

WHAT'S THE 1950 OUTLOOK FOR TEXAS DAIRYMEN?

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Issued by
Your County Extension Agents

1949

SUPPLY

FAVORABLE

1. Record supply of feed grains and concentrates.
2. Hay supplies, pasture conditions favor continued high production.
3. Dairy equipment, supplies and building materials ample.

UNFAVORABLE

1. Production costs declining more slowly than prices of dairy products.
2. Many Texas herds are low producers.
3. Dairy product - feed price ratio less favorable.

DEMAND

FAVORABLE

1. Per capita use of milk and cream above prewar.
2. U. S. population increasing steadily; Texas' up about 100,000 last year.
3. Increased variety of dairy products on the market.

UNFAVORABLE

1. Consumer incomes likely lower for 1950.
2. Competition for consumers' dollar increasing as costs of housing, clothing remain high.
3. Increasing competition from other foods expected.

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