

INCREASE MARKET VALUE WITH PROPER EGG CARE

The egg is a perishable product. It cannot stand rough treatment and maintain the high quality and grade it possesses when laid. The air cell of an egg is normally in the large end. The size and condition of this air cell indicates the evaporation, age and treatment the egg has received after it is laid. Do these things to keep air cell showing high quality in the egg:



SIZE OF AIRCELL
IS INFLUENCED BY
CARE AND AGE

1. Keep eggs in moist air but well ventilated.
2. Keep eggs cool.
3. Case eggs as soon as animal heat is gone.
4. Case eggs with little end down.
5. Market eggs at least twice a week.
6. Protect the natural bloom on egg when laid, by keeping clean.



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