

2020 Brazos Valley Business Summit





Friday, September 25

Texas A&M Hotel and Conference Center OR Virtual

BVBusinessSummit.com

Business Summit Speakers





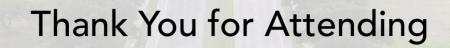
Our lineup of speakers for the Summit includes Drs. Jansen and Rettenmaier.

BVBusinessSummit.com



BRAZOS VALLEY

ECONOMIC DEVELOPMENT CORPORATION





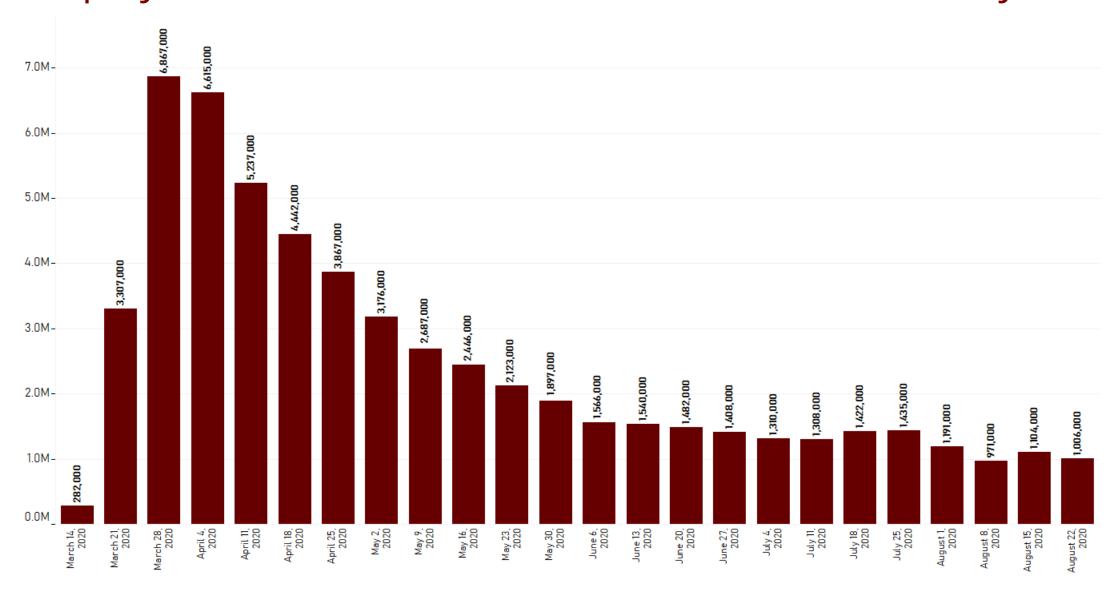
Coronavirus and the Economy

A Presentation by the Private Enterprise Research Center at Texas A&M University

Dennis Jansen, Director, and Andy Rettenmaier, Executive Associate Director

August 27, 2020

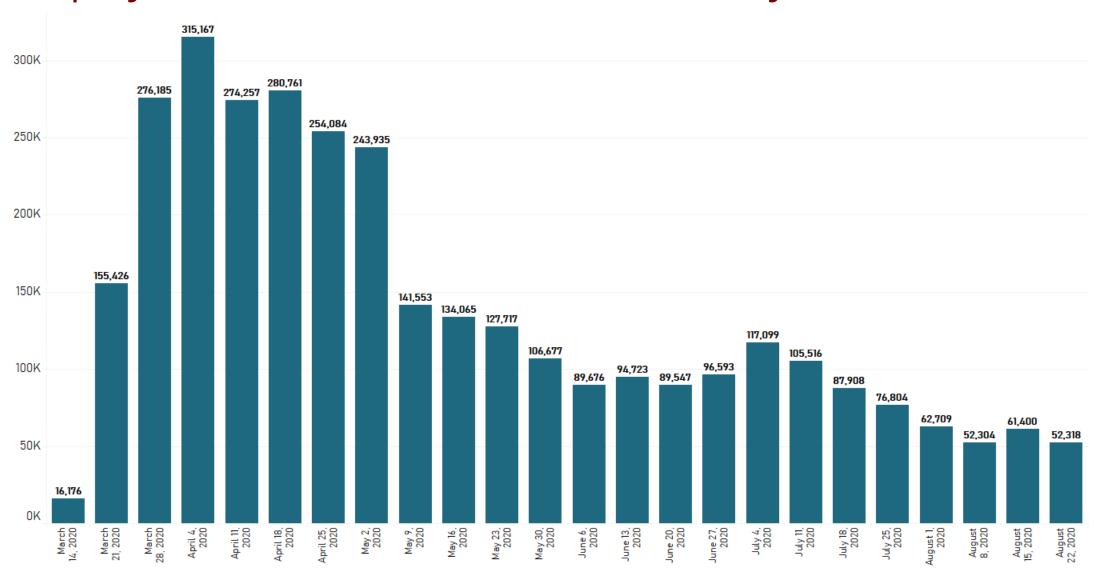
Unemployment Insurance Claims in the United States By Week



Source: U.S. Department of Labor.



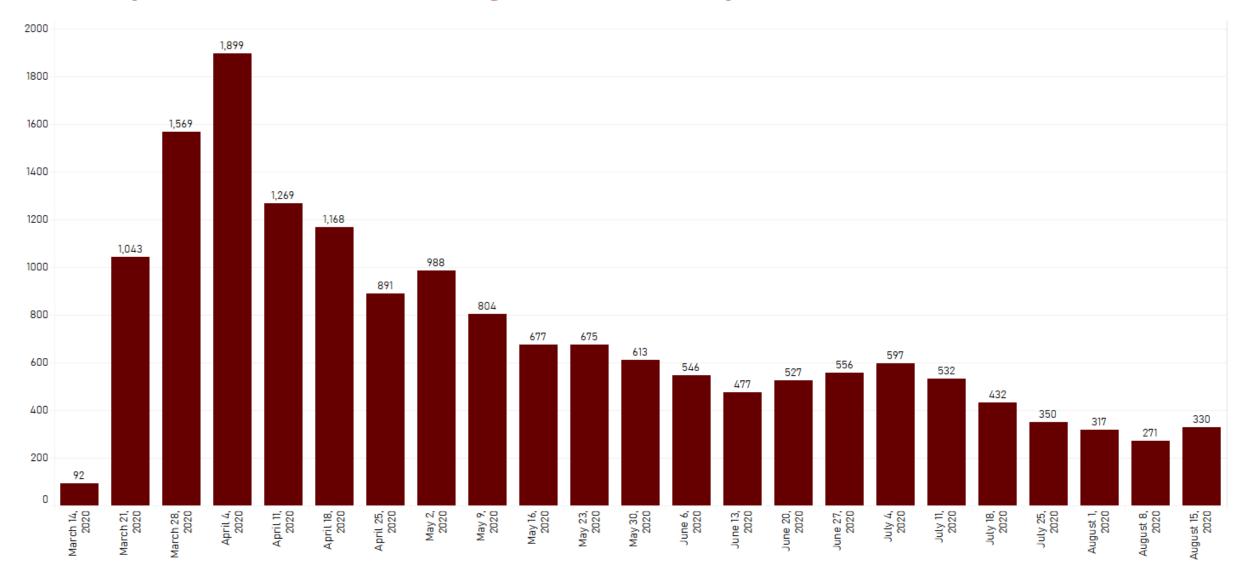
Unemployment Insurance Claims in Texas By Week



Source: U.S. Department of Labor.



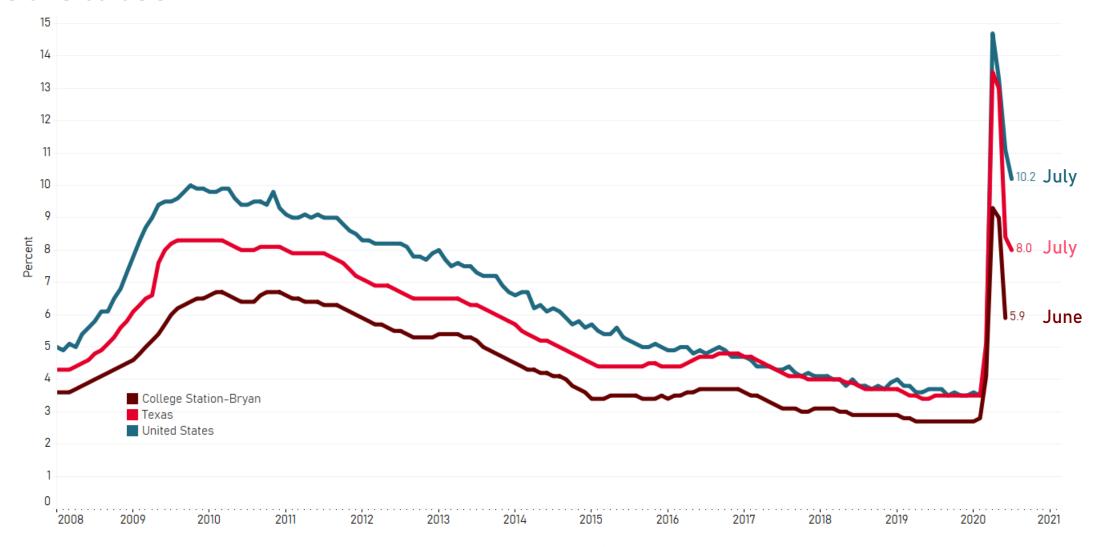
Weekly UI Claims in College Station-Bryan



Source: Texas Workforce Commission. Includes Brazos, Burleson, and Robertson Counties.



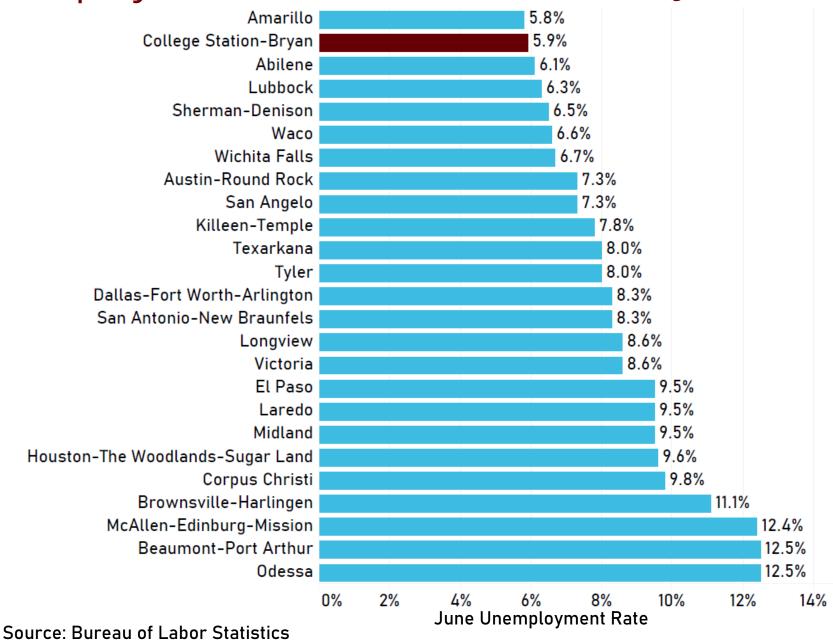
Unemployment Rates for College Station-Bryan, Texas and the United States



Seasonally adjusted. Last reported data point: June for College Station-Bryan; July 2020 for Texas and the United States. Source: Bureau of Labor Statistics.



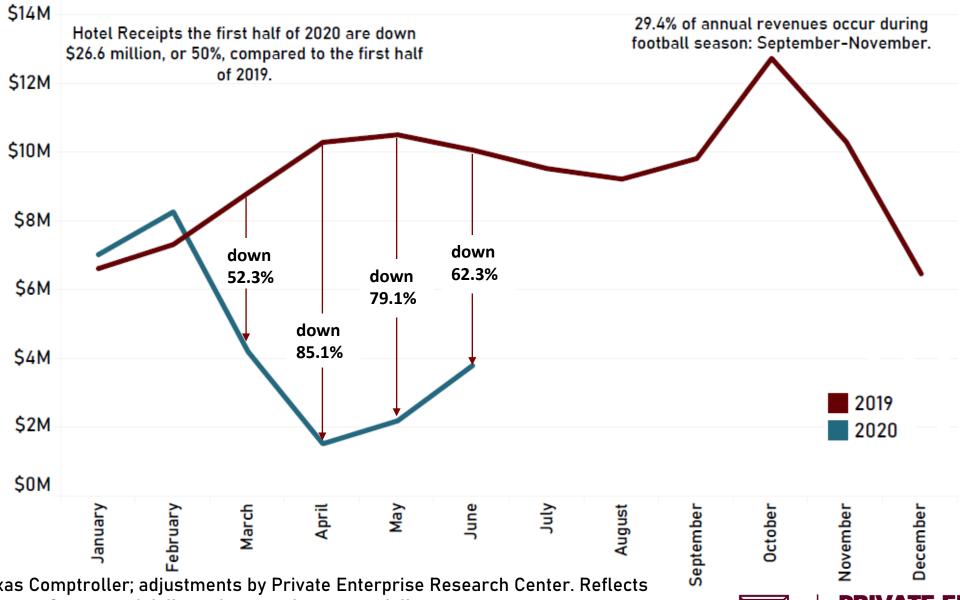
Unemployment Rates in Texas MSAs – June 2020







Hotel Receipts in College Station – Bryan 2019 vs 2020

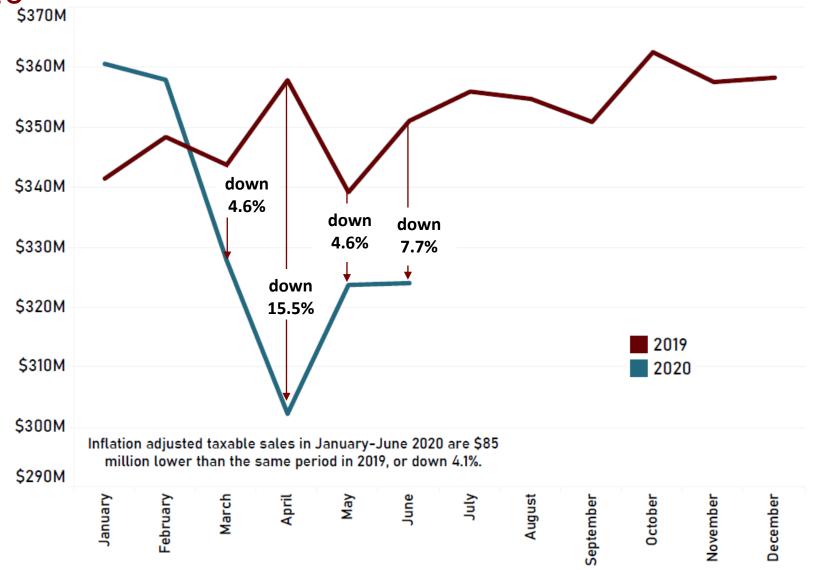


Source: Texas Comptroller; adjustments by Private Enterprise Research Center. Reflects hotels in Brazos County and dollar values are in current dollars.





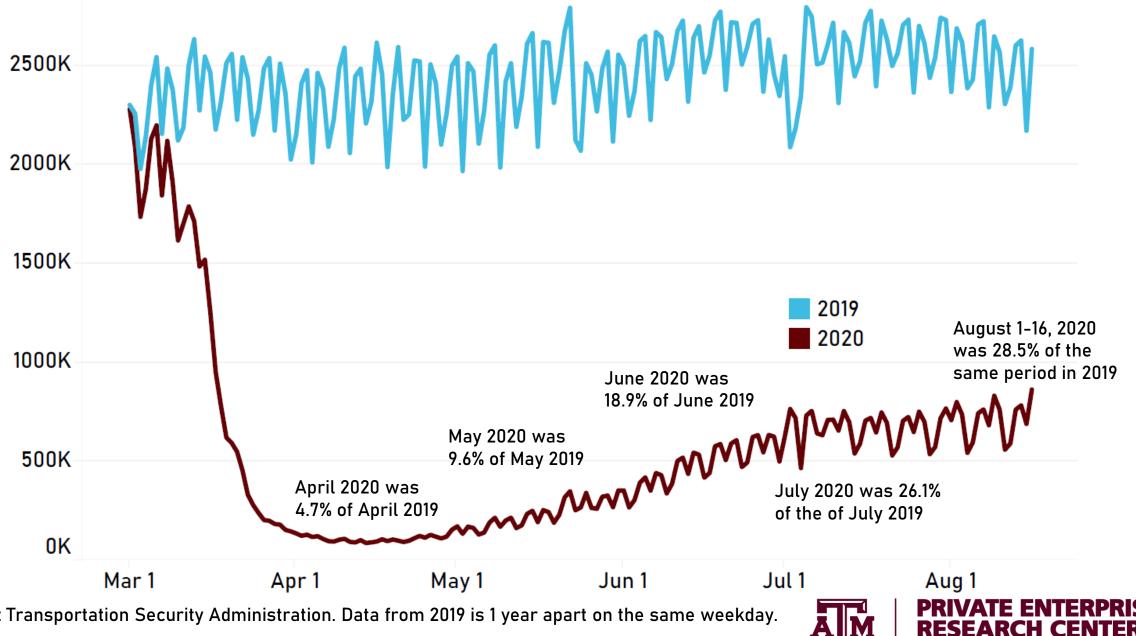
Inflation Adjusted Real Taxable Sales in College Station – Bryan 2019 vs 2020



Source: Texas Comptroller; seasonal adjustment by Private Enterprise Research Center.



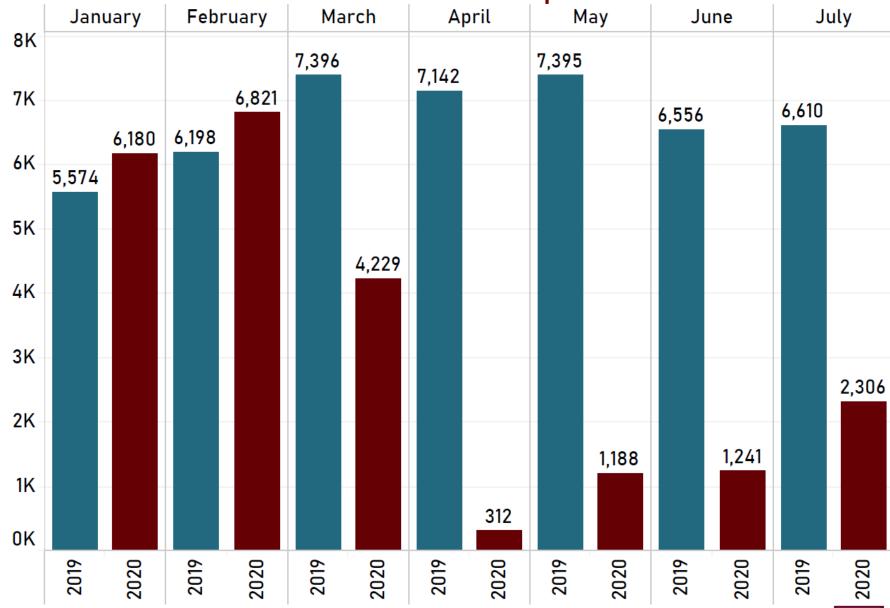
Travelers Through TSA Checkpoints 2019 vs 2020



Source: Transportation Security Administration. Data from 2019 is 1 year apart on the same weekday.



Enplanements at Easterwood Airport 2019 vs. 2020

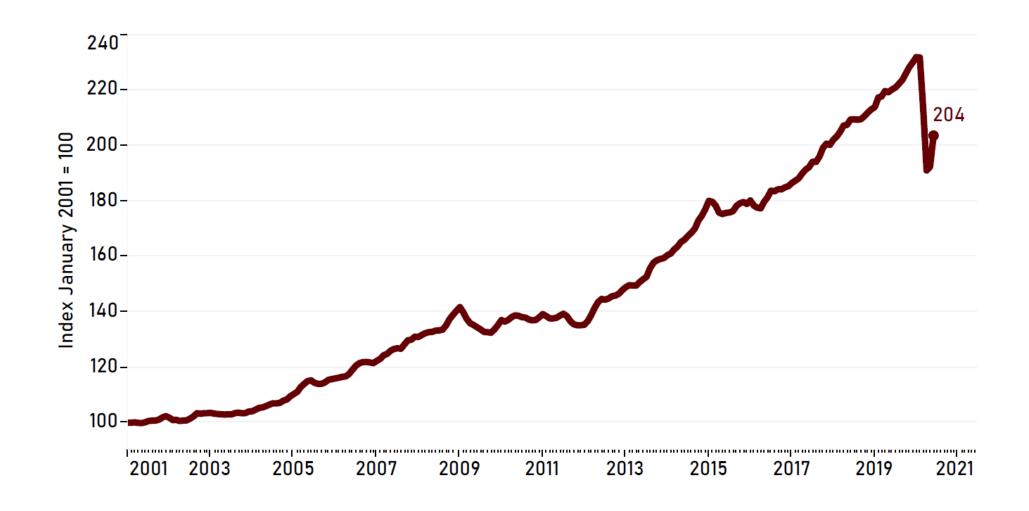


Source: Texas A&M University System.



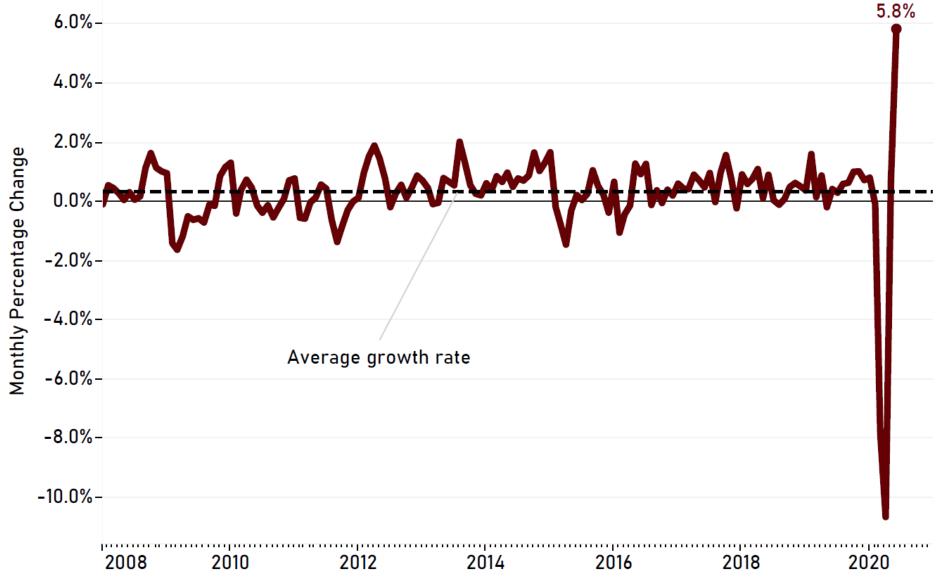


College Station-Bryan Business-Cycle Index





College Station-Bryan Business-Cycle

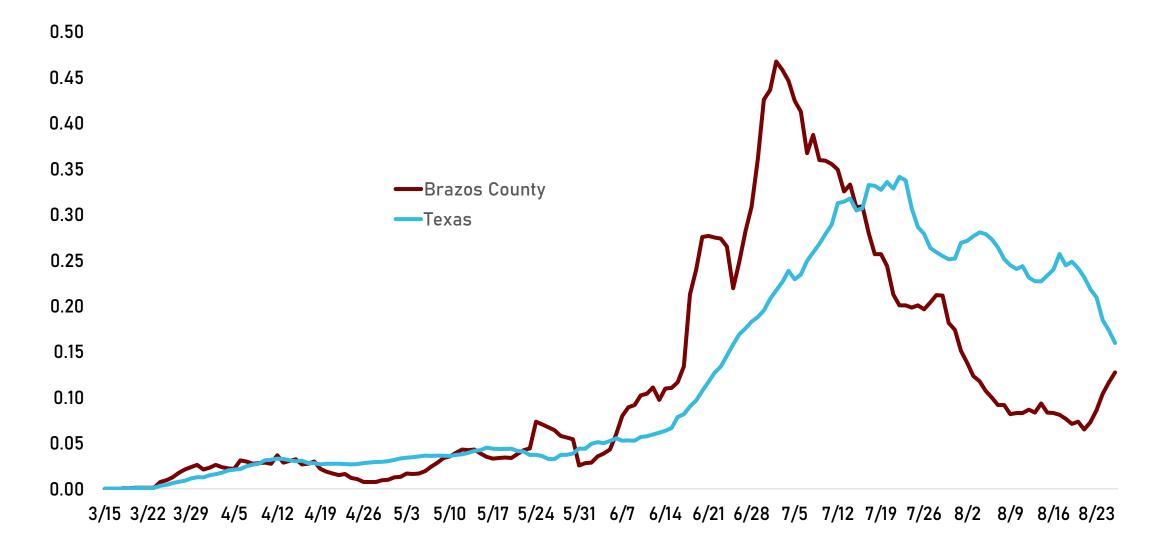


Last reported data point: June 2020 (monthly). Source: Private Enterprise Research Center.



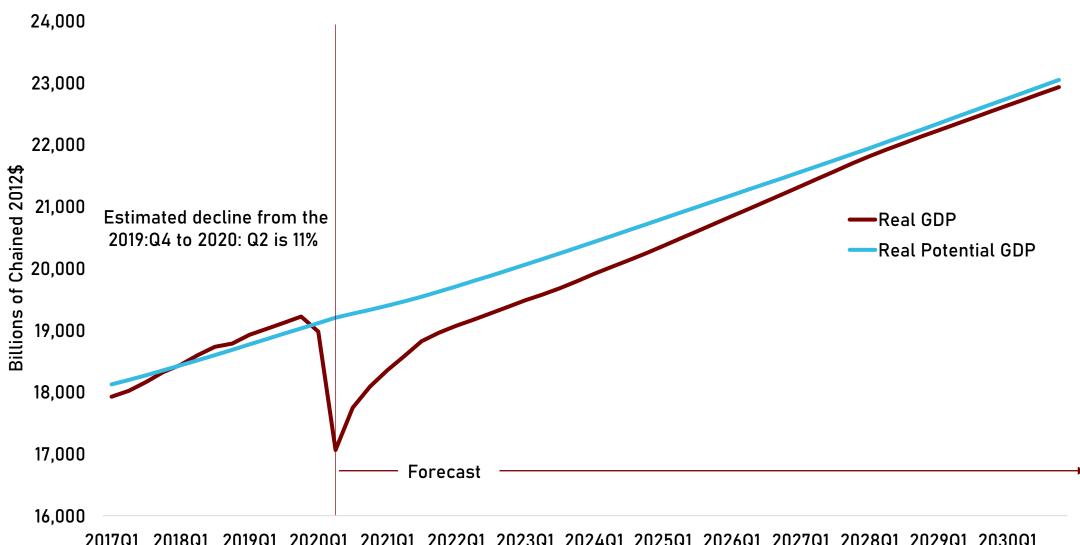


Daily New COVID-19 Cases per 1000 Population





Real GDP and Real Potential GDP



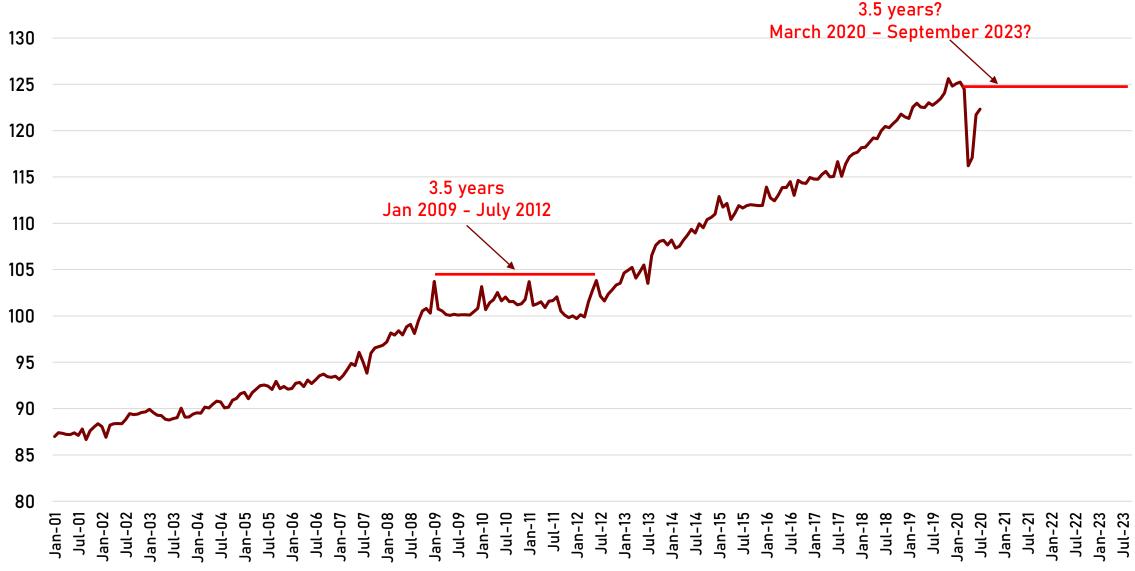
2017Q1 2018Q1 2019Q1 2020Q1 2021Q1 2022Q1 2023Q1 2024Q1 2025Q1 2026Q1 2027Q1 2028Q1 2029Q1

Source: Congressional Budget Office, An Update to the Economic Outlook: 2020 to 2030, July 2020





College Station-Bryan Nonfarm Employment

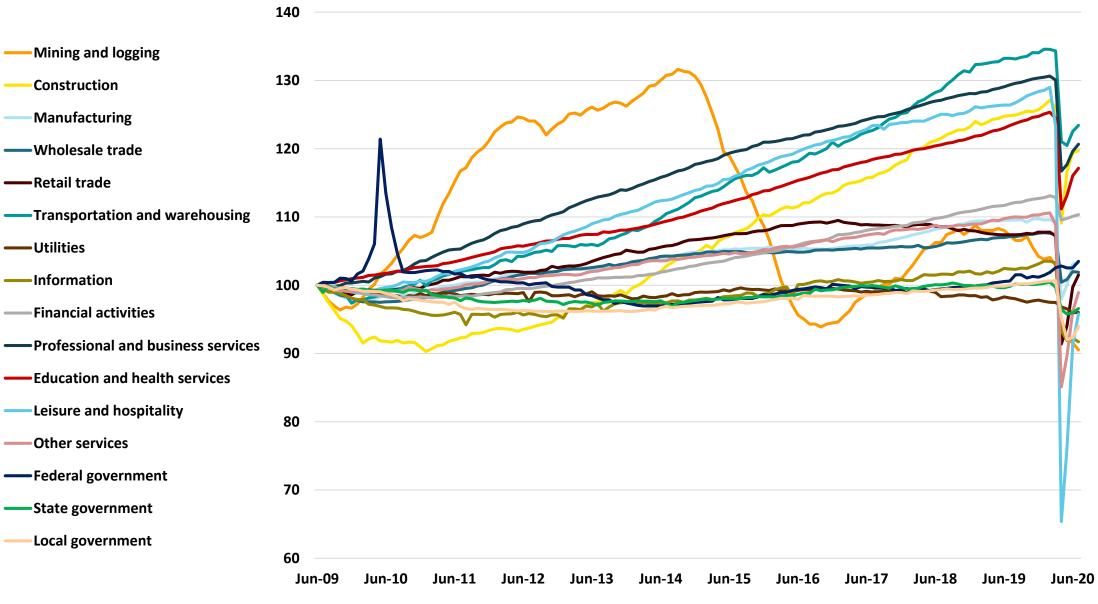


Source: Federal Reserve Dallas, College Station-Bryan Total Nonfarm Payroll Employment, two-step seasonally adjusted.



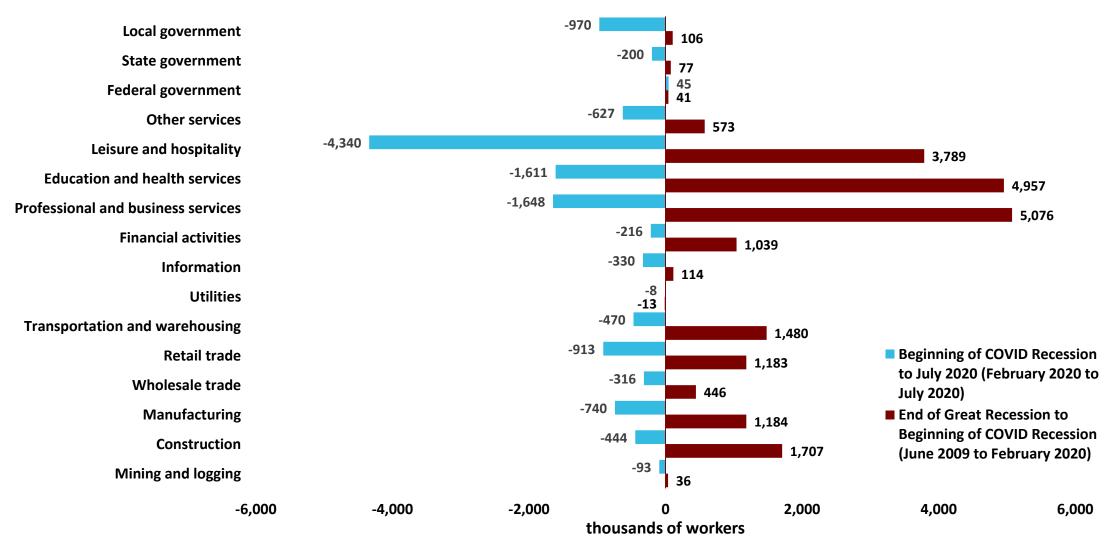


Industry Employment Indexed to June 2009



Employment Gains and Losses

Great Recession to COVID Recession and Start of COVID Recession to July 2020



State Budget Scenario - 1

- FY 2020 (September 2019 August 2020)
- September February: Tax collections up 5.5% over FY 2019
- March: Tax collections down 3.5% over March 2019*
- April: Tax collections down 17.1% over April 2019
- May: Tax collections down 25.8% over May 2019
- June: Tax collections down 17.7% over June 2019
- July: Tax collections up 1.6% over July 2019
- August: Tax collections will decline by ??
 - Sales tax collections: up 4.3% in July.
 - Motor Vehicle Sales Taxes: down 3.7% in July.
 - Motor Fuel tax collections: down 2.2% in July.
 - Oil Production tax: down 40.3% in July.
 - Natural Gas Production tax: down 71.4% in July.
 - Hotel Occupancy tax: down 41.6% in July.
 - Alcoholic Beverages Taxes: down 6.2% in July.
 - Cigarette and Tobacco Taxes: down 6.9% in July.

^{*}The franchise tax has been excluded from the monthly total tax calculations because its due date was delayed until July.





State Budget Scenario-2

- FY 2020 (September 2019 August 2020)
 - Assume taxes down 9.7% for August (the percent decline for the months of March-July)
 - Implies tax collections of \$57.7 million for the fiscal year
 - FY 2019 collections were \$59.4 million, so FY2020 would have a 2.9% reduction for the year.
- Big Question: What will be the revenue decline in FY 2021?
 - Important to Texas A&M University and to local area government entities including school districts.



Local Budget Scenario – Part 1

	Proportion of Entity's Tax Revenue		
	Sales Taxes	Alcoholic Beverage Tax	Hotel Tax
Bryan	32.9%	0.3%	2.5%
College Station	34.7%	0.9%	6.7%
Brazos County	19.3%	1.0%	
State level changes in revenues compared to same month in 2019			
April	-9.3%	-55.4%	-62.8%
May	-13.2%	-76.3%	-86.5%
June	-6.5%	-46.1%	-60.6%
July	+4.3%	-6.2%	-41.6%
4-month average	-6.2%	-46.2%	-62.9%



Local Budget Scenario – Part 2

Annualized Impact on Tax Collections (if the state average percent reduction in tax collections from April to July is applied to local budget for 12 months):

• Bryan Tax Revenue: -3.7%

• College Station Tax Revenue: -6.8%

• Brazos County Tax Revenue: -1.7%

There are other revenue impacts (e.g. Bingo revenue to Bryan)

There are expenditure impacts



Economic Indicators of the College Station-Bryan MSA

 The September edition of *Economic Indicators* will be released on September 17

- Dennis Jansen can be reached at dennisjansen@tamu.edu
- Andy Rettenmaier can be reached at <u>a-rettenmaier@tamu.edu</u>
- Research by Carlos Navarro at <u>cinavarro@tamu.edu</u>
- Issues of *Economic Indicators* are available at <u>perc.tamu.edu</u> or <u>brazosvalleyedc.org</u>

