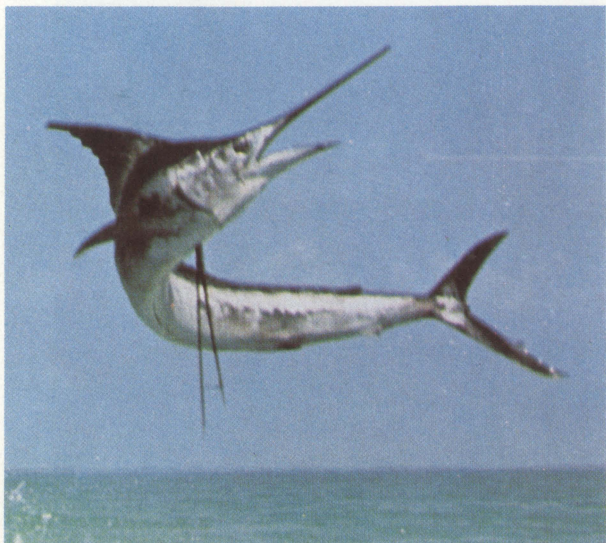


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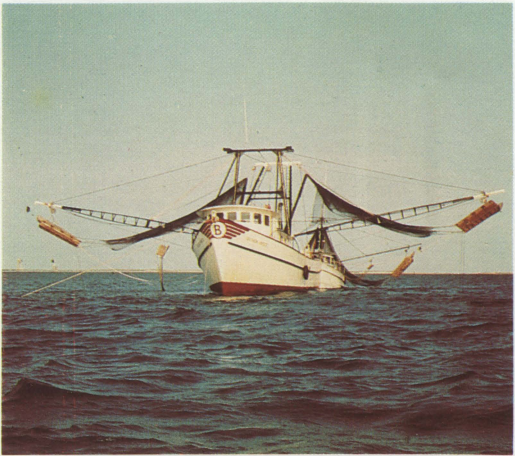
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# Marine Advisory Program



TEXAS AGRICULTURAL EXTENSION SERVICE  
THE TEXAS A&M UNIVERSITY SYSTEM  
Daniel C. Pfannstiel, Director  
College Station, Texas



The **Marine Advisory Program** is an Extension program that promotes the wise use of the state's marine resources. In helping to improve the quality of life for Texas citizens, this dynamic program serves many audiences, including commercial and sport fishermen; fish processors, retailers and consumers; small businesses and industries concerned with renewable and non-renewable resources; marine suppliers; recreation suppliers and consumers; youth; and all members of the general public who are concerned with the wise use of marine resources.

The **Marine Advisory Program** began a few years ago with a single professional worker. The program has grown to include six county Extension marine agents, two marine fisheries specialists, a seafood technology specialist, a seafood consumer education specialist, a marine economist, a business management specialist and a marketing and recreation specialist. Total activities involve input from many other specialists such as engineers, industrialists and professionals from federal agencies, marine businesses and management.

The **Marine Advisory Program** provides communications between researchers and the public and establishes a contact between local citizens and subject matter specialists.

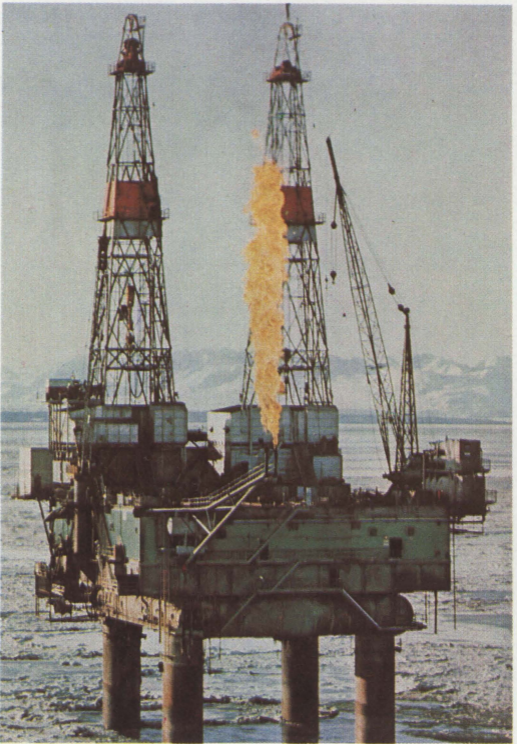
On the local level the marine Extension agent is the contact point for marine advisory activities.

The **Marine Advisory Program** focuses on current problems and future needs of marine resources. The program continues to provide individual assistance to marine resource users by:

- Disseminating educational information through workshops, seminars and mass media
- Channeling useful research findings and information on new technology to marine resource users
- Expanding 4-H and youth programs on marine science and environmental quality
- Increasing educational efforts in areas of marine recreation, marine business and public affairs such as coastal zone management and marine ecology
- Demonstrating and evaluating seafood harvesting, marketing and quality control techniques

- Testing and demonstrating fishing gear and processing equipment
- Promoting underutilized Gulf species such as tuna, shark, croaker, mackerel, mullet, grouper, tilefish and swordfish.
- Publishing demonstration results and advisory bulletins
- Working with county Extension home economists to provide information on buying, storage and preparation of seafoods
- Conducting workshops for retail food merchants on profitable seafood merchandising practices
- Providing fish disease diagnostic services and quality control analysis through advisory laboratories
- Helping county Extension agents to develop and carry out educational programs
- Providing information on marine taxation, insurance, safety, pollution liability and maritime law





The **Marine Advisory Program** is growing rapidly. Six county Extension marine agents serve seven coastal counties — Aransas, Brazoria, Calhoun, Cameron, Galveston, Matagorda and San Patricio. The program's two marine fisheries specialists and the recreation specialist are stationed at Angleton and at Texas A&M University's Agricultural Research and Extension Center at Corpus Christi. The seafood technology specialist, the seafood consumer educational specialist, the business management specialist and the marine economist are located at Texas A&M University, headquarters for the **Marine Advisory Program**.

Your **Marine Advisory Program** is supported financially by:

- Local and county governments
- Sea Grant College Program at Texas A&M University
- Texas Agricultural Extension Service



For further information write:  
Marine Project Leader  
Texas Agricultural Extension Service  
Room 442, Kleberg Center  
Texas A&M University  
College Station, Texas 77843  
or telephone (713) 845-3246

*Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socio-economic level, race, color, sex, religion or national origin.*

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