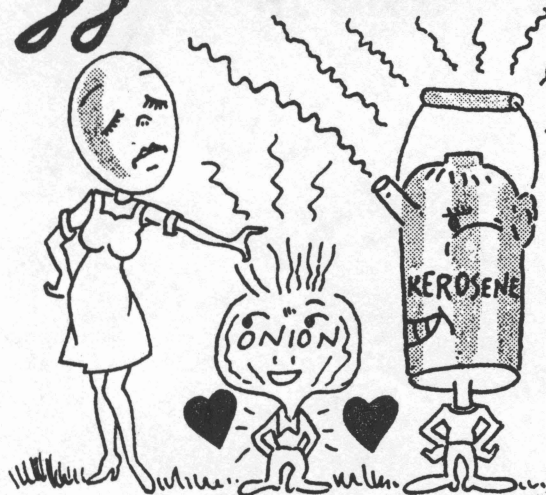


Market Value is Affected When

Eggs Absorb Odors and Flavors



This egg Keeps bad Company!

Who's Responsible?

Producer Group: Those first responsible for maintaining eggs free of off-flavors and odors.

Service Group: This group must accept the responsibility of maintaining the qualities which the eggs they buy possess.

Consumer Group: This group must care for the eggs purchased to protect their natural goodness.

DO THESE THINGS TO HELP MAINTAIN THE NATURAL GOODNESS OF EGGS WHEN LAID:

- A. Keep eggs away from all products with strong odors.
- B. Provide proper environment for eggs — clean hands, nests, cases, flats, fillers, etc.

County Agricultural Agent

County Home Demonstration Agent

J. J. Bearblossom

Extension Poultry Marketing Specialist
Texas A. & M. College System