mrs. Dat Holland

L-293 CLOTHING SERIES I



Colors For You

Do you know your colors? Do the colors you wear really "do something for you?"

Do you make the most of your skin, your hair, and your eyes by wearing colors that are right for you?

In choosing your most becoming colors, consider your skin, your hair, your eyes, your size, and your personality.

Try on different colors and see which makes your skin, eyes, and hair look best. Try on several different shades and tints of the same color. (The shade of color tells how dark it is. The tint of a color tells how light it is.) Try on bright colors and dull colors.

A healthy skin is creamy pink in color. You will need to practice good health habits to give your skin a healthy look. Bathe every day, using a mild soap. Rinse your skin well after using soap. A becoming color will help your skin to have this creamy pink look. If your skin is too pale, a becoming color will make it look pinker. Usually grayed blues and greens, and soft reds and pinks are becoming to pale skin.

If your skin has red in it, a becoming color will make it look less red. If your skin is too red, do not wear bright red or bright green.

If you have a ruddy complexion you will want to avoid wearing green because it will make your skin redder.

When a color is repeated it becomes brighter. A bright yellow dress makes a sallow complexion more noticeable.

The color of your eyes may be made brighter by wearing the same color in your costume. Choose a lighter tint or darker shade. A bright blue dress may make bright blue eyes seem dull. A dress of slightly dull blue would not overpower the color of blue eyes. Rich browns or dark reds make brown eyes seem browner.





Bright colors and white will make a person look larger while dull colors and black make a person look smaller. If you wish to look smaller, choose slightly dull or darker colors. If you are small, you may choose brighter colors.

If you are very vivacious you may wear bright colors. That is; your whole costume may be bright red, or green or blue, provided the color is becoming to your skin, your hair, your eyes, and your size.

If you are timid and shy, slightly dull colors plus a bit of bright color may be more becoming to your personality. For example: You might wear a bright scarf with a dull red or green or blue dress.

The color of your hair is improved by proper care. Clean, glossy hair is more beautiful than dull, neglected hair. Shampoo your hair once a week—more often if necessary to keep it clean and glossy. Brush your hair every day to bring out its natural gloss.

If your hair is brown, choose colors that will make it look more golden brown. Rich beige, brown, yellow or red will make brown hair appear more golden.

If you are a "red head" you will want to bring out the yellow in your hair — not the red. Slightly grayed greens, blues, and blue greens are becoming colors for the "red heads."

If your hair is blonde, wear a color that will make it seem more golden. Slightly dark shades of blues, greens and violets usually make blonde hair appear more golden.



O, mirror, you seem to say, as I look in you today "Think about your *skin* and *eyes*, also of your *hair* and *size* When you choose your colors gay, that you plan to wear today."

A Guide For Your Choice Of Colors

| COLOR TYPE | BECOMING COLORS | COLORS TO AVOID |
|---|---|---|
| Colorful Blonde Fair skin, with violet-red coloring in cheeks and lips. Golden hair. Blue, green or gray eyes. | Slightly dull blue, blue-violets, blue-green, green, yellow-green. Yellow good if exactly matches hair. Dark shades will make hair appear more golden. | Yellow and orange that is brighter than hair must be avoided. Exceedingly bright colors; gray and tan. Very bright or very pale colors. |
| Pale Blonde Skin pale, hair flaxen or light brown. Eyes blue, green or gray. | Pale green, blue, red and pink. Slightly dull blue-green, blue and blue-violet. Shades of blue and blue-greens slightly brighter than eyes. | |
| "Red - head" Skin fair, and creamy with red tones. Red-orange in hair. Eyes blue, green, gray or hazel. | Red-orange, (rust) if "matching" your hair is your choice. Dull gold, beige, medium and dark brown, clear or slightly dull green, blue-green, blue. Black and creamy white. | Red and red-violet; violet, white, all very bright colors. |
| Colorful Brunette Deep orange-red coloring in skin. Dark red-orange or brown hair. Brown or dark hazel eyes. | Fairly bright colors. Dark reds, dark orange-reds, orange, yellow. Rich beige, brown, wine. Creamy white that is darker than the skin. Gold if the skin is of good texture. Slightly dull blues, blue green, and greens are wearable. | Delicate pale colors coarsen the coloring in skin, hair and |
| Olive Skin Brunette Grayed orange-yellow or yellow- green coloring in skin. Cheeks pale. Dark hair with orange-red color- ing. Eyes dark brown. | Dark reds, red-orange, red-violet, colorful brown, beige and deep wine. Dull greens and blues. | |
| In Between (1) Fair skin, dark hair. Blue, green or gray eyes. | Bright green, blues, blue-greens, and vio- let. Red, red-orange and yellow not too bright or too dull. | |
| In Between (2) Fair skin, brown hair, brown eyes. | Dark rich red-violet, red and red-orange, bright beige, brown and eggshell. Dull blues and greens. | |

Prepared by Extension Specialists in Clothing Texas A. & M. College

TEXAS AGRICULTURAL EXTENSION SERVICE G. G. GIBSON, DIRECTOR, COLLEGE STATION, TEXAS

Cooperative Extension Work in Agriculture and Home Economics, The Texas A. & M. College System and the United States Department of Agriculture cooperating. Distributed in furtherance of the Acts of Congress of May 8, 1914, as amended, and June 30, 1914.