

West Side Informer

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Adopt, Right Meow!

by Miguel Salazar (Feline Advocate)

June brings the promotion of ASPCA's "Adopt a Shelter Cat Month." The ASPCA (American Society for the Prevention of Cruelty to Animals) is a non-profit organization that relies on member fees, sponsorship, and donations from the public "to provide effective means for the prevention of cruelty to animals throughout the U.S."

Stray cats are estimated to be 70 million in number, but with the help of efforts by the ASPCA statistics show that 1 in 3 domesticated felines are acquired as strays. (ASPCA, 2013)



Why should you adopt a cat? Besides their cool demeanor and nonchalant attitude, cats could make a great internet sensation leading to lucrative merchandise deals. Famous cats such as Youtube personality Maru from Japan, or Grumpy Cat from Arizona have gained such popularity that their whiskers are imprinted on products from coffee mugs to t-shirts in various online stores. Grumpy Cat recently was featured in its own program at SXSW musical festival in Austin, with long lines including celebrities forming to meet the genetically unique feline. (Wikipedia, 2013)

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I Want Candy!

By Catherine Dieterly

June is national candy month! With a variety of candy to choose from there are few who dislike every kind of candy purchasable.

As a result of economic hardships, retailers have begun to stock their shelves with a cheaper option to brand name candy known as private-label candy. 2012 saw almost a 10 percent increase over 2011 in the sales growth of private-labeled, non-chocolate candy. CVS, Target, and Walgreen's are some of the retailers that are offering private-label candy in addition to name brand candy (hoovers.com).

Health concerns have been raised over candy consumption. However, a statement on the National Confectioners Association website says, "Sweets may have a positive effect on how your mind works and can affect your sense of well-being and your oral health – if you eat in moderation."

Be aware of how much candy you are eating. If you get too bored, you can always figure out the price per piece to better appreciate the cost of each piece of candy.

Hoovers. (2013, May 30). Candy Manufacturing. Retrieved from the Hoovers Premium database.
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