

# West Side Informer

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WEST CAMPUS  
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## Patent & Trademark Day

The West Campus Library is one of 80+ Patent & Trademark Resource Centers (PTRCs) in the country, and we invite you to our Patent & Trademark Day. On February 20, 2013, two librarians from the United States Patent & Trademark Office (USPTO) will hold a daylong seminar at Evans Library, room 204E, where they will speak about intellectual property, the new patent classification system, and how to search patents & trademarks. Starting at 9am, attendees can sign in and pick up their registration packets while enjoying breakfast, to be provided by the library. Training will occur throughout the day until 4pm with a couple of breaks in between, with snacks provided, and lunch on your own. In addition to patent & trademark sessions, we will also have a 30-minute “local resources panel” where we will have representatives from the Brazos Valley Small Business Development Center, TAMUS Office of Technology Commercialization, Center for New Ventures & Entrepreneurship, and StartupAggieland, a Student Business Accelerator on campus.

You can find more information about this event at <http://wcl.library.tamu.edu/patent-trademark-day.html> and can register at <http://tamu.libcal.com/event.php?id=209772>. We hope to see you there!



## Celebrate January with Oatmeal

January is National Oatmeal Month; more oatmeal is eaten in January than in any other month.

The Food Channel called oatmeal for breakfast one of 2011's top trends (“Top Trends in the Breakfast Category”, 2012) along with chocolate, pizza, and home brewing gourmet coffee.

Taster's Choice investigated steel-cut oats, which make chewier and nuttier oatmeal than the rolled oats most people probably associate with making oatmeal. Steel cut oats are raw oat which are cut (by steel) into smaller pieces; rolled oats are steamed and then flattened. Because they have not been steamed first, steel cut oats take longer to cook, but Taster's Choice found that the extra time was worth it. One of the brands that they tried was even good enough to induct into their Hall of Fame. Their favorite brand was 365 from Whole Foods Market because of its chewy texture and nutty oat flavor. Quaker's steel cut oats did not fare nearly as well with a more pasty texture and poor flavor. Happily, 365 is almost half the price for the same amount of oats, making it a better bargain as well! (Janny, 2011)

Top Trends in the Breakfast Category. (2012). *Progressive Grocer*, 91(7), 75.

Janny, H. (2011, August 21). 365 steel-cut oatmeal rolls into Hall of Fame. *San Francisco Chronicle* (10/1/2007 to present). p. G2.

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