

(703) 536-2310  
Fax (703) 536-3225

**Education TURNKEY Electronic Distribution, Inc.**  
256 North Washington Street  
Falls Church, Virginia 22046-4549

**M E M O R A N D U M**

**DATE:** July 29, 2004  
**TO:** TechMIS Subscribers  
**FROM:** Charles Blaschke  
**SUBJ:** Washington Update

This TechMIS mailing includes a number of Washington Update items which should be of interest to most TechMIS subscribers, including the following:

- USED publishes in the Federal Register a notice authorizing districts with schoolwide programs to consolidate numerous Federal education programs with Title I while exempting them from the “supplement not supplant” provisions; this should result in even more Title I funds being transferred into Title I schoolwide programs, which should be a primary target of opportunity for firms selling to this niche market.
- ECS report on implementation of NCLB provisions among states has found progress being made over the last year for certain provisions and includes recommended changes which could occur after the November elections.
- A new study by Johns Hopkins University identifies states and districts that have high schools with low graduation rates and high dropout rates, which should be considered high priority targets of opportunity as the current Administration will be re-directing its funding and policy priorities to high schools in the future.
- A new guide for teachers on selecting computer-based high school science curriculum could be useful to publishers planning to help districts meet NCLB assessment mandates for science in 2007.

- National Conference of State Legislatures report projects K-12 state expenditures for school year 2004-2005 to grow by five percent nationally; however, when adjusted for inflation and increases or decreases in student enrollment, a different picture surfaces for each state.
- USED provides Notice of Proposal Rule-making on recent Non-Regulatory Guidance changes which it had announced earlier regarding assessment and AYP for certain limited-English-proficient students, which could result in fewer schools identified for improvement if proposed legislation to allow such changes to be retroactive passes.
- Highlights of pending Federal legislation which could be addressed in a “lame duck” session and could have important implications for most education publishers and technology vendors.
- The Administration continues arguing that Federal education funding is increasing more quickly than states can spend money, which education associations such as CCSSO claim is “deliberately misleading” and not factual.

Also enclosed is an Index of TechMIS Special Reports, Washington Updates, and State Profiles back to June 2003. If any relatively subscribers are interested in back issue Washington Update items or Special Reports, please contact us directly.

On the surface, a policy paralysis has surfaced in Washington, D.C. during July; any movement has been associated with the 9/11 Commission Report. Below the surface, partisan positions are “hardening” which lessens the likelihood of the passage of any major legislation until after the November election.

If anyone has any questions related to the impact of items in the Washington Update on their sales, please contact me directly.