# INVESTIGATION OF AN EMPIRICAL METHODOLOGY FOR LINKING VALUE OF TIME WITH CENSUS TRACT MEDIAN INCOME 

A Dissertation<br>by<br>WILLIAM RADNEY STOCKTON

Submitted to the Office of Graduate Studies of
Texas A\&M University
in partial fulfillment of the requirements for the degree of DOCTOR OF PHILOSOPHY

December 2006

Major Subject: Civil Engineering

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Approved by:

Chair of Committee, Roger Smith<br>Committee Members, Donald Smith<br>Timothy Lomax<br>Calvin Woods<br>Head of Department, David Rosowsky

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ABSTRACT<br>Investigation of an Empirical Methodology for Linking Value of Time with Census Tract Median Income. (December 2006)<br>William Radney Stockton, B.S., Texas A\&M University;<br>M.Eng., Texas A\&M University<br>Chair of Advisory Committee: Dr. Roger Smith

This research examines a new methodology for prospectively estimating the willingness of travelers to use a toll road by combining travel time saved with the income of the prospective customer base. The purpose of the research is to facilitate network level planning by allowing some reasonable predictions of acceptable toll rates from readily available data and estimation techniques. Methods of estimating user benefit resulted in simulated distributions of value of user time. Values of time are linked to census tract income data for the user population to produce value of time as a percentage of income as an indicator. As relevant literature acknowledges the tendency toward increased toll road usage at higher income levels, it is hypothesized that linking estimates of value of time directly to household income would produce a more useful indicator of the travel market than do conventional indicators. Techniques for prospectively estimating the travelshed of a toll road are compared with the actual travelshed, as reflected in user home census tracts, as a means of evaluating the efficacy of those techniques in estimating the market area of a prospective toll road.

Results show that considering value of time as a percentage of census tract median income provides an improved portrayal of the toll road market, as usage of the toll road increases with increasing income. Using census tract median income as the income parameter has shortcomings, in that it produces anomalous results at very low population levels. Of the two methods of estimating the travelshed, the visual estimation approach was not satisfactory, leaving the analyst to use select link analyses instead.

## ACKNOWLEDGEMENTS

I would like to thank my committee chair, Dr. Smith, and committee members, Drs. Woods, Smith and Lomax for their guidance and support throughout the course of my graduate education and this research.

Dr. Herbert H. Richardson, Former Director, and Dr. Dennis L. Christiansen, Director of the Texas Transportation Institute have provided endless encouragement and support of my time and effort in achieving this goal.

I would like to thank Dr. Don Kang of the Texas Transportation Institute, who worked alongside me in the sponsored research, for his advice, commentary and patience in helping me with simulations. Special thanks go to Ms. Pam Rowe, who provided editorial and formatting support, and to Ms. Michelle Young who provided graphics support.

This research emanates from a larger research effort sponsored by the Southwest University Transportation Center (SWUTC). I would like to thank the Director of the Center, Mr. Dock Burke, and the executive committee for providing funding for the overall research effort.

Finally, I would like to thank my wife, Linda, for her many years of patient, loving endurance, as I have pursued this quest.

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## CHAPTER I

## INTRODUCTION

The declining efficiency of the fuel tax will severely limit funding available for congestion relief in virtually all states in the United States. Inflation-adjusted revenues are down substantially from the late 1990s, yet demands for new construction continue to increase. There is a general political distaste for any consideration of raising fuel taxes to meet construction demand. In addition, the revenue generated from vehicle use is not increasing as fast as the growth in traffic because of slowly increasing fuel efficiency among virtually all of the fleet, as well as because of growing interest in highly fuel efficient hybrid vehicles.

Electronic toll collection (ETC) has emerged in the tolling industry and radically changed the attractiveness of toll roads. The congestion-producing inefficiencies of toll plazas gave way to highway speed tolling, increasing the capacity and attractiveness of toll roads. Further, toll roads retain the benefit of a usage-based fee (versus the less direct fuel tax), while being essentially a local option, both in terms of project development and user choice.

There is an important distinction between the role of toll roads in the past and the role emerging in the $21^{\text {st }}$ century. Historically, at least in Texas, the toll road was a convenience for some and its primary operational goal was to generate sufficient revenue to pay for itself, even at the expense of sub-optimal network mobility. Those two goals of revenue generation and network mobility are more nearly equal today, as the toll road gains significance in the overall mobility role. This dual role of mobility and revenue generation presents a challenge to planners, because in most cases, the toll rate that maximizes the mobility benefits is not the same as the rate that maximizes revenue.

The style and format for this dissertation follow that of the Journal of Transportation Engineering.

In many ways, network planners must now consider toll roads as a part of a network, rather than as isolated facilities serving a narrow base of users. All metropolitan areas in Texas and many smaller communities are considering toll roads to address critical mobility needs that cannot be addressed with current funding approaches. In nearly all cases, a central question is: will the revenue generated by the toll project be sufficient to make the project financially feasible?

## Statement of the Problem

There are spreadsheet-based tools available in the public domain to aid in the evaluation of toll road feasibility (Smith et al. 2004). At the network planning level, assessment of the viability of a prospective toll road depends in part on (Stockton et al. 2005):

- the development of a reasonable estimate of the potential toll revenue, which depends on
- the number of patrons and the tolls they are willing to pay, which depends on
- the toll charged compared to the value received by the patron.

Few, if any of the tools available in the public sector provide mechanisms to estimate willingness to pay (Stockton et al. 2005).

The development of a public sector tool or technique for estimating willingness to pay will require two important capabilities. The first capability is: how to estimate the value of a toll option to potential patrons. As will be shown subsequently, "value" has several dimensions when comparing a toll route with a "free" route. To simplify that task, this research will test whether travel time savings can be used as a surrogate for value.
"Value" also has a local context, in that travel time savings valued at say, \$4.00 in wealthy areas of southern California, may be viewed very differently in poorer areas of south Texas. So the second important capability is understanding how income distribution may affect the attractiveness to the potential patrons. With that
understanding, it may be possible to develop a tool that can be applicable in a wide range of economic settings by making the appropriate income adjustments.

## Background

Estimating toll road usage and revenue are important, both for the mobility implications and for the financial viability of a toll project. One of the central factors in that estimation will be the potential user's willingness to pay a designated toll. There are sophisticated tools and methods for projecting usage and revenue, but most of those tools are time and resource consuming, and not well suited to the rough approximation needed in the planning stage. It is desirable to have a network planning tool that provides planners with simplified techniques to make reasonable estimates of usage and revenue. The more sophisticated methods can be employed later in the project development process, when greater precision in revenue estimation is needed.

## Current Practice

A small handful of private sector consultants have developed substantial expertise in the estimation of toll road revenues. These firms have credibility with investors because they have the expertise necessary to perform the "investment grade" traffic and revenue studies that are needed to support bond financing for toll projects. Their experience has provided them with capabilities for developing planning-level revenue estimates, which are far less sophisticated than the investment grade studies. Because that expertise is proprietary, public sector decision-makers have only limited tools of their own to perform high-level analyses and estimates of revenue potential.

In response to this need, some public agencies have developed or commissioned the development of spreadsheet tools to aid in the determination of toll project viability. For example, the Texas Department of Transportation (TxDOT) had their "Preliminary Feasibility Tool" (TxDOT 2004) developed internally and a "Toll Viability Screening Tool" (Smith et al. 2004) developed through the TxDOT research program (Fig. 1). Both of these tools address a wide range of factors influencing revenue, but neither
tackles the challenging issue of willingness to pay. Instead, they use simplifying assumptions about toll rates without a specific analysis of how the toll rate relates to the value provided to the prospective users.


Fig. 1. Conceptual model for estimating toll revenue (Smith et al. 2004)


#### Abstract

Argument

As will be shown in the next chapter, income has an impact on the traveler's decision to use a toll route. Virtually all research has treated the user population as homogeneous with respect to income, using "percent of average wage" as a typical estimate of the value of user time. The principal argument to be addressed in this research is whether grouping potential toll road users according to census income groups improves the ability to estimate willingness to pay. Using projected travel time savings and an estimate of the patron's value of time, we can estimate the approximate value of the travel time savings of using the toll route. However, estimating the value of time is problematic because it varies by locale, individual and even by trip purpose. As a first


step toward improving the capability of estimating willingness to pay, this paper argues that examining patronage by income groups will prove fruitful.

## Hypothesis

Two hypotheses are examined.
The first and principal hypothesis of this research is that user value of time (VoT) varies with income level. More specifically stated,

Hypothesis 1: Frequency of toll road use is inversely related to user value of time (VoT) as measured by a percentage of median income.

If that hypothesis is accepted, then understanding the relationship between patronage and income distribution should improve the quality of preliminary revenue estimates for prospective toll roads.

Hypothesis 2: If Hypothesis 1 is accepted, the using VoT as a percent of income enhances the predictive capabilities for the potential viability of prospective toll roads.

## Scope and Limitations

This research is focused on contributing to the materials available in the public domain that are used by decision-makers and planners to conduct high-level network planning. Specifically, this research will test whether readily available data and simple simulation techniques can accomplish the goal of allowing these decision-makers to estimate the value of a toll road trip to the user base and estimate appropriate tolls based on that estimated value.

While no new theories are proposed herein, this research explores different applications of well-documented theories and data. For example, the literature on estimating value of time for travelers as measured by percent of income based on "average income" of survey participants is substantial. This research uses non-survey data to estimate value of time across the range of income for users, rather than as an overall average.

Although the ultimate goal for the use of this research is to facilitate the very preliminary feasibility analysis for prospective toll roads, this research makes no attempt at estimating revenues. It is envisioned that the analytical techniques developed will permit future applications to better capture the "toll tolerance" and patronage for toll roads, but the requirements for estimating the potential demand for any highway, especially a toll facility, are complex and beyond the scope of this research. Any comparison of patronage as a part of this analytical process is intended as a "reality check" on the methodology.

Because this research is based on a single study site, there are significant limitations on how effectively the results can be generalized to other locations. However, the approach is designed for universal application (at least within the United States). Future refinements may consider techniques to calibrate to other circumstances.

## Simplifying Assumptions

The author makes a few simplifying assumptions, either to reduce unnecessary caveats on the analysis or to assure that the end results are readily applicable to practitioners. Those assumptions are:

- Travelers are rational. They will use the route the represents the lowest cost, considering the value of their time. Travel time savings is one of several reasons why a traveler would choose to use a faster toll route and is the most easily measured of all those influential factors.
- Census tract median income is an acceptable indicator of income distribution for the purposes of the analyses related to value of time. If the results of the research are determined to be unstable or unworkable using median income, more complex approaches may be examined in future research.
- Results of the analyses should be compatible with the toll viability screening tool (TVST) by Smith et al. (2004), as these results will likely be combined with that tool at some future date.
- Value of travel time savings is a surrogate for "value" of the toll segment to the traveler. As will be explained in detail in Chapter III, many factors contribute to "value," but travel time savings is the most easily measured.


## CHAPTER II

## LITERATURE REVIEW

## Background

For more than four decades, public sector decision-makers, managers and planners have developed and used sophisticated models for making network-level planning decisions about transportation infrastructure. Those models are based primarily on assumptions of "free" access to roadway facilities. Because there are different choice dynamics at work in user selection of a toll road, the typical transportation planning models do not readily address the potential benefit of a prospective toll road.

## Traveler Choice Options

The toll road represents a choice-usually a choice between a faster route with an out-of- pocket expense (toll) and a slower non-toll route that is "free." There are numerous factors weighed by users in making the decision whether to choose the toll road, including the user's value of time (VoT). The central question for this research to explore is whether the income profile of potential toll road users affects their VoT and how that difference can be applied in revenue estimation and thus overall network planning.

Gunn (2000) describes a simple behavioral model that illustrates the attractiveness of one alternative over another (Equation 1).
$\Delta \mathrm{A}=-\alpha \Delta \mathrm{C}-\beta \Delta \mathrm{T}+\gamma \Delta \mathrm{E}$

- $\Delta \mathrm{A}$ is the relative attractiveness of the two alternatives-in the current case, of the toll road over the next best alternative for each user.
- $\Delta \mathrm{T}$ is the difference in travel time,
- $\Delta \mathrm{C}$ the difference in cost (primarily out-of-pocket cost), and
- $\Delta \mathrm{E}$ is the difference in all other factors, or "everything else," according to Gunn.
- $\alpha$ and $\beta$ are negative coefficients, because an increase in either reduces the relative attractiveness of the alternative.

If $\Delta \mathrm{T}$ is increased by one time unit, then $\Delta \mathrm{A}$ is decreased by the amount $\beta$; likewise for changes in cost. Therefore, $\alpha / \beta$ represents the "value of time" (Gunn 2000).

Lam and Small (2001) have demonstrated that many factors are conceptually imbedded in the utility function, principally in the "everything else" ( $\Delta \mathrm{E}$ ). The challenges of differentiating and estimating $\Delta \mathrm{E}$ are sizable and well beyond the scope of this research.

There has been considerable discussion in the profession about the value of travel time reliability being potentially as important as the value of travel time savings. In their research on SR-91 in California, Lam and Small attempted to estimate both value of time (VoT) and value of travel time reliability (VoR).

As the simple methodology sought by this current project will attempt to use only travel time savings as a predictor in measuring user response to travel time savings, the user's simultaneous response to travel time reliability, convenience, familiarity, etc., may not be distinguishable from the travel time savings response. Therefore, this analysis may be indirectly subsuming Gunn's $\Delta \mathrm{E}$ (everything else) within the measured travel time savings.

## Willingness to Pay

## Valuing a Toll Option

Gunn (2000) provides a graphic depiction of the user's choice in Fig. 2, where travel options can be compared on the two measures of $\Delta \mathrm{C}$ and $\Delta \mathrm{T}$. User choice in the upper right and lower left quadrants is straightforward: in the upper right quadrant, the toll route is more expensive and slower; in the lower left quadrant, the toll route is faster and cheaper. However, most user decisions between a toll road and a tax road will fall
into the upper left quadrant, where the toll road is faster, but more expensive to the user than the tax road.


Fig. 2. Options in user choice in experiments (adapted from Gunn 2000)

## Valuing Travel Time Saved

Estimating value of time (VoT), however, is more problematic. Not only does VoT vary with place and time (Lam and Small 2001), but it varies with users. Hensher (2000) and Gunn (2000) both note that trip purpose can play in important role in the user's VoT, as does user income. The urgency of the trip purpose can play a critical role in the user's decision-making process between a route with increased out of pocket cost ("toll") but shorter travel time and one with reduced cash cost ("free") but longer travel time. Lam and Small (2001) report an overall VoT of 72 percent of wage rate, with men at 48 percent and women at 100 percent.

An upcoming book by Small and Verhoef (2007) recaps more than a decade of well documented studies on values of time. Waters (1996) reports findings of average ratio of VoT to wage rate of 48 percent, noting that the range is 35 to 50 percent.

Transport Canada (1994) and U.S. Department of Transportation (1997) both recommend VoT for personal automobile travel at 50 percent of wage rate. Other reviewers—Wardman (1998), Mackie et al. (2003), Gunn (2001)—all report VoT estimates of 50 to 52 percent wage rate, though Gunn reported some differentiation by household income. French Commissariat General du Plan (2001) found VoT to be 77 percent for commuting and 42 percent for other urban travel, for an average of 59 percent.

## Effect of Income on Choice

Hensher and Goodwin (2004) argue that the most practical way to segment the user population is by income, trip length, and time of day. They acknowledge that studies have found numerous sensible systematic bases for variation, including trip purpose and employment status, in addition to the practical variables they recommend. They also note that VTTS is not a point estimate, but a distribution. Further, they contend that attempting to represent those distributions by a mean value may tend to overestimate revenue potential.

Travelers at all income levels will have trip purposes where the implied VoT is greater than the toll, or crosses that threshold. Discretionary trips, such as for recreation or non-specific shopping may have a lower value of time than trips to the airport, where the penalty for late arrival can be high. Studies of the behavioral response to tolls on SR-91 (Sullivan 2000) have shown that travelers of all income brackets will make use of the toll facility when their trip purpose VoT threshold is met, but that frequency of use was higher among higher income travelers. Intuitively, each income group will have a different threshold toll level for a given trip purpose, suggesting that the proportion of the trips made by higher income travelers that exceed the toll threshold (e.g., time savings greater than the toll) will be greater than for lower income travelers assuming that all income ranges have the same trip purpose spectrum.

An early British study (MVA Consultancy 1987) found that "higher income groups had incomes more than three times those of the lowest group, but values of time were only 30 to 40 percent higher" (quoted in Small and Verhoef 2007).

Mackie et al. (2003) found VoT for highest income group was 1.5 to 2.4 times that of the lowest income group.

Both stated preference (SP) and revealed preference (RP) have been used to assess both VoT and effect of income. Brownstone and Small (2005) report significant discrepancies between SP and RP data, with the RP data reflecting a much higher value of time. They attribute the difference in part to travelers' poor estimation of their actual time savings, and they recommend using RP data if possible.

Small and Verhoef conclude that the value of time for personal travel is almost always between 20 and 90 percent, with business travel generally taken at 100 percent. They also conclude that though the VoT does not vary exactly proportionally with income, it is close enough for a good approximation.

Sullivan (2000) reported that on the SR-91, where the traveler has a side-by-side choice between faster toll lanes and slower "free" lanes, use of toll facilities ranged from 21 percent for lowest income group (less than $\$ 40,000$ annually) to 51 percent for highest group (greater than $\$ 100,000$ ).

Sullivan (2000) also reported increasing frequency of use with increasing income.

Mackie et al. (2003) acknowledged the preference for full weighting scheme in appraising transport sector projects, but deferred to the pragmatism of average values because the income profiles would be difficult to establish. (Addressing that shortcoming is, in part, the goal of this research).

## Simplified Estimation of Toll Revenues

Smith et al. (2004) developed a toll viability screening tool (TVST) that uses a simple simulation model to estimate ranges of revenue based on user-supplied assumptions. The model estimates net present value of the revenue for the life of a toll
project and conducts a sensitivity analysis to alert the analyst to which of the key assumptions has significant influence on the final revenue estimate.

While Smith et al. (2004) did not directly use VTTS in their model as an estimator of logical toll rates, they provided a simple off-line process that allows the analyst to check the reasonableness of toll rates used as candidates in the TVST model. They speculated that unit estimates of value of time and toll rate per mile were not as meaningful in gauging attractiveness to the user as is total trip cost (principally out-ofpocket costs, i.e., toll charges).

## Position of this Research Relative to the Literature

Three principal elements of the research literature are particularly applicable to the current research-user value, value of time and the impact of income. The literature expresses a wide range of factors that affect a traveler's decision to take a particular mode or route over another. For the current research, the traveler's decision is between two routes, one tolled and faster, and the other not tolled but slower. It is assumed that all of the factors that could bear on the decision are at work, even though not readily measured. Chapter III will describe how "value" is treated.

Value of time (VoT) is thoroughly covered in the literature, though much of the work is from the United Kingdom, where greater emphasis is placed on the use of value of time in making policy decisions. The literature lends considerable support to the common practice of using 50 percent of the average wage rate as the basis for value of time. In practice, that VoT estimate may then applied to estimate the potential patronage on a toll facility, though this practice is not as common because it requires the estimation of an "average wage rate."

Finally, there is some attention in the literature to the effect of income on VoT. Expressing VoT as a percent of income (or "wage rate") is the predominant nomenclature, but only a few studies have examined the effect that income differences has on patronage and tolls. This current research proposes to at least assess that relationship, without attempting to explain it mathematically.

## CHAPTER III

## METHODOLOGY

## Introduction

At a network planning level, we are interested in whether travelers in the aggregate will find the benefits of a toll road sufficiently attractive to pay the toll and use the route, thereby exhibiting a willingness to pay (WTP). If we again simplify the benefits of using the toll road to value of travel time saved (VTTS), then we may be able to draw some general conclusions about the potential financial viability of the toll facility.

Viewed deterministically (Equation 2, adapted from Gunn 2000), VTTS can be described as the product of travel time saved (TTS, in time units) and the user's value of time (VoT saved, in dollars per unit time).

VTTS $=$ TTS $*$ VoT
Travel time saved (TTS) is estimable by comparing travel time on the existing route with calculations of expected travel time on the proposed toll route. Calculations of a single value estimate of travel time have inherent weaknesses, in that travel time on both routes will vary around some mean. Further, the calculated difference between these two mean estimates could produce a potentially larger variance of the difference. These shortcomings can be mitigated with additional measurements or application of statistical techniques.
"Value" to the potential toll road user has several dimensions, including time saved, reliability, safety, convenience, fuel savings, trip purpose and familiarity. At the preliminary planning stage for a toll road, expected time saved is the only dimension that is estimable with reasonable efforts. Observation of user choice in the aggregate (without individual direct input from users) can measure only the time saved dimension, recognizing that user choice is actually based on all value motivations combined, not just time saved. If travel time saved can be used as a surrogate of value, then the task of
prospectively estimating value and thus willingness to pay at the planning stage is greatly simplified. It is further noteworthy that an empirical analysis such as this does not actually estimate the traveler's revealed value of time, it merely reflects the number of users for which the imputed unit price of time saved is less than their maximum acceptable value. ("Imputed" refers to having a cash value though no money is received or credited [Imputed 2006]).

Fig. 3 shows an example of basic "break-even" tolls (from the traveler's perspective) for ranges of travel time savings and values of time. Below a specific toll curve, the value of travel time saved (VTTS) is less than the toll, so a rational user would not choose the toll route. For example, a 6-minute TTS (1/10 hour) at a user VoT of $\$ 5.00$ per hour would produce a VTTS of $\$ 0.50$. This benefit is less than the $\$ 1.00$ toll and a rational user would not choose the toll route.


Fig. 3. Breakeven tolls for travel time savings by value of time

Sullivan's research on SR-91 (Sullivan 2000) showed that travelers of all income brackets would use a toll route when their trip purpose VoT threshold is met, but that frequency of use was higher among higher income travelers. Intuitively, each income group will have a different threshold toll level for a given trip purpose, suggesting that the proportion of the trips made by higher income travelers that exceed the toll threshold will be greater than for lower income travelers, assuming that all income ranges have the same trip purpose spectrum.

Using that observation it seems reasonable that grouping potential travelers by income could produce a defensible approach to estimating usage at different toll rates. Fig. 4 illustrates how such a grouping might look.


Fig. 4. Hypothetical bands representing income groups to depict willingness to pay

This hypothetical graph illustrates a declining willingness to pay a toll as the toll rate increases. Segregating the travelers into income groups, even artificially, would allow us to approximate a distribution across income levels, presumably improving the
estimate. Thus for a given toll rate, one could estimate the willingness to pay for each of the three income groups.

However, this hypothetical relationship does not include a value of time component, so "willingness to pay" may not be meaningful. Fig. 5 adjusts the $x$-axis by incorporating toll and travel time savings into a ratio. In fact, the x -axis is a form of VoT, so the hypothetical curves describing traveler behavior have (presumably) a decidedly different shape.


Fig. 5. Diagram of hypothetical relationship between willingness to pay and value of time saved by income group

Vertical line 'a' in the graph illustrates a distribution of users willing to pay the toll for the ratio (VoT) represented at the intersection with the x -axis. If one had a single-point estimate for the value of time, then theoretically that estimate could be dissembled into a synthetic estimate for the three income groups.

Defining the proposed income groups could be problematic, as "high" income in one region could be very different from high income in another. To address that
potential inconsistency, this study uses United States Census Bureau income categories to examine both toll road users and the larger populations of potential users.

## Hypothesis

The hypothesis of this research is that the value a user places on time saved (VoT saved) varies with income level. If that hypothesis is accepted, then understanding the relationship between patronage and income distribution should improve the quality of preliminary revenue estimates for prospective toll roads.

## Study Methodology

The study includes five principal tasks to address the hypotheses:

1. Estimating the value of time (VoT) saved for a sample of toll road users
2. Estimating geographic distribution of users
3. Estimating the income of the sample of toll road users
4. Relating VoT to income by estimating VoT saved as a percent of income, and
5. Comparing user sample income distribution to those of larger populations

## Study Site

The principal study site was a segment of the President George Bush Turnpike in northwest Dallas, Texas known as the "SuperConnector" (Fig. 6). That segment was chosen because it represents a very logical alternative to a pre-existing non-toll route (I-35 / I-635). This toll facility is geographically located between relatively high income residential areas in Collin County on the north end and high income employment areas on the south end. Further, the Dallas / Ft Worth International Airport (DFW) is near the south end of the SuperConnector. Both factors would be expected to influence users. For the study site, travel time savings, geographic dispersion of users, and income characteristics for all users were determined. The following sections describe the study approach.


Fig. 6. Study site - President George Bush Turnpike, Dallas/Ft. Worth, TX

Table 1 provides a summary of the usage of the SuperConnector during the study period. The duration defined for the AM and PM peaks and the midday period are used to approximate hourly estimates of usage (two far right columns), but those rates should not be presumed to represent peak flow rates or total traffic. The number of transactions and users are for the total nine day study period. These data are for electronic toll collection (ETC) customers only, which according to the North Texas Tollway Authority (NTTA) typically represent about 80 percent of the patrons of the SuperConnector. The other 20 percent are cash customers.

## Methodology for Estimating VoT saved for a Sample of Toll Road Users

In this section we are attempting to define an estimate of what toll road users would be willing to pay for time savings (including all other forms of 'value') by using the toll paid and the travel time saved.

Table 1. Summary of Toll Road Usage During Nine-Day Sample Period

| Direction <br> Travel | Time of <br> Day | Duration <br> (hours) | Number of <br> Transactions | Number of <br> Users | Transactions <br> per Hour | Users per <br> Hour |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | AM | 2.5 | 7228 | 3072 | 321 | 137 |
| Southbound | Midday | 5.5 | 6960 | 5349 | 141 | 108 |
|  | PM | 2.5 | 7490 | 3604 | 333 | 160 |
|  | AM | 2.5 | 6938 | 2389 | 308 | 106 |
| Northbound | Midday | 5.5 | 5489 | 4154 | 111 | 84 |
|  | PM | 2.5 | 6361 | 3453 | 283 | 153 |

Rearranging Equation 2, we get:
VoT $=$ VTTS $/ \mathrm{TTS}$
If we assume that the value to the user of the time saved is at least the price of the toll paid (a rational traveler), then that value is at least the current fixed toll of $\$ 0.60$. Substituting that toll for the value of travel time saved (VTTS) from Equation 3, we get this estimate of value of time:

$$
\begin{equation*}
\text { VoT }=\Delta \mathrm{C} / \Delta \mathrm{T}=\text { toll } / \text { travel time savings (TTS) } \tag{Eq.4}
\end{equation*}
$$

Travel time (TT) measurements were made of for the tolled route ( $\mathrm{TT}_{\mathrm{TR}}$ ) and the non-tolled route ( $\mathrm{TT}_{\mathrm{NTR}}$ ), as shown schematically in Fig. 7. These measurements were made for both directions of travel (northbound and southbound) and for three times of day (AM peak, midday, and PM peak). Using an instrumented research vehicle, peak period and midday travel time runs were conducted along both routes on incident-free days, producing a minimum of three travel time estimates for each combination of direction and time of day. Appendix A displays the specifics of data collection for the travel time runs, tabular data, and comparisons of travel time savings and usage rates.

Table 2 shows the summary of the travel time data from Appendix A. These data were collected on Tuesdays, Wednesdays and Thursdays in August 2006, as our experience has shown those weekdays to produce more reliable estimators of travel times than Mondays or Fridays. Consequently, we limited our analysis of toll tag data to the same days of the week, to facilitate comparisons.


Fig. 7. Schematic of travel time data collection

Table 2. Results from Travel Time Runs on Toll Road (TR) and Non Toll Road (NTR)

| Route |  | AM Peak |  |  | Midday |  |  | PM Peak |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Min | Most Likely | Max | Min | Most <br> Likely | Max | Min | Most <br> Likely | Max |
| SB | NTR | 9.68 | 13.54 | 16.24 | 9.52 | 9.81 | 10.32 | 9.01 | 9.30 | 9.63 |
|  | TR | 6.14 | 6.24 | 6.34 | 6.07 | 6.21 | 6.35 | 6.14 | 6.40 | 6.57 |
| NB | NTR | 9.43 | 10.03 | 11.13 | 9.07 | 9.24 | 9.35 | 9.41 | 10.71 | 11.86 |
|  | TR | 6.54 | 6.68 | 6.84 | 6.52 | 6.74 | 7.09 | 6.85 | 7.22 | 8.42 |

The data shown in Table 2 show that travel times on the non-toll route (NTR) are somewhat more varied than travel times on the toll route (TR), in addition to being longer travel times. The largest variance is shown in the Southbound NTR data for the AM peak, which is the peak commute direction. For purpose of this analysis, we treated these data as 12 sets, one for each combination of Direction, Route and Time of Day. For example, the southbound (SB) non-toll route (NTR) AM Peak travel times were: minimum $=9.68$ minutes, most likely $=13.54$ minutes, and maximum $=16.24$ minutes .

To make maximum effective use of the limited data, we treated each of these travel time samples as a triangular distribution, which is commonly used for description of populations for which there are limited data (Weisstein 2006). Using such a distribution accomplishes two purposes: it recognizes that travel times and travel time
differences are variable and best described by a distribution, and it allowed us to use the distribution for Monte Carlo simulation that is built into the toll viability screening tool (Smith et al. 2004), which will eventually be modified to incorporate the techniques developed in this research. Simulating the travel time savings produces results that are presumed to be more representative than taking simple averages and subtracting them. The simulation approach provides a confidence interval about the mean.

Fig. 8 shows the result of using Monte Carlo simulation to generate the estimated travel time savings (TTS) produced by subtracting the toll route travel time ( $\mathrm{TT}_{\mathrm{TR}}$ ) distribution from the non-toll route travel time ( $\mathrm{TT}_{\mathrm{NTR}}$ ) distribution for the southbound AM peak period. The triangle on the left in Fig. 8 was generated by the @Risk software package (Palisade Corporation), using the built in triangular distribution function, setting the three values (min, most likely, max) for the SB NTR (non-toll route) AM Peak at 9.68, 13.54, and 16.24 minutes, respectively (from Table 2). The middle triangle uses the SB TR (toll route) AM Peak data from Table 2. By simulating the computation of the differences between these two distributions, we generate the distribution on the right, which produces a $95^{\text {th }}$ percentile estimate of time savings of 4.62 minutes for the SB AM Peak, a mean of 6.90 minutes and a $5^{\text {th }}$ percentile estimate of 9.06 minutes. Table 3 shows the results of the travel time savings simulation runs, for all 12 data sets.


Northbound PM Peak Travel Times (in minutes)

Fig. 8. Simulation distribution of travel time differences

Table 3. Summary of Estimated Travel Time Savings

| Direction / Time of Day | Travel Time Savings (minutes) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $95^{\text {th }}$ Percentile | Mean | $5^{\text {th }}$ Percentile |  |
| SB | AM | 4.62 | 6.90 | 9.06 |
|  | Midday | 3.39 | 3.67 | 3.97 |
|  | PM | 2.69 | 2.95 | 3.20 |
| NB | AM | 2.95 | 3.51 | 4.12 |
|  | Midday | 2.21 | 2.44 | 2.65 |
|  | PM | 2.16 | 3.17 | 4.14 |

The absolute travel time savings may appear to be small, but may represent a very large percentage of the trip time from beginning to end. For example, consider the SB AM peak, with an approximate 7-minute differential between the means for the nontoll route and the toll route. That differential is more than half of the total mean travel time of 13.54 minutes (from Table 2) on the non-toll route. In terms of perceived benefit, reducing travel time by half, at least for one segment, may be very enticing to a traveler.

Finally, it should be noted that the estimates developed in the simulation do not correspondent exactly to the arithmetic differences between TR and NTR travel times in Table 2. They would not be expected to do so, as Fig. 8 and the values in Table 3 are from simulation, not direct arithmetic calculations.

According to Equation 4, it is possible to estimate the distribution for the value of time by dividing the cost by the travel time savings. Because the toll for this study site is fixed at $\$ 0.60$ per trip, the out of pocket expense is always the same, regardless of the travel time savings. Therefore the results obtained by dividing the fixed $\Delta \mathrm{C}$ (toll) by the distribution of $\Delta \mathrm{T}$ (travel time savings) produce yet another distribution, as shown in Fig. 9.

This same operation was performed for all six combinations of direction and time of day, to allow a comparison of value of time estimates with toll road usage for each, as shown in the next chapter.


Fig. 9. Simulated distribution of value of time based on travel time savings (distributions in this figure shows northbound PM peak period)

## Methodology for Estimating Geographic Distribution of SuperConnector Users

The term "travelshed" is used in the transportation planning community and is defined as "the region or area generally served by a major transportation facility, system, or corridor" (The Rules 2006; Vermont Corridor Management Handbook 2006). In the case of the SuperConnector in this study, one definition of travelshed could be the census tracts representing the home location of the toll tags recorded as having used the facility. There are some limitations in using toll tag home location as a basis for defining the travelshed, at least from the network planning perspective. The first is the obvious concern that not all census tracts will be represented, while the second is a potential income bias represented by the sampling of only users of electronic toll collection (ETC).

Regarding the potential ETC bias, at the present time, establishing a toll tag account requires a deposit of $\$ 40$ to establish a pre-paid account. For customers who enroll with a credit card, there is no additional initial expense; only when the account balance drops below $\$ 10$, does the authority charge the credit card to return the prepaid
balance to $\$ 40$. Although potentially less convenient, customers may set up a cash account, also with a beginning prepaid balance of $\$ 40$. However, cash customers must pay a refundable deposit on the toll tag of $\$ 25$. Thus the entry cost to a non-credit card customer is $\$ 65$. Arguably, that is a fairly high barrier to low income travelers, many of whom choose to pay cash at the toll plazas instead. According to the NTTA, approximately 80 percent of the SuperConnector users are ETC customers, so the study sample was limited to that group.

Two approaches to identifying geographic distribution were considered1) visual inspection and estimation of the travelshed, and 2) using a select-link analysis. A select link analysis in planning, is an analysis of origins and destinations of trips assigned to a specific link or links in a network (US DOT). For the very high level analysis envisioned in this network planning tool, an estimation of the travelshed by visual inspection would be attractive. This approach would involve a three-step process: identifying the "actual" travelshed, then the "apparent" travelshed, and finally the "prospective" travelshed, all shown hypothetically with fictitious data in Fig. 10.

The "actual" travelshed (Fig. 10[1]) would be the home census tracts of users of the toll facility, as determined from NTTA data. The "apparent" travelshed (Fig. 10[2]) would be a construction that identifies travelshed boundaries by connecting the census tracts of recorded users (from the "actual" travelshed). Both of these hypothetical travelsheds emanate from data regarding actual users.

In the planning process such data of actual users are not available, so the planners may need to speculate about the travelshed for the prospective toll road. The "prospective" travelshed (Fig. 10[3]) is that which might be visually estimated in the early stages of toll facility consideration. The purpose of being able to estimate the travelshed prospectively is to allow an examination of the census tract income properties for estimating potential willingness to pay a toll. If this approach is workable, it will allow analysts and decision-makers to use macroscopic estimates as a first cut for identifying census tracts and ultimately income profiles for the travelshed.

(1) Hypothetical Map of Census Tracts for "Actual" SuperConnector Travelshed

(2) Hypothetical Map of Census Tracts for "Apparent" SuperConnector Travelshed

(3) Hypothetical Map of Census Tracts for "Prospective" SuperConnector Travelshed

Fig. 10. Hypothetical example of visual estimation approach to travelshed

The alternative approach, the select-link analysis, is more scientific and would likely produce more reliable results (Personal Interview, Ken Cervenka, North Central Texas Council of Governments, July 14, 2006). However, such an approach is more labor and time-intensive, and is subject to the availability of regional travel demand models and modeling staff (Cervenka Interview 2006). The select link analysis is a synthetic process that can provide substantial information about the origins and destinations of likely users of a specific roadway segment. Those synthetic origins and destinations can be used to identify the relevant census tracts more directly than the visual inspection approach, but can take days or weeks longer (Cervenka Interview 2006). Therefore, one of the first tasks upon receiving user data was to determine whether the visual inspection approach was viable.

As shown in Fig. 10(1), it is anticipated that there would be broad geographic coverage of the home locations of the transponders recorded as having used the SuperConnector at least once during the study period. There are undoubtedly some users whose home location would not reflect their typical trip origin (at least for trips on the SuperConnector). For example, customers who use their toll tag primarily for business, rather than for commuting, may well have a home location for the toll tag that does not appear to be within the logical travelshed, but begin a non-home work trip from a location (office, shop, business) within the travelshed. Finally, there are some census tracts that would appear to be within the logical travelshed, but did not have any toll tag usages recorded during the sample period.

## Methodology for Estimating User Income Distribution

The hypothesis of this research is that there is an observable, and hopefully replicable, relationship between the value of time (VoT) saved and the toll road user's income. If the VoT saved can be expressed as a percent of income, then presumably the results can be evaluated within that context. As the income characteristics of individual users are neither available nor practical to obtain for high level planning analysis, a useful planning tool will need to rely on surrogate measures of income.

There are a number of methods for estimating the income characteristics of a population sample, including surveys of various types, where users are asked directly for income information. While these and other methods may produce somewhat more reliable results, the intended use of the results of this research do not require a high level of accuracy, but do require that income data be easily obtained. The results of this income estimation will be combined with other estimates and assumptions in a model designed for such rough approximations.

Two protections are built into such a revenue estimation approach. First, the revenue estimating model developed by Smith et al. (2004) itself includes a sensitivity analysis routine that identifies which assumptions or estimations have the highest correlation to the variability of the revenue estimate. If the estimated income characteristics used in this process produce an unreasonably high impact on the revenue estimate, the sensitivity module will identify that impact and allow the user of the model to reexamine the income estimation data and assumptions, and make appropriate corrections. Second, the subsequent phases of a toll feasibility study include much more sophisticated estimation techniques, which provide a cross-check for the income estimate used in this initial network-level planning stage. Therefore, the risk of making unwise investments based on roughly approximated traveler income characteristics early in the analysis process is low.

Income data from the U.S. Census Bureau (2000) has been selected for use at this stage of the research. There are several advantages to the use of Census data. First, it is very easy to obtain from the Census Bureau's web site and it can be downloaded directly into spreadsheets for ease of manipulation. Second, the data are readily available for all areas of the country, so that tools built around this approach can be readily applied in virtually any setting. Third, the size of census tracts is typically small enough to provide adequate granularity for the analysis. Finally, toll tag user information can be geocoded to relate the home location of toll tag users to specific census tracts, without disclosing private information about the customer.

Because privacy is always important in this kind of test, we developed an encryption technique that allows us to assign a unique, anonymous, untraceable
identifier to each user, so that each use of the SuperConnector is recorded, including where they enter and exit. As income information is vital to this analysis, a masking routine is employed to allow the North Texas Tollway Authority to provide home location of the user in the form of two decimal place latitude and longitude reference. This degree of lat-long resolution is sufficient to allow determination of the relevant census tract, but will not allow the identification of individual residences. Once all user and usage information is in hand, another routine will attach income characteristics for each home census tract to that user.

In the initial discussion of this research, segregating the user sample according to the significant break points in the income data and then relating that to census income was considered. That approach was discarded because it provided no uniformity or consistency in income segregation. Therefore, the income categories used for all census data were retained in their original form. An example of that form is shown in Fig. 11, which is the combined median income data by census tract for Collin County, Texas.

Finally, the question of which income parameter was most relevant was considered. There are a number of approaches that could be applied, as the census data provide a fairly high level of detail. Because the tool yielded by this research is intended for very preliminary estimations, it was decided that identifying the unique distribution of income data for each affected census tract was far more labor intensive than warranted for this level of analysis. Subsequently, because of concerns raised by Hensher and Goodwin (2004) that use of mean income would tend to overestimate revenue potential, we chose to use median income for each census tract as the income parameter.

The geographic distribution of users (and potential users) is as important in an analysis of this type as is the income distribution, because the analyst will need to know what census tracts to consider for the analysis of potential usage. The data provided by the North Texas Tollway Authority (NTTA) allowed us to identify the home census tract for each user of the SuperConnector. Each identified census tract provided both the geographic distribution and, from that, the census tract median income for the user sample.



Fig. 11. Example of median income distribution (Collin County, TX)

## Methodology for Estimating VoT saved as a Percent of Median Income

Techniques in current use for estimating value of time or potential user acceptance of tolls report or use percentage of wage rate as a rough estimator of toll "acceptance." Lam and Small (2001) found the VoT for a sample of users on SR-91 in southern California to be in the range of 60 percent of reported wage, while a more recent comprehensive literature review by Small and Verhoef (2007) concluded that most estimates centered around 50 percent of the "average wage." One of the principal purposes of this research is to determine whether another approach is superior for estimating the relevant income for potential users, and then to attempt to relate that to potential usage.

As will be shown in the next chapter, using the SuperConnector data, we are able to estimate the apparent VoT saved for a sample of users across a reasonable range of travel time savings. Those estimates of VoT saved are in dollars per hour. It seems reasonable to apply an approach that is similar to that of Lam and Small (2001) and Small and Verhoef (2007) and adjust those estimates of VoT saved to user income. Unlike these references, the approach here is to address the VoT saved relative to each income category, not as a single percentage applied to "average wage." Using the census tract median income data, we were able to relate the range of VoT saved to percent of income by income grouping.

Because the VoT is typically reported in dollars per hour, we made the simplifying assumption that we could divide median income by 2088 hours per year to approximate an hourly rate that is reasonably close to median income (Equation 5).

Median Hourly Income (\$/hour) = Median Annual Income / 2088
Certainly within the accuracy of the purpose at hand, such a simplification is not unreasonable.

## Methodology for Estimating Income Distributions for Larger Populations

While the results from actual usage of an existing toll road are more than interesting, it must be recognized that those user data will not be available in the network planning stage for a prospective toll road. At that stage there may be some well-formed ideas about potential locations, but the primary question is not whether to build a road, but whether the road can be financed as a toll road based on prospective usage? Information about potential user income must come from a much larger population, with the desire to infer from that income data and the anticipated travel time savings, approximately what level of toll would reflect the values of the time savings of the users in that travelshed.

The question of defining the appropriate larger population was addressed on two levels. The first approach was to look at the population of potential users as represented by the counties through which the SuperConnector passes-Collin, Dallas, Tarrant and Denton counties. The income profiles of the four counties are shown in Fig. 12 (number of households) and Fig. 13 (percent of households). While Dallas County has the largest population, Collin and Denton counties have higher income profiles. This distinction could be important because the SuperConnector serves to connect both of those counties to higher income employment centers and the DFW Airport.

Because the SuperConnector does not serve the entirety of any of these counties, a narrower estimation of the travelshed, but consistent with the visual inspection approach, is more logical. To define the travelshed more narrowly, we used roadway maps of the area served by the SuperConnector. Because the SuperConnector is a controlled-access road (freeway design), we considered what other similar travel alternatives would be available and estimated the prospective travelshed much as one might expect a watershed for a stream.


Fig. 12. Number of households in SuperConnector counties (U.S. Census Bureau 2000)


Fig. 13. Percent of households in SuperConnector counties (U.S. Census Bureau 2000)

The boundaries of this "prospective" travelshed are shown in Fig. 14 and are based on the assumption that a rational traveler will choose routes that benefit them most, which may be assumed to be those routes closest to the traveler's origin. Specifically, as the President George Bush Turnpike (of which the SuperConnector is a part) is a freeway-type facility, it was assumed that travelers would choose the nearest of that type roadway. This assumption is probably an overstatement of the boundaries of the travelshed, because the toll requirement presents an additional deterrent that could influence travelers to drive farther to use a 'free' road instead of the toll route. However, at the network planning level, such an assumption is easy to describe and apply, without unnecessary concern for precision. In practice, it would be prudent to confirm a "prospective" travelshed via a select-link analysis, even if the visual estimation approach appears viable.

## Summary of Methodology

This chapter has described the methods used to develop the fundamental elements of analysis that will be used to accept or reject the hypotheses. Specific methods and elemental analyses completed in this chapter are the estimation of VoT saved for a sample of users, estimating the income for those users, expressing VoT saved as a percent of income, and making comparisons using income distribution.


Fig. 14. Hypothetical map of census tracts for "prospective" SuperConnector travelshed

## CHAPTER IV

## FINDINGS

One of the principal purposes of this research is to contribute to the development of relatively simple techniques of estimating complex traveler responses to a toll road option, so that decision-makers can gain a macroscopic understanding of the potential viability of a toll project at the network level. Such an endeavor implies using inputs that are readily available, assumptions that can be tested for reasonableness, and a process that is intuitive and readily replicated. This research is intended to contribute in this way: to allow the planner to gain insight into the potential toll rate based on projected travel time savings and census tract median income of the travelshed surrounding the prospective toll road. The previous chapter's methodology led to several findings related to the two hypotheses.

## Findings Related to Hypothesis 1

Hypothesis 1. Frequency of toll road use is inversely related to user value of time (VoT) saved as measured by a percentage of median income.

To address that hypothesis, the methodology from the previous chapter is applied to produce these findings:

- Estimates of SuperConnector user sample VoT saved,
- Estimates of income distribution and usage rates for the SuperConnector user sample, and
- Comparison of the SuperConnector user sample VoT saved as measured by a percentage of median income and sample usage rates.


## Estimates of SuperConnector User Sample VoT Saved

Equation 4 defined the VoT saved as the fixed toll divided by the distribution of travel time saved:

$$
\begin{equation*}
\text { VoT }=\Delta \mathrm{C} / \Delta \mathrm{T}=\text { toll } / \text { travel time savings }(\mathrm{TTS}) \tag{Eq.4}
\end{equation*}
$$

Fig. 9 in the preceding chapter illustrated how dividing the fixed toll of $\$ 0.60$ by the distribution of travel time savings produces a distribution of VoT saved. Based on the six data sets that describe the distribution of travel time saved, Table 4 shows selected statistics in tabular form for the six simulations of VoT saved and Fig. 15 shows the distribution of VoT saved for those six combinations of travel direction and time of day. The values in Table 4 are shown in traditional dollars per hour format, as well as in dollars per minute saved, which may be better suited to the scale of the savings and the analysis.

In this approach, we are not technically measuring the user's VoT, but rather the hourly price of time saved. When a user takes advantage of the toll facility at the fixed price of $\$ 0.60$, we can infer that the price of time saved is acceptable to the user for that trip. Another way of saying that is the user's value of time is equal to or greater than the price of time saved. Consider the mean VoT saved for the southbound AM peak, $\$ 5.44$ per hour ( $\$ 0.09$ per minute). Users during that time period are revealing that their personal value of time (including other dimensions of 'value') is greater than $\$ 5.44$ per hour ( $\$ 0.09$ per minute). That personal VoT could be $\$ 5.45$ per hour ( $\$ 0.10$ per minute) or $\$ 50.00$ per hour, but we can only infer that it is greater than $\$ 5.44$. As the price of saving time increases-because there are smaller time savings for the same fixed costusers who have a lower personal value of time will reject the toll route in favor of the "free" or non-toll route.

Table 4. Distributions of Value of Time Saved for Six Combinations of Travel Direction and Time of Day

|  |  | Value of Time Saved in \$ per hour $(\$ /$ minute $)$ |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Direction and Time of Day | $95^{\text {th }}$ percentile | Mean | $5^{\text {th }}$ percentile |  |
| Southbound | AM | $3.96(0.07)$ | $5.44(0.09)$ | $7.75(0.13)$ |
|  | Midday | $9.07(0.15)$ | $9.83(0.16)$ | $10.61(0.18)$ |
|  | PM | $11.24(0.19)$ | $12.26(0.20)$ | $13.38(0.22)$ |
| Northbound | AM | $\$ 9.71(\$ 0.16)$ | $\$ 10.36(\$ 0.17)$ | $\$ 12.17(\$ 0.20)$ |
|  | Midday | $13.58(0.23)$ | $14.81(0.25)$ | $16.27(0.27)$ |
|  | PM | $8.71(0.15)$ | $11.82(0.20)$ | $16.69(0.28)$ |

Fig. 15 illustrates these same findings in a form that better reflects the actual distribution of VoT saved than do the summary statistics in Table 4. Note that the x-axis is VoT saved in dollars per hour. The y-axis reflects the frequency of occurrence for each of the elemental estimates of VoT saved in the simulation. Wide distributions in VoT saved reflect more variation in travel time savings. Those are most pronounced during the SB AM peak and NB PM peak, the two times that the non-toll route is most vulnerable to congestion and slower travel times. The narrow distributions seen for SB midday, SB PM peak and NB midday reflect fairly stable travel times on both routes, leading to relatively small savings in travel time and therefore a narrow range of VoT saved.

The SB AM peak distribution is skewed the farthest to the left because the absolute travel time savings is highest. Recall that because the VoT saved is the fixed toll divided by the travel time savings, when the denominator increases (i.e., greater travel time savings) then the unit price of travel time saved decreases. Thus, the lower the VoT saved, the greater the travel "bargain." The NB midday graph shows a very high VoT saved (actual mean is $\$ 14.81$ per hour [ $\$ 0.25$ per minute]), which appears to be less of a bargain (higher price per minute saved). However, the 5489 northbound midday transactions during the nine-day study period (Table 1) demonstrate that the option is clearly valued by the patrons, likely for reasons of reliability and convenience.


Fig. 15. Distributions of the VoT saved for the six combinations of travel direction and time of day

Some of these results are intuitive. As shown in Table 3, the largest travel time savings $(\Delta \mathrm{T})$ between the two routes was in the southbound AM peak. As a result, the imputed value of time saved in Fig. 15(1) is the smallest, as the toll $(\Delta \mathrm{C})$ remains fixed. Considering the toll is fixed, then the more minutes saved, the better the "bargain," such that the unit price of time saved for the southbound AM peak ranges from $\$ 3.97$ to $\$ 7.75$ per hour (Table 4).

Interestingly, the complementary movement, northbound PM peak (return commute direction), did not exhibit similar VoT saved results. The northbound PM peak had a proportionally broad range of VoT saved, reflecting the variation in travel time savings, but the actual time savings were small compared to the southbound AM peak (see Table 3 for comparison). The $5^{\text {th }}$ percentile of VoT saved in Fig. 15(6) was $\$ 8.71$ per hour ( $\$ 0.145$ per minute) saved, compared to the $95^{\text {th }}$ percentile of $\$ 16.69$ per hour ( $\$ 0.278$ per minute) saved.

These six distributions, in combination with the total usage shown in Table 1, illustrate how conditions change throughout the day, but also suggest that some of the other choice factors previously noted-reliability, convenience, familiarity, etc.-are likely influencing decisions to use the toll road, when the benefits of travel time savings are somewhat nominal. Considering again the comparison between southbound AM peak and northbound PM peak, there is almost no overlap between the distributions, meaning that the unit price for time savings in the northbound PM is much greater than the unit price for southbound AM. This is at least in part because the time savings southbound is much greater in the morning than the northbound time savings in the afternoon. Viewed another way, the traveler receives considerably more time savings for their $\$ 0.60$ in the morning than the afternoon. Therefore, travelers who are willing to pay the toll northbound in the afternoon are exhibiting a willingness to pay for a higher value of time saved than for the morning conditions. In actuality, this significant difference may be evidence of the influence of some of the other factors that affect traveler decision-making, such as reliability, convenience, regular users, etc.

For this research, we have data available that allows analysis of VoT saved for the six relevant time/direction combinations. This may not always be true, so we examined one general distribution of VoT saved, which may be preferable for circumstances when the more detailed data are not available.

Combining all six data sets into composite, southbound and northbound travel time savings and estimated value of time saved created some very unusual distributions, as seen in Fig. 16. Each distribution was multimodal, which is not unexpected, given the large differences observed in Fig.15. Because the individual time/direction distributions (Fig.15) were much more useful than the composite (Fig. 16), most subsequent analyses treat each of the six time/direction combinations independently. The composite data set is used subsequently to show patterns of user behavior for the entire sample.

## Estimates of Income Distribution and Usage Rates for SuperConnector User Sample

Fig. 17 shows the census tracts for which one or more transactions of the SuperConnector were recorded during the study period. For purposes of simple identification, we will refer to this collection of census tracts as the "actual" travelshed. The data sets from which all user and transaction data were extracted are shown in Appendix B.

Comparing the travelshed in Fig. 17 with the hypothesized travelshed in Fig. 10 illustrates our very significant underestimation of the size of the travelshed. Our initial estimate was there would be about 100 census tracts in the travelshed, but in actuality, there are 886. This gross difference in travelshed estimation casts serious doubt on the notion that one can apply the visual estimation approach to identifying the travelshed. To minimize the effect of infrequent users on the number of census tracts and therefore the overall population base for the travelshed, we considered the census tracts that accounted for 90 percent of total transactions. This approach significantly reduced the number of census tracts to 324 , but generated a new set of anomalous conditions. Appendix C shows the relevant detailed census data. For subsequent analyses in this research, we discarded any use or consideration of the visually estimated travelsheds.

However, for future research, an analysis of the "prospective" travelshed to determine what percentage of the actual transactions it represented might provide insight on better methods of visual estimation.


Fig. 16. Composite TTS and VoT saved distributions based on all travel time savings combined


Fig. 17. Census tracts with one of more recorded uses of SuperConnector

Usage was estimated based on users and transactions. Each toll tag was identified as a separate user, as NTTA intends that each tag remain with the assigned vehicle. Each user may, and often did, use the toll road more than once. Each time a tag use was recorded, that was considered a transaction. Logically, the number of transactions exceeded the number of users, generally on about a 3:1 ratio. Fig. 18 shows how the number of users and number of transactions were distributed by census tract median income (CTMI).


Fig. 18. Distribution of users and transactions by census tract median income

Fig. 19 shows the number of users of the SuperConnector by census tract median income (CTMI) for the "actual" travelshed. Above about $\$ 40,000$ median income this distribution is similar to the income distribution for the populations of the surrounding counties, shown in Fig. 13. All four counties had their highest percentages of households in the $\$ 60,000-\$ 100,000$ range. The most unexpected aspect of the data illustrated in Fig. 19 is the low number of users in the three highest income categories, especially since the location of the SuperConnector would certainly appear to serve typical travel demand. The initial suspicion was that there were simply a very low number of relevant census tracts and that the usage rates would be more realistic when compared on a population base in the next figure.


Fig. 19. Number of SuperConnector users by census tract median income

Although the number of users of the toll road is useful for the current analysis, a statistic that may be more readily transferable to other locations would be the number of users as a function of population for each income category. That statistic is reflected in Fig. 20. This change from absolute numbers to a rate produced some anomalous results. At very low population levels, a small number of transactions can produce an artificially high rate. For example in Fig. 20, the rate for number of users per 1000 population for annual median incomes of less than $\$ 10,000$ was more than 10 users per thousand population - the highest rate on the chart. As it turns out, this income bracket (less than $\$ 10,000$ median) represented only 2 census tracts out of the 886 in the sample. Further, the combined population of those tracts was 1252 persons, who had 15 transactions during the study period. That population is negligible compared to the 4.5 million represented by the 886 census tracts, as are the 15 transactions compared to the more than 56,000 in the sample. A similar anomaly presents at the high income end of the scale, suggesting very high usage among the three highest income groups (over
$\$ 125,000)$, when in fact the absolute numbers from Fig. 19 show that total usage to be quite small.


Fig. 20. Number of SuperConnector users per 1,000 population

Note from the previous use of this graphic that it reflects only the number of users, not the number of transactions. Fig. 20 illustrates a limitation of using a rate comparison, because very low populations, particularly at the lowest and highest income levels can produce a misleading usage rates. In a practical application, those usage rates stemming from very low population should be carefully examined and accounted for in any overall estimates of usage or revenue.

The general hypothesis of this research is that income affects use; that would suggest that not only would the number of users increase with income, but the frequency of use would increase as well. Fig. 21 shows the number of transactions by CTMI. It is total transactions, which will be influenced by number of users, and the results are very similar to the pattern in Fig. 19. In fact, the absolute number of transactions for the less
than $\$ 10,000$ and the greater than $\$ 200,000$ median income groups is so small that they do not show up on this scale.


Fig. 21. Number of transactions by census tract median income

Once again the information from Fig. 21 is meaningful for the subject toll project, but is not readily transferable to other prospective projects. To address that concern, Fig. 22 shows the frequency of use of the SuperConnector per 1000 population for the census tract income categories. This histogram trend is expected by the hypothesis, recognizing that the very low end and high end usage is somewhat over represented, as was the case for the user rate shown in Fig. 20. These high end and low end data points represent an anomaly created by the very low population in those income brackets. As the denominator in the rate calculations (transactions / population), very low populations can produce a visual misinterpretation. For trend analysis in subsequent sections of this report, these data from these anomalous ranges are not included, as they would tend to bias the observations.


Fig. 22. Number of transactions per 1,000 population

## Estimates of SuperConnector User Sample VoT Saved as a Percent of Income

The previous section demonstrates the predicted relationship between income and both users and usage. In this research, we hypothesize that if we merge VoT saved and some derivative of income, the product will allow us to more easily relate usage to income, and desirably to estimate the toll rates that will likely be acceptable to the user population. Recalling that the method used in other work to relate VoT saved to income has been VoT as a percent of average hourly wage, we make the assumption that VoT saved as a percent of median income adjusted to hourly wage is not unreasonable. The range of VoT saved as a percent of hourly median income for the composite data set of the entire sample is superimposed on the number of users per 1000 population (from Fig. 20) to show the expected inverse relationship (Fig. 23).


Fig. 23. VoT saved as percent of income superimposed on number of users per population by census tract median income

Fig. 23 has four data series plotted. The x -axis is the same census tract income groups that we have used throughout this report. In additional, we have included a secondary x -axis above the plot that shows that income in dollars per hour. The left hand $y$-axis is VoT saved as a percent to of hourly income. The three data plots that run from the top toward the lower right corner relate to the VoT saved as a percent of income (shown on the left y-axis). Using the combined data as an example, the $5^{\text {th }}$ percentile of VoT saved was $\$ 5.42$ per hour, the mean was $\$ 10.75$ per hour saved and the $95^{\text {th }}$ percentile was $\$ 15.75$ per hour of time saved.

For each income group, the VoT saved is plotted as a percent of the corresponding hourly median income. The first data point (upper left portion of the plot) is for median income in the $\$ 10,000-15,000$ range, which translates to an hourly rate in the midpoint of that range of $\$ 5.99$ per hour. The $\$ 5.42 \mathrm{VoT}$ saved is approximately 91 percent of the hourly wage of $\$ 5.99$. The estimates for the mean and $95^{\text {th }}$ percentile VoT
saved as percent of income are above 100 percent (for the less than $\$ 10,000$ group) and are not plotted on this graphic.

The first income group for which all three data points are on the plot is $\$ 35,000$ 40,000 median annual income ( $\$ 17.50$ - 20.00 median hourly income). For that income group, the $5^{\text {th }}$ percentile VoT saved ( $\$ 5.42$ per hour) is approximately 30 percent of hourly income, the mean VoT saved $(\$ 10.75)$ is approximately 60 percent of hourly income, and the $95^{\text {th }}$ percentile VoT saved $(\$ 15.75)$ is approximately 88 percent of hourly income.

At the high end of the income groups (greater than $\$ 200,000$ annual median income), the $5^{\text {th }}$ percentile, mean and $95^{\text {th }}$ percentile VoT saved as percent of income estimates are 6 percent, 11 percent and 16 percent, respectively. Thus at the highest income levels the value of time saved for the "average" trip on the toll road is approximately 11 percent of hour wage, whereas at the lowest income levels, the value of time saved is more than 100 percent of hourly income.

The dashed line at the $50^{\text {th }}$ percentile of VoT saved as a percent of income on Fig. 23 is a reminder of the consensus of the literature and prevailing practice. Comparing that flat rate approach across all income levels with the general trend of the users per 1000 population in Fig. 23, it could be inferred that higher income patrons have a higher willingness to pay at a given toll rate, so the flat rate assumption may not be the most accurate portrayal of the potential user base.

The purpose of this research is not to establish precise estimates of the value of time saved or the percentage of income that value represents, but rather to investigate whether there is a meaningful and predictable relationship between the value of time saved as a percent of income and toll road usage rate. To that end, the solid line graph across the lower half of Fig. 23 shows the number of users per 1000 population by income group. The scale for this line is on the right side y-axis. For the data set represented in Fig. 23, usage increases at higher incomes (greater than $\$ 50,000$ ). That trend of usage increasing with higher income appears to support the hypothesis of this
research, whereas the conventional approach of basing value on a flat line at 50 percent VoT saved suggests that all income groups respond similar to each other.

One of the purposes of this research is to find a meaningful way to represent the effect of income on VoT saved and therefore on potential toll rates. The analytical approach described above for Fig. 23 was applied in two ways. In the first approach, the right side $y$-axis was fixed, so that all user and transaction data were compared on the same scale for each of the six direction/time of day combinations. Subsequently, the scale for the right side y-axis was allowed to vary to best fit the data for that specific combination of direction and time of day. Fig. 24 illustrates the impact of the two techniques, applied to the northbound PM peak data.

Similar plots of VoT saved as a percent of hourly income were prepared using both fixed and variable scales for all combinations of direction and time of day (Appendix D). A close inspection of all the plots in Appendix D suggests that trip urgency could be affecting the user's decision to take the toll route, regardless of the VoT saved. Three of the six time periods show a significant positive trend for usage rates, whether on a variable or fixed scale: southbound AM peak, southbound midday and northbound PM peak. The southbound AM peak could be attributed to a combination of work arrival time and flight departure time from DFW Airport, both of which have some penalty associated with being late, and therefore worthy of a reliable trip time. Southbound midday usage could also be reflective of DFW Airport departures or arrivals, while northbound PM peak could be other time sensitive post-work activities, though that is impossible to tell without surveying the users.



Fig. 24. Comparison of two techniques used to estimate relationship between usage and VoT saved as a percent of income

There is one comparison for each of the six time/direction combinations (Fig. 25). For each time / direction combination, the user data and VoT saved are for that combination only. The dashed line on the $50^{\text {th }}$ percentile of VoT saved on Fig. 25 is inserted to facilitate visual comparison of the approach proposed herein with the conventional wisdom of 50 percent of average wage. Note that this "percent of average wage" approach may understate the potential value to a significant group of users, especially in the southbound direction (toward D/FW Airport). The width of the band between $5^{\text {th }}$ and $95^{\text {th }}$ percentiles reflects the variation in the travel time savings for each time of day and direction, and therefore the variation in imputed VoT saved. The farther the band is to the right of the graph, the higher the imputed value of time saved as a percent of income.

Fig. 23 and Fig. 25 showed results of superimposing the number of users on VoT saved as a percent of income. For comparison purposes, Fig. 26 shows the result of superimposing the number of transactions per 1000 population by CTMI (from Fig. 22) on the VoT saved as a percent of hourly income for the composite data set. Fig. 27 shows the plots for each time of day / direction combination. Similar to the analysis of users (Fig. 25), Fig. 27 superimposes the $50 \%$ flat rate of VoT saved as percent of hourly income for comparison. The trends observed for users / 1,000 population (Fig. 23) are also evident in transactions / 1,000 population (Fig. 27), but not as pronounced. This comparison is not intended to discount the conclusions of the well documented approaches from the literature. Rather it is to suggest that a more fine-grained approach is achievable, with relatively little additional effort.


Fig. 25. VoT saved as percent of income superimposed on users per 1000 population (using a fixed user scale) for each combination of time of day and direction of travel


Fig. 26. VoT saved as a percent of income superimposed on transactions per 1000 population

## Summary Finding for Hypothesis 1

Hypothesis 1. Frequency of toll road use is inversely related to user value of time (VoT) saved as measured by a percentage of median income.

Six combinations of time of day and direction of travel were examined using VoT saved as a percent of income compared with either users per 1000 population or transactions per 1000 population. Two techniques for assessing the trends in users and transactions were employed. In all of the analyses, the hypothesized relationship was either strongly evident or weakly evident. In no case was the hypothesized relationship contraindicated.


Fig. 27. VoT saved as percent of income superimposed on transactions per 1000 population (using a fixed transaction scale) for each combination of time of day and direction of travel

There is strong evidence supporting the hypothesis for users in census tracts with median income above $\$ 60,000$. For these higher income groups, increased usage was most evident for the southbound AM peak, southbound midday and northbound PM peak, all of which have a plausible explanation of possible trip urgency, which could contribute to increased willingness to pay a toll, regardless of VoT saved.

There was weak support for the hypothesis for other combinations of time of day and direction of travel at all income levels. Even for travelers in higher income groups there was a base level of usage, but no prominent increases as seen for the peak commute directions.

For income levels below $\$ 60,000$ median annual income, there was weak support for the hypothesis. This finding suggests that either the benefits of travel time saved were not sufficient for lower income users, that the methodology chosen does not adequately predict usage among lower income travelers or that median income as a statistic is not an efficient discriminator. There is a base level of usage, even for census tracts with very low median income, which could be explained by businesses located in low income areas that provide toll tags for business purposes.

Recalling that this research is intended to support high-level preliminary planning with only rough approximations of potential revenues, and based on those observations, hypothesis 1 is accepted, as there appears to be a preponderance of evidence that the hypothesized relationship is a better descriptor of traveler behavior than the flat rate assumption in the literature and common practice.

## Findings Related to Hypothesis 2

Hypothesis 2. If Hypothesis 1 is accepted, then using VoT saved as a percent of income enhances the predictive capabilities for the potential viability of prospective toll roads.

To address that hypothesis the methodology from the previous chapter and some of the findings with regard to Hypothesis 1 are applied to produce the following:

- Estimates of SuperConnector usage by median income, and
- Comparison of methods for estimating toll potential.


## Estimates of SuperConnector Usage by Median Income

Fig. 21 showed the distribution of transactions by CTMI. Fig. 28 shows transactions as a cumulative distribution based on percent of transactions in each of the income categories. Given the previous observations about the scarcity of high income and low income users, it is not surprising that the vast majority of transactions have home census tracts of middle and upper middle median incomes.

A dashed vertical line in Fig. 28 is located at the $10^{\text {th }}$ percentile of transactions, meaning that 90 percent of the transactions during the study period came from home census tracts with income equal to or greater than $\$ 35,000$ annually. Similarly, the upper 10 percent of transactions resulted from users in census tracts above $\$ 100,000$. Therefore, 80 percent of the transactions (and presumably revenues) are generated by patrons from home census tracts with median incomes between $\$ 35,000$ and $\$ 100,000$, as shown between the two vertical dashed lines.

## Implications for Hypothesis 2

This hypothesis contends that recognizing the relationship of income to the value of the customer's time facilitates the predicting of the viability of a toll road. While there are no clear numerical conclusions drawn from the analyses herein, it is apparent that middle and upper middle income census tracts play the critical role in providing a customer base that can be expected to patronize a toll road. Not surprisingly, lower income areas did not contribute significantly, but it was something of a surprise that the very high income areas did not contribute more to the total transactions (the over \$200,000 median income group contributed only six transactions during the nine-day study period). What is uncertain is whether development patterns for very high income categories (e.g., lot size, development density, etc.) are not adequately accounted for by
this methodology. Based on this graphical analysis, we find moderate support for accepting hypothesis 2 .


Fig. 28. Cumulative distribution of transactions by census tract median income

## Comparison of Methods for Estimating Toll Potential

One of the key goals of this research was to determine whether a refined incomebased approach to estimating traveler value in a toll facility would be an improvement over current methods. In general, the current methods are:

- Using a region-wide or universal per-mile toll rate as the basis for a segment toll, and
- Using a percentage of average wage to estimate user value in a toll segment.

These two methods are compared with the results obtained using the results of this research, by illustrating the toll potential described by each method.

Estimating a segment toll based on a region-wide per-mile toll rate. It is common practice in Texas, and with the NTTA to use values in the range of $\$ 0.11$ to
\$0.15 per mile as a reasonable toll rate, without regard for the actual "value" of a particular segment to the traveler (interviews). This approach, while not generally aligned with market principles, is not without merit. In many ways toll rates are a public policy decision, requiring rate-setting bodies to consider factors other than the value of a particular segment (interviews).

As the segment in question is about seven miles long (based on author measurements), using a per-mile rate of \$0.11-0.12 per mile would produce a segment toll of $\$ 0.77-0.84$, compared to the actual toll of $\$ 0.60$. It should be noted that the exact mechanism used by NTTA to measure relevant distances is not necessarily reflected in this per-mile calculation (interviews), so the discrepancy suggested may not be meaningful.

Estimating a segment toll based on value of time as a percent of average wage. A simplifying assumption of this research was that travelers are rational in making their route choices. This assumption contends that if the value of the combined benefits of the toll route (time savings, reliability, etc.) exceeds the toll, then the traveler will choose the toll route. While the literature suggests a range for value of time as a percent of income, there is support for valuing the time of the user at 50 percent of "average wage" (Small and Verhoef 2007), which is the common industry practice.

If "average wage" is estimated as the average of the median wage for the census tracts serving the SuperConnector, then we computed an average wage of $\$ 25.10$ per hour. For the day-long average travel time savings of 3.9 minutes over the alternative route, this estimated value of time would result in a toll valued at $\$ 0.81$, compared again to the current $\$ 0.60$.

Thus, two common methods of estimating a toll-per mile and based on average wage-produce results that are consistent for this segment: approximately $\$ 0.80$.

Estimating a segment toll based on value of time as a percent of income. The technique examined in detail in this research varies from the previous approach, which uses a fixed percentage of the average wage. In the present research, the approach is to consider the implications of the variation in the percent of income for the income range
of the customer base. The presumption is that higher income travelers will use the toll road more frequently because the toll is insignificant compared to their hourly income.

To reflect the weighted value of time for actual usage, the number of transactions for each income category was multiplied by that median income. Using that technique the weighted average hourly median income is $\$ 32.62$ per hour. That value is considerably higher than the "average wage" computed in the previous approach, because the present approach reflects lower usage rates among lower income census tracts. Applying this average value of time in the same manner as the previous sectionthat is at 50 percent of the hourly rate-produces a value of travel time saved by using the tolled segment of $\$ 1.05$, again compared to the actual toll of $\$ 0.60$.

Comparing three methods of valuing the toll segment, two in common practice and one proposed by this research, it would appear that the value of the toll segment is likely higher than the current toll in place. If this were a proposed toll road in the preliminary planning stages, it would not be unreasonable to place the value of the toll of this segment at a rate considerably higher than the current toll, thus generating potentially greater revenue than the current toll. However, there is typically some elasticity of demand, which would theoretically manifest by lower usage at the higher toll rate. That elasticity should be tested at the more advanced stages of project development, when the investment grade studies of traffic and revenue are conducted. At this preliminary planning stage, revenue estimates based on the proposed methodology would be defensible.

Based on the observations from previous sections that show reasonably high toll acceptance and in this section estimating toll acceptance based on specific weighted averages related to value of time as a percent of income, it is reasonable to conclude that this weighting approach gives a much different picture of the relationship of the toll and the value of the segment to the patron base. If toll rate setting were simply a matter of economics, there would be justification for setting the toll for the SuperConnector at a rate that appears to more closely reflect the value of the savings for the current customer base.

Implications for Hypothesis 2. The above analyses support the hypothesis that considering the impact of income on user value of time facilitates a more accurate estimate of the toll potential, even if it may aggravate non-economic considerations in toll-setting.

## Summary Finding for Hypothesis 2

Hypothesis 2. If Hypothesis 1 is accepted, then using VoT saved as a percent of income enhances the predictive capabilities for the potential viability of prospective toll roads.

The principal customer base ( 80 percent) for the study site comes from census tracts with median incomes of $\$ 35,000$ to $\$ 100,000$, which is reflective of the observations of usage patterns previously noted, lending support for Hypothesis 2. With a better understanding of the income characteristics of the travelshed, it is possible to better estimate the value of the toll segment to the prospective users, and therefore produce a better estimate of potential revenue.

Three methods of estimating the value to the patron were used and compared to the existing toll for the segment. The proposed method, based on the research linking VoT saved to census tract income, produced a very different and defensible estimate of toll potential, which if tested through investment grade revenue analysis, would likely produce substantially higher revenue estimates. This finding lends strong support to Hypothesis 2.

## CHAPTER V

## CONCLUSIONS

## Summary of Findings

The two principal hypotheses in this research were accepted, with some caveats. Hypothesis 1 proposed an inverse relationship between value of time (VoT) saved and user income, at a level of detail heretofore unexplored in the literature and practice. Only a portion of the proposed relationship was strongly supported, though none of the data appeared to contradict the hypothesis. For peak period travel and for trips with potentially high value trip purposes (e.g., toward the airport), there was strong evidence that toll route use increased with higher income users (greater than $\$ 60,000$ median income). The areas of weak support for the hypothesis were plausible, if not predictable-lower income travelers did not use the toll route in sufficient numbers to demonstrate any usage pattern related to income and users at all income levels eschewed the toll route when the travel time savings were small or negligible. Analysis of travel patterns showed that toll road usage increased with the inverse of the value of the user's time estimated as a percent of income.

Hypothesis 2 proposed that estimations of toll road usage based on data weighted by user income characteristics would improve the quality of preliminary estimates of revenue. Based on the characteristics of the study data, it was apparent that the customer base is predominately from a fairly narrow band of income brackets, with lower income and very high income users contributing only a small fraction of the total usage. When comparing potential toll rates for the subject segment, the analysis demonstrated that a toll that is 25 percent higher than conventional estimation techniques, and 75 percent higher than the current toll, would be plausible for this facility.

This research sought to address a weakness in current preliminary planning for toll roads. Current methods of estimating toll revenue rely on per-mile industry practice
or on a flat percentage of overall "average wage" for the area. This research showed that estimates of benefit to the prospective user (e.g., time saved), in combination with a prospective user incomes would give the analyst a better estimate of the likely toll value of a facility. Incorporating this type of toll rate estimator into available spreadsheet analysis tools, should provide public agencies, toll authorities, and the investment community with a more reliable, verifiable method for making macroscopic, preliminary planning decisions about the viability of a prospective toll road.

Not unexpectedly, answering questions about the relationship between income and toll road use raised more questions and exposed other weaknesses in assumptions and processes. The specific issues addressed in this research and suggestions for future research follow.

## Regarding Value of Time Estimation

Estimates of the value of time exhibited from the study data showed a wide range of values, depending on time of day and direction of travel. The lowest estimated mean value of time saved was $\$ 5.44$ per hour, with the highest mean being $\$ 14.81$ per hour.

Value of time saved estimated as a percent of income was not consistent with the rules of thumb and general literature that places value of time at about 50 percent of "average wage." That conventional method may overestimate the willingness to pay for lower income travelers and may underestimate willingness to pay for higher income drivers. The possible response of higher income users to higher toll rates was not clear.

Results based on use of census tract median income as the representative statistic for income appear acceptable. Income categories represented by a small number of census tracts and low populations produced some analytical challenges, especially when trying to establish likely users and transactions per 1000 population. As population was the denominator in those calculations, the results showed higher usage rates than are likely warranted.

## Regarding Estimation of Travelsheds

In order to estimate the income characteristics for a prospective toll road, it will be necessary to identify the geographic area from which potential patrons will be drawn, or the "travelshed." Two methods were considered for estimating the area that would represent the travelshed for the study site-visual estimation and select-link analysis. The visual estimation approach was pursued because its "quick and dirty" availability would be well suited to the very preliminary nature of the analysis intended. However, comparing the actual travelshed with the author's visual estimation of the travelshed cast doubt on the use of that technique, at least as the sole method for estimating the travelshed. It would be worthwhile to examine the two techniques in combination to determine if there may be a variation of the visual estimation approach that is suitable.

## Regarding Estimation of Revenues

The overarching purpose behind this research is to develop a simple, straightforward method of estimating travelers' willingness to pay tolls. Understanding that willingness to pay will allow network planners to develop macroscopic estimates of revenues using tools such as the Toll Viability Screening Tool (Smith et al. 2004) and other spreadsheet-based tools. This research made a valuable contribution toward that end. Additional work to incorporate these techniques into such a model remains to be done.

## Observations

During the course of the research, some observations about practical implications of the results of this analysis came to light. These are not conclusions of the research, but rather considerations that the research suggests that may be significant, at least from a public policy standpoint.

## Regarding Toll Acceptance and Toll Equity

An apparent increase in willingness to pay at higher income levels is evident in the data presented herein. As transportation network planning begins to place increasing expectations on toll revenue generation, at least two policy issues arise. The first is the notion of equity, particularly for the lower income travelers, who are underrepresented in the toll road data. While issues of fairness, entitlement, etc., may arise, the larger question is what is the most prudent way to gain maximum mobility from a network that includes both toll and non-toll roads. It may become clear at some point that some credit or discounting or public subsidy program that facilitates lower income users may be prudent public policy.

The second observation emanating from a review of these data is in direct contrast with the first, and that is the possibility that the higher income users could be willing to pay considerably higher tolls than those charged, at least for the study site. Because that toll does not vary and has not changed since the opening of the SuperConnector, it is impossible to know if the demand for use among higher income patrons is elastic at all, and if so, how elastic. While this does not suggest a toll structure graduated by income, it does recognize that the higher income groups are the primary source of revenue and their response to toll rates should be researched further.

## Needed Research

Like many research projects, this one began with a fairly simple goal of improving the ability to estimate willingness to pay a toll. As assumptions about techniques and approaches were explored, many questions arose that deserve additional attention in future research. Toll road customers represent a marketplace of sorts and there is much yet to be learned about that market.

## Travel Time Savings as a Surrogate for "Value"

For many good reasons, it would be very desirable for travel time savings to be an adequate surrogate for overall value of a toll segment to travelers. The wide range of values imputed based solely on travel time saved suggests that some of the other decision-making influences described in Chapter III are at work. Of particular interest is the notion of value of reliability, which shows up as significant in work done by Lam and Small (2001), as well as ongoing efforts to describe mobility needs by Schrank and Lomax (2005). Research to establish a relationship or some mechanism for estimating the role these other variables play, while still retaining the computational simplicity of value of time, would be extremely beneficial.

## Estimating Prospective Revenues

One of the principal purposes of this research is to enable decision-makers to plan networks with reasonable estimates of revenue from prospective toll roads. There are many factors that influence revenues, with customer VoT being but one of them. Numerous other factors, such as future travel demand, origin-destination patterns, and competing alternative roads, all play a role potentially equal to or greater than the value of time for the prospective customers.

The importance of making reasonable projections of revenue remains high, and many of the insights gained in the current research will advance the prospects of such efforts. Two shortcomings arose out of this research that must be strengthened for the purposes of revenue projection-overall demand for travel and an income profile supportive of toll roads. Both of these shortcomings may be addressable through tools available in travel demand models. Using a technique called "select link analysis," network modelers can identify approximate demands and origin-destination patterns for an existing or proposed link on a network. The origin-destination data would allow the identification of census tracts, which would in turn allow estimation of income characteristics.

As a follow-on to this specific site analysis, the following research is recommended.

1. Work with the local metropolitan planning organization, the North Central Texas Council of Governments (NCTCOG) to identify travel model support that could achieve the select link analysis or other appropriate tool to identify expected demand and origin-destination (O-D) patterns.
2. Using the O-D data, identify the census tracts that would be served and the approximate demand from those tracts.
3. Compare the income profile resulting from the O-D analysis with the income profile developed for the actual travelshed.
4. Using the income profiles, demand estimates, and the VoT analyses herein, employ the Toll Viability Screening Tool to estimate project revenues.

## Updating Demographic Data

One of the intended strengths of this research is that it is based on readily available demographic data, rather than dependent on surveys of the potential customer base. That strength can also be a weakness, depending on the age of the data. Additional research is needed to develop an updating methodology that is both reliable and simple.

Decennial census income data are typically a year older than the date of the census, i.e., income data for the 2000 census is actually 1999 income data. For decision analysis that occurs within a year or so of the publication of the decennial census, the currency of the data should be reasonably sufficient. However, during the latter half of the decade, such data may be seriously out of date. That concern may be particularly significant for the subject application, as toll roads are more frequently under consideration in developing areas than in fully developed areas. So the demographics are likely to be changing rapidly.

Updates from the United States Bureau of Census typically have two shortcomings. The first is that updates are often limited to population changes, and then
usually limited to state or county level, rather than census tract. Occasionally, there will be income updates, but again, most often at the state level.

Fortunately, transportation demand models that are commonly maintained in the metropolitan planning organizations (MPOs) undergo period updates in order to maintain the validity of their models. These models typically follow what is called the "four-step process" - trip generation, trip distribution, mode split, and trip assignment. The generation and distribution steps rely heavily on demographic characteristics, so many of the data updates needed to assure that estimates of value of time and related toll tolerance may be available through the MPO. However, even those data will require some manipulation to satisfactorily incorporate them into the revenue estimation process.

Manual updates of population or income below the county level are very laborintensive, especially without personal knowledge of local development patterns. Even with information about building permits and/or water connections, the translation to population or income updates is complicated and tedious. Future research to simplify and accelerate this process would be highly beneficial.

## Estimating Sensitivity of Higher Incomes to Toll Rates

While some research has included income-related analyses, as yet there seems to be none that explores the elasticity of willingness to pay specifically by income category, as envisioned herein. As a part of understanding the marketplace better, some empirical analyses of elasticity in higher income $(>\$ 60,000)$ ranges is needed.

## Comparing the Relative Results of Using Mean Income Instead of Median Income

Because of some of the anomalies observed with the use of median incomes, research to compare the same data set using mean incomes would be worth while. Notwithstanding the observation by Hensher and Goodwin (2004) that use of mean incomes can tend to overestimate revenue potential, that shortcoming should be considered in comparison to the accuracy of estimating usage based on this research.

Comparing Results of this Research to NCTCOG Select Link Analysis
The North Central Texas Council of Governments (NCTCOG) is the metropolitan planning organization for the NTTA service area. The NCTCOG now includes NTTA facilities as a part of their planning models. It may be highly instructive to work with NCTCOG on a select link analysis to compare their findings and their estimates for the SuperConnector with the actual data and the analyses herein.

## Comparing Income Distributions of Toll and Non-toll Alternatives

Again, as a part of understanding the marketplace, there are undoubtedly users of the non-toll alternative to the SuperConnector that are not considered at all in this analysis. The magnitude of their numbers is unknown at this time. The unspoken presumption is those users have a different income distribution, but additional research is needed to ascertain whether that presumption is true.

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## APPENDIX A



FACILITY NAME: IH635 TO IH35E
ROAD TYPE: MAIN LANES
DIRECTION: NORTH BOUND
TIME PERIOD: AM PEAK

| Filename: |  |  |  | 6EME16H2.06G |  |  | 6EME16H2.07B |  |  | 6EME16H2.07I |  |  | 6EME16H2.08E |  |  | Time Period Averages |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Start Time: |  |  |  | 06:35:00 |  |  | 07:08:22 |  |  | 07:43:59 |  |  | 08:23:52 |  |  |  |  |  |
| Date: |  |  |  | 8/24/2006 |  |  | 8/24/2006 |  |  | 8/24/2006 |  |  | 8/24/2006 |  |  |  |  |  |
| TRAVELED <br> FACILITY | SEGMENT CHECKPOINT | $\begin{gathered} \hline \text { INT } \\ \text { DIST } \\ \text { (miles) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { DIST } \\ \text { (miles) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \hline \text { CUMM } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{array}$ | AVG SPEED (mph) | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{array}{\|l\|} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \end{array}$ | $\begin{array}{\|c\|} \hline \hline \text { AVG } \\ \text { SPEED } \\ \text { (mph) } \\ \hline \end{array}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{gathered}$ | AVG SPEED (mph) | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \end{array}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ \text { (mph) } \\ \hline \end{array}$ |
| IH635 | OLYMPUS EN | 0.000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | ----- |
| IH635 | MACAURTHUR BRID | 0.350 | 0.35 | 0.36 | 0.36 | 57.93 | 0.36 | 0.36 | 57.93 | 0.35 | 0.35 | 59.27 | 0.35 | 0.35 | 59.29 | 0.36 | 0.36 | 58.60 |
| IH635 | SB PGBT (SH190) EX | 0.100 | 0.45 | 0.10 | 0.46 | 60.71 | 0.10 | 0.46 | 60.71 | 0.10 | 0.45 | 60.71 | 0.10 | 0.45 | 60.61 | 0.10 | 0.46 | 60.68 |
| IH635 | NB PGBT (SH190) EX | 0.030 | 0.48 | 0.03 | 0.49 | 54.55 | 0.03 | 0.49 | 54.55 | 0.02 | 0.48 | 72.48 | 0.02 | 0.48 | 72.97 | 0.03 | 0.49 | 62.34 |
| IH635 | PGBT (SH190) BRIDG ${ }^{\text {a }}$ | 0.020 | 0.50 | 0.02 | 0.51 | 72.73 | 0.02 | 0.51 | 72.73 | 0.02 | 0.50 | 48.65 | 0.02 | 0.50 | 48.65 | 0.02 | 0.51 | 58.30 |
| IH635 | PGBT (SH190) ENTR | 0.410 | 0.91 | 0.40 | 0.91 | 60.94 | 0.40 | 0.91 | 60.94 | 0.39 | 0.89 | 63.54 | 0.40 | 0.90 | 62.20 | 0.40 | 0.90 | 61.89 |
| IH635 | LUNA ROAD BRIDGE | 0.970 | 1.88 | 0.91 | 1.82 | 64.21 | 0.95 | 1.86 | 61.42 | 0.91 | 1.80 | 63.64 | 0.90 | 1.80 | 64.81 | 0.92 | 1.82 | 63.50 |
| IH635 | NB IH35E EXIT | 0.830 | 2.71 | 0.81 | 2.63 | 61.68 | 0.80 | 2.66 | 62.31 | 0.82 | 2.62 | 61.05 | 0.89 | 2.69 | 55.97 | 0.83 | 2.65 | 60.14 |
| IH35E | IH635 EN | 1.300 | 4.01 | 1.43 | 4.05 | 54.72 | 1.49 | 4.15 | 52.31 | 1.87 | 4.49 | 41.71 | 3.16 | 5.84 | 24.72 | 1.99 | 4.63 | 39.28 |
| IH35E | VALLEY VIEW BRIDG | 0.250 | 4.26 | 0.34 | 4.39 | 44.40 | 0.32 | 4.47 | 46.68 | 0.30 | 4.80 | 49.21 | 0.29 | 6.13 | 52.02 | 0.31 | 4.95 | 47.91 |
| IH35E | VALWOOD BRIDGE | 1.100 | 5.36 | 1.32 | 5.71 | 50.07 | 1.20 | 5.68 | 54.87 | 1.33 | 6.13 | 49.44 | 1.19 | 7.32 | 55.63 | 1.26 | 6.21 | 52.36 |
| IH35E | CROSBY BRIDGE | 0.640 | 6.00 | 0.61 | 6.32 | 62.99 | 0.64 | 6.32 | 59.75 | 0.67 | 6.80 | 57.54 | 0.65 | 7.97 | 58.99 | 0.64 | 6.85 | 59.75 |
| IH35E | BELTLINE BRIDGE | 0.510 | 6.51 | 0.51 | 6.83 | 59.90 | 0.52 | 6.84 | 58.96 | 0.54 | 7.33 | 57.14 | 0.52 | 8.49 | 58.96 | 0.52 | 7.37 | 58.72 |
| IH35E | NORTHSIDE BRIDGE | 0.840 | 7.35 | 0.86 | 7.69 | 58.82 | 0.89 | 7.73 | 56.64 | 0.89 | 8.22 | 56.65 | 0.86 | 9.34 | 58.82 | 0.87 | 8.24 | 57.71 |
| IH35E | SANDY LAKE BRIDG | 0.320 | 7.67 | 0.33 | 8.02 | 58.27 | 0.32 | 8.05 | 59.75 | 0.32 | 8.54 | 59.75 | 0.30 | 9.65 | 62.99 | 0.32 | 8.56 | 60.14 |
| IH35E | SANDY LAKE ENTR | 0.160 | 7.83 | 0.17 | 8.19 | 55.44 | 0.16 | 8.21 | 61.34 | 0.17 | 8.72 | 55.49 | 0.15 | 9.80 | 64.72 | 0.16 | 8.73 | 58.99 |
| IH35E | SH190 (PGBT) EX | 0.570 | 8.40 | 0.62 | 8.81 | 55.35 | 0.58 | 8.78 | 59.29 | 0.63 | 9.35 | 53.90 | 0.60 | 10.40 | 56.87 | 0.61 | 9.33 | 56.28 |
| IH35E | FRANKFORD EX | 0.390 | 8.79 | 0.40 | 9.21 | 57.97 | 0.39 | 9.17 | 60.44 | 0.43 | 9.78 | 54.63 | 0.44 | 10.83 | 53.59 | 0.41 | 9.75 | 56.53 |
| IH35E | SH190 (PGBT) BRIDG | 0.050 | 8.84 | 0.05 | 9.26 | 60.61 | 0.05 | 9.22 | 60.61 | 0.06 | 9.84 | 52.02 | 0.05 | 10.88 | 60.61 | 0.05 | 9.80 | 58.21 |
| IH35E | WB SH190 (PGBT) EN- | 0.180 | 9.02 | 0.18 | 9.44 | 59.61 | 0.17 | 9.39 | 62.43 | 0.19 | 10.03 | 56.99 | 0.19 | 11.07 | 56.99 | 0.18 | 9.98 | 58.92 |
| IH35E | NB SH190 (PGBT) ENT | 0.400 | 9.42 | 0.39 | 9.83 | 61.96 | 0.40 | 9.80 | 59.45 | 0.41 | 10.44 | 58.25 | 0.41 | 11.48 | 58.28 | 0.40 | 10.39 | 59.45 |
| IH35E | FRANKFORD BRIDGE | 0.490 | 9.91 | 0.49 | 10.31 | 60.49 | 0.50 | 10.30 | 58.51 | 0.53 | 10.97 | 55.75 | 0.58 | 12.07 | 50.26 | 0.53 | 10.91 | 55.98 |
| IH35E | FRANKFORD ENTR | 0.100 | 10.01 | 0.09 | 10.41 | 66.18 | 0.10 | 10.40 | 60.71 | 0.12 | 11.08 | 52.02 | 0.11 | 12.18 | 55.99 | 0.10 | 11.02 | 58.25 |
| IH35E | SH121 (TOLLWAY) EX | 0.400 | 10.41 | 0.38 | 10.78 | 63.32 | 0.40 | 10.79 | 60.68 | 0.48 | 11.56 | 50.23 | 0.50 | 12.68 | 47.76 | 0.44 | 11.45 | 54.71 |
| IH35E | FR SH121 EX | 0.230 | 10.64 | 0.23 | 11.02 | 59.83 | 0.25 | 11.04 | 55.83 | 0.39 | 11.95 | 35.64 | 0.28 | 12.96 | 49.26 | 0.29 | 11.74 | 48.20 |
| Run Averages |  |  |  | ----- | 11.02 | 57.96 | ----- | 11.04 | 57.83 | --- | 11.95 | 53.44 | ----- | 12.96 | 49.26 | --- | 11.74 | 54.38 |


| FACILITY NAME: ROAD TYPE: DIRECTION: TIME PERIOD: | $\begin{aligned} & \text { IH635 TO IH35E } \\ & \text { MAIN LANES } \\ & \text { NORTH BOUND } \\ & \text { MIDDAY } \\ & \hline \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Filename: |  |  |  |  | IE16H2.09G |  | 6EME16H2.09L |  |  | 6EME16H2.14A |  |  | 6EME16H2.14F |  |  | 6EME16H2.14L |  |  |  |  |  |
| Start Time: |  |  |  | 09:31:19 |  |  | 09:59:45 |  |  | 14:00:02 |  |  | 14:27:47 |  |  | 14:56:44 |  |  | Time Period Averages |  |  |
| Date: |  |  |  | 8/24/2006 |  |  | 8/24/2006 |  |  | 8/24/2006 |  |  | 8/24/2006 |  |  | 8/24/2006 |  |  |  |  |  |
| TRAVELED FACILITY | SEGMENT CHECKPOINT | $\begin{aligned} & \text { INT } \\ & \text { DIST } \\ & \text { (miles) } \end{aligned}$ | $\begin{aligned} & \text { CUMMM } \\ & \text { DIST } \\ & \text { (miles) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{array}{\|c} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | $\begin{array}{\|c\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \end{array}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{array}{\|c} \hline \text { CUMM } \\ \text { TIME } \\ (\min ) \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ \text { (mph) } \\ \hline \end{array}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { CUMM } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{array}$ | $\begin{array}{\|c} \hline \text { CUMMM } \\ \text { TIME } \\ (\min ) \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \end{array}$ | $\begin{array}{\|l\|} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{array}$ | $\begin{array}{\|c} \hline \text { CUMM } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \end{array}$ | $\begin{array}{\|c} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \end{array}$ | $\begin{array}{\|c} \hline \text { CUMMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \end{array}$ |
| IH635 | OLYMPUS EN | 0.000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | ----- |
| IH635 | MACAURTHUR BRID | 0.350 | 0.35 | 0.37 | 0.37 | 56.63 | 0.36 | 0.36 | 57.93 | 0.40 | 0.40 | 53.10 | 0.41 | 0.41 | 50.99 | 0.35 | 0.35 | 60.66 | 0.38 | 0.38 | 55.65 |
| IH635 | SB PGBT (SH190) EX | 0.100 | 0.45 | 0.10 | 0.47 | 60.71 | 0.10 | 0.46 | 60.71 | 0.10 | 0.49 | 60.71 | 0.12 | 0.53 | 52.02 | 0.10 | 0.45 | 60.71 | 0.10 | 0.48 | 58.75 |
| 1 H 635 | NB PGBT (SH190) EX | 0.030 | 0.48 | 0.03 | 0.50 | 54.55 | 0.03 | 0.49 | 54.55 | 0.03 | 0.53 | 54.55 | 0.03 | 0.56 | 54.55 | 0.02 | 0.47 | 72.97 | 0.03 | 0.51 | 57.45 |
| IH635 | PGBT (SH190) BRIDG | 0.020 | 0.50 | 0.02 | 0.52 | 72.73 | 0.02 | 0.51 | 72.73 | 0.02 | 0.54 | 72.73 | 0.02 | 0.58 | 48.65 | 0.02 | 0.49 | 48.65 | 0.02 | 0.53 | 60.71 |
| IH635 | PGBT (SH190) ENTR | 0.410 | 0.91 | 0.39 | 0.91 | 63.54 | 0.40 | 0.91 | 62.20 | 0.40 | 0.94 | 62.20 | 0.42 | 1.01 | 58.55 | 0.39 | 0.88 | 63.51 | 0.40 | 0.93 | 61.94 |
| 1 H 635 | LUNA ROAD BRIDGE | 0.970 | 1.88 | 0.94 | 1.85 | 61.97 | 0.92 | 1.83 | 63.08 | 0.94 | 1.88 | 61.97 | 0.96 | 1.97 | 60.37 | 0.95 | 1.83 | 61.42 | 0.94 | 1.87 | 61.75 |
| IH635 | NB IH35E EXIT | 0.830 | 2.71 | 0.78 | 2.63 | 63.62 | 0.81 | 2.64 | 61.67 | 0.86 | 2.74 | 58.12 | 0.84 | 2.81 | 59.26 | 0.80 | 2.63 | 62.31 | 0.82 | 2.69 | 60.93 |
| IH35E | 1 H 635 EN | 1.300 | 4.01 | 1.34 | 3.97 | 58.09 | 1.37 | 4.00 | 57.03 | 1.44 | 4.18 | 54.10 | 1.47 | 4.28 | 53.19 | 1.42 | 4.05 | 55.05 | 1.41 | 4.09 | 55.43 |
| IH35E | VALLEY VIEW BRIDG | 0.250 | 4.26 | 0.28 | 4.25 | 53.54 | 0.30 | 4.30 | 50.59 | 0.27 | 4.45 | 55.18 | 0.29 | 4.56 | 52.02 | 0.30 | 4.34 | 50.56 | 0.29 | 4.38 | 52.32 |
| IH35E | VALWOOD BRIDGE | 1.100 | 5.36 | 1.19 | 5.44 | 55.63 | 1.18 | 5.48 | 56.02 | 1.19 | 5.64 | 55.25 | 1.14 | 5.70 | 58.05 | 1.29 | 5.63 | 51.36 | 1.20 | 5.58 | 55.17 |
| IH35E | CROSBY BRIDGE | 0.640 | 6.00 | 0.64 | 6.08 | 59.75 | 0.62 | 6.10 | 62.14 | 0.65 | 6.29 | 59.00 | 0.62 | 6.32 | 62.14 | 0.63 | 6.26 | 60.52 | 0.63 | 6.21 | 60.68 |
| IH35E | BELTLINE BRIDGE | 0.510 | 6.51 | 0.49 | 6.57 | 61.90 | 0.50 | 6.60 | 60.90 | 0.49 | 6.79 | 61.90 | 0.53 | 6.85 | 58.05 | 0.51 | 6.77 | 59.92 | 0.51 | 6.72 | 60.50 |
| [133E | NORTHSIDE BRIDGE | 0.840 | 7.35 | 0.85 | 7.42 | 59.39 | 0.87 | 7.46 | 58.27 | 0.84 | 7.63 | 59.98 | 0.87 | 7.71 | 58.25 | 0.86 | 7.63 | 58.82 | 0.86 | 7.57 | 58.93 |
| IH35E | SANDY LAKE BRIDG: | 0.320 | 7.67 | 0.30 | 7.73 | 62.99 | 0.31 | 7.78 | 61.31 | 0.31 | 7.94 | 61.31 | 0.31 | 8.02 | 61.34 | 0.32 | 7.95 | 59.75 | 0.31 | 7.88 | 61.32 |
| IH35E | SANDY LAKE ENTR | 0.160 | 7.83 | 0.16 | 7.88 | 61.34 | 0.16 | 7.93 | 61.34 | 0.15 | 8.09 | 64.79 | 0.16 | 8.18 | 61.34 | 0.16 | 8.11 | 61.28 | 0.15 | 8.04 | 61.99 |
| IH35E | SH190 (PGBT) EX | 0.570 | 8.40 | 0.56 | 8.44 | 61.05 | 0.62 | 8.55 | 55.34 | 0.56 | 8.65 | 61.04 | 0.55 | 8.73 | 61.94 | 0.56 | 8.67 | 61.05 | 0.57 | 8.61 | 59.98 |
| IH35E | FRANKFORD EX | 0.390 | 8.79 | 0.38 | 8.82 | 61.74 | 0.40 | 8.95 | 59.19 | 0.37 | 9.02 | 63.13 | 0.40 | 9.13 | 59.19 | 0.40 | 9.06 | 59.17 | 0.39 | 9.00 | 60.44 |
| IH35E | SH190 (PGBT) BRIDGE | 0.050 | 8.84 | 0.04 | 8.86 | 72.87 | 0.05 | 9.00 | 60.61 | 0.05 | 9.07 | 60.61 | 0.05 | 9.18 | 60.61 | 0.05 | 9.11 | 60.81 | 0.05 | 9.04 | 62.76 |
| [135E | WB SH190 (PGBT) EN- | 0.180 | 9.02 | 0.17 | 9.04 | 62.43 | 0.17 | 9.17 | 62.43 | 0.17 | 9.24 | 62.43 | 0.18 | 9.36 | 59.61 | 0.18 | 9.29 | 59.56 | 0.18 | 9.22 | 61.26 |
| [1H35 | NB SH190 (PGBT) ENT | 0.400 | 9.42 | 0.40 | 9.44 | 59.43 | 0.41 | 9.58 | 58.25 | 0.39 | 9.63 | 61.99 | 0.40 | 9.75 | 60.68 | 0.40 | 9.70 | 59.45 | 0.40 | 9.62 | 59.94 |
| IH35E | FRANKFORD BRIDGE | 0.490 | 9.91 | 0.52 | 9.96 | 56.65 | 0.51 | 10.09 | 57.55 | 0.48 | 10.11 | 61.51 | 0.50 | 10.26 | 58.49 | 0.52 | 10.22 | 56.65 | 0.51 | 10.13 | 58.11 |
| IH35E | FRANKFORD ENTR | 0.100 | 10.01 | 0.10 | 10.06 | 60.71 | 0.10 | 10.19 | 60.71 | 0.09 | 10.20 | 66.30 | 0.10 | 10.36 | 60.71 | 0.11 | 10.32 | 55.99 | 0.10 | 10.23 | 60.71 |
| IH35E | SH121 (TOLLWAY) EX | 0.400 | 10.41 | 0.43 | 10.49 | 56.01 | 0.40 | 10.60 | 59.45 | 0.39 | 10.59 | 61.96 | 0.42 | 10.78 | 57.12 | 0.40 | 10.73 | 59.45 | 0.41 | 10.63 | 58.73 |
| IH35E | FR SH121 EX | 0.230 | 10.64 | 0.25 | 10.74 | 55.83 | 0.22 | 10.82 | 62.02 | 0.22 | 10.81 | 62.07 | 0.26 | 11.04 | 52.34 | 0.24 | 10.97 | 57.74 | 0.24 | 10.87 | 57.76 |
| Run Averages |  |  |  | ----- | 10.74 | 59.47 | ----- | 10.82 | 59.01 | ----- | 10.81 | 59.06 | ---- | 11.04 | 57.83 | ----- | 10.97 | 58.22 | ---- | 10.87 | 58.71 |


| FACILITY NAME: ROAD TYPE: DIRECTION: TIME PERIOD: | IH635 TO IH35E MAIN LANES NORTH BOUND PM PEAK |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Filename: |  |  |  |  | 6EME16H2.16A |  | 6EME16H2.16F |  |  | 6EME16H2.17B |  |  | 6EME16H2.17I |  |  | 6EME16H2.18D |  |  |  |  |  |
| Start Time: |  |  |  | 16:00:02 |  |  | $\begin{gathered} 16: 29: 49 \\ \hline 8 / 22 / 2006 \\ \hline \end{gathered}$ |  |  | $\begin{aligned} & \frac{17: 05: 13}{8 / 22 / 2006} \end{aligned}$ |  |  | $\begin{aligned} & \frac{17: 42: 24}{8 / 22 / 2006} \end{aligned}$ |  |  | $\frac{18: 19: 12}{8 / 22 / 2006}$ |  |  |  |  | Time Period Averages |
| Date: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TRAVELED FACILITY | SEGMENT CHECKPOINT | $\begin{gathered} \hline \text { INT } \\ \text { DIST } \\ \text { (miles) } \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { DIST } \\ \text { (miles) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\min ) \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { CUMM } \\ & \text { TIME } \\ & (\mathrm{min}) \\ & \hline \end{aligned}$ | $\begin{array}{\|c} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \end{array}$ |  |  |  | $\begin{aligned} & \hline \text { INT } \\ & \text { TIME } \\ & \text { (min) } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ (\min ) \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \end{array}$ | $\begin{aligned} & \hline \text { INT } \\ & \text { TIME } \\ & (\min ) \end{aligned}$ | $\begin{array}{\|c\|} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | $\begin{array}{\|c} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \end{array}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \end{gathered}$ | $\begin{array}{\|c\|} \hline \hline \text { CUMM } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{array}$ | $\begin{array}{\|c} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \end{array}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \\ \hline \end{array}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \end{array}$ |
| IH635 | OLYMPUS EN | 0.000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | ---- |
| IH635 | MACAURTHUR BRID | 0.350 | 0.35 | 0.34 | 0.34 | 62.16 | 0.35 | 0.35 | 59.27 | 0.33 | 0.33 | 63.73 | 0.35 | 0.35 | 59.29 | 0.35 | 0.35 | 59.29 | 0.35 | 0.35 | 60.69 |
| IH635 | SB PGBT (SH190) EX | 0.100 | 0.45 | 0.10 | 0.44 | 60.71 | 0.09 | 0.44 | 66.30 | 0.10 | 0.43 | 60.71 | 0.10 | 0.45 | 60.71 | 0.11 | 0.46 | 55.99 | 0.10 | 0.44 | 60.71 |
| 1 H 635 | NB PGBT (SH190) EX | 0.030 | 0.48 | 0.02 | 0.46 | 72.97 | 0.03 | 0.48 | 54.55 | 0.02 | 0.45 | 72.48 | 0.02 | 0.48 | 72.48 | 0.02 | 0.49 | 72.97 | 0.03 | 0.47 | 68.18 |
| IH635 | PGBT (SH190) BRIDGA | 0.020 | 0.50 | 0.02 | 0.48 | 72.73 | 0.02 | 0.49 | 72.73 | 0.02 | 0.48 | 48.65 | 0.02 | 0.50 | 48.65 | 0.02 | 0.51 | 48.65 | 0.02 | 0.49 | 56.07 |
| IH635 | PGBT (SH190) ENTR | 0.410 | 0.91 | 0.40 | 0.88 | 60.94 | 0.40 | 0.90 | 60.94 | 0.44 | 0.91 | 56.34 | 0.39 | 0.89 | 63.54 | 0.40 | 0.91 | 60.92 | 0.41 | 0.90 | 60.44 |
| 1 H 635 | LUNA ROAD BRIDGE | 0.970 | 1.88 | 1.01 | 1.89 | 57.90 | 0.93 | 1.83 | 62.51 | 0.92 | 1.84 | 63.08 | 0.91 | 1.80 | 63.64 | 0.92 | 1.84 | 63.08 | 0.94 | 1.84 | 61.97 |
| IH635 | NB IH35E EXIT | 0.830 | 2.71 | 0.83 | 2.72 | 59.84 | 0.83 | 2.66 | 59.84 | 0.81 | 2.64 | 61.67 | 0.77 | 2.57 | 64.98 | 0.78 | 2.62 | 63.63 | 0.80 | 2.64 | 61.93 |
| IH35E | 1 H 635 EN | 1.300 | 4.01 | 1.43 | 4.14 | 54.72 | 1.42 | 4.08 | 55.05 | 1.34 | 3.99 | 58.09 | 1.49 | 4.06 | 52.31 | 1.29 | 3.91 | 60.68 | 1.39 | 4.04 | 56.02 |
| IH35E | VALLEY VIEW BRIDG | 0.250 | 4.26 | 0.28 | 4.42 | 53.57 | 0.33 | 4.41 | 45.50 | 0.30 | 4.28 | 50.56 | 0.28 | 4.34 | 53.54 | 0.26 | 4.16 | 58.75 | 0.29 | 4.32 | 52.02 |
| IH35E | VALWOOD BRIDGE | 1.100 | 5.36 | 1.19 | 5.61 | 55.63 | 1.57 | 5.97 | 42.16 | 1.59 | 5.87 | 41.51 | 1.43 | 5.78 | 46.04 | 1.63 | 5.79 | 40.46 | 1.48 | 5.81 | 44.55 |
| IH35E | CROSBY BRIDGE | 0.640 | 6.00 | 0.65 | 6.26 | 59.00 | 0.82 | 6.79 | 47.08 | 0.89 | 6.76 | 43.15 | 0.82 | 6.60 | 46.61 | 0.63 | 6.42 | 61.33 | 0.76 | 6.57 | 50.44 |
| IH35E | BELTLINE BRIDGE | 0.510 | 6.51 | 0.49 | 6.75 | 62.96 | 0.58 | 7.37 | 52.31 | 0.83 | 7.60 | 36.77 | 0.58 | 7.18 | 52.31 | 0.54 | 6.96 | 56.28 | 0.61 | 7.17 | 50.46 |
| [133E | NORTHSIDE BRIDGE | 0.840 | 7.35 | 0.94 | 7.69 | 53.66 | 1.24 | 8.61 | 40.78 | 1.12 | 8.72 | 44.98 | 1.02 | 8.21 | 49.33 | 0.84 | 7.80 | 59.96 | 1.03 | 8.20 | 48.86 |
| IH35E | SANDY LAKE BRIDG: | 0.320 | 7.67 | 0.44 | 8.12 | 43.97 | 0.40 | 9.01 | 48.57 | 0.43 | 9.14 | 44.82 | 0.37 | 8.58 | 51.80 | 0.30 | 8.10 | 64.76 | 0.39 | 8.59 | 49.81 |
| 1 H 35 E | SANDY LAKE ENTR | 0.160 | 7.83 | 0.29 | 8.41 | 33.29 | 0.32 | 9.33 | 29.88 | 0.38 | 9.52 | 25.33 | 0.20 | 8.77 | 48.53 | 0.16 | 8.26 | 61.34 | 0.27 | 8.86 | 35.74 |
| IH35E | SH190 (PGBT) EX | 0.570 | 8.40 | 0.79 | 9.20 | 43.25 | 0.82 | 10.15 | 41.51 | 0.76 | 10.28 | 45.12 | 0.67 | 9.44 | 51.25 | 0.55 | 8.81 | 61.96 | 0.72 | 9.58 | 47.61 |
| IH35E | FRANKFORD EX | 0.390 | 8.79 | 0.40 | 9.61 | 57.94 | 0.40 | 10.55 | 59.17 | 0.38 | 10.66 | 61.74 | 0.94 | 10.38 | 24.92 | 0.37 | 9.18 | 63.10 | 0.50 | 10.07 | 47.02 |
| 1H35E | SH190 (PGBT) BRIDGE | 0.050 | 8.84 | 0.05 | 9.66 | 60.81 | 0.06 | 10.60 | 52.02 | 0.05 | 10.71 | 60.61 | 0.11 | 10.49 | 27.99 | 0.04 | 9.22 | 72.87 | 0.06 | 10.14 | 49.21 |
| [135E | WB SH190 (PGBT) EN- | 0.180 | 9.02 | 0.16 | 9.82 | 65.52 | 0.18 | 10.78 | 59.56 | 0.19 | 10.90 | 56.99 | 0.61 | 11.10 | 17.71 | 0.17 | 9.39 | 62.43 | 0.26 | 10.40 | 40.96 |
| [1H35 | NB SH190 (PGBT) ENT | 0.400 | 9.42 | 0.37 | 10.19 | 64.75 | 0.47 | 11.25 | 51.12 | 0.96 | 11.86 | 24.90 | 1.12 | 12.22 | 21.42 | 0.37 | 9.76 | 64.72 | 0.66 | 11.06 | 36.42 |
| 1H35E | FRANKFORD BRIDGE | 0.490 | 9.91 | 0.51 | 10.70 | 57.55 | 2.45 | 13.70 | 12.01 | 3.24 | 15.10 | 9.08 | 2.38 | 14.60 | 12.35 | 1.43 | 11.19 | 20.63 | 2.00 | 13.06 | 14.70 |
| IH35E | FRANKFORD ENTR | 0.100 | 10.01 | 0.22 | 10.92 | 26.97 | 0.32 | 14.02 | 18.67 | 0.38 | 15.48 | 15.83 | 0.68 | 15.28 | 8.77 | 0.32 | 11.51 | 18.67 | 0.39 | 13.44 | 15.56 |
| IH35E | SH121 (TOLLWAY) EX | 0.400 | 10.41 | 1.17 | 12.09 | 20.52 | 1.81 | 15.84 | 13.24 | 1.37 | 16.85 | 17.55 | 1.56 | 16.84 | 15.41 | 1.43 | 12.93 | 16.84 | 1.47 | 14.91 | 16.37 |
| IH35E | FR SH121 EX | 0.230 | 10.64 | 0.44 | 12.53 | 31.60 | 0.80 | 16.63 | 17.27 | 0.68 | 17.53 | 20.18 | 0.62 | 17.46 | 22.34 | 0.45 | 13.39 | 30.45 | 0.60 | 15.51 | 23.07 |
| Run Averages |  |  |  | ----- | 12.53 | 50.94 | -- | 16.63 | 38.38 | ---- | 17.53 | 36.41 | ---- | 17.46 | 36.57 | ---- | 13.39 | 47.68 | ---- | 15.51 | 41.16 |

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FACILITY NAME: IH35E TO IH635
ROAD TYPE: MAIN LANES
DIRECTION: SOUTH BOUND
TIME PERIOD: AM PEAK
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| Filename: |  |  |  | 3SMS16H2.06K |  |  | 3SMS16H2.07E |  |  | 3SMS16H2.08A |  |  | 3SMS16H2.08I |  |  | Time Period Averages |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Start Time: |  |  |  | 06:51:09 |  |  | 07:22:16 |  |  | 08:00:19 |  |  | 08:40:11 |  |  |  |  |  |
| Date: |  |  |  |  | 8/24/2006 |  | 8/24/2006 |  |  | 8/24/2006 |  |  | 8/24/2006 |  |  |  |  |  |
| TRAVELED <br> FACILITY | SEGMENT CHECKPOINT | $\begin{gathered} \hline \text { INT } \\ \text { DIST } \\ \text { (miles) } \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { DIST } \\ \text { (miles) } \end{gathered}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \end{gathered}$ | $\begin{array}{\|l\|} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | AVG SPEED (mph) | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\text { min }) \end{gathered}$ | $\begin{aligned} & \hline \text { CUMM } \\ & \text { TIME } \\ & (\mathrm{min}) \\ & \hline \end{aligned}$ | AVG SPEED (mph) | $\begin{aligned} & \text { INT } \\ & \text { TIME } \\ & \text { (min) } \end{aligned}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ (\min ) \\ \hline \end{gathered}$ | AVG SPEED (mph) | $\begin{aligned} & \text { INT } \\ & \text { TIME } \\ & \text { (min) } \end{aligned}$ | CUMM TIME (min) | $\begin{gathered} \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \end{gathered}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{array}{\|l} \hline \text { CUMM } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{array}$ | AVG SPEED (mph) |
| IH35E | FR SH121 ENTR | 0.000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | ----- |
| IH35E | SH121 (TOLLWAY) EN | 0.230 | 0.23 | 0.45 | 0.45 | 31.01 | 0.83 | 0.83 | 16.58 | 1.14 | 1.14 | 12.14 | 1.20 | 1.20 | 11.47 | 0.90 | 0.90 | 15.26 |
| IH35E | FRANKFORD EX | 0.420 | 0.65 | 1.06 | 1.51 | 23.71 | 1.15 | 1.99 | 21.85 | 1.30 | 2.44 | 19.36 | 1.24 | 2.44 | 20.39 | 1.19 | 2.09 | 21.20 |
| IH35E | FRANKFORD BRIDGE | 0.130 | 0.78 | 0.17 | 1.68 | 45.09 | 0.18 | 2.17 | 43.05 | 0.17 | 2.61 | 45.09 | 0.18 | 2.62 | 43.05 | 0.18 | 2.27 | 44.05 |
| IH35E | EB SH190 (PGBT) EX | 0.440 | 1.22 | 0.46 | 2.14 | 57.23 | 0.49 | 2.66 | 53.41 | 0.52 | 3.13 | 50.87 | 0.56 | 3.18 | 47.11 | 0.51 | 2.78 | 51.89 |
| IH35E | SB SH190 (PGBT) EX | 0.320 | 1.54 | 0.31 | 2.46 | 61.31 | 0.32 | 2.98 | 59.75 | 0.34 | 3.47 | 56.83 | 0.31 | 3.49 | 61.34 | 0.32 | 3.10 | 59.75 |
| IH35E | FRANKFORD ENTR | 0.280 | 1.82 | 0.27 | 2.73 | 61.80 | 0.34 | 3.32 | 49.73 | 0.32 | 3.79 | 52.28 | 0.27 | 3.76 | 61.80 | 0.30 | 3.40 | 55.87 |
| IH35E | SH190 (PGBT) BRIDG5 | 0.030 | 1.85 | 0.03 | 2.76 | 54.55 | 0.05 | 3.37 | 36.49 | 0.03 | 3.82 | 54.55 | 0.03 | 3.80 | 54.55 | 0.04 | 3.44 | 48.54 |
| IH35E | SH190 (PGBT) ENTR | 0.370 | 2.22 | 0.38 | 3.14 | 58.60 | 1.22 | 4.59 | 18.21 | 0.41 | 4.23 | 53.88 | 0.40 | 4.20 | 55.00 | 0.60 | 4.04 | 36.79 |
| IH35E | SANDY LAKE EX | 0.540 | 2.76 | 0.54 | 3.68 | 59.58 | 1.23 | 5.82 | 26.39 | 1.77 | 6.01 | 18.29 | 0.99 | 5.19 | 32.77 | 1.13 | 5.17 | 28.60 |
| IH35E | SANDY LAKE BRIDG | 0.250 | 3.01 | 0.25 | 3.93 | 60.69 | 1.13 | 6.95 | 13.29 | 0.58 | 6.58 | 26.01 | 0.83 | 6.02 | 18.03 | 0.70 | 5.87 | 21.55 |
| IH35E | NORTHSIDE BRIDGE | 0.310 | 3.32 | 0.31 | 4.24 | 59.42 | 0.79 | 7.74 | 23.51 | 0.47 | 7.05 | 39.60 | 0.72 | 6.74 | 25.95 | 0.57 | 6.44 | 32.48 |
| IH35E | BELTLINE BRIDGE | 0.840 | 4.16 | 0.84 | 5.08 | 59.96 | 1.59 | 9.33 | 31.70 | 1.35 | 8.40 | 37.30 | 1.43 | 8.16 | 35.36 | 1.30 | 7.74 | 38.72 |
| IH35E | CROSBY BRIDGE | 0.530 | 4.69 | 0.55 | 5.64 | 57.61 | 0.95 | 10.27 | 33.56 | 1.43 | 9.84 | 22.18 | 1.84 | 10.00 | 17.31 | 1.19 | 8.94 | 26.67 |
| IH35E | VALWOOD BRIDGE | 0.620 | 5.31 | 0.68 | 6.32 | 54.40 | 0.81 | 11.08 | 46.07 | 1.07 | 10.91 | 34.73 | 1.78 | 11.78 | 20.90 | 1.09 | 10.02 | 34.27 |
| IH35E | VALLEY VIEW BRIDG | 1.100 | 6.41 | 1.19 | 7.51 | 55.63 | 1.39 | 12.47 | 47.40 | 1.52 | 12.42 | 43.54 | 2.87 | 14.65 | 23.02 | 1.74 | 11.76 | 37.92 |
| IH35E | EB IH635 EX | 0.190 | 6.60 | 0.21 | 7.71 | 55.34 | 0.25 | 12.72 | 46.12 | 0.23 | 12.65 | 49.42 | 0.55 | 15.20 | 20.65 | 0.31 | 12.07 | 36.90 |
| IH35E | WB IH635 EX | 0.620 | 7.22 | 0.64 | 8.35 | 57.90 | 0.70 | 13.42 | 53.12 | 0.73 | 13.39 | 50.73 | 0.69 | 15.89 | 53.74 | 0.69 | 12.76 | 53.75 |
| IH635 | SB IH35E EN | 0.330 | 7.55 | 0.37 | 8.73 | 53.39 | 0.41 | 13.83 | 48.08 | 0.43 | 13.82 | 46.23 | 0.43 | 16.32 | 46.23 | 0.41 | 13.17 | 48.31 |
| IH635 | LUNA ROAD BRIDGE | 1.140 | 8.69 | 1.17 | 9.89 | 58.47 | 1.15 | 14.98 | 59.73 | 1.19 | 15.01 | 57.25 | 1.13 | 17.45 | 60.59 | 1.16 | 14.33 | 58.98 |
| IH635 | VALLEY VIEW EX | 0.650 | 9.34 | 0.60 | 10.50 | 64.84 | 0.63 | 15.61 | 61.47 | 0.67 | 15.68 | 58.44 | 0.64 | 18.09 | 60.70 | 0.64 | 14.97 | 61.28 |
| IH635 | PGBT (SH190) EX | 0.210 | 9.55 | 0.21 | 10.70 | 61.17 | 0.21 | 15.82 | 61.17 | 0.23 | 15.91 | 54.62 | 0.21 | 18.31 | 58.79 | 0.21 | 15.18 | 58.81 |
| IH635 | PGBT (SH190) BRIDG | 0.450 | 10.00 | 0.44 | 11.15 | 60.70 | 0.48 | 16.30 | 56.51 | 0.48 | 16.39 | 56.51 | 0.46 | 18.77 | 58.53 | 0.47 | 15.65 | 58.01 |
| IH635 | PGBT (SH190) ENTR | 0.270 | 10.27 | 0.28 | 11.43 | 57.82 | 0.28 | 16.58 | 57.86 | 0.30 | 16.68 | 54.61 | 0.28 | 19.05 | 57.82 | 0.28 | 15.93 | 56.99 |
| IH635 | MACARTHUR BRIDG | 0.680 | 10.95 | 0.71 | 12.14 | 57.59 | 0.71 | 17.29 | 57.57 | 0.74 | 17.43 | 55.02 | 0.68 | 19.73 | 59.68 | 0.71 | 16.64 | 57.42 |
| IH635 | OLYMPUS EX | 0.310 | 11.26 | 0.33 | 12.47 | 56.42 | 0.35 | 17.63 | 53.76 | 0.37 | 17.80 | 50.18 | 0.33 | 20.06 | 56.42 | 0.34 | 16.99 | 54.07 |
| Run Averages |  |  |  | ----- | 12.47 | 54.20 | ----- | 17.63 | 38.32 | ----- | 17.80 | 37.96 | ----- | 20.06 | 33.68 | ----- | 16.99 | 39.77 |

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FACILITY NAME: IH35E TO IH635
ROAD TYPE: MAIN LANES
DIRECTION: SOUTH BOUND
TIME PERIOD: MIDDAY
```

| Filename: |  |  |  | 3SMS16H2.09J |  |  | 3SMS16H2.10C |  |  | 3SMS16H2.14C |  |  | 3SMS16H2.15C |  |  | Time Period Averages |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sate: |  |  |  | 09:45:01 |  |  | 10:14:11 |  |  | 14:13:05 |  |  | 15:10:48 |  |  |  |  |  |
|  |  |  |  | 8/24/2006 |  |  | 8/24/2006 |  |  | 8/24/2006 |  |  | 8/24/2006 |  |  |  |  |  |
| TRAVELED <br> FACILITY | SEGMENT CHECKPOINT | $\begin{gathered} \hline \text { INT } \\ \text { DIST } \\ \text { (miles) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { DIST } \\ \text { (miles) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{array}{\|l\|} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | $\begin{gathered} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | AVG <br> SPEED <br> (mph) | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{array}{\|l} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | AVG SPEED (mph) | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{gathered}$ | AVG SPEED (mph) | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{array}{\|l} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | AVG SPEED (mph |
| IH35E | FR SH121 ENTR | 0.000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | ----- |
| IH35E | SH121 (TOLLWAY) EN | 0.230 | 0.23 | 0.27 | 0.27 | 50.77 | 0.28 | 0.28 | 49.26 | 0.30 | 0.30 | 46.54 | 0.30 | 0.30 | 46.54 | 0.29 | 0.29 | 48.21 |
| IH35E | FRANKFORD EX | 0.420 | 0.65 | 0.49 | 0.76 | 51.83 | 0.45 | 0.73 | 55.61 | 0.46 | 0.76 | 54.60 | 0.45 | 0.74 | 56.63 | 0.46 | 0.75 | 54.61 |
| IH35E | FRANKFORD BRIDGE | 0.130 | 0.78 | 0.14 | 0.90 | 55.71 | 0.13 | 0.87 | 59.17 | 0.14 | 0.90 | 55.71 | 0.13 | 0.87 | 59.17 | 0.14 | 0.88 | 57.39 |
| IH35E | EB SH190 (PGBT) EX | 0.440 | 1.22 | 0.44 | 1.34 | 59.35 | 0.44 | 1.30 | 60.46 | 0.44 | 1.34 | 59.35 | 0.43 | 1.30 | 61.63 | 0.44 | 1.32 | 60.18 |
| IH35E | SB SH190 (PGBT) EX | 0.320 | 1.54 | 0.30 | 1.65 | 62.99 | 0.30 | 1.61 | 62.99 | 0.32 | 1.66 | 59.75 | 0.30 | 1.61 | 62.99 | 0.31 | 1.63 | 62.14 |
| IH35E | FRANKFORD ENTR | 0.280 | 1.82 | 0.27 | 1.92 | 61.76 | 0.27 | 1.88 | 61.80 | 0.28 | 1.94 | 59.96 | 0.29 | 1.89 | 58.27 | 0.28 | 1.91 | 60.41 |
| IH35E |  | 0.030 | 1.85 | 0.03 | 1.95 | 54.82 | 0.03 | 1.91 | 54.55 | 0.03 | 1.98 | 54.55 | 0.02 | 1.92 | 72.48 | 0.03 | 1.94 | 58.22 |
| IH35E | SH190 (PGBT) ENTR | 0.370 | 2.22 | 0.37 | 2.32 | 59.87 | 0.36 | 2.27 | 61.24 | 0.39 | 2.36 | 57.34 | 0.39 | 2.31 | 57.34 | 0.38 | 2.32 | 58.90 |
| IH35E | SANDY LAKE EX | 0.540 | 2.76 | 0.54 | 2.86 | 60.50 | 0.55 | 2.83 | 58.70 | 0.54 | 2.90 | 60.50 | 0.54 | 2.84 | 60.50 | 0.54 | 2.86 | 60.04 |
| IH35E | SANDY LAKE BRIDG | 0.250 | 3.01 | 0.26 | 3.11 | 58.75 | 0.26 | 3.09 | 56.89 | 0.27 | 3.17 | 55.18 | 0.25 | 3.09 | 60.69 | 0.26 | 3.12 | 57.80 |
| IH35E | NORTHSIDE BRIDGE | 0.310 | 3.32 | 0.30 | 3.41 | 62.70 | 0.42 | 3.51 | 44.27 | 0.30 | 3.48 | 61.02 | 0.32 | 3.41 | 57.88 | 0.34 | 3.45 | 55.40 |
| IH35E | BELTLINE BRIDGE | 0.840 | 4.16 | 0.81 | 4.22 | 62.43 | 1.00 | 4.51 | 50.56 | 0.88 | 4.36 | 57.16 | 0.87 | 4.28 | 58.25 | 0.89 | 4.34 | 56.77 |
| IH35E | CROSBY BRIDGE | 0.530 | 4.69 | 0.53 | 4.75 | 60.30 | 0.67 | 5.17 | 47.65 | 0.56 | 4.92 | 56.77 | 0.57 | 4.84 | 55.95 | 0.58 | 4.92 | 54.75 |
| IH35E | VALWOOD BRIDGE | 0.620 | 5.31 | 0.64 | 5.39 | 57.88 | 0.80 | 5.97 | 46.55 | 0.64 | 5.56 | 57.88 | 0.68 | 5.53 | 54.40 | 0.69 | 5.61 | 53.75 |
| IH35E | VALLEY VIEW BRIDG | 1.100 | 6.41 | 1.17 | 6.56 | 56.42 | 1.38 | 7.35 | 47.97 | 1.21 | 6.77 | 54.49 | 1.19 | 6.72 | 55.25 | 1.24 | 6.85 | 53.32 |
| IH35E | EB IH635 EX | 0.190 | 6.60 | 0.21 | 6.76 | 55.34 | 0.24 | 7.59 | 47.70 | 0.22 | 6.99 | 51.27 | 0.21 | 6.94 | 53.23 | 0.22 | 7.07 | 51.73 |
| IH35E | WB IH635 EX | 0.620 | 7.22 | 0.63 | 7.39 | 59.41 | 0.72 | 8.30 | 51.89 | 0.69 | 7.69 | 53.74 | 0.63 | 7.56 | 59.41 | 0.67 | 7.74 | 55.91 |
| IH635 | SB IH35E EN | 0.330 | 7.55 | 0.36 | 7.75 | 54.62 | 0.39 | 8.69 | 51.14 | 0.40 | 8.08 | 50.08 | 0.37 | 7.93 | 53.39 | 0.38 | 8.12 | 52.25 |
| IH635 | LUNA ROAD BRIDGE | 1.140 | 8.69 | 1.10 | 8.85 | 62.42 | 1.08 | 9.77 | 63.37 | 1.07 | 9.15 | 63.86 | 1.14 | 9.07 | 60.16 | 1.10 | 9.21 | 62.42 |
| IH635 | VALLEY VIEW EX | 0.650 | 9.34 | 0.64 | 9.49 | 60.70 | 0.59 | 10.36 | 65.75 | 0.59 | 9.75 | 65.75 | 0.64 | 9.71 | 60.70 | 0.62 | 9.83 | 63.12 |
| IH635 | PGBT (SH190) EX | 0.210 | 9.55 | 0.21 | 9.71 | 58.79 | 0.20 | 10.56 | 63.74 | 0.21 | 9.95 | 61.17 | 0.21 | 9.93 | 58.79 | 0.21 | 10.04 | 60.55 |
| IH635 | PGBT (SH190) BRIDGH | 0.450 | 10.00 | 0.44 | 10.15 | 60.70 | 0.43 | 10.99 | 63.01 | 0.44 | 10.40 | 60.70 | 0.44 | 10.36 | 61.83 | 0.44 | 10.48 | 61.54 |
| IH635 | PGBT (SH190) ENTR | 0.270 | 10.27 | 0.28 | 10.43 | 57.82 | 0.27 | 11.26 | 59.60 | 0.27 | 10.67 | 59.60 | 0.26 | 10.63 | 61.48 | 0.27 | 10.75 | 59.60 |
| IH635 | MACARTHUR BRIDG | 0.680 | 10.95 | 0.73 | 11.16 | 55.65 | 0.67 | 11.93 | 61.14 | 0.68 | 11.34 | 60.38 | 0.69 | 11.32 | 58.95 | 0.69 | 11.44 | 58.95 |
| IH635 | OLYMPUS EX | 0.310 | 11.26 | 0.34 | 11.50 | 55.06 | 0.34 | 12.27 | 55.06 | 0.32 | 11.67 | 57.88 | 0.34 | 11.66 | 55.08 | 0.33 | 11.77 | 55.74 |
| Run Averages |  |  |  | ----- | 11.50 | 58.74 | ----- | 12.27 | 55.07 | ----- | 11.67 | 57.91 | ----- | 11.66 | 57.95 | --- | 11.77 | 57.38 |


| FACILITY NAME: ROAD TYPE: DIRECTION: TIME PERIOD: | $\qquad$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Filename: |  |  |  |  | 2MS16H2.1 |  |  | RMS16H2.1 |  |  | MS16H2.1 |  |  | RMS16H2.1 |  |  | MS16H2.1 |  |  | MS16H2.1 |  |  | MS16H2.1 | 185 |  |  |  |
| Start Time: |  |  |  |  | 16:33:53 |  |  | 16:59:09 |  |  | 17:22:51 |  |  | 17:49:12 |  |  | 18:15:10 |  |  | 18:38:10 |  |  | 18:49:11 |  | Time | Period Ave | erages |
| Date: |  |  |  |  | 8/29/2006 |  |  | 8/29/2006 |  |  | 8/29/2006 |  |  | 8/29/2006 |  |  | 8/29/2006 |  |  | 8/29/2006 |  |  | 8/29/2006 |  |  |  |  |
| TRaveled FACILITY | SEGMENT CHECKPOINT | $\begin{gathered} \hline \text { INT } \\ \text { DIST } \\ \text { (miles) } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { DiST } \\ \text { (miles) } \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { INT } \\ \text { TIME } \\ (\min ) \\ \hline \end{array}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ (\min ) \\ \hline \end{gathered}$ | $\begin{array}{\|c\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ \text { (mph) } \end{array}$ | $\begin{array}{\|c\|} \hline \text { INT } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | CUMM <br> TIME <br> (min) | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ \text { (mph) } \end{array}$ | INT (min) | CUMM TIME (min) | $\begin{array}{\|c} \hline \text { AVG } \\ \text { SPEED } \\ \text { (mph) } \end{array}$ | $\begin{aligned} & \text { INT } \\ & \text { TIME } \\ & (\min ) \end{aligned}$ | CUMM <br> TIME <br> (min) | $\begin{array}{\|c} \hline \text { AVG } \\ \text { SPEED } \\ \text { (mph) } \end{array}$ | $\begin{array}{\|l\|} \hline \text { INT } \\ \text { TIME } \\ (\min ) \\ \hline \end{array}$ | $\begin{gathered} \hline \text { CUMM } \\ \hline \text { TIME } \\ (\min ) \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { AVGG } \\ \text { SPEED } \\ \text { (mph) } \end{array}$ | $\begin{array}{\|c\|} \hline \text { INT } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ (\min ) \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ \text { (mph) } \end{array}$ | $\begin{array}{\|c\|c\|} \hline \text { INT } \\ \text { TIME } \\ (\text { (min) } \\ \hline \end{array}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ (\mathrm{min}) \end{gathered}$ | $\begin{array}{\|c\|c\|} \hline \text { AVGG } \\ \text { SPEED } \\ \text { (mph) } \end{array}$ | $\begin{aligned} & \hline \text { INT } \\ & \text { TIME } \\ & (\min ) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { CUMM } \\ \hline \text { TIME } \\ (\min ) \end{gathered}$ | $\begin{array}{\|c\|c\|} \hline \text { AVGG } \\ \text { SPEED } \\ \text { (mph) } \end{array}$ |
| H35E | FR SH121 ENTR | 0.000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | ---- |
| 1H35E | SH121 ENTR | 0.230 | 0.23 | 0.26 | 0.26 | 52.91 | 0.25 | 0.25 | 55.83 | 0.76 | 0.76 | 18.27 | 0.28 | 0.28 | 49.58 | 0.23 | 0.23 | 59.83 | 0.24 | 0.24 | 57.78 | 0.21 | 0.21 | 66.99 | 0.32 | 0.32 | 43.57 |
| ${ }^{1 H 35 E}$ | FRANKFORD EXIT | 0.420 | 0.65 | 0.54 | 0.80 | 46.90 | 0.40 | 0.65 | 62.43 | 1.31 | 2.07 | 19.24 | 0.48 | 0.76 | 52.74 | 0.86 | 1.09 | 29.41 | 0.42 | 0.66 | 59.98 | 0.39 | 0.59 | 65.09 | 0.63 | 0.94 | 40.15 |
| ${ }^{1 H 35 E}$ | FRANKFORD BRIDGE | 0.130 | 0.78 | 0.16 | 0.96 | 47.32 | 0.12 | 0.77 | 63.16 | 0.16 | 2.23 | 47.32 | 0.13 | 0.89 | 59.17 | 0.16 | 1.24 | 49.79 | 0.13 | 0.79 | 59.17 | 0.12 | 0.72 | 63.16 | 0.14 | 1.09 | 54.76 |
| 1335E | EB SHI90 (PGBT) ExI | 0.440 | 1.22 | 0.49 | 1.46 | 53.41 | 0.42 | 1.19 | 62.83 | 0.47 | 2.70 | 56.23 | 0.43 | 1.32 | 61.61 | 0.45 | 1.70 | 58.26 | 0.43 | 1.22 | 61.61 | 0.45 | 1.17 | 58.26 | 0.45 | 1.54 | 58.72 |
| 133E | SB SHI90 (PGBT) EXIT | 0.320 | 1.54 | 0.32 | 1.78 | 59.75 | 0.31 | 1.50 | 62.95 | 0.30 | 3.00 | 62.99 | 0.31 | 1.63 | 61.34 | 0.31 | 2.01 | 61.34 | 0.30 | 1.52 | 62.99 | 0.35 | 1.52 | 55.49 | 0.32 | 1.85 | 60.87 |
| H35E | IH3SE RAMP MERGE | 0.370 | 1.91 | 0.40 | 2.18 | 55.00 | 0.40 | 1.90 | 55.00 | 0.40 | 3.40 | 56.13 | 0.41 | 2.04 | 53.88 | 0.40 | 2.41 | 55.00 | 0.40 | 1.92 | 56.13 | 0.37 | 1.89 | 59.87 | 0.40 | 2.25 | 55.80 |
| SH190 | IH35E ENTRANCE | 0.190 | 2.10 | 0.20 | 2.38 | 57.67 | 0.21 | 2.11 | 55.34 | 0.20 | 3.60 | 57.62 | 0.21 | 2.25 | 55.34 | 0.19 | 2.60 | 60.16 | 0.20 | 2.12 | 57.67 | 0.18 | 2.07 | 62.93 | 0.20 | 2.45 | 58.00 |
| SH190 | SANDY LAKE EXIT | 0.380 | 2.48 | 0.35 | 2.73 | 64.35 | 0.37 | 2.48 | 61.51 | 0.37 | 3.97 | 61.51 | 0.37 | 2.62 | 61.51 | 0.37 | 2.97 | 61.48 | 0.36 | 2.48 | 62.90 | 0.36 | 2.43 | 62.90 | 0.37 | 2.81 | 62.29 |
| SH190 | SANDY LAKE ENTRA | 0.540 | 3.02 | 0.51 | 3.25 | 63.43 | 0.55 | 3.03 | 58.70 | 0.53 | 4.50 | 61.44 | 0.53 | 3.15 | 61.44 | 0.49 | 3.46 | 66.67 | 0.48 | 2.96 | 67.81 | 0.50 | 2.93 | 64.46 | 0.51 | 3.32 | 63.28 |
| SH190 | TOLLBRIDGE | 0.460 | 3.48 | 0.43 | 3.67 | 64.44 | 0.44 | 3.48 | 62.05 | 0.44 | 4.93 | 63.21 | 0.43 | 3.57 | 64.44 | 0.40 | 3.86 | 68.37 | 0.43 | 3.39 | 64.41 | 0.42 | 3.35 | 65.69 | 0.43 | 3.75 | 64.60 |
| SH190 | BELTLINE EXIT | 0.180 | 3.66 | 0.18 | 3.85 | 59.56 | 0.17 | 3.65 | 62.37 | 0.17 | 5.11 | 62.43 | 0.17 | 3.75 | 62.43 | 0.16 | 4.03 | 65.52 | 0.18 | 3.57 | 59.61 | 0.16 | 3.52 | 65.52 | 0.17 | 3.92 | 62.41 |
| SH190 | BELTLINE ENTRANC\| | 0.950 | 4.61 | 0.90 | 4.75 | 63.47 | 0.90 | 4.55 | 63.47 | 0.93 | 6.04 | 61.22 | 0.91 | 4.65 | 62.89 | 0.88 | 4.91 | 64.66 | 0.90 | 4.47 | 63.47 | 0.86 | 4.37 | 66.52 | 0.90 | 4.82 | 63.64 |
| SH190 | VALLEY VIEW EXIT | 1.570 | 6.18 | 1.51 | 6.26 | 62.48 | 1.48 | 6.03 | 63.52 | 1.52 | 7.55 | 62.14 | 1.52 | 6.17 | 62.14 | 1.41 | 6.32 | 66.86 | 1.42 | 5.88 | 66.47 | 1.42 | 5.79 | 66.48 | 1.47 | 6.29 | 64.23 |
| SH190 | VALLEY VIEW ENTR. | 0.260 | 6.44 | 0.26 | 6.52 | 61.06 | 0.25 | 6.28 | 63.12 | 0.26 | 7.81 | 61.06 | 0.25 | 6.42 | 63.12 | 0.25 | 6.57 | 63.12 | 0.24 | 6.12 | 65.32 | 0.25 | 6.04 | 63.12 | 0.25 | 6.53 | 62.81 |
| SH190 | WB IH635 EXIT | 0.490 | 6.93 | 0.49 | 7.01 | 59.47 | 0.50 | 6.78 | 58.51 | 0.53 | 8.34 | 55.75 | 0.52 | 6.94 | 56.65 | 0.47 | 7.04 | 62.60 | 0.50 | 6.62 | 58.49 | 0.53 | 6.57 | 55.75 | 0.51 | 7.04 | 58.09 |
| H635 | SB SH190 (PGBT) ENT | 0.480 | 7.41 | 0.49 | 7.50 | 59.26 | 0.50 | 7.28 | 57.31 | ${ }_{0}^{0.51}$ | 8.85 | 56.40 | 0.53 | 7.46 | 54.61 | 0.46 | 7.50 | 62.43 | 0.49 | 7.11 | 59.26 | 0.49 | 7.06 | 58.26 | 0.50 | 7.54 | 58.13 |
| ${ }^{11635}$ | MACARTHUR BRIDG | 0.690 | 8.10 | 0.70 | 8.20 | 59.11 | 0.71 | 7.99 | 58.42 | 0.70 | 9.55 | 59.11 | 0.74 | 8.20 | 55.83 | 0.65 | 8.15 | 63.59 | 0.70 | 7.81 | 59.11 | 0.80 | 7.86 | 51.80 | 0.71 | 8.25 | 57.94 |
| \#1635 | OLYMPUS EXIT | 0.320 | 8.42 | 0.33 | 8.53 | 58.27 | 0.33 | 8.32 | 58.27 | 0.34 | 9.88 | 56.83 | 0.35 | 8.55 | 55.49 | 0.30 | 8.45 | 62.99 | 0.30 | 8.12 | 62.99 | 0.38 | 8.24 | 50.66 | 0.33 | 8.58 | 57.65 |
| Run Averages |  |  |  | $\cdots$ | 8.53 | 59.25 | $\cdots$ | 8.32 | 60.71 | $\cdots$ | 9.88 | 51.11 | $\cdots$ | 8.55 | 59.09 | $\cdots$ | 8.45 | 59.76 | $\cdots$ | 8.12 | 62.25 | $\cdots$ | 8.24 | 61.32 | $\cdots$ | 8.58 | 58.85 |





| FACILITY NAME: ROAD TYPE: DIRECTION: <br> TIME PERIOD: | SH190 MAIN ROUTE <br> MAIN LANES <br> SOUTH BOUND <br> AM PEAK |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Filename: |  |  |  | MRMS16H2.06I |  |  | MRMS16H2.07L |  |  | MRMS16H2.08F |  |  |  |  |  |
| Start Time: |  |  |  | 06:40:43 |  |  | 07:56:46 |  |  | 08:28:48 |  |  | Time Period Averages |  |  |
| Date: |  |  |  | 8/29/2006 |  |  | 8/29/2006 |  |  | 8/29/2006 |  |  |  |  |  |
| TRAVELED <br> FACILITY | SEGMENT CHECKPOINT |  |  | $\begin{array}{c\|} \hline \text { INT } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | CUMM TIME (min) | AVG SPEED (mph) | INT TIME (min) |  | AVG SPEED (mph) |  |  | AVG SPEED (mph) | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{gathered}$ | $\begin{array}{\|l\|l\|} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ |  |
| IH35E | FR SH121 ENTR | 0.000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | ----- |
| IH35E | SH121 ENTR | 0.230 | 0.23 | 0.44 | 0.44 | 31.02 | 0.66 | 0.66 | 20.94 | 0.75 | 0.75 | 18.41 | 0.62 | 0.62 | 22.34 |
| IH35E | FRANKFORD EXIT | 0.420 | 0.65 | 1.25 | 1.70 | 20.12 | 1.80 | 2.46 | 13.97 | 2.08 | 2.83 | 12.09 | 1.71 | 2.33 | 14.70 |
| IH35E | FRANKFORD BRIDGE | 0.130 | 0.78 | 0.17 | 1.87 | 45.09 | 0.33 | 2.79 | 23.66 | 0.21 | 3.05 | 36.42 | 0.24 | 2.57 | 32.64 |
| IH35E | EB SH190 (PGBT) EXI] | 0.440 | 1.22 | 0.68 | 2.55 | 39.08 | 0.61 | 3.40 | 43.30 | 0.86 | 3.91 | 30.81 | 0.71 | 3.28 | 36.97 |
| IH35E | SB SH190 (PGBT) EXI] | 0.320 | 1.54 | 0.33 | 2.88 | 58.24 | 0.33 | 3.73 | 58.27 | 0.33 | 4.23 | 58.27 | 0.33 | 3.61 | 58.26 |
| IH35E | IH35E RAMP MERGE | 0.370 | 1.91 | 0.40 | 3.27 | 56.16 | 0.40 | 4.14 | 55.00 | 0.39 | 4.62 | 57.31 | 0.40 | 4.01 | 56.14 |
| SH190 | IH35E ENTRANCE | 0.190 | 2.10 | 0.20 | 3.47 | 57.62 | 0.19 | 4.33 | 60.16 | 0.19 | 4.81 | 60.21 | 0.19 | 4.20 | 59.31 |
| SH190 \# | SANDY LAKE EXIT | 0.380 | 2.48 | 0.36 | 3.83 | 62.90 | 0.35 | 4.68 | 64.35 | 0.34 | 5.15 | 67.49 | 0.35 | 4.55 | 64.85 |
| SH190 ${ }^{\text {S }}$ | SANDY LAKE ENTRA | 0.540 | 3.02 | 0.50 | 4.33 | 64.48 | 0.47 | 5.15 | 69.01 | 0.48 | 5.63 | 67.81 | 0.48 | 5.04 | 67.04 |
| SH190 | TOLLBRIDGE | 0.460 | 3.48 | 0.43 | 4.76 | 64.41 | 0.41 | 5.56 | 66.99 | 0.42 | 6.05 | 65.69 | 0.42 | 5.46 | 65.68 |
| SH190 | BELTLINE EXIT | 0.180 | 3.66 | 0.17 | 4.94 | 62.43 | 0.16 | 5.73 | 65.52 | 0.16 | 6.21 | 65.52 | 0.17 | 5.62 | 64.46 |
| SH190 | BELTLINE ENTRANC | 0.950 | 4.61 | 0.83 | 5.77 | 68.50 | 0.91 | 6.63 | 62.90 | 0.91 | 7.13 | 62.33 | 0.88 | 6.51 | 64.46 |
| SH190 | VALLEY VIEW EXIT | 1.570 | 6.18 | 1.37 | 7.13 | 68.88 | 1.48 | 8.12 | 63.52 | 1.52 | 8.64 | 62.14 | 1.46 | 7.96 | 64.72 |
| SH190 | VALLEY VIEW ENTRA | 0.260 | 6.44 | 0.22 | 7.36 | 70.11 | 0.25 | 8.36 | 63.12 | 0.25 | 8.89 | 63.12 | 0.24 | 8.20 | 65.29 |
| SH190 | WB IH635 EXIT | 0.490 | 6.93 | 0.47 | 7.83 | 62.60 | 0.46 | 8.82 | 63.73 | 0.48 | 9.37 | 61.53 | 0.47 | 8.67 | 62.60 |
| IH635 | SB SH190 (PGBT) ENT | 0.480 | 7.41 | 0.47 | 8.30 | 61.34 | 0.46 | 9.29 | 62.41 | 0.47 | 9.84 | 61.32 | 0.47 | 9.14 | 61.68 |
| IH635 | MACARTHUR BRIDG | 0.690 | 8.10 | 0.72 | 9.01 | 57.75 | 0.70 | 9.99 | 59.13 | 0.74 | 10.58 | 55.83 | 0.72 | 9.86 | 57.54 |
| IH635 | OLYMPUS EXIT | 0.320 | 8.42 | 0.32 | 9.33 | 59.75 | 0.34 | 10.32 | 56.83 | 0.34 | 10.92 | 56.86 | 0.33 | 10.19 | 57.78 |
| Run Averages |  |  |  | ----- | 9.33 | 54.12 | ----- | 10.32 | 48.94 | ----- | 10.92 | 46.28 | -- | 10.19 | 49.57 |


| FACILITY NAME: ROAD TYPE: DIRECTION: TIME PERIOD: | SH190 MAIN ROUTE MAIN LANES SOUTH BOUND MIDDAY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Filename: |  |  |  | MRMS16H3.09J |  |  | MRMS16H3.10B |  |  | MRMS16H3.14F |  |  | MRMS16H3.14J |  |  | MRMS16H3.15B |  |  | Time Period Averages |  |  |
| Start Time: |  |  |  | 09:47:47 |  |  | 10:08:45 |  |  | 14:26:07 |  |  | 14:48:43 |  |  | 15:09:35 |  |  |  |  |  |
|  |  |  |  | 8/30/2006 |  |  | 8/30/2006 |  |  | 8/30/2006 |  |  | 8/30/2006 |  |  | 8/30/2006 |  |  | INT CUMM AVG <br> TIME TIME SPEED <br> (min) $(\min )$ $(\mathrm{mph})$ |  |  |
| $\begin{aligned} & \text { TRAVELED } \\ & \text { FACILITY } \\ & \hline \end{aligned}$ | SEGMENT CHECKPOINT | $\begin{gathered} \hline \text { INT } \\ \text { DIST } \\ \text { (miles) } \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { DIST } \\ \text { (miles) } \end{gathered}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\min ) \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ (\min ) \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ \text { (mph) } \\ \hline \end{array}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { CUMM } \\ \text { TIME } \\ \text { (min) } \\ \hline \end{array}$ | $\begin{array}{\|c} \hline \text { AVEED } \\ \text { SPEE } \\ (\mathrm{mph}) \end{array}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \end{gathered}$ | $\begin{gathered} \hline \text { CUMM } \\ \text { TIME } \\ (\min ) \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \\ \hline \end{array}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\min ) \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { CUMM } \\ \text { TIME } \\ (\mathrm{min}) \end{array}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ \text { (mph) } \\ \hline \end{array}$ | $\begin{gathered} \hline \text { INT } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { CUMM } \\ \text { TIME } \\ (\mathrm{min}) \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { AVG } \\ \text { SPEED } \\ (\mathrm{mph}) \\ \hline \end{array}$ |  |  |  |
| IH35E | FR SH121 ENTR | 0.000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | -- |
| IH35E | SH121 ENTR | 0.230 | 0.23 | 0.24 | 0.24 | 57.74 | 0.24 | 0.24 | 57.78 | 0.26 | 0.26 | 52.34 | 0.28 | 0.28 | 49.26 | 0.27 | 0.27 | 50.77 | 0.26 | 0.26 | 53.34 |
| IH35E | FRANKFORD EXIT | 0.420 | 0.65 | 0.44 | 0.68 | 57.71 | 0.43 | 0.67 | 58.81 | 0.43 | 0.69 | 58.81 | 0.44 | 0.72 | 57.71 | 0.49 | 0.77 | 50.98 | 0.44 | 0.70 | 56.64 |
| IH35E | FRANKFORD BRIDGE | 0.130 | 0.78 | 0.13 | 0.81 | 59.17 | 0.12 | 0.79 | 63.16 | 0.13 | 0.82 | 59.17 | 0.14 | 0.86 | 55.71 | 0.14 | 0.91 | 55.71 | 0.13 | 0.84 | 58.46 |
| IH35E | EB SH190 (PGBT) EXI | 0.440 | 1.22 | 0.42 | 1.23 | 62.83 | 0.41 | 1.20 | 64.08 | 0.42 | 1.24 | 62.83 | 0.47 | 1.33 | 56.21 | 0.45 | 1.35 | 59.33 | 0.43 | 1.27 | 60.91 |
| IH35E | SB SH190 (PGBT) EXII | 0.320 | 1.54 | 0.30 | 1.52 | 64.72 | 0.30 | 1.51 | 62.99 | 0.30 | 1.54 | 64.76 | 0.33 | 1.66 | 58.27 | 0.30 | 1.66 | 62.99 | 0.31 | 1.58 | 62.65 |
| IH35E | IH35E RAMP MERGE | 0.370 | 1.91 | 0.40 | 1.92 | 56.16 | 0.39 | 1.89 | 57.34 | 0.38 | 1.92 | 58.58 | 0.39 | 2.04 | 57.34 | 0.40 | 2.05 | 56.16 | 0.39 | 1.97 | 57.10 |
| SH190 | IH35E ENTRANCE | 0.190 | 2.10 | 0.20 | 2.12 | 57.62 | 0.20 | 2.09 | 57.67 | 0.19 | 2.11 | 60.16 | 0.20 | 2.24 | 57.62 | 0.20 | 2.25 | 57.62 | 0.20 | 2.16 | 58.12 |
| SH190 | SANDY LAKE EXIT | 0.380 | 2.48 | 0.35 | 2.46 | 65.90 | 0.36 | 2.46 | 62.87 | 0.36 | 2.47 | 62.90 | 0.38 | 2.62 | 60.16 | 0.35 | 2.60 | 64.38 | 0.36 | 2.52 | 63.18 |
| SH190 ${ }^{\text {® }}$ | SANDY LAKE ENTRA | 0.540 | 3.02 | 0.48 | 2.94 | 67.81 | 0.49 | 2.95 | 65.54 | 0.49 | 2.97 | 65.54 | 0.50 | 3.12 | 64.48 | 0.50 | 3.11 | 64.46 | 0.49 | 3.02 | 65.54 |
| SH190 | TOLLBRIDGE | 0.460 | 3.48 | 0.42 | 3.36 | 65.69 | 0.42 | 3.37 | 65.69 | 0.44 | 3.40 | 63.21 | 0.43 | 3.55 | 64.41 | 0.43 | 3.53 | 64.44 | 0.43 | 3.44 | 64.67 |
| SH190 | BELTLINE EXIT | 0.180 | 3.66 | 0.17 | 3.53 | 62.43 | 0.16 | 3.53 | 65.59 | 0.17 | 3.58 | 62.43 | 0.18 | 3.73 | 59.61 | 0.17 | 3.71 | 62.43 | 0.17 | 3.62 | 62.44 |
| SH190 | BELTLINE ENTRANC | 0.950 | 4.61 | 0.86 | 4.39 | 66.52 | 0.87 | 4.40 | 65.88 | 0.95 | 4.52 | 60.16 | 0.89 | 4.62 | 64.06 | 0.90 | 4.61 | 63.46 | 0.89 | 4.51 | 63.94 |
| SH190 | VALLEY VIEW EXIT | 1.570 | 6.18 | 1.41 | 5.80 | 66.86 | 1.43 | 5.83 | 65.71 | 1.50 | 6.02 | 62.82 | 1.42 | 6.04 | 66.48 | 1.48 | 6.09 | 63.52 | 1.45 | 5.96 | 65.04 |
| SH190 | VALLEY VIEW ENTR | 0.260 | 6.44 | 0.24 | 6.04 | 65.27 | 0.24 | 6.07 | 65.27 | 0.25 | 6.27 | 63.12 | 0.25 | 6.29 | 63.12 | 0.25 | 6.34 | 63.12 | 0.24 | 6.20 | 63.96 |
| SH190 | WB IH635 EXIT | 0.490 | 6.93 | 0.44 | 6.48 | 66.09 | 0.45 | 6.52 | 64.90 | 0.48 | 6.75 | 61.53 | 0.45 | 6.73 | 66.07 | 0.46 | 6.80 | 63.73 | 0.46 | 6.66 | 64.42 |
| $\underline{1 H 635}$ | SB SH190 (PGBT) ENT | 0.480 | 7.41 | 0.45 | 6.94 | 63.55 | 0.45 | 6.98 | 63.55 | 0.48 | 7.23 | 60.27 | 0.44 | 7.18 | 64.74 | 0.46 | 7.26 | 62.43 | 0.46 | 7.12 | 62.87 |
| IH635 | MACARTHUR BRIDG | 0.690 | 8.10 | 0.66 | 7.60 | 62.81 | 0.66 | 7.64 | 62.81 | 0.67 | 7.89 | 62.04 | 0.69 | 7.87 | 59.83 | 0.68 | 7.93 | 61.27 | 0.67 | 7.79 | 61.73 |
| IH635 | OLYMPUS EXIT | 0.320 | 8.42 | 0.30 | 7.89 | 64.76 | 0.30 | 7.94 | 62.99 | 0.31 | 8.21 | 61.31 | 0.32 | 8.19 | 59.75 | 0.31 | 8.25 | 61.34 | 0.31 | 8.10 | 61.98 |
| Run Averages |  |  |  | ----- | 7.89 | 64.01 | ----- | 7.94 | 63.61 | --- | 8.21 | 61.56 | ----- | 8.19 | 61.69 | --- | 8.25 | 61.26 | --- | 8.10 | 62.41 |






## APPENDIX B

## SUMMARY OF TRANSACTION DATA

Data Set: All MLP9, 9-day, 100\%-Revenue Tracts

| Income Category (for internal discussion) | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  |  | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 10 ; 000 \text { to } \\ \$ 14 ; 999 \\ \hline \end{array}$ | $\begin{aligned} & \text { HH } \\ & \text { Income; } \\ & \$ 15 ; 000 \text { to } \\ & \$ 19 ; 999 \end{aligned}$ | HH <br> Income; <br> $\$ \$ 20 ; 000$ <br> $\$ 24 ; 999$ |  | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 30 ; 000 \\ \text { to } \\ \$ 34 ; 999 \end{array}$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ \$ 3 ; 000 \\ \$ 39 ; 999 \\ \hline \end{array}$ |  |  | $\begin{array}{\|l\|} \hline \mathrm{HH} \\ \text { Income; } \\ \$ \$ 0 ; 000 \\ \$ 59 ; 999 \\ \hline \end{array}$ | $\begin{array}{\|l} \mathrm{HH} \\ \text { Income; } \\ \$ 60 ; 000 \\ \$ 74 ; 999 \end{array}$ | HH Income; \$75;000 to \$99;999 | HH <br> Income; <br> $\$ 100 ; 000$ <br> to <br> $\$ 124 ; 999$ | HH Income; $\$ 125 ; 000$ to $\$ 149 ; 999$ | HH Income; $\$ 150 ; 000$ to $\$ 199 ; 999$ |  |  |
| Number of Transactions | 15 | 4 | 52 | 286 | 877 | 1735 | 4897 | 4222 | 4351 | 8398 | 11230 | 15381 | 4145 | 732 | 426 | 6 | 56757 |
| Number of Users | 13 | 4 | 23 | 132 | 299 | 577 | 1387 | 1262 | 1267 | 2489 | 3553 | 5140 | 1448 | 276 | 156 | 4 | 18030 |
| Transactions/Users Ratio (Average Uses per Tag ID) | 1.15 | 1.00 | 2.26 | 2.17 | 2.93 | 3.01 | 3.53 | 3.35 | 3.43 | 3.37 | 3.16 | 2.99 | 2.86 | 2.65 | 2.73 | 1.50 | 3.15 |
| Population of Relevant Census Tracts | 1252 | 3755 | 40131 | 63210 | 279082 | 412310 | 499461 | 561499 | 500536 | 688534 | 763734 | 506912 | 164005 | 36957 | 26124 | 1396 | 4548898 |
| Number of Tracts |  | 3 | 11 | 19 | 53 | 84 | 107 | 107 | 92 | 132 | 138 | 91 | 29 | 8 | 8 | 2 | 2 |
| Number of Transactions per 1,000 population | 11.98 | 1.07 | 1.30 | 4.52 | 3.14 | 4.21 | 9.80 | 7.52 | 8.69 | 12.20 | 14.70 | 30.34 | 25.27 | 19.81 | 16.31 | 4.30 | 12.48 |
| Number of Users per 1,000 population | 10.38 | 1.07 | 0.57 | 2.09 | 1.07 | 1.40 | 2.78 | 2.25 | 2.53 | 3.61 | 4.65 | 10.14 | 8.83 | 7.47 | 5.97 | 2.87 | 3.96 |
| Transactions/Users Ratio (Average Uses per Tag ID) | 1.15 | 1.00 | 2.26 | 2.17 | 2.93 | 3.01 | 3.53 | 3.35 | 3.43 | 3.37 | 3.16 | 2.99 | 2.86 | 2.65 | 2.73 | 1.50 | 3.15 |

## Data Set: All MLP9, 9-day, 90\%-Revenue Tracts

| Income Category (for internal <br> discussion) | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  | HH Income; Less than \$10;000 |  |  |  |  |  |  | HH Income; \$40;000 to \$44;999 |  | HH Income; \$50;000 to \$59;999 |  |  | $\begin{array}{\|l} \hline \text { HH } \\ \text { Income; } \\ \$ 100 ; 000 \\ \text { to } \\ \$ 124 ; 999 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 125 ; 000 \\ \text { to } \\ \$ 149 ; 999 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 150 ; 000 \\ \text { to } \\ \$ 199 ; 999 \\ \hline \end{array}$ |  |  |
| Number of Transactions |  |  |  | 162 | 507 | 1114 | 4183 | 3523 | 3717 | 7370 | 10289 | 14971 | 3988 | 693 | 399 |  | 50916 |
| Number of Users |  |  |  | 91 | 174 | 336 | 1120 | 931 | 1002 | 2009 | 3080 | 4907 | 1350 | 251 | 138 |  | 15389 |
| Transactions/Users Ratio (Average Uses per Tag ID) |  |  |  | 1.78 | 2.91 | 3.32 | 3.73 | 3.78 | 3.71 | 3.67 | 3.34 | 3.05 | 2.95 | 2.76 | 2.89 |  | 3.31 |
| Population of Relevant Census Tracts |  |  |  | 2187 | 42960 | 64194 | 168523 | 170225 | 177735 | 253411 | 422235 | 388476 | 104980 | 17129 | 7344 |  | 1819399 |
| Number of Tracts |  |  |  |  | 6 | 13 | 35 | 33 | 34 | 48 | 71 | 64 | 14 | 3 | 3 |  |  |
| Number of Transactions per 1,000 population |  |  |  | 74.07 | 11.80 | 17.35 | 24.82 | 20.70 | 20.91 | 29.08 | 24.37 | 38.54 | 37.99 | 40.46 | 54.33 |  | 27.99 |
| Number of Users per 1,000 population |  |  |  | 41.61 | 4.05 | 5.23 | 6.65 | 5.47 | 5.64 | 7.93 | 7.29 | 12.63 | 12.86 | 14.65 | 18.79 |  | 8.46 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) |  |  |  | 1.78 | 2.91 | 3.32 | 3.73 | 3.78 | 3.71 | 3.67 | 3.34 | 3.05 | 2.95 | 2.76 | 2.89 |  | 3.31 |

Data Set: All MLP9, 9-day, 100\%-Revenue Tracts, SB_PM

| Income Category <br> (for internal <br> discussion) | A | B | C | D | E | F | G | H | 1 | $J$ | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  |  | $\begin{aligned} & \mathrm{HH} \\ & \text { Income; } \\ & \$ 10 ; 000 \text { to } \\ & \$ 14 ; 999 \end{aligned}$ | $\begin{aligned} & \mathrm{HH} \\ & \text { Income; } \\ & \$ 15 ; 000 \\ & \$ 19 ; 999 \end{aligned}$ | $\left.\begin{array}{\|l\|} \mathrm{HH} \\ \text { Income; } \\ \$ 20 ; 000 \\ \$ 24 \\ \$ 24 ; 999 \end{array} \right\rvert\,$ | $\left.\begin{array}{\|l\|} \mathrm{HH} \\ \text { Income; } \\ \$ 25 ; 000 \\ \$ 29 \\ \$ 2999 \end{array} \right\rvert\,$ |  |  |  | HH <br> Income; <br> \$45;000 to <br> \$49;999 | $\left.\begin{array}{\|l\|} \mathrm{HH} \\ \text { Income; } \\ \$ 50 ; 000 \\ \$ 59 \\ \$ 59999 \end{array} \right\rvert\,$ |  |  | $\begin{aligned} & \hline \text { HH } \\ & \text { Income; } \\ & \$ 100 ; 000 \\ & \text { to } \\ & \$ 124 ; 999 \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \text { HH } \\ & \text { Income; } \\ & \$ 125 ; 000 \\ & \text { to } \\ & \$ 149 ; 999 \\ & \hline \end{aligned}$ | HH Income; $\$ 150 ; 000$ to $\$ 199 ; 999$ |  |  |
| Number of Transactions |  | 1 | 6 | 46 | 159 | 323 | 847 | 705 | 855 | 1438 | 1540 | 1148 | 310 | 85 | 23 |  | 7490 |
| Number of Users |  | 1 | 4 | 29 | 83 | 164 | 376 | 333 | 362 | 640 | 711 | 666 | 167 | 45 | 19 |  | 3604 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) | 1.00 | 1.00 | 1.50 | 1.59 | 1.92 | 1.97 | 2.25 | 2.12 | 2.36 | 2.25 | 2.17 | 1.72 | 1.86 | 1.89 | 1.21 |  | 2.08 |
| Population of Relevant Census Tracts | 12 | 884 | 8086 | 27020 | 160325 | 238464 | 341511 | 328821 | 356618 | 531155 | 615058 | 485977 | 149469 | 31279 | 15150 |  | 3289829 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2 |
| Number of Transactions per 1,000 population | 333.33 | 1.13 | 0.74 | 1.70 | 0.99 | 1.35 | 2.48 | 2.14 | 2.40 | 2.71 | 2.50 | 2.36 | 2.07 | 2.72 | 1.52 |  | 2.28 |
| Number of Users per 1,000 population | 333.33 | 1.13 | 0.49 | 1.07 | 0.52 | 0.69 | 1.10 | 1.01 | 1.02 | 1.20 | 1.16 | 1.37 | 1.12 | 1.44 | 1.25 |  | 1.10 |
| Transactions/Users Ratio (Average Uses per Tag ID) | 1.00 | 1.00 | 1.50 | 1.59 | 1.92 | 1.97 | 2.25 | 2.12 | 2.36 | 2.25 | 2.17 | 1.72 | 1.86 | 1.89 | 1.21 |  | 2.08 |


| Income Category <br> (for internal <br> discussion) | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  |  | $\begin{array}{\|l\|} \hline \mathrm{HH} \\ \text { Income; } \\ \$ 10 ; 000 \\ \text { to } \\ \$ 14 ; 999 \end{array}$ | $\left.\begin{array}{\|l\|} \mathrm{HH} \\ \text { Income; } \\ \$ 15 ; 000 \\ \$ 19 ; 999 \end{array} \right\rvert\,$ | $\left.\begin{array}{\|l\|} \mathrm{HH} \\ \text { Income; } \\ \$ 20 ; 000 \\ \$ 20 \\ \$ 24 ; 999 \end{array} \right\rvert\,$ |  | HH Income; $\$ 30 ; 000$ to $\$ 34 ; 999$ |  |  |  |  |  |  | HH Income; $\$ 100 ; 000$ to $\$ 124 ; 999$ | HH Income; <br> \$125;000 <br> to <br> \$149;999 | HH Income; $\$ 150 ; 000$ to $\$ 199 ; 999$ |  |  |
| Number of Transactions |  |  |  | 18 | 72 | 210 | 714 | 611 | 757 | 1282 | 1416 | 1094 | 289 | 76 | 21 |  | 6560 |
| Number of Users |  |  |  | 16 | 44 | 96 | 302 | 275 | 305 | 548 | 627 | 623 | 151 | 40 | 17 |  | 3044 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) |  |  |  | 1.13 | 1.64 | 2.19 | 2.36 | 2.22 | 2.48 | 2.34 | 2.26 | 1.76 | 1.91 | 1.90 | 1.24 |  | 2.16 |
| Population of Relevant <br> Census Tracts |  |  |  | 2187 | 42960 | 64194 | 163329 | 170225 | 177735 | 253411 | 416925 | 388476 | 104980 | 17129 | 7344 |  | 1808895 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Transactions per 1,000 population |  |  |  | 8.23 | 1.68 | 3.27 | 4.37 | 3.59 | 4.26 | 5.06 | 3.40 | 2.82 | 2.75 | 4.44 | 2.86 |  | 3.63 |
| Number of Users per 1,000 population |  |  |  | 7.32 | 1.02 | 1.50 | 1.85 | 1.62 | 1.72 | 2.16 | 1.50 | 1.60 | 1.44 | 2.34 | 2.31 |  | 1.68 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) |  |  |  | 1.13 | 1.64 | 2.19 | 2.36 | 2.22 | 2.48 | 2.34 | 2.26 | 1.76 | 1.91 | 1.90 | 1.24 |  | 2.16 |

Data Set: All MLP9, 9-day, 100\%-Revenue Tracts, SB_MD

| Income Category (for internal <br> discussion) | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  |  |  | HH <br> Income; <br> $\$ 15 ; 000$ <br> $\$ 19 ; 999$ | HH <br> Income; <br> $\$ 20 ; 000$ <br> $\$ 24 ; 999$ |  |  |  |  |  |  |  |  | $\begin{aligned} & \text { HH } \\ & \text { Income; } \\ & \$ 100 ; 000 \\ & \text { to } \\ & \$ 124 ; 999 \\ & \hline \end{aligned}$ | HH Income; $\$ 125 ; 000$ to $\$ 149 ; 999$ | HH Income; $\$ 150 ; 000$ to $\$ 199 ; 999$ |  |  |
| Number of Transactions | 3 |  | 4 | 47 | 107 | 243 | 542 | 473 | 427 | 963 | 1288 | 2047 | 655 | 110 | 50 | 1 | 6960 |
| Number of Users | 3 |  | 4 | 41 | 74 | 192 | 394 | 347 | 331 | 701 | 1013 | 1592 | 516 | 92 | 48 | 1 | 5349 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) | 1.00 |  | 1.00 | 1.15 | 1.45 | 1.27 | 1.38 | 1.36 | 1.29 | 1.37 | 1.27 | 1.29 | 1.27 | 1.20 | 1.04 | 1.00 | 1.30 |
| Population of Relevant Census Tracts | 1252 |  | 12346 | 29860 | 117684 | 265949 | 331439 | 418780 | 420852 | 593303 | 721581 | 492789 | 164005 | 27941 | 16898 | 1092 | 3615771 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Transactions per 1,000 population | 2.40 |  | 0.32 | 1.57 | 0.91 | 0.91 | 1.64 | 1.13 | 1.01 | 1.62 | 1.78 | 4.15 | 3.99 | 3.94 | 2.96 | 0.92 | 1.92 |
| $\begin{array}{l}\text { Number of Users per 1,000 } \\ \text { population }\end{array}$ | 2.40 |  | 0.32 | 1.37 | 0.63 | 0.72 | 1.19 | 0.83 | 0.79 | 1.18 | 1.40 | 3.23 | 3.15 | 3.29 | 2.84 | 0.92 | 1.48 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) | 1.00 |  | 1.00 | 1.15 | 1.45 | 1.27 | 1.38 | 1.36 | 1.29 | 1.37 | 1.27 | 1.29 | 1.27 | 1.20 | 1.04 | 1.00 | 1.30 |

Data Set: All MLP9, 9-day, 90\%-Revenue Tracts SB_MD

| Income Category (for internal discussion) | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  | HH <br> Income; <br> Less than \$10;000 | HH Income; $\$ 10 ; 000$ to $\$ 14: 999$ |  | HH <br> Income; <br> $\$ 20 ; 000$ <br> $\$ 24 ; 999$ | HH <br> Income; <br> $\$ \$ 25 ; 000$ <br> $\$ 29 ; 999$ | $\begin{array}{\|l\|} \hline \mathrm{HH} \\ \text { Income; } \\ \$ \$ 0 ; 000 \\ \$ 34 ; 999 \\ \hline \end{array}$ |  |  | HH <br> Income; <br> \$45;000 to <br> \$49;999 |  |  |  | HH Income; $\$ 100 ; 000$ to $\$ 124 ; 999$ | HH <br> Income; <br> \$125;000 <br> to <br> \$149;999 | HH <br> Income; <br> $\$ 150 ; 000$ <br> to <br> $\$ 199 ; 999$ |  |  |
| Number of Transactions |  |  |  | 33 | 71 | 152 | 455 | 338 | 330 | 799 | 1121 | 1980 | 608 | 105 | 44 |  | 6036 |
| Number of Users |  |  |  | 30 | 46 | 118 | 321 | 233 | 253 | 568 | 866 | 1528 | 472 | 87 | 42 |  | 4564 |
| Transactions/Users Ratio (Average Uses per Tag ID) |  |  |  | 1.10 | 1.54 | 1.29 | 1.42 | 1.45 | 1.30 | 1.41 | 1.29 | 1.30 | 1.29 | 1.21 | 1.05 |  | 1.32 |
| Population of Relevant <br> Census Tracts |  |  |  | 2187 | 42960 | 64194 | 168523 | 165534 | 177735 | 253411 | 422235 | 388476 | 104980 | 17129 | 7344 |  | 1814708 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Transactions per 1,000 population |  |  |  | 15.09 | 1.65 | 2.37 | 2.70 | 2.04 | 1.86 | 3.15 | 2.65 | 5.10 | 5.79 | 6.13 | 5.99 |  | 3.33 |
| $\begin{array}{l}\text { Number of Users per 1,000 } \\ \text { population }\end{array}$ |  |  |  | 13.72 | 1.07 | 1.84 | 1.90 | 1.41 | 1.42 | 2.24 | 2.05 | 3.93 | 4.50 | 5.08 | 5.72 |  | 2.52 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) |  |  |  | 1.10 | 1.54 | 1.29 | 1.42 | 1.45 | 1.30 | 1.41 | 1.29 | 1.30 | 1.29 | 1.21 | 1.05 |  | 1.32 |

Data Set: All MLP9, 9-day, 100\%-Revenue Tracts, SB_AM

| Income Category <br> (for internal <br> discussion) | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  | HH Income; Less than $\$ 10 ; 000$ | HH Income; $\$ 10 ; 000$ to $\$ 14 ; 999$ | HH <br> Income; <br> $\$ 15 ; 000$ <br> to <br> $\$ 19 ; 999$ | HH Income; $\$ 20 ; 000$ to $\$ 24 ; 999$ |  |  | HH Income; $\$ 35 ; 000$ to $\$ 39 ; 999$ |  |  |  | HH <br> Income; <br> $\$ 60 ; 000$ to \$74:999 | HH <br> Income; <br> $\$ 75 ; 000$ <br> to <br> $\$ 99 ; 999$ | HH Income; $\$ 100 ; 000$ to $\$ 124 ; 999$ | HH Income; $\$ 125 ; 000$ to $\$ 149 ; 999$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 150 ; 000 \\ \text { to } \\ \$ 199 ; 999 \end{array}$ | $\begin{aligned} & \text { HH } \\ & \text { Income; } \\ & \$ 200 ; 000 \\ & \text { or more } \end{aligned}$ |  |
| Number of Transactions |  |  | 1 | 15 | 38 | 65 | 322 | 296 | 173 | 752 | 1641 | 2895 | 778 | 125 | 126 |  | 7228 |
| Number of Users |  |  | 1 | 10 | 22 | 34 | 153 | 122 | 105 | 335 | 645 | 1234 | 318 | 58 | 34 |  | 3072 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) | 1.00 |  | 1.00 | 1.50 | 1.73 | 1.91 | 2.10 | 2.43 | 1.65 | 2.24 | 2.54 | 2.35 | 2.45 | 2.16 | 3.71 |  | 2.35 |
| Population of Relevant Census Tracts | 12 |  | 3285 | 12251 | 49564 | 112106 | 199663 | 209945 | 180242 | 329360 | 433136 | 367293 | 105267 | 17592 | 7344 |  | 2027060 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2 |
| Number of Transactions per 1,000 population | 83.33 |  | 0.30 | 1.22 | 0.77 | 0.58 | 1.61 | 1.41 | 0.96 | 2.28 | 3.79 | 7.88 | 7.39 | 7.11 | 17.16 |  | 3.57 |
| Number of Users per 1,000 population | 83.33 |  | 0.30 | 0.82 | 0.44 | 0.30 | 0.77 | 0.58 | 0.58 | 1.02 | 1.49 | 3.36 | 3.02 | 3.30 | 4.63 |  | 1.52 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) | 1.00 |  | 1.00 | 1.50 | 1.73 | 1.91 | 2.10 | 2.43 | 1.65 | 2.24 | 2.54 | 2.35 | 2.45 | 2.16 | 3.71 |  | 2.35 |

Data Set: All MLP9, 9-day, 90\%-Revenue Tracts SB_AM

| Income Category (for internal discussion) | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | $\bigcirc$ | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  |  | HH <br> Income; <br> $\$ 10 ; 000$ to \$14;999 |  |  |  |  |  |  | HH <br> Income; <br> $\$ 45,000$ <br> $\$ 49 ; 999$ | HH Income; $\$ 50 ; 000$ $\$ 59 ; 999$ | HH Income; $\$ 60 ; 000$ $\$ 74 ; 999$ | HH <br> Income; <br> $\$ 75 ; 000$ <br> $\$ 0$ <br> $\$ 99 ; 999$ | HH Income; $\$ 100 ; 000$ to $\$ 124 ; 999$ | HH Income; $\$ 125 ; 000$ to $\$ 149 ; 999$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 150 ; 000 \\ \text { to } \\ \$ 199 ; 999 \\ \hline \end{array}$ |  |  |
| Number of Transactions |  |  |  | 10 | 30 | 32 | 279 | 246 | 142 | 669 | 1568 | 2861 | 771 | 124 | 126 |  | 6858 |
| Number of Users |  |  |  | 7 | 16 | 16 | 133 | 93 | 86 | 282 | 602 | 1217 | 314 | 57 | 34 |  | 2857 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) |  |  |  | 1.43 | 1.88 | 2.00 | 2.10 | 2.65 | 1.65 | 2.37 | 2.60 | 2.35 | 2.46 | 2.18 | 3.71 |  | 2.40 |
| Population of Relevant Census Tracts |  |  |  | 2187 | 31140 | 31874 | 115091 | 94539 | 89898 | 180259 | 301914 | 321895 | 90463 | 11118 | 7344 |  | 1277722 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Transactions per 1,000 population |  |  |  | 4.57 | 0.96 | 1.00 | 2.42 | 2.60 | 1.58 | 3.71 | 5.19 | 8.89 | 8.52 | 11.15 | 17.16 |  | 5.37 |
| $\begin{array}{l}\text { Number of Users per 1,000 } \\ \text { population }\end{array}$ |  |  |  | 3.20 | 0.51 | 0.50 | 1.16 | 0.98 | 0.96 | 1.56 | 1.99 | 3.78 | 3.47 | 5.13 | 4.63 |  | 2.24 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) |  |  |  | 1.43 | 1.88 | 2.00 | 2.10 | 2.65 | 1.65 | 2.37 | 2.60 | 2.35 | 2.46 | 2.18 | 3.71 |  | 2.40 |

Data Set: All MLP9, 9-day, 100\%-Revenue Tracts, NB_PM

| Income Category <br> (for internal <br> discussion) | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  | HH Income; Less than $\$ 10 ; 000$ | HH Income; $\$ 10 ; 000$ to $\$ 14 ; 999$ | $\begin{array}{\|l} \text { HH } \\ \text { Income; } \\ \$ 15 ; 000 \text { to } \\ \$ 19 ; 999 \end{array}$ | HH Income; $\$ 20 ; 000$ to $\$ 24 ; 999$ | HH Income; $\$ 25 ; 000$ to $\$ 29 ; 999$ | $\left\|\begin{array}{l} \mathrm{HH} \\ \text { Income; } \\ \$ 30 ; 000 \\ \$ 34 ; 999 \end{array}\right\|$ |  |  | HH <br> Income; <br> \$45;000 to <br> \$49:999 | $\begin{aligned} & \text { HH } \\ & \text { Income; } \\ & \$ 50 ; 000 \text { to } \\ & \$ 59 ; 999 \end{aligned}$ | HH <br> Income; <br> $\$ 60 ; 000$ <br> $\$ 74 ; 999$ |  | $\begin{aligned} & \text { HH } \\ & \text { Income; } \\ & \$ 100 ; 000 \\ & \text { to } \\ & \$ 124 ; 999 \end{aligned}$ | HH Income; $\$ 125 ; 000$ to $\$ 149 ; 999$ | HH Income; $\$ 150 ; 000$ to $\$ 199 ; 999$ |  |  |
| Number of Transactions |  | 1 | 7 | 20 | 29 | 88 | 331 | 251 | 269 | 753 | 1315 | 2528 | 607 | 97 | 65 |  | 6361 |
| Number of Users |  | 1 | 5 | 14 | 19 | 60 | 177 | 167 | 177 | 419 | 693 | 1292 | 341 | 54 | 34 |  | 3453 |
| Transactions/Users Ratio (Average Uses per Tag ID) |  | 1.00 | 1.40 | 1.43 | 1.53 | 1.47 | 1.87 | 1.50 | 1.52 | 1.80 | 1.90 | 1.96 | 1.78 | 1.80 | 1.91 |  | 1.84 |
| Population of Relevant Census Tracts |  | 1774 | 9062 | 20318 | 75840 | 136373 | 237114 | 236452 | 295287 | 423751 | 576348 | 452867 | 132755 | 25349 | 12235 |  | 2635525 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2 |
| Number of Transactions per 1,000 population |  | 0.56 | 0.77 | 0.98 | 0.38 | 0.65 | 1.40 | 1.06 | 0.91 | 1.78 | 2.28 | 5.58 | 4.57 | 3.83 | 5.31 |  | 2.41 |
| Number of Users per 1,000 population |  | 0.56 | 0.55 | 0.69 | 0.25 | 0.44 | 0.75 | 0.71 | 0.60 | 0.99 | 1.20 | 2.85 | 2.57 | 2.13 | 2.78 |  | 1.31 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) |  | 1.00 | 1.40 | 1.43 | 1.53 | 1.47 | 1.87 | 1.50 | 1.52 | 1.80 | 1.90 | 1.96 | 1.78 | 1.80 | 1.91 |  | 1.84 |

## Data Set: All MLP9, 9-day, 90\%-Revenue Tracts NB_PM

| Income Category <br> (for internal <br> discussion) | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  |  |  | HH Income; $\$ 15 ; 000$ to $\$ 19 ; 999$ | $\begin{array}{\|l\|} \hline \mathrm{HH} \\ \text { Income; } \\ \$ 20 ; 000 \\ \$ 24 ; 999 \\ \hline \end{array}$ |  |  |  |  |  |  |  |  | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 100 ; 000 \\ \text { to } \\ \$ 124 ; 999 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 125 ; 000 \\ \text { to } \\ \$ 149 ; 999 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 150 ; 000 \\ \text { to } \\ \$ 199 ; 999 \\ \hline \end{array}$ |  |  |
| Number of Transactions |  |  |  | 11 | 14 | 62 | 284 | 202 | 213 | 660 | 1221 | 2487 | 597 | 92 | 64 |  | 5907 |
| Number of Users |  |  |  | 8 | 7 | 40 | 146 | 126 | 129 | 356 | 627 | 1256 | 331 | 49 | 33 |  | 310 |
| Transactions/Users Ratio (Average Uses per Tag ID) |  |  |  | 1.38 | 2.00 | 1.55 | 1.95 | 1.60 | 1.65 | 1.85 | 1.95 | 1.98 | 1.80 | 1.88 | 1.94 |  | 1.90 |
| Population of Relevant Census Tracts |  |  |  | 2187 | 24724 | 59798 | 135416 | 129922 | 146438 | 236506 | 375661 | 374291 | 96121 | 17129 | 7344 |  | 1605537 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Transactions per <br> 1,000 population |  |  |  | 5.03 | 0.57 | 1.04 | 2.10 | 1.55 | 1.45 | 2.79 | 3.25 | 6.64 | 6.21 | 5.37 | 8.71 |  | 3.68 |
| Number of Users per 1,000 population |  |  |  | 3.66 | 0.28 | 0.67 | 1.08 | 0.97 | 0.88 | 1.51 | 1.67 | 3.36 | 3.44 | 2.86 | 4.49 |  | 1.94 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) |  |  |  | 1.38 | 2.00 | 1.55 | 1.95 | 1.60 | 1.65 | 1.85 | 1.95 | 1.98 | 1.80 | 1.88 | 1.94 |  | 1.90 |

Data Set: All MLP9, 9-day, 100\%-Revenue Tracts, NB_MD

| Income Category <br> (for internal <br> discussion) | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  |  | HH <br> Income; <br> $\$ \$ 0 ; 000$ <br> to <br> $\$ 14 ; 999$ | $\left\|\begin{array}{l} \mathrm{HH} \\ \text { Income; } \\ \$ 15 ; 000 \\ \$ 19 ; 999 \end{array}\right\|$ | $\begin{aligned} & \text { HH } \\ & \text { Income; } \\ & \$ 20 ; 000 \text { to } \\ & \$ 24 ; 999 \end{aligned}$ | HH <br> Income; <br> $\$ 25 ; 000$ <br> $\$ 29 ; 999$ |  | HH Income; $\$ 35 ; 000$ to $\$ 39 ; 999$ |  |  |  |  |  | HH <br> Income; <br> $\$ 100 ; 000$ <br> to <br> $\$ 124 ; 999$ | HH <br> Income; <br> $\$ 125 ; 000$ <br> to <br> $\$ 149 ; 999$ | HH Income; <br> \$150;000 <br> to <br> \$199;999 |  |  |
| Number of Transactions | 1 | 1 | 5 | 34 | 109 | 228 | 475 | 447 | 434 | 879 | 943 | 1401 | 429 | 68 | 33 | 2 | 5489 |
| Number of Users |  | 1 | 4 | 26 | 66 | 170 | 343 | 316 | 299 | 629 | 751 | 1126 | 338 | 53 | 29 | 2 | 4154 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) | 1.00 |  | 1.25 | 1.31 | 1.65 | 1.34 | 1.38 | 1.41 | 1.45 | 1.40 | 1.26 | 1.24 | 1.27 | 1.28 | 1.14 |  | 1.32 |
| Population of Relevant <br> Census Tracts | 12 | 884 | 11277 | 26496 | 114003 | 259133 | 308070 | 370585 | 367880 | 554835 | 696356 | 484122 | 152408 | 27941 | 20512 | 1396 | 3395910 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2 |
| Number of Transactions per 1,000 population | 83.33 |  | 0.44 | 1.28 | 0.96 | 0.88 | 1.54 | 1.21 | 1.18 | 1.58 | 1.35 | 2.89 | 2.81 | 2.43 | 1.61 |  | 1.62 |
| $\begin{array}{l}\text { Number of Users per 1,000 } \\ \text { population }\end{array}$ | 83.33 |  | 0.35 | 0.98 | 0.58 | 0.66 | 1.11 | 0.85 | 0.81 | 1.13 | 1.08 | 2.33 | 2.22 | 1.90 | 1.41 |  | 1.22 |
| Transactions/Users Ratio (Average Uses per Tag ID) | 1.00 |  | 1.25 | 1.31 | 1.65 | 1.34 | 1.38 | 1.41 | 1.45 | 1.40 | 1.26 | 1.24 | 1.27 | 1.28 | 1.14 |  | 1.32 |

Data Set: All MLP9, 9-day, 90\%-Revenue Tracts NB_MD

| $\begin{array}{\|c} \text { Income Category (for internal } \\ \\ \text { discussion) } \end{array}$ | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  |  |  |  |  |  |  |  | HH <br> Income; <br> \$40;000 to \$44:999 | HH Income; $\$ 45 ; 000$ to $\$ 54$ \$49;999 | $\left\|\begin{array}{l} \mathrm{HH} \\ \text { Income; } \\ \$ 50 ; 000 \\ \$ 59 ; 999 \end{array}\right\|$ | HH <br> Income; <br> $\$ \$ 0 ; 000$ <br> $\$ 7$ <br> $\$ 74 ; 999$ | HH <br> Income; <br> $\$ 75 ; 000$ <br> to <br> $\$ 99 ; 999$ | $\begin{aligned} & \text { HH } \\ & \text { Income; } \\ & \$ 100 ; 000 \\ & \text { to } \\ & \$ 124 ; 999 \\ & \hline \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 125 ; 000 \\ \text { to } \\ \$ 149 ; 999 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 150 ; 000 \\ \text { to } \\ \$ 199 ; 999 \\ \hline \end{array}$ |  |  |
| Number of Transactions |  |  |  | 18 | 74 | 134 | 393 | 357 | 342 | 727 | 797 | 1336 | 401 | 61 | 27 |  | 4667 |
| Number of Users |  |  |  | 16 | 40 | 101 | 283 | 236 | 227 | 506 | 635 | 1066 | 313 | 46 | 24 |  | 3493 |
| Transactions/Users Ratio (Average Uses per Tag ID) |  |  |  | 1.13 | 1.85 | 1.33 | 1.39 | 1.51 | 1.51 | 1.44 | 1.26 | 1.25 | 1.28 | 1.33 | 1.13 |  | 1.34 |
| Population of Relevant <br> Census Tracts |  |  |  | 2187 | 42960 | 64194 | 168523 | 165534 | 173728 | 253411 | 418254 | 388476 | 104980 | 17129 | 7344 |  | 1806720 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Transactions per 1,000 population |  |  |  | 8.23 | 1.72 | 2.09 | 2.33 | 2.16 | 1.97 | 2.87 | 1.91 | 3.44 | 3.82 | 3.56 | 3.68 |  | 2.5 |
| $\begin{array}{l}\text { Number of Users per 1,000 } \\ \text { population }\end{array}$ |  |  |  | 7.32 | 0.93 | 1.57 | 1.68 | 1.43 | 1.31 | 2.00 | 1.52 | 2.74 | 2.98 | 2.69 | 3.27 |  | 1.93 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) |  |  |  | 1.13 | 1.85 | 1.33 | 1.39 | 1.51 | 1.51 | 1.44 | 1.26 | 1.25 | 1.28 | 1.33 | 1.13 |  | 1.34 |

Data Set: All MLP9, 9-day, 100\%-Revenue Tracts, NB_AM

| Income Category <br> (for internal <br> discussion) | A | B | C | D | E | F | G | H | 1 | $J$ | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  |  |  |  | HH <br> Income; <br> $\$ 20 ; 000$ <br> to <br> $\$ 24 ; 999$ |  |  |  |  |  |  |  |  | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 100 ; 000 \\ \text { to } \\ \$ 124 ; 999 \\ \hline \end{array}$ | $\begin{array}{\|l} \hline \text { HH } \\ \text { Income; } \\ \$ 125 ; 000 \\ \text { to } \\ \$ 149 ; 999 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 150 ; 000 \\ \text { to } \\ \$ 199 ; 999 \\ \hline \end{array}$ |  |  |
| Number of Transactions |  |  | 1 | 52 | 156 | 276 | 1029 | 764 | 995 | 1404 | 1269 | 726 | 210 | 49 | 6 |  | 6938 |
| Number of Users |  |  | 1 | 24 | 61 | 127 | 334 | 272 | 297 | 474 | 434 | 265 | 76 | 19 | 4 |  | 2389 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) | 1.00 |  | 1.00 | 2.17 | 2.56 | 2.17 | 3.08 | 2.81 | 3.35 | 2.96 | 2.92 | 2.74 | 2.76 | 2.58 | 1.50 |  | 2.90 |
| Population of Relevant Census Tracts | 12 |  | 1556 | 24849 | 125180 | 186329 | 285719 | 258213 | 278181 | 402186 | 472579 | 345207 | 110428 | 24805 | 10321 |  | 2525565 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2 |
| Number of Transactions per 1,000 population | 83.33 |  | 0.64 | 2.09 | 1.25 | 1.48 | 3.60 | 2.96 | 3.58 | 3.49 | 2.69 | 2.10 | 1.90 | 1.98 | 0.58 |  | 2.75 |
| Number of Users per 1,000 population | 83.33 |  | 0.64 | 0.97 | 0.49 | 0.68 | 1.17 | 1.05 | 1.07 | 1.18 | 0.92 | 0.77 | 0.69 | 0.77 | 0.39 |  | 0.95 |
| Transactions/Users Ratio (Average Uses per Tag ID) | 1.00 |  | 1.00 | 2.17 | 2.56 | 2.17 | 3.08 | 2.81 | 3.35 | 2.96 | 2.92 | 2.74 | 2.76 | 2.58 | 1.50 |  | 2.90 |

Data Set: All MLP9, 9-day, 90\%-Revenue Tracts NB_AM

| Income Category <br> (for internal <br> discussion) | A | B | C | D | E | F | G | H | 1 | $J$ | K | L | M | N | 0 | P |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X-Axis Labels | $\leq 10$ | 10-15 | 15-20 | 20-25 | 25-30 | 30-35 | 35-40 | 40-45 | 45-50 | 50-60 | 60-75 | 75-100 | 100-125 | 125-150 | 150-200 | $\geq 200$ | Total |
|  |  |  |  |  |  |  |  |  |  | HH Income; $\$ 50 ; 000$ $\$ 59 ; 999$ | HH Income; $\$ 60 ; 000$ $\$ 74 ; 999$ | HH <br> Income; <br> $\$ 75 ; 000$ <br> $\$ 909$ <br> $\$ 99999$ | $\begin{array}{\|l} \hline \text { HH } \\ \text { Income; } \\ \$ 100 ; 000 \\ \text { to } \\ \$ 124 ; 999 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 125 ; 000 \\ \text { to } \\ \$ 149 ; 999 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { HH } \\ \text { Income; } \\ \$ 150 ; 000 \\ \text { to } \\ \$ 199 ; 999 \\ \hline \end{array}$ |  |  |
| Number of Transactions |  |  |  | 28 | 75 | 216 | 883 | 677 | 917 | 1289 | 1205 | 701 | 203 | 44 | 5 |  | 6243 |
| Number of Users |  |  |  | 14 | 30 | 92 | 280 | 237 | 267 | 421 | 404 | 248 | 73 | 16 | 3 |  | 2085 |
| Transactions/Users Ratio (Average Uses per Tag ID) |  |  |  | 2.00 | 2.50 | 2.35 | 3.15 | 2.86 | 3.43 | 3.06 | 2.98 | 2.83 | 2.78 | 2.75 | 1.67 |  | 2.99 |
| Population of Relevant <br> Census Tracts |  |  |  | 2187 | 33846 | 64194 | 164787 | 150474 | 155670 | 224991 | 369643 | 300496 | 100088 | 17129 | 4959 |  | 1588464 |
| Number of Tracts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Transactions per 1,000 population |  |  |  | 12.80 | 2.22 | 3.36 | 5.36 | 4.50 | 5.89 | 5.73 | 3.26 | 2.33 | 2.03 | 2.57 | 1.01 |  | 3.93 |
| Number of Users per 1,000 population |  |  |  | 6.40 | 0.89 | 1.43 | 1.70 | 1.58 | 1.72 | 1.87 | 1.09 | 0.83 | 0.73 | 0.93 | 0.60 |  | 1.31 |
| Transactions/Users Ratio <br> (Average Uses per Tag ID) |  |  |  | 2.00 | 2.50 | 2.35 | 3.15 | 2.86 | 3.43 | 3.06 | 2.98 | 2.83 | 2.78 | 2.75 | 1.67 |  | 2.99 |

## APPENDIX C

USERS AND TRANSACTIONS FOR 100 PERCENT AND 90 PERCENT SAMPLES

Number of Users during Sample Period for All Transactions


Number of Users during Sample Period Eliminating 10 Percent Least Frequent Users


Number of Users per 1,000 Population during Sample Period


Number of Users per 1,000 Population during Sample Period


Number of Transactions during Sample Period


Number of Transactions during Sample Period


Number of Transactions per 1,000 Population during Sample Period


Number of Transactions per 1,000 Population during Sample Period

U.S. Census Income Categories (\$000s household median income)

Average Transactions per User during Sample Period of All Transactions


Average Transactions per User during Sample Period
Eliminating 10 Percent Least Frequent Users


## APPENDIX D

COMPARISONS OF VALUE OF TIME SAVED PLOTS FOR FIXED AND VARIABLE SCALES AND FOR 100 PERCENT OF SAMPLE AND SAMPLES WITH LOWEST 10 PERCENT USAGE EXCLUDED













U.S. Census Income Categories (\$000s household median income)





















Data Set: MLP9, 9-day, SB PM 100\% Transactions

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(әреэs рәх!!)
U.S. Census Income Categories (\$000s household median income)







U.S. Census Income Categories (\$000s household median income)








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## AWARDS AND HONORS

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Texas Department of Transportation Research Innovation Award, 1999
Austin Quality Award for Achievement, Greater Austin Quality Forum, 1994
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