West Side Informer Vol. 18, Issue 1



BLCC Regular Hours:

Sunday: 12 PM - 24 Hours

Monday - Thursday: 24 Hours

Friday: Close at 9 PM

Saturday: Closed

Find calendar details at library.tamu.edu/ about/calendars/blcc

Libraries Contact Information:

EVANS: 979.845.3731

BUSINESS LIBRARY: 979.845.2111

MEDICAL SCIENCE: 979.845.7428

CUSHING: 979.845.1951

POLICY SCIENCES & **ECONOMICS:** 979.862.3544

Reserve a Study Room at <u>library.tamu.edu/</u> studyspaces

WELCOME BACK, AGGIES!

As we begin a new year and semester, BLCC staff would like to remind you of all the goodies we have available and their loan periods. Textbooks are available to be checked out for 2 or 4 hours. The following items are also here for you to check out:

- For 14 days: tablet
- For 7 days: laptop, digital video camera, digital camera, and telephoto lens
- For 3 days: adapters, mini-projector, projector, tripod
- For 1 day: surge protector
- For 4 hours: calculator, charger cords, headphones, USB drive
- For 3 hours: voice recorder

As always, we have books of various genres you can check out. Please stop by the Ask Us Desk if you have any questions. We're here to help!

Meet the Librarian

Alyson Vaaler is YOUR business librarian. She helps students, faculty, and staff in the Mays Business School utilize the resources at BLCC. She received her Master of Library and Information Science and Master of Music from the University of Wisconsin-Milwaukee in 2013. Originally from Wisconsin, Alyson enjoys the Texas weather, especially during winter!

Throughout her 6 years at BLCC, Alyson has worked with many different classes and groups within Mays Business School and across campus. Her main goal is to advocate for the strategic use, development, and awareness of the business library and associated resources (like librarians!)

Of her work, she notes, "Our libraries have a wealth of resources and people that can enrich the quality of student work. My main goal is to make sure that students and faculty know about these incredible resources and how these resources can be used to help them work more efficiently."

Alyson specializes in offering assistance for the following areas:

- Industry research
- Company research
- Identifying target markets
- Writing business plans or a Business Model Canvas
- Determining valuation and funding for startups
- Non-profit research

If you have questions, please reach out to Alyson at asvaaler@tamu.edu.