

# A New Model for Scholarship Dissemination in Agricultural Communication, Education, Extension, and Leadership

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## HOW IT WORKS

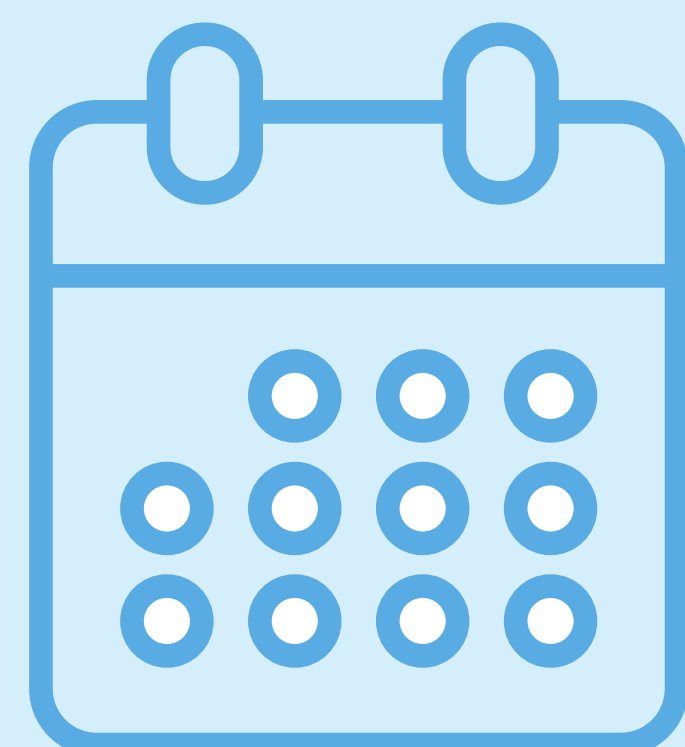
- 1** Staffing model which distributes the workload over multiple people with built in redundancy in case someone is temporarily unavailable.
- 2** Developed submission guidelines designed to focus on the “so what?” question with 2/3 of the allowable pages devoted to results, conclusions, and implications.
- 3** Developed an editorial process designed for both efficiency and rigor, including aim and scope review, adherence to submission guidelines, technical review, and external peer review.
- 4** Sent to copyediting and then published once the page proof is approved by the authors.

## OUR TIMING 2022 (Volume 3)

**29** days to initial editorial decision

**10.39** days for peer review

**38** days from accept to publish



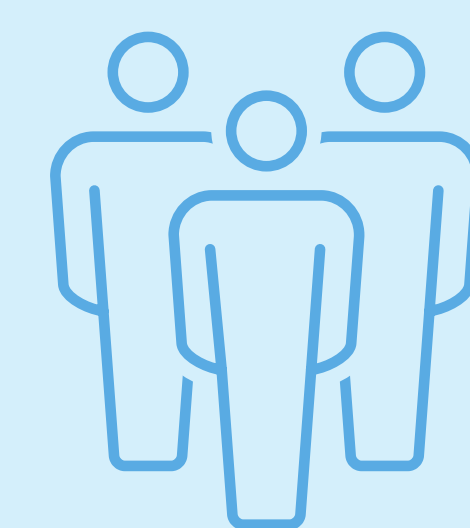
**77.39** average days from submission to publication

## BY THE NUMBERS



**85**

Published Articles



**215**

Unique Authors



**49**

Unique Institutions



**10**

Different Countries



**78k+**

Total Interactions

## WHAT'S NEXT

- Always assessing and improving our editorial process to provide the best experiences for both authors and readers.
- Continuously seeking to engage new authors and readers from around the world.
- As submissions increase, we will add additional editors and editorial assistants.
- Making systematic adjustments to position AAD for acceptance into the prestigious indices of Scopus and Web of Science in 2024.

## COST & RESOURCES

- AAD operates as a 501(c)(3) non-profit organization.
- Annual operating expenses include:
  - PKP/OJS web platform (\$1,500/year)
  - Crossref membership and registrations (approx. \$300/year)
  - editor travel reimbursement (\$1,500/ editor per year)
  - miscellaneous filing fees (approx. \$100/year)
- An additional non-monetary cost is time as all personnel involved are volunteers.
- Income is generated through publishing fees (\$295/article).