



## WEST CAMPUS LIBRARY

### Libraries Contact Information:

**Evans:**

979.845.3731

**West Campus:**

979.862.1983

**Medical Science:**

979.845.7428

Reserve a study room online at the library homepage:  
[library.tamu.edu](http://library.tamu.edu) under Get Resources!

Copies of the newsletter are available at the Check Out Desk as well as the WCL homepage:  
[wcl.library.tamu.edu](http://wcl.library.tamu.edu)

## Welcome Back, Aggies!

Howdy! We hope everyone had a great winter break and want to give a few reminders to returning and new Aggies alike. Here at WCL we provide access to many databases and resources. If you need help on anything from research to finding a book, just stop by the “Ask US” desk for assistance. We provide laptops, headphones, phone chargers, calculators, and more for you to check out from the circulation desk. We also have phone charging stations located on each floor of the library for your convenience.

Our facility is a great place for group and individual study. We have group study rooms on the second and third floors, along with collaboration stations on the first floor. The entire third floor is also a silent area with over 100 computers. We are open all night on weekdays; so, don't worry about having a place to go for a late night study session. We've got you covered.

As usual, we have textbooks on reserve at the circulation desk; so, stop by and see if we have your textbooks for the spring semester. Here at WCL we are always ready and willing to help you find the resources you need to be successful this upcoming semester. If you have any questions, just ask!

## Kisses Anyone?

As February rolls in, the holiday of love comes with it, Valentine's Day. The day Hershey's Kisses become one of the most popular chocolates of all. Why is such a small tidbit of chocolate the reigning king of Valentine's Day? According to “Time”, “the

most marketable thing about the candy this time of year is its name” (Janik, 2015). Not its milk chocolate interior, pretty foil wrapping, or little tissue paper plume. A name so powerful that “the public almost exclusively associates the word “kiss” with” (Janik, 2015) Hershey's Kisses. Such is the influence of marketing, to take something as simple as the word “kiss” and turn it into a symbol so iconic it trumps the word itself. So, the question remains, Kisses anyone?

Source: Jankik, R. (2015). How the Hershey's Kiss Conquered Valentine's Day. *Time.com*, N.PAG.



## Food for Fines

Have a pesky library fine? Want to pay it off while helping the community? Then look forward to the third annual Food for Fines library wide event February 8-21. The Food for Fines program allows you to reduce your library fine in exchange for non-perishable, unexpired food items such as peanut butter, canned goods, cereal, and pasta (no glass containers will be accepted). For each donation, \$1 will be credited to your library account with a maximum of \$50 per person. All food donations will be go to a local food bank, such as the 12th Can Food Pantry. Last year the libraries collected 870 pounds of food and this year we hope to collect even more to support those in need. For more information keep an eye out for our Food for Fines displays and signage, which will be posted soon.