

# WHAT'S THE 1949 OUTLOOK FOR TEXAS DAIRYMEN ?

L-100

Issued by  
Your County Agent and Extension Specialists in  
Dairying, Agricultural Economics and Sociology

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## SUPPLY

### FAVORABLE

1. Continued decline in number of dairy cows and heifers.
2. Grain and concentrate feeds plentiful; hay fairly adequate.
3. Dairy equipment, supplies and building materials ample.
4. Dairy product-feed price relationship improved.

### UNFAVORABLE

1. Winter grain pastures poor.
2. Production costs rising faster than prices.
3. Many Texas herds comprised of low producers.

## DEMAND

### FAVORABLE

1. Consumer incomes continue high.
2. Per capita use of milk and cream continues high.
3. U. S. population growing by 2,000,000 yearly; Texas' up about 100,000.
4. Increased number market outlets for Grade A milk.

### UNFAVORABLE

1. Butter substitutes coming into wider use.
2. Rising cost of other necessities taking more of consumers' dollar.

