

WEST SIDE INFORMER

The official newsletter of the Business Library & Collaboration Commons

Best Business Blogs

While TikTok is now all the rage, business blogging geared towards a specific audience is still a large part of today's content marketing. There are millions of blogs posted online, so we decided to save you time by providing a short list of curated business blogs.

- Business Insider (www.businessinsider.com) – covers the gamut of all things business and updates content regularly.
- Forbes: Entrepreneurs (www.forbes.com/entrepreneurs) – focuses on information relevant to entrepreneurs and small businesses.
- Foundr (www.foundr.com/articles) – provides tools and resources to help business people build their entrepreneurial skills.
- Seth's Blog (www.seths.blog) – from best-selling author Seth Godin, provides inspirational and informative content.

Last, but never least, our very own Mays Business School (www.mays.tamu.edu) has blogs by and about the faculty, student body, and life at Mays.

Sources: www.beautifullife.info/webdesign/best-business-blogs-and-websites;
www.mbacentral.org/best-business-blogs; www.contenthacker.com/is-blogging-dead

Library Hours:
MONDAY-THURSDAY:
24 HOURS A DAY

FRIDAY:
ALREADY OPEN -
9:00PM

SATURDAY:
CLOSED

SUNDAY:
12:00PM-BEGIN 24
HOURS OPEN

Libraries Contact Information:

EVANS:
979.845.3731

BUSINESS
LIBRARY:
979.845.2111

MEDICAL
SCIENCE:
979.845.7428

CUSHING:
979.845.1951

POLICY SCIENCES
& ECONOMICS:
979.862.3544

The newsletter is written and published by the Business Library & Collaboration Commons Staff.

Sexual Assault Prevention & Awareness

According to the Texas A&M University Office of Risk, Ethics and Compliance (OREC) 2022 annual report, there were 48 sexual assaults reported on campus in 2021. With most sexual assaults going unreported, it's reasonable to think the actual numbers are far higher than the 48 in OREC's report. The Rape, Abuse & Incest National Network (RAINN) states that only 310 out of 1,000 sexual assault victims notify authorities, so 2 out of 3 assailants get away with their crime. In the face of such disheartening statistics, Benjamin Franklin's advice that "an ounce of prevention is worth a pound of cure" still holds true.

Officially declared in 2001, April is observed as Sexual Assault Prevention & Awareness Month (SAPAM). Every year, Student Life at Texas A&M provides programming to observe SAPAM. This year's programming includes a fashion show, trauma informed yoga, boxing classes, Books That Speak Out hosted by the University Libraries, and an evening to Take Back The Night. Details are available on the Student Life website at <https://studentlife.tamu.edu/hp/sapam/>.

Sources: <https://orec.tamu.edu/wp-content/uploads/CSAnnualSecurityReport.pdf>;
<https://www.rainn.org/statistics/criminal-justice-system>



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