



BLCC

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Business Library:
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BLCC Hours

Sunday: 12pm - 9pm

Monday-Thursday: 7am -9pm

Friday: 7am - 6pm

Saturday: CLOSED

Copies of the newsletter are available at oaktrust.library.tamu.edu.

The newsletter is written and published by the Business Library & Collaboration Commons Staff.

APIDA Heritage Month

May is Asian Pacific Islander Desi American (APIDA) Heritage Month, which is celebrated during April at TAMU to allow access to programs before the spring semester ends. To commemorate APIDA Heritage Month, the University Libraries' Diversity Advancement Committee created an exhibit guide that includes a collection of books, films, and other resources by APIDA authors and artists, which are intended to represent a broad range of voices and stories that make up the APIDA community. Visit tamu.libguides.com/apidaheritagemonth to view the guide.

Additionally, as incidents involving anti-Asian violence and harassment have dramatically increased since the start of the COVID-19 pandemic, Hollaback! and Asian Americans Advancing Justice (AAJC) have partnered to offer free virtual trainings to teach safe and effective methods of intervention against racist and xenophobic harassment. To register for a virtual training visit advancingjustice-aajc.org/events.

Under My Umbrella

The rainy season is officially here with the start of April, which means umbrella manufacturing companies are currently blasting Rihanna's "Umbrella" and rejoicing as sales rise. A business that depends on weather patterns for success, the umbrella industry has seen highs and lows over the years, but umbrella demand rises dramatically when it is actually raining.

Originally a way to keep the sun's harmful rays off ancient royalty, power, and nobility, the modern-day umbrella has come a long way from simple sunshade and is a part of most people's necessities throughout the wet spring and early summer months. From as little as \$5 to as much as \$150, the modern umbrella comes in so many different designs that the "U.S. Patent Office requires four full-time examiners to assess" all the umbrella patents filed with them (Sladek, 2013, pg. 7). An estimated \$348 million worth of umbrellas are sold in the United States each year (Sladek, 2013, pg. 7) and the overall "global market is anticipated to be valued at more than \$7 billion by 2025" (Umbrella, 2017).

Regardless of design or price, umbrellas remain one of the most useful spring accessories. So, as April showers abound, don't forget to grab your umbrella and stay dry.

Sources: Sladek, G. (2013). UMBRELLAS. *History Magazine*, 14(3), 6-7. Retrieved from America: History and Life with Full Text Umbrella market segmentation by product TYPE; by end User; by Application; and by distribution Channel – global DEMAND analysis Opportunity Outlook 2018-2027. (2017). Retrieved from <https://www.researchnester.com/reports/umbrella-market/1919>

Notice

This semester, we will not have extended hours during finals. For more information about our hours and resources available for your use, please visit the library website at library.tamu.edu. The staff here at BLCC wish you all good luck on your finals and hope you stay safe and healthy over the summer.