A DESCRIPTION BETWEEN COMMUNITY SERVICE HOURS AND SERVANT LEADERSHIP OF AMERICAN FFA DEGREE RECIPIENTS IN TEXAS

A Thesis

by

ELIZABETH ERYNNE TREPTOW

Submitted to the Office of Graduate and Professional Studies of Texas A&M University in partial fulfillment of the requirements for the degree of

MASTER OF SCIENCE

Chair of Committee, Tim Murphy
Committee Members, John Rayfield
Joyce Juntune

Head of Department, Jack Elliot

August 2013

Major Subject: Agricultural Leadership, Education, and Communications

Copyright 2013 Elizabeth Erynne Treptow

ABSTRACT

The purpose of this study was to explore the relationship of servant leadership, as measured by Spears' (2005) ten characteristics of an effective servant leader, leadership effectiveness, and McCuddy's (2008) Fundamental Moral Orientations, to the 2010, 2011, and 2012 recipients of the American FFA (National FFA Organization) Degree, in Texas. FFA members are required to complete community service activities in order to receive awards in the FFA program, including FFA Degrees. With the new community service requirements of the highest ranked degree, the American FFA Degree, members should experience an increase in social and moral characteristics as they develop servant leadership characteristics, leadership effectiveness, and selflessness in their Fundamental Moral Orientation.

The researcher conducted a quantitative study of 2010, 2011, and 2012 American FFA recipients' sense of servant leadership and the types of community service hours recorded on their American FFA Degree application. A five part questionnaire was distributed online, using Qualtrics. A response rate of 34.69% (N=102) was achieved.

The results of this study indicate a strong orientation toward servant leadership concepts among all 2010, 2011, and 2012 American FFA Degree recipients. All servant leadership variables had above average scores among all respondents. While substantial differences were seen among the servant leadership variables, no statistically significant differences could be found between any of the panels or in any of the demographic variables. This study suggests that servant leadership already exists in agriculture

education and the FFA program. Just because community service has only been recently recognized in the FFA program does not mean that it has not always been an innate quality of the FFA persona; and with that, building social and moral characteristics, similar to those of a servant leader.

ACKNOWLEDGEMENTS

I would like to thank my committee chair, Dr. Murphy, and my committee members, Dr. Rayfield, and Dr. Juntune, for their guidance and support throughout the course of this research. I would not have been able to survive if they were not there to answer the thousands of questions I had for them. Special thanks also go to Dr. Briers, who helped me analyze data. These are some of the smartest professors I know, who care so much about my future. Thank you so much for making my time here the best it could be and giving me the opportunity to work with you.

Thanks also go to the department faculty and staff and my friends and office mates for making my time at Texas A&M University a great experience. My graduate career has been filled with so many good memories with all of you, but if it were not for my office mates, my time here would not have been quite as eventful and fun. I hope that we stay in touch and can one day dominate the agriculture world together. Although we only had a fairly short time together, I will miss all of you more than you will know. I also want to extend my gratitude to Mike McCuddy, who provided the instrument, and to all the American FFA Degree recipients who were willing to participate in the study.

Finally, thanks to my family and closest friends for their encouragement. If it were not for my parents, who were also my agricultural science teachers, I would not have been as passionate about the program that has shaped and changed my life forever. It was because of both of you that I was encouraged to follow in your footsteps and also become someone who can hopefully one day inspire others just as much as you did me.

To the rest of my family and friends, your encouragement has meant the world to me and I appreciate yet another chapter in my life that you have been there for me.

TABLE OF CONTENTS

		Page
ABSTRA	CT	ii
ACKNOV	VLEDGEMENTS	iv
TABLE O	OF CONTENTS	vi
	FIGURES	
	TABLES	
CHAPTE		
I	INTRODUCTION	1
	Background and Setting	1
	Statement of the Problem	
	Significance of the Problem	
	Purpose and Objectives	
	Definition of Terms	6
	Basic Assumptions	7
II	REVIEW OF LITERATURE	8
	Introduction	
	Operational Framework	
	Servant Leadership	
	FFA Davis Program	
	FFA Degree Program	
	Conceptual Framework	
III	METHODS	27
	Introduction	27
	Research Design and Instrumentation	
	Sample	30
	Data Collection and Analysis	31

		Page
	Summary	34
IV	RESULTS	36
	Introduction	36
	Demographic Data	
	Objective 1: Servant Leadership Scores of All Respondents	38
	Objective 2: Servant Leadership Scores by Panel	
	Objective 3: Demographic Differences	
	Objective 4: Types of Community Service	
	Summary	
V	SUMMARY, CONCLUSIONS, & RECOMMENDATIONS	47
	Introduction	47
	Purpose and Objectives	
	Summary of Methods	
	Summary of Findings	
	Demographic Data	
	Objective 1: Servant Leadership Scores of All Respondents	52
	Objective 2: Servant Leadership Scores by Panel	
	Objective 3: Demographic Differences	
	Objective 4: Types of Community Service	
	Recommendations for Further Research	
	Recommendations for Practice	59
	Recommendations for Research	
	Conclusion	
REFEREN	ICES	65

LIST OF FIGURES

		Page
Figure 1	Study of servant leadership and community service	10
Figure 2	Proposed relationship between servant leadership variables and community service	16
Figure 3	Community service as a foundation for servant leadership	25
Figure 4	Number of community service hours listed by 2011 and 2012 recipients	43
Figure 5	Number of activities listed by 2010, 2011, and 2012 recipients	45

LIST OF TABLES

		Page
Table 4.1	Demographics of American FFA Degree Recipients	37
Table 4.2	Servant leadership Variables of All Respondents	39
Table 4.3	Servant Leadership Variables of 2010, 2011, and 2012 Recipients	41
Table 4.4	Servant Leadership Based on Gender, Age, Ethnicity, and Domicile	42
Table 4.5	Types of Community Service	45

CHAPTER I

INTRODUCTION

Background and Setting

Winston Churchill once said, "We make a living by what we get; we make a life by what we give." Through agriculture education and FFA, students are learning skills that will help them make a living, while also learning how to truly serve others, which helps them "make a life." By participating in service activities, students are not only bettering the lives of others, they are enhancing their life skills, including time management, decision making, problem solving, communication, persistence, and the ability to synthesize information (Reese, 2010).

"In 2004, the Texas FFA started a new tradition of "giving back" to the communities that host the State FFA Convention each year" (Lubbock Avalanche-Journal, 2005, para. 9). Leadership and community service, or servant leadership, became an essential part of Texas FFA beginning with the state-wide FFA food drive at the 2004 Texas FFA state convention, in Fort Worth, Texas. Having a slow start, the program has now contributed close to 200,000 pounds of food to the food banks of the State FFA Convention host cities. Following this state-wide community service project, the "Day of Service" program started in 2008 with 48 members volunteering at a book warehouse to involving over 650 members who, last year, helped clean the beaches of Corpus Christi, Texas at the 2012 Texas FFA Convention (Chute, 2012). These community service programs were focused to increase economic and environmental

development, human resources/community welfare, citizenship, and agricultural awareness. The participation in community service connected the members to the community, allowed the members to work toward solving local problems, incorporated leadership training, and provided educational experiences (Israel & Hoover, 1996), while also creating a bond between FFA members, advisors, and community members.

Through leadership and service, FFA members learn the importance of agriculture by educating and serving their community. In the FFA, service has long been an influential aspect in developing leaders. Greenleaf (1977) believed that a great leader is first seen as the servant, and that attribute is the key to the leader's greatness. As FFA members, this servant leadership concept is reflected not only in the service provided to the community, but also to others in the FFA program. FFA members incorporate leading by example methods by carrying out the last component of the National FFA motto, "Living to serve." It is important to live up to the motto by giving back, serving those in need, and encouraging others to do the same. In essence, by following this guideline, FFA is developing servant leaders.

Servant leaders continually and willingly meet the needs of others because the needs exist, not because they are required or expected to. There are ten critically important competencies for servant leaders: active listening, empathy, healing, self-awareness, persuasion, conceptualization, foresight, stewardship, commitment to the growth of people, and building community (Spears, 2005). Leadership effectiveness, and the awareness of three Fundamental Moral Orientations (selfishness, self-fullness, and selflessness) are also important (McCuddy, 2008). According to Spears (2005) and

McCuddy (2008), these competencies determine the effectiveness of personal leadership, and how personal actions influence someone's sense of servant leadership.

"The servant leadership concept has had a deep and lasting influence over the past three decades on many modern leadership ideas and practices" (Ferch, 2005, p. 19). While servant leadership is a relatively new field of research, it is a concept FFA has been modeling for quite some time through commitment and service to the community and its people. National FFA first rewarded members for their service through Building Our American Communities (BOAC) Awards, and most recently with National Chapter Awards, Star Awards, Proficiency Awards, scholarships, and most commonly the FFA Degrees. The five degrees, in ascending order, are the Discovery, Greenhand, Chapter, State, and American FFA Degree. In order to be eligible to receive these degrees, members must meet certain qualifications that increase as members advance through the FFA Degree program. One of the new qualifications includes requirements for completing community service hours. This requirement was implemented in 2011. This new requirement allows FFA members to develop responsibility for the community, provide a sense of engagement, instill service and leadership values, and promote goals that are in the best interest of the group and community, all of which are characteristics of a servant leader (Polleys, 2002).

Statement of the Problem

The focus of FFA in agricultural science has evolved to incorporate a wide range of activities in which members may develop and practice their knowledge of agriculture, skills in leadership, and engagement in service. Agricultural education and FFA

incorporate traditional leadership values, including providing a voice for the group, bringing people together, and creating shared values (Stedman, Rutherford, Rosser, & Elbert, 2009), with social responsibility and service as a core value (Graham, 1991). Service to others is one of the most important aspects of the FFA program. It enhances students' academic development, life skills, and civic responsibility (Astin & Sax, 1998), increases self-confidence, creates a sense of satisfaction, instills compassion and empathy, makes a positive difference in the lives of others, and ultimately leads to a positive self-image (Billig, 1999). Because service plays such an important role in agricultural education and the FFA, it is important to determine the effects of the new community service requirements of the American FFA Degree and whether these requirements have any relationship to American FFA Degree recipients' sense of servant leadership, in Texas.

Significance of the Problem

According to McLellan and Youniss (2002), the importance of community service is growing in American school systems. School systems justify community service by claiming service promotes the development of citizenship, responsibility, experiential learning, and even helps students understand the workings of government (McLellan & Youniss, 2002; Zeldin, 2004). It also has the potential for positive academic and behavioral functioning (Schmidt, Shumow, & Kackar, 2006), while also enhancing the understanding of socio-historical contexts, political and moral issues, and social change (Schmidt et al., 2006). With these perceived benefits, schools have encouraged and even required students to participate in community service activities.

Although this requirement has been seen as self-contradictory, especially when compared to voluntary service (McLellan & Youniss, 2002), participation in any service is associated with positive outcomes whether service is voluntary or required (Schmidt et al., 2006).

When education systems require students to participate in community service activities, they are not only enhancing positive behaviors and actions; they are also creating an outlet to incorporate servant leadership characteristics. While making a positive impact on the community, students are developing personal leadership styles, are learning how to influence others to lead (Stedman et al., 2009), developing altruistic behaviors, and increasing the idea to help others for the common good. In order to determine if members of FFA can develop the same benefits discussed, this study will assess the sense of servant leadership among Texas FFA members before, during, and after the increase in required community service hours.

Purpose and Objectives

The purpose of this study was to explore servant leadership, as measured by Spears' (2005) ten characteristics of an effective servant leader, leadership effectiveness, and McCuddy's (2008) Fundamental Moral Orientations, among the 2010, 2011, and 2012 recipients of the American FFA Degree, in Texas.

The following research objectives were created to carry out the purpose of this study:

 Compare sense of servant leadership among all American FFA Degree recipients, in Texas.

- Compare sense of servant leadership between the 2010, 2011, and 2012
 American FFA Degree recipients, in Texas.
- Explore the influence of demographic differences on sense of servant leadership among the 2010, 2011, and 2012 American FFA Degree recipients.
- 4. Assess the types of activities identified as community service, listed on the American FFA Degree applications, from Texas respondents.

Definition of Terms

American FFA Degree- This degree is one of the highest honors FFA members can receive (National FFA Organization, 2012d). Members must meet minimum agriculture education and FFA requirements to receive degrees.

Community Service- According to the National FFA Organization (2012a), activities must meet specific criteria in order to be approved as community service. This criterion can be found in detail in the section "FFA Degree Program", in the review of literature. FFA- FFA is only one of three essential components of the agricultural education program. "FFA is a dynamic youth organization within agricultural education that prepares students for premiere leadership, personal growth, and career success" (National FFA Organization, 2013d, p. 8).

<u>FFA Degrees</u>- The five degrees, in ascending order, are the Discovery, Greenhand, Chapter, State, and American FFA Degree. Members must meet certain requirements in order to be eligible to receive these degrees, which stem from the "Three-Circle Model".

These are discussed in detail in the section "FFA Degree Program", in the review of literature.

<u>FFA Member-</u> To become an FFA member, students must be enrolled in an agricultural education course and pay FFA membership dues.

Servant Leadership- In this study, servant leadership is characterized by Larry Spears' (2005) ten characteristics of a servant leader; including listening, empathy, healing, self-awareness, persuasion, conceptualization, foresight, stewardship, commitment to the growth of people, and community building; leadership effectiveness, and McCuddy's (2008) Fundamental Moral Orientations, including selfishness, self-fullness, and selflessness. Each of these aspects are more thoroughly described in the review of literature section entitled "Servant Leadership."

Basic Assumptions

- 1. All American FFA Degree recipients will be administered the instrument in a similar fashion.
- 2. All American FFA Degree respondents will answer the survey truthfully and to the best of their ability.
- 3. All American FFA Degree recipients completing the instrument received their American FFA Degree in the years 2010, 2011, and 2012.
- 4. The instrument accurately measures the quality of servant leadership.

CHAPTER II

REVIEW OF LITERATURE

Introduction

FFA is a dynamic student-led organization for agricultural education students (National FFA Organization, 2012e). Members of FFA follow the motto of the organization by "Learning to do, Doing to learn, Earning to live, [and] Living to serve" (National FFA Organization, 2012d, p. 19). They are encouraged to learn, develop, and share knowledge and skills, provide leadership to others, and offer service to the community (Sapp, 2013). As members advance through the program, they are able to receive one of the most recognizable awards, FFA Degrees. In order to receive these degrees, members must meet specific requirements, which increase as they progress through the levels of their leadership, academic, and career skills development (National FFA Organization, 2012d). The highest degree, the American FFA Degree, is awarded at the national level. One of the newest requirements for the degree is for members to complete a minimum of 50 community service hours as defined by the National FFA Organization. By completing this application and its new requirements, American FFA Degree recipients are documenting an essential part of the FFA motto, "living to serve," while implementing the FFA mission; promoting premiere leadership (National FFA Organization, 2012d). These recipients are expected to be perfect models of servant leadership.

It has been suggested by several researchers that servant leadership is essential for effective organizational leadership (Russell & Stone, 2002). By implementing active

participation in community service activities, the FFA program exposes members to servant leadership characteristics, concepts, and beliefs (Hoover & Webster, 2004).

Participation in community service activities allows FFA members to develop the same notion of servant leadership, emphasizing the goals of the organization and the importance of helping society (McGee-Cooper & Looper, 2001).

Spear's (2005) ten fundamental characteristics of a servant leader, including: active listening, empathy, healing, self-awareness, persuasion, conceptualization, foresight, stewardship, commitment to the growth of people, and building community, will be used to evaluate American FFA Degree recipients sense of servant leadership. Leadership effectiveness and McCuddy's three Fundamental Moral Orientations, selfishness, self-fullness, and selflessness, will also be used to assess the sense of servant leadership. Spears (2005) and McCuddy (2008) believe these three variables determine the effectiveness of personal leadership, and how personal actions influence someone's sense of servant leadership.

It would be expected that those receiving the American FFA Degree in the 2011 and 2012 year, the years with the new community service requirement, would have the highest sense of servant leadership. This means the 2011 and 2012 American FFA Degree recipients would have higher servant leadership characteristic scores, a higher leadership effectiveness score, and a more selfless Fundamental Moral Orientation, as compared to the 2010 recipients who would have lower servant leadership characteristic scores, lower leadership effectiveness scores, and a more selfish or self-full Fundamental Moral Orientation. The operational framework for this study is shown in Figure 1 below.

Operational Framework

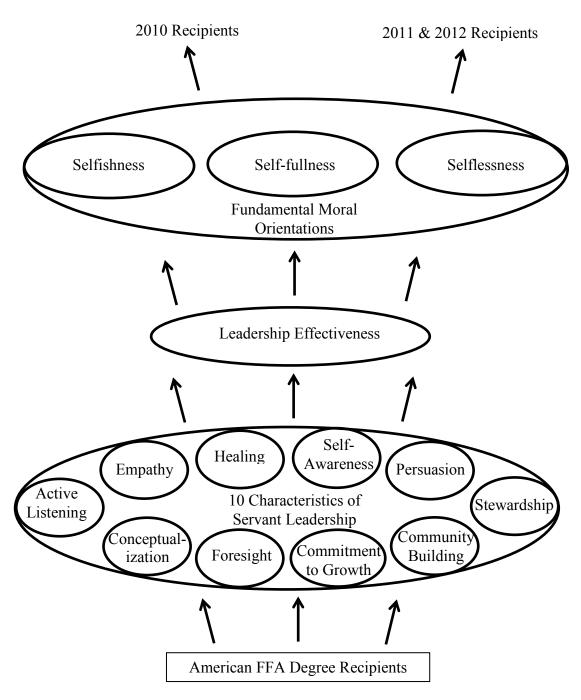


Figure 1. Study of servant leadership and community service.

Servant Leadership

"Among the many leadership styles, the one that best represents the ideals embodied in the spectrum of human performance is servant leadership" (Page & Wong, 2000, p. 69). The altruistic motives, behaviors, and characteristics of servant leadership have been described as far back as the bible; however, the term servant leadership was coined in 1970, by Robert Greenleaf (1977). Greenleaf, who is a strong advocate of service learning, had no clear definition of servant leadership. Instead he merely stated that the servant leader has two distinct roles: one who wants to serve, and one who has a conscious choice to lead others (1977). He believes that servant leadership is leadership based on values of trust, respect, and service (Reinke, 2004).

From Greenleaf's work, Spears (2005) described a servant leader as one who finds personal pleasure in seeking opportunities to serve and lead others, and raising the quality of life throughout society. It starts with the desire to serve, to serve first, "then conscious choice brings one to aspire to lead" (Spears, 2005, p. 25). He believes servant leadership "yields to a different way of working - one based on teamwork and community, one that seeks to involve others in decision making, one strongly based in ethical and caring behavior, and one that is attempting to enhance personal growth" (Spears, 2005, p. 29-30).

Spears identified ten critically important characteristics a servant leader should possess. Spears (2005) described these as:

Active Listening: Identifying what the group or the individual self is communicating, including what is being said and not said.

Empathy: Understanding and relating to those an individual is communicating with.

Healing: Engaging in the process of healing oneself and other relationships due to emotional hurt and troubles.

Self-Awareness: Understanding issues involving ethics, power, and values and making behavioral changes to accommodate those issues.

Persuasion: Relying not only on authority or position, but on conversational collaboration.

Conceptualization: Creating a balanced visionary approach, by thinking creatively and accepting different perspectives.

Foresight: Using knowledge from past events to foresee potential outcomes of a situation.

Commitment to the growth of people: Committed to the personal and professional growth of each individual within the community.

Community Building: The active development within the community.

Stewardship: A commitment to serve individuals and the community as a whole.

"These servant leadership characteristics have a significant impact on the individual's ability to effectively lead and serve others" (McCuddy & Cavin, 2008, p. 108). Active listening, empathy, healing, and persuasion are outward behaviors, actions, and practices of a servant leader. Building community, commitment to the growth of people, foresight, conceptualization, and awareness are inner characteristics, which lie near the core of the servant leader's being (Powers & Moore, 2005). Stewardship is the

grounding influence of servant leadership (Reinke, 2004), and is what binds together all the other servant leadership characteristics. These characteristics generate functional, distinguishable leadership attributes (Russell, 2000) and describes true leaders whose primary motivation is a deep desire to help others (Spears, 2005).

While some servant leadership characteristics originate from natural, intrinsic behaviors, servant leaders are also capable of observing, experiencing, and learning certain key attributes. Personal values develop in social contexts; they are influenced by culture, social institutions, and family (Finkelstein & Hambrick, 1996). Over time, values form character and character dictates what someone does and how that person leads. However, it cannot be learned with a "cookbook approach"; it is a lifelong learning process where members should want to continue to build upon them through personal mastery (Page & Wong, 2000).

Leadership effectiveness is the successful and time-appropriate accomplishment of set goals. When leading others, personal effectiveness is measured by an individual's ability to search, listen, and seek out a better status for the situation (McCuddy & Cavin, 2008). It is difficult to measure leadership effectiveness in different contexts. "A self-evaluation of others' descriptions of leadership effectiveness allows respondents to introspectively reflect on and perceive others' views vis-à-vis their own leadership effectiveness" (McCuddy & Cavin, 2008). This allows an individual to analyze their own leadership effectiveness, in relation to their own context.

"Fundamental Moral Orientations (FMOs) are direct precursors of stewardship decisions and actions" (McCuddy, Pinar, Eser, Isin, 2011, p. 464). There are three Fundamental Moral Orientations (McCuddy, 2008), these are:

Selfishness: Involves pursuing one's self-interest and seeking to maximize one's utility, and it exists in varying degrees.

Self-fullness: Occupies the middle range between selfishness and selflessness, it involves the simultaneous pursuit of reasonable self-interest and reasonable concern for the common good, and can occur with varying degrees of simultaneous emphasis on self-interest and community interests.

Selflessness: Involves sharing for the common good and exists in varying degrees. Selfishness emphasizes greed and neglect of others and is motivated by self-interest, self-fullness is caring for the common good while also having self-centered motives, and selflessness is being concerned for the community's interests (McCuddy, 2008). The selflessness FMO is viewed as a precursor to servant leadership behaviors, and the selfishness FMO is viewed as a precursor of self-serving leadership behaviors (McCuddy & Cavin, 2008). The core characteristic of a servant leader is to go beyond self-interest or selfishness (Dierendonck, 2011), instead focusing on the interests of others. The intent of the servant leader is to actively self-sacrifice, or be selfless. "However, selflessness may vary between personal and work life, thus reflecting altered behavior for the sake of leadership efficacy" (McCuddy & Cavin, 2008, p. 109). These FMO behaviors are positively connected to the characteristics a servant leader should possess.

Servant leadership includes the same responsibilities as any other form of leadership (Page & Wong, 2000). It takes leadership, follower, value, and goal setting qualities found in transformational, authentic, moral, and ethical leadership styles (Polleys, 2002) and combines them with a strong sense of service, or contributing to the common good. The enduring values and motivation of a servant leader are guiding principles for making decisions and solving problems (Dierendonck, 2011, Rokeach, 1973, Russell, 2001). The end result of servant leadership allows participants to work toward individual and organizational growth, pursue ideals, and seek opportunities to achieve overall goals (Neubert, Kacmar, Carlson, Chonko, & Roberts, 2008).

The researcher believed that the 2011 and 2012 American FFA Degree recipients would have higher scores on Spears' ten characteristics of effective servant leaders, higher leadership effectiveness scores, and more frequently demonstrate a selfless FMO, as compared to the 2010 American FFA Degree recipients who were not required to complete any type of community service activity. Figure 2 shows the proposed relationship of servant leadership variables and community service of the 2010, 2011 and 2012 American FFA Degree recipients.



Figure 2. Proposed relationship between servant leadership variables and community

FFA

service.

Since it was founded in 1928, the National FFA Organization (FFA) has moved from a strict focus on production agriculture, the sows, cows, and plows cliché, to serving as a dynamic youth organization that allows over 500,000 members to develop their life, leadership, cooperation, and citizenship skills (National FFA Organization, 2012b). FFA changes lives, giving students the opportunity to promote premier leadership, personal growth, and career success (Miner, 2003). The strength of the program lies within the leadership of its members, who are the influential leaders of the future.

"As an integral, intracurricular component of the agricultural education program, the FFA has numerous systems to deliver instruction in leadership" (Georgia Agriculture Education, 2011, para. 4), that allow students to develop their talents and important

leadership skills (National FFA Organization, 2012d). Leadership programs allow students to build character, promote citizenship, support values, and increase civic participation. The concept of volunteerism and the opportunity to provide service have become essential elements of the FFA. One of the main goals of the FFA program is to provide leadership that will instill a strong sense of service in its members (National FFA Organization, 2012d). It has been suggested that public schools should be more involved in their communities as a whole, but specifically more involved in community development activities (Hobbs, 1994). The FFA program meets this need by providing opportunities for members to serve others, while also bettering themselves.

During the opening ceremonies at development events, meetings, conferences, conventions, and award programs, FFA members are reminded of the importance of leadership and service to others when they are asked to respond to the question, "FFA members, why are we here?" Members stand and in unison respond, "To practice brotherhood, honor agricultural opportunities and responsibilities and develop those qualities of leadership which an FFA member should possess" (National FFA Organization, 2012d, p. 29-30). Essentially, this means leading and serving others in a positive way. It is imperative that this response never becomes a force of habit. FFA members need to recognize the true meaning of this response and take the time to truly reflect on what each of the phrases in the purpose actually mean (Sapp, 2013). This is also true for the National FFA motto "Learning to do, Doing to learn, Earning to live, Living to Serve" (National FFA Organization, 2012d, p. 19). While both of these phrases are simple words to say, they are by no means easy to live by. Both have a deep meaning

when applied to the big picture. As part of the largest student-led agriculture organization, FFA members are here to learn, develop, and share knowledge and skills, provide leadership to others, and provide service to the community (Sapp, 2013).

Service incorporates attitude and action to promote positive behaviors and activities for others, not because someone has to, but because someone wants to and wants to instill that same attitude in others. Through service activities, students can learn about their community, and their role as a citizen (Israel & Hoover, 1996). Volunteerism is a valuable path to personal growth and premier leadership (National FFA Organization, 2012d). FFA strives to link community service with these characteristics of volunteerism to meet the needs of all (Israel & Hoover, 1996). When members participate in community service projects, the community and FFA members' needs are being mutually addressed. The community benefits from the contributions made by the members, and the members are acquiring concrete leadership and service concepts and skills.

While each FFA chapter is organized at the local level, community service activities are accomplished at many levels in the organization, providing a wide array of activities for members to participate in, including: National Days of Service, Million Hour Challenge, and Partners in Active Learning Support, State-Wide FFA food drives, and other community based programs. Service projects like these incorporate academic lessons in the classroom with hands-on experiences to create realistic leadership and educational experiences (Zlotkowski, 1998). "Educators understand the importance of making learning relevant for their students, and they often use service projects to

demonstrate how the skills and knowledge students are acquiring in their classrooms...can make a real difference" (Reese, 2010, p. 17). There is no better way to apply leadership and educational skills students learn inside the classroom to service learning activities in the community.

"Community based efforts reflect some of the core philosophical components of the FFA Organization" (Hoover & Webster, 2004, p. 58 & 59). These activities allow members to increase their understanding of and commitment to their community, and are the cornerstones of a successful agriculture education program (Israel & Hoover, 1996). The FFA mission allows the FFA organization to "motivate young people to make positive contributions to their homes, schools, communities, country, and world" (National FFA Organization, 2012d, p. 11). This pushes FFA members to be effective leaders by modeling servant leadership characteristics. These leaders are showing other members in the organization how to serve and lead. This leads to the possibility of improving the community, along with increasing awareness of agriculture education and the FFA program, enhancing community support, and recruiting additional students into the program (Israel & Hoover, 1996).

FFA Degree Program

Since its establishment, FFA has provided several incentives and awards for FFA chapters and members who excel in the program, one of the most common recognitions, FFA Degrees. "A formalized structure for recognizing the growth and development of FFA members is contained within the FFA 'Degree Program'" (Arizona FFA, 2008). Through this program, FFA members can earn degrees as they progress through the

phases of their leadership, academic, and career skills development (National FFA Organization, 2012d).

The five degrees of the FFA program, in ascending order, are the Discovery, Greenhand, Chapter, State, and American FFA Degrees. The Discovery, Greenhand, and Chapter FFA Degrees are awarded at the Chapter level. The Discovery FFA Degree is given to seventh and eighth grade FFA members, who participate in at least one FFA chapter activity outside of class and are familiar with agriculture-related careers, entrepreneurship opportunities, and the local FFA chapter's Program of Activities (POA). To receive the Greenhand FFA Degree, members must be enrolled in the agricultural education program, create plans for a Supervised Agricultural Experience (SAE) program, learn and describe the FFA Creed, Mission, Motto, salute, colors, emblem, Code of Ethics, and proper use of the jacket, have an understanding of FFA history, the constitution, bylaws, and POA, and have access to the Official FFA Manual and Official FFA Student Handbook.

In order to receive the Chapter FFA Degree, members must receive the Greenhand FFA Degree, satisfactorily complete 180 hours of school instruction in agriculture education, have an operating SAE program, be enrolled in an agriculture course, participate in three FFA activities, earned and invested \$150, or worked 45 hours outside of class time in their SAE, lead a group discussion for 15 minutes, conduct five parliamentary law procedures, have a satisfactory academic record, show progress in their SAE program and toward FFA award programs, and complete ten hours of community service activities (National FFA Organization, 2012d).

To receive the State FFA Degree, members must receive the Chapter FFA Degree, have been an active FFA member for at least two years, have completed at least two years of school instruction in agriculture education above the ninth grade level, have earned and invested \$1,000 or worked 300 hours outside of class time in their SAE, performed ten parliamentary law procedures, given a six-minute speech relating to agriculture, been an FFA officer or committee member, have a satisfactory academic record, participated in the chapter's POA and five different FFA activities above the chapter level, and completed at least 25 hours of community service (National FFA Organization, 2012d).

Finally, the American FFA Degree is awarded at the national level to FFA members who have exemplified the highest level of commitment to the ideals of the FFA (National FFA Organization, 2012d). In 1929, the National FFA Organization awarded the first American Farmer Degree. Even with this first degree, it was evident that service was valued because FFA members were required to "show outstanding ability as evidenced by leadership and cooperation in student, chapter, and community activities..." (National FFA Organization, 1982, p. 61). The American Farmer Degree changed its name in 1989 to the American FFA Degree. The current National FFA Degree is similar to the American Farmer Degree, with only a few increases in requirements.

While approximately 3,500 members receive their American FFA Degree each year at the National FFA Convention, this is less than half of one percent of all FFA members (National FFA Organization, 2012c). This exclusive degree is one of the

highest honors FFA members can receive (National FFA Organization, 2012d). Members must meet minimum agriculture education requirements to receive degrees. American FFA Degree recipients need to receive the Greenhand, Chapter, and State FFA Degrees (the FFA Degrees awarded at the chapter and state level), be an active member for the three years prior, have a record of participation in chapter and state activities, have 540 hours of agriculture education, and graduate from high school. They also need to complete a supervised agriculture education program, earn and invest \$7,500 outside of scheduled class time, have outstanding leadership skills, and have a grade average of "C" or better. In 2011, a new requirement was added to receive the American Degree. American FFA Degree recipients were required to complete a minimum of 50 hours of community service in at least three different non-FFA activities (National FFA Organization, 2012d). According to the National FFA Organization (2012a), a community service activity can only be approved if it meets six specific qualifications, including:

- 1. The activity has tangible community involvement.
- Students have an opportunity to gain skills and competencies or apply skills and competencies learned in the classroom setting.
- The activity has a demonstrated positive impact on the community, or individuals who live and work in the community.
- 4. The student gives of his/her time, energy or knowledge through activities focused on helping others, improving community resources or improving community infrastructure.

- 5. The community service activity can be organized by the FFA chapter; however, it must be performed outside of classroom time.
- Activities listed as community service cannot be duplicated in the FFA activities section of the application. Student may only list the activity in one section of the application.

American FFA Degree recipients must complete and record 50 hours of community service as a minimum standard. Members may complete more while working toward their American FFA Degrees.

By completing this application and its new requirements, American FFA Degree recipients are documenting completion of an essential part of the FFA motto, "living to serve," while implementing the FFA mission; promoting premiere leadership. In essence, these recipients are expected to be models of servant leadership, as a servant leader is "one who is committed to the growth of both the individual and the organization, and who works to build community within the organization" (Reinke, 2004, p. 33).

While American FFA Degree recipients should be carrying out the servant leadership concept by promoting moral development, service, and enhancement of the common good by all (Barbuto & Wheeler, 2006), members may display "would-be leadership," since they are essentially obligated to complete the community service component in order to receive the degree (Kouzes & Posner, 2008). "Service is more than just checking a box that we have completed a community service project on a degree application; service is the development of an attitude" (Brown, 2010, para. 1).

Simply doing service does not automatically identify someone as a servant leader (Page & Wong, 2000).

Organizational resources were efficiently used when the National FFA
Organization implemented this community service requirement; the incentive is worth
the work. However, when students participate in required service activities, true attitudes
are exposed. Students will either participate in service activities because they truly want
to or because they are required to (Brown, 2010, para. 2). As leaders and role models for
others, FFA member motives must be more than completing self-service activities for
their own benefit. The new community service requirement may result in self-seeking
behavior. Yet, in a study conducted by Yates (1998), students who were enrolled in a
mandatory service program experienced an increase of social and moral characteristics
after participating in community service. In this study, it was anticipated that the
American FFA Degree recipients would experience the same result.

Summary

The foundation of servant leadership starts with the willingness to serve others, and then have an inclination to lead. FFA members are required to complete community service activities in order to receive awards in the FFA program, including FFA Degrees. With the new community service requirements of the highest ranked degree, the American FFA Degree, members should experience an increase in social and moral characteristics as they build upon their servant leadership characteristics, leadership effectiveness, and selflessness Fundamental Moral Orientation. Figure 3 shows community service as a foundation for servant leadership.

Conceptual Framework

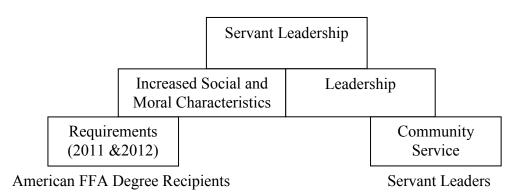


Figure 3. Community service as a foundation for servant leadership.

"Servant leaders combine, as the term implicates, leading and serving" (Dierendonck, 2011, p. 1244). The basic characteristic of a servant leader are service, selflessness, and positive intentions (Barbuto & Wheeler, 2006). "For individuals, servant leadership offers a means to personal growth- spiritually, professionally, emotionally, and intellectually" (Spears, 2004, p. 10). The FFA program, and more specifically the FFA Degree Program, follows the concept of servant leadership, by allowing members to be innovative leaders of service activities; to originate and develop ideas, inspire others, have a long-term view of a goal, ask questions, and challenge current situations. For FFA members who complete these Degrees, "serving and leading become almost exchangeable; being a servant allows them to lead and being a leader implies they serve" (Dierendock, 2011, p. 1231).

"The highest level of human endeavor is to serve others. Some achieve that at a very high level and others may not, but ultimately FFA goals help people serve others" (Miner, 2003, p. 44). Agriculture education and FFA have utilized the American FFA

Degree as an excellent external reward system for FFA members who complete the requirements of the application. The American FFA Degree application has the potential to create the best representation of a servant leader, by promoting moral characteristics, increasing leadership development, and showing the most care for the common good of others.

By connecting instruction in the classroom to personal experiences in community service activities, motivation to learn and participate appears to be stronger and more persistent (Elliot & Knight, 2005). The researcher believed that those who received the American FFA Degree, with its new community service requirement, would have the highest sense of servant leadership. This means they would have high servant leadership characteristics, as defined by Spears (2005), high leadership effectiveness, and a selflessness Fundamental Moral Orientation (McCuddy, 2008).

CHAPTER III

METHODS

Introduction

In order to explore American FFA Degree recipients' sense of servant leadership in agriculture education and the FFA, Spears' (2005) ten characteristics of a servant leader, leadership effectiveness, and the participants' Fundamental Moral Orientations (McCuddy, 2008) were assessed. A quantitative, descriptive study, among 2010, 2011, and 2012 American FFA recipients' sense of servant leadership and the types of community service hours recorded on their American FFA Degree was conducted. A five part questionnaire was distributed to three panels of participants, using Qualtrics. Descriptive statistics were used to compare recipients' servant leadership composite scores, leadership effectiveness scores, and Fundamental Moral Orientation scores. The researcher believed that the 2011 and 2012 respondents would have high scores on Spears' ten characteristics of effective servant leaders, greater servant leadership composite scores, higher leadership effectiveness scores, and more frequently portray a selfless FMO.

Research Design and Instrumentation

In order to evaluate servant leadership and completed community service hours existed, a descriptive study of Texas recipients of the American FFA Degree was conducted. This study was used to determine if servant leadership was reflected by the

community service hours recorded by the 2010, 2011, and 2012 American FFA Degree recipients, from Texas.

A five part questionnaire was modified by the researcher from McCuddy and Cavin's "Survey of Personal Leadership Characteristics and Contexts." The instrument was used to describe personal attitudes toward characteristics of a servant leader. Participants were initially required to complete an online consent. They were required to read the information provided and agree before continuing to the questionnaire. Once in the instrument, the participants first identified the FFA chapter they belonged to in high school. The second section required participants to evaluate themselves on ten servant leadership characteristics: active listening, empathy, healing, self-awareness, persuasion, conceptualization, foresight, stewardship, commitment to the growth, and building community (Spears, 2005). These characteristics were developed by Spears based on Greenleaf's theory of servant leadership. Participants ranked themselves on each characteristic according to an eight-point scale, identifying a degree of the characteristic that most accurately described them (McCuddy & Cavin, 2008). Different endpoint labels were used to provide participants with examples of varying responses for each question.

Self-evaluation of leadership effectiveness was the third section of the instrument. This section was adopted from McCuddy and Cavin's questionnaire (2008). "The participants were asked to indicate, on a six-point scale, how others who were familiar with them in leadership roles would rate their leadership effectiveness" (McCuddy & Cavin, 2008, p. 111). This scale ranged from "ineffective" to "entirely

effective," with one being ineffective and six being entirely effective. Bass, Cascio, and O'Connor's (1974) method was the basis for this six-point scale, which is used for approximating an interval level of measurement.

A participant's Fundamental Moral Orientations (selfish, self-full, and selfless) was the fourth section of the instrument. An operational definition of each Fundamental Moral Orientation was provided, and participants ranked themselves on two eight-point scales, once for their personal life and once for work life. Selfishness was placed on the very left, number one, self-fullness in the center, and selflessness on the very right, number eight.

In the fifth section, participants completed three demographic questions: age, gender, and ethnicity. The number of community service hours, a list of activities and the types of community service activities were also collected. The participants listed the year, activity name, and number of hours for each community service activity. Participants had several options for completing this section. The information needed could be found on page 12, section VII of their American Degree application.

Participants could look at their American FFA Degree application and manually complete the blank provided, or they could scan, or take a picture of page 12 using their camera or phone, and upload it to complete this section.

Content and face validity were determined by two panels of experts in the field.

Face validity was deemed acceptable by five faculty members at the University of

Nebraska-Lincoln. Content validity was determined by three faculty members at Texas

A&M University. McCuddy and Cavin (2008), determined the reliability of the

instrument by creating a servant leadership composite score. A servant leadership composite score was created by averaging each individual's responses on the ten servant leadership characteristic questions; therefore, composite scores ranged from one to eight. "Higher scores signify a stronger overall servant leadership orientation" (McCuddy & Cavin, 2008). Cronbach's coefficient alpha was measured at .75 for the servant leadership composite score. A pilot test was conducted after amending the original instrument by changing the values to even point scales and changing the demographic questions. The pilot test used a convenience sample, consisting of 27 Texas A&M agriculture science students in AGSC 301, and three departmental student workers. SPSS was used to determine the internal consistency of the instrument, and yielded a Cronbach's coefficient of .81.

Sample

Given the nature of this quantitative study, a simple random sample was performed using the random sampling function in Microsoft Excel. Krejcie and Morgan's (1970) random sampling procedure for the 2010, 2011, and 2012 American FFA Degree recipients was used to determine the number of participants needed. With a 95% confidence level and a 5% confidence interval, a total of 303 American Degree recipients were required for the study. Initially 108 participants from 2010, 100 from 2011, and 95 from 2012 were selected. However, missing or incorrect contact information from the year 2010 reduced the usable sample. A total of 294 American Degree recipients, 100 participants from 2010, 100 participants from 2011, and 94 participants from 2012, were asked to complete the questionnaire and provide the

number of recorded community service hours on page 12, section VII of the American FFA Degree Application. A sampling frame was developed from the 2010, 2011, and 2012 American Degree Certification Forms and used to select the sample of participants. These certification forms also contained email addresses, which were used to contact the selected participants. The list was shared by Dr. Kirk Edney, at Texas A&M University, who has been the chairman of the Texas FFA degree and awards committee for the past four years. At the conclusion of this study, there was a total response rate of 34.69%.

Data Collection and Analysis

An online questionnaire was provided using Qualtrics to a sample of 294 Texas FFA members who received their American FFA Degrees in the years 2010, 2011, and 2012. Three panels were created, one for each year's American FFA Degree recipients, entitled 2010, 2011, and 2012. The questionnaires were sent out following Dillman's (2000) tailored design method. Five emails were created, and pre-set distribution dates and times were established to send the emails out systematically over a three-week period. A pre-notice email was sent to the American FFA Degree recipients notifying them about the online survey. Two days after the pre-notice email, an initial request email with information about the research, a link to the survey, and a suggested completion time was sent. A thank you email, or for some a reminder email, was sent to nonrespondents one week after the initial request. This again contained information pertaining to the research, a link to the survey, and a preferred completion time. Another reminder email was sent five days later, and a final reminder was sent five days after that

to encourage the remaining nonrespondents. Dillman (2000) states that at least four contacts are appropriate when using email surveys.

Throughout the data collection process, incorrect email addresses were corrected with the help of parents and agricultural science teachers, and emails were resent to the participants. Missing information on question 17, the activity and number of hours recorded on page 12, section VII of the American FFA Degree application, was obtained for 13 participants from available American FFA Degree applications and a list of 2012 American FFA Degree recipient community service hours and activities provided by Rosalie Hunsinger, event manager of the National FFA Organization.

To further increase response rate, a letter was created to remind the final non-respondents to take the questionnaire. After exporting the individualized URL links from Qualtrics, simplified URLs were generated for the 201 non-respondents, to create an easier way to go to the questionnaire. Twenty-seven days after the final reminder email was sent, these letters were sent through United States Postal Service to the permanent US Postal addresses of the final non-respondents. These were addressed to the parents of the American FFA Degree recipients, because most addresses were home addresses.

Because most American FFA Degree recipients are high school graduates, the researcher believed that it would be more appropriate to contact the parents of the American FFA Degree recipients since it was highly likely the American Degree recipient did not live at home. The parents were asked to remind their child to follow the link provided and fill out the application or email the researcher for the link to the Qualtrics questionnaire.

Facebook messaging was also utilized to contact individuals the researcher could find on

Facebook. Twenty additional respondents completed the questionnaire following these extraordinary follow up procedures.

Data collection was terminated 11 days after the letters were mailed.

Nonresponse error was handled by comparing early to late respondents, as recommended by Lindner, Murphy, and Briers (2001). The early respondents were those who completed the questionnaire in response to email reminders, and the late respondents were those who completed the questionnaire after Facebook messaging and the US Postal letters were sent. Data was analyzed using t-tests, which showed no differences between early and late respondents; so all data were pooled for analysis.

Data were analyzed using Microsoft Excel and SPSS. There were 114 questionnaires completed in Qualtrics, but after eliminating respondents aged 24 or older, and one respondent who had missing information, 102 participants had complete and usable data, yielding a response rate of 34.69%. Data were analyzed for all participants to describe demographics and overall sense of servant leadership. Sense of servant leadership was determined by assessing the ten characteristics of a servant leader (Spears, 2005), servant leadership composite scores, leadership effectiveness scores, and the awareness of Fundamental Moral Orientations (McCuddy, 2008).

A composite score was created by averaging the ten characteristics of a servant leader for each individual. McCuddy and Cavin (2008) posit this composite score will effectively evaluate the servant leadership characteristics as a single score. The respondents were then separated into four different panels: 2010, 2011, 2012, and unknown. The unknown category contained participants who could not be identified as a

2010, 2011, or 2012 American FFA Degree recipient due to missing information. Descriptive statistics were used to analyze data to evaluate the servant leadership characteristics, the servant leadership composite score, leadership effectiveness, and Fundamental Moral Orientations. Demographic variables were also analyzed. These included gender, age, ethnicity, and domicile.

Finally, the types of community service were categorized and evaluated, along with the number of hours and the descriptions of the community service activities reported by the respondents. The types of activities listed on the American FFA Degree applications, from Texas were categorized by individuals familiar with community service. The groups used were based on a study by Owings (1995), who studied community service performed by high school students.

Summary

Examining Spears' (2005) ten characteristics of a servant leader, leadership effectiveness, and the participants' Fundamental Moral Orientations (McCuddy, 2008), allowed the researcher to explore American FFA Degree recipients' sense of servant leadership within agriculture education and the FFA program. The researcher conducted a quantitative study, among 2010, 2011, and 2012 American FFA recipients' to examine their sense of servant leadership and the type of community service hours recorded on their American FFA Degree. A five part questionnaire was distributed online, using Qualtrics. After determining there were no differences between early and late respondents, descriptive statistics was used to analyze recipients' servant leadership characteristic scores, servant leadership composite scores, leadership effectiveness

scores, and Fundamental Moral Orientation scores. The researcher believed that the 2011 and 2012 respondents would have high scores on Spears' ten characteristics of effective servant leaders, greater servant leadership composite scores, higher leadership effectiveness scores, and a higher tendency to portray a selfless FMO.

CHAPTER IV

RESULTS

Introduction

The purpose of this study was to examine the relationship of the new community service requirements on the American FFA Degree application and the sense of servant leadership held by the 2010, 2011, and 2012 American FFA Degree recipients, in Texas. The findings of this study follow the research objectives identified in Chapter I. Descriptive statistics for demographic variables, leadership characteristics and composite scores, leadership effectiveness, and Fundamental Moral Orientation scores are presented and discussed below using frequencies, percentages, means, and standard deviations.

Demographic Data

Demographic data were collected from those who participated in the online Qualtrics survey. Frequencies and percentages are reported for gender, age, ethnicity, and domicile in Table 4.1. The respondents were classified into four categories according to the year in which they received their American FFA Degree, including 2010, 2011, 2012, and unknown. The 2010 (n = 34), 2011 (n = 27), and 2012 (n = 33) panels had roughly the same number of participants complete the questionnaire. Eight participants were classified as unknown. Slightly over half of the respondents were female (60%). The ages of the participants ranged from 19 to 23, and the mean age of participants was 20.57. The majority of the participants who completed the questionnaire

were white (95%). Any participant who was not white was classified as "other." Domicile, or population density, was determined by categorizing each participant's chapter according to population density. These could be either rural, less than 2,500 people, suburban, between 2,500 and 50,000 people, or urban, more than 50,000 people, as identified by the U.S. Census Bureau (2011). Most students came from a rural (45%) or suburban community (47%).

Table 4.1

Demographics of American FFA Degree Recipients (N=102)

	Gender		Age			Ethnicity		Domicile			
Demographics	M	F	19 20	21	22	23	White	Other	R	S	U
2010											
f	10	24	0 3	8	20	3	33	1	19	14	1
%	29	71	21	68 (1	Mean)	97	0	56	41	3
2011											
f	14	13	0 11	14	1	1	26	1	13	10	4
%	52	48	20	70 (1	Mean)	96	4	48	37	15
2012											
f	12	21	10 2	1 2	0	0	31	2	11	19	3
%	36	64	19	76 (1	Mean)	94	6	33	58	9
Total											
f	41	61	11 4	0 26	21	4	97	5	46	48	8
%	40	60	20	57 (1	Mean)	95	5	45	47	8

Note. R = rural; S = suburban; U = urban. Frequency and valid percentages for the Unknown panel.

M (63%, n = 5); F = 38% (n = 3); 19 (n = 1); 20 (n = 5); 21 (n = 2); 22 (n = 0); 23 (n = 0); Mean Age 20.13; White (88%, n = 7); Other (13%, n = 1); R (38%, n = 3); S (63%, n = 5); U (0%, n = 0).

Objective 1: Servant Leadership Scores of All Respondents

The first research objective was to compare the sense of servant leadership among all American FFA Degree recipients', in Texas. Descriptive statistics pertaining to servant leadership characteristics, a servant leadership composite score, leadership effectiveness, and personal and work life Fundamental Moral Orientations for all participants are reported in Table 4.2.

Servant leadership characteristics were based on an eight-point scale. For all ten servant leadership characteristics, the mean response ranged from 5.75 to 6.90. All characteristics were rated above average. The two characteristics with the highest mean scores were self-awareness (M=6.90) and commitment to growth of people (M=6.86). The leadership characteristic with the lowest mean score was persuasion (M=5.75).

A servant leadership composite score was created for all respondents, which could range from zero to eight. The mean range of the servant leadership composite scores was from 4.30 to 7.70; however, the mean for all respondents was also above average, with a composite score above four (M=6.39).

Leadership effectiveness was based on a six-point scale; ineffective to entirely effective. A mean score was determined, which was slightly above average (M=4.74). Overall, the respondents believe others would describe their effectiveness in leading others between very effective and almost completely effective.

Participant's Fundamental Moral Orientation mean scores were calculated, once for personal life, and once for work life. Selfishness, self-fullness, and selflessness identifiers were placed on an eight-point scale. The mean scores for the respondents reflect a small transition from a self-fullness to a selflessness FMO for both personal (M=6.01) and work life (M=6.08).

Table 4.2

Servant Leadership Variables for All Respondents (N=102)

M	SD	
6.46	1.13	
6.67	1.15	
5.82	1.50	
6.90	.96	
5.75	1.46	
6.61	1.44	
6.33	1.24	
6.86	1.02	
6.25	1.20	
6.30	1.45	
6.39	.58	
4.74	.74	
6.01	1.21	
6.08	1.24	
	6.67 5.82 6.90 5.75 6.61 6.33 6.86 6.25 6.30 6.39 4.74	6.67 1.15 5.82 1.50 6.90 .96 5.75 1.46 6.61 1.44 6.33 1.24 6.86 1.02 6.25 1.20 6.30 1.45 6.39 .58 4.74 .74 6.01 1.21

Note. Tabular data totals may differ from each servant leadership variable's n due to missing data or non-response to particular items. All servant leadership characteristics, including Active Listening, Empathy, Healing, Self-Awareness, Persuasion, Conceptualization, Foresight, Commitment to Growth of People, Community Building, and Stewardship.

Composite Score, Leadership Effectiveness, and Personal and Work Life FMOs.

n = 102.

Objective 2: Servant Leadership Scores by Panel

The second research objective was to evaluate differences in servant leadership scores among the 2010, 2011, and 2012 American FFA Degree recipients. Descriptive statistics for servant leadership characteristics, leadership effectiveness, and personal and work life Fundamental Moral Orientations, for each panel are reported in Table 4.3. All variables were rated above average by all three panels. The mean response for servant leadership composite scores did not vary much between the three panels. The composite score for the 2010 panel was 6.35, 6.41 for the 2011 panel, and 6.43 for the 2012 panel.

Mean scores were created for leadership effectiveness and personal and work life Fundamental Moral Orientations, for each panel. Overall, the 2011 respondents believe others would describe their effectiveness in leading others the highest, with a leadership effectiveness of slightly under almost completely effective (*M*=4.89). However, all panels had a mean leadership effectiveness score between very effective and almost completely effective leadership style.

The highest personal life FMO mean was in the 2012 panel, as respondents reported the highest transition between self-fullness to selflessness FMO (M=6.24). The highest work life FMO mean was in the 2011 panel, as respondents reported the same transition between a self-fullness and a selflessness FMO, as seen in the 2012 personal life FMO (M=6.23). While both of these FMO questions deal with self-interest versus doing things for the common good, the results show these variables were not highly correlated.

Table 4.3

Servant Leadership Variables of 2010, 2011, and 2012 Recipients (N=102)

	20	010^a	2011 ^b		2012 ^c	
Variable	M	SD	M	SD	M	SD
Composite Score	6.35	.59	6.41	.56	6.43	.58
Leadership Effectiveness	4.62	.74	4.89	.89	4.76	.61
Fundamental Moral						
Orientation (FMO)						
Personal Life	5.82	1.53	6.00	1.07	6.24	.97
Work Life	6.18	1.31	6.23	1.14	5.91	1.13

Tabular data totals may differ from each year's n due to missing data or non-response to particular items.

Objective 3: Demographic Differences

The third research objective was to evaluate if demographic factors had an influence on servant leadership. Gender, age, ethnicity, and domicile were used to evaluate differences in servant leadership variables. Descriptive statistics for servant leadership composite scores, leadership effectiveness, and personal and work life Fundamental Moral Orientations, based on the four demographic constructs, are reported in Table 4.4.

Males were slightly higher than females on the servant leadership composite score and personal life FMO. Twenty-three year olds rated the composite score and both FMOs marginally higher than all other ages, but the 22 year olds had a substantial difference between all other ages in leadership effectiveness. White participants recorded

 $^{{}^{}a}n=34; {}^{b}n=27; {}^{c}n=33.$

slightly higher scores for leadership effectiveness and both FMOs. Rural, suburban, and urban respondents had very close scores for all three variables, but the rural participants had a slightly higher composite score, leadership effectiveness score, and personal life FMO.

Table 4.4 Servant Leadership Based on Gender, Age, Ethnicity, and Domicile (N=102)

	Composite Score			l Eff.		FMOs			
					Pers	sonal	W_{ϵ}	ork	
Variable	M	SD	M	SD	M	SD	M	SD	
Gender									
Male	6.45	.53	4.68	.79	6.07	1.03	5.95	1.36	
Female	6.35	.61	4.80	.73	5.97	1.32	6.17	1.15	
Age									
19 ^a	6.13	.54	4.73	.47	6.45	.69	5.91	.94	
20	6.44	.58	4.83	.75	6.13	1.09	6.10	1.34	
21	6.49	.46	4.88	.82	5.88	1.03	6.24	1.05	
22	6.26	.65	6.26	.65	5.48	1.63	5.86	1.65	
23 ^b	6.68	.87	5.00	1.41	7.25	.50	6.50	1.73	
Ethnicity									
White	5.72	1.28	4.76	.73	6.04	1.19	6.11	1.21	
Other ^c	6.43	.51	4.60	1.14	5.40	1.52	5.40	1.67	
Domicile									
Rural	6.43	.54	4.78	.73	6.09	1.03	6.11	1.22	
Suburban	6.41	.61	4.73	.79	5.96	1.43	6.02	1.33	
Urban ^d	6.06	.60	4.75	.71	5.88	.64	6.25	.89	

Note. Tabular data totals are low for some demographic *n*'s due to missing data or nonresponse to particular items. ^a*n*=11; ^b*n*=4; ^cn=5; ^dn=8.

Objective 4: Types of Community Service

The fourth research objective was to assess the types of activities identified as community service. Only 22 respondents answered this question with usable data; 12 respondents from the 2012 panel, four from the 2011 panel, and six from the 2010 panel. The number of respondents related to the number of hours of community service listed for the 2011 and 2012 respondents is shown in Figure 4. Only two participants from the 2012 panel recorded less than 74 hours (n=50, n=54), the respondent with the highest amount reported over 200 hours (n=384). In the 2011 panel, no respondents had less than 75 hours and three respondents had over 150 hours.

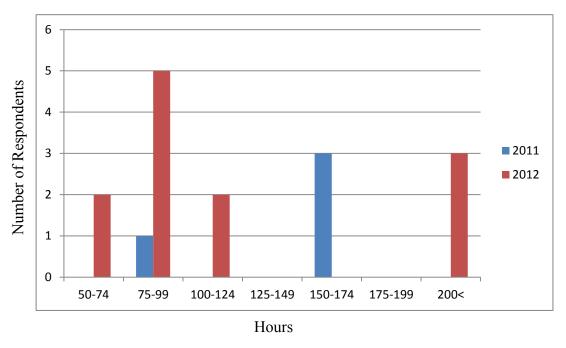


Figure 4. Number of community service hours listed by 2011 and 2012 recipients.

The 2010 American FFA Degree recipients were assessed according to the number of activities listed, instead of the number of hours recorded. Figure 5 shows the number of activities listed for the 2010, 2011, and 2012 respondents. While the hours cannot be determined, the number of different activities is compared for each of the panels.

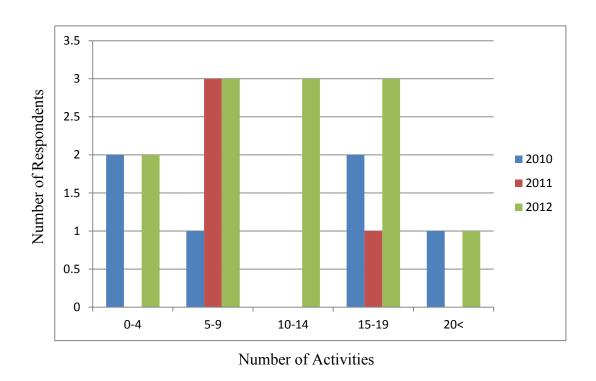


Figure 5. Number of activities listed by 2010, 2011, and 2012 recipients.

The types of activities listed as community service were separated into six groups. These included: church related, youth, community development, healthcare, environment, and service. Most activities were classified as either "youth", "community

development", or "service". The types of community service projects are listed in Table 4.5.

Table 4.5

Types of Community Service (N=22)

-						
Category	Community Service Activity					
Church Related	Lectured in church, Singing Christmas carols, Bible school, Worked at church picnic					
Youth	Adopt a future farmer, LEADS united, Food for America, Adopt a child, Elementary field day, Worked children's festival, Boys and Girls club, Farm day, Worked with autistic children, Cops for tots, Big brother club, Baby bottle project, Mentor for commercial steer participants					
Community	Soup Kitchen, Community roundup, Appreciation meals,					
Development	Habitat for Humanity, Clean homes, Food drive, Relay for life, Food bank volunteer, Worked Christmas tree sale, LIONS club, Big Event, Hurricane relief, Salvation Army					
Healthcare	Nursing home visit, Ronald McDonald volunteer, Blood drive, Make a wish					
Environment	Farmhouse rock cleanup, Trash pickup, Beach cleanup, Adopt a highway					
Service	Preparing turkeys, Worked souvenir shop, Valentines dance, Deliver poinsettias, Class President, Creating Easter baskets, NHS President, Awards, Student council, Show ring helper, Dance team, Fair volunteer, Hauling animals for others, Baseball field volunteer, Special needs rodeo					

Summary

A study of 102 American FFA Degree recipients was conducted to evaluate the relationship of community service requirements on the American FFA Degree

application and the sense of servant leadership of the recipients of the American FFA Degree. The findings of this study, including demographic data, sense of servant leadership for all American FFA Degree participants, differences in servant leadership scores among 2010, 2011, and 2012 American FFA Degree recipients, demographic differences of servant leadership, and types of community service, were summarized using descriptive statistics.

CHAPTER V

SUMMARY, CONCLUSIONS, & RECOMMENDATIONS

Introduction

Based on the results presented in Chapter IV, several conclusions, implications, and recommendations can be made about the sense of servant leadership between 2010, 2011, and 2012 American FFA Degree recipients. The research objectives will be further discussed and recommendations for further research will be addressed.

Purpose and Objectives

The purpose of this study was to explore the relationship of servant leadership, as measured by Spears' (2005) ten characteristics of an effective servant leader, leadership effectiveness, and McCuddy's (2008) fundamental moral orientations, to the 2010, 2011, and 2012 recipients of the American FFA Degree, in Texas.

The following research objectives were created to carry out the purpose of this study:

- Compare sense of servant leadership among all American FFA Degree recipients, in Texas.
- Compare sense of servant leadership between the 2010, 2011, and 2012
 American FFA Degree recipients, in Texas.
- 3. Explore the influence of demographic differences on sense of servant leadership among the 2010, 2011, and 2012 American FFA Degree recipients.

4. Assess the types of activities identified as community service, listed on the American FFA Degree applications, from Texas respondents.

Summary of Methods

In order to determine if a relationship existed between servant leadership and completed community service hours, a descriptive study of 113 Texas recipients of the 2010, 2011, and 2012 American FFA Degree was conducted. A five part questionnaire was modified by the researcher from McCuddy and Cavin's "Survey of Personal Leadership Characteristics and Contexts." The instrument included the participants' FFA chapter name, a self-evaluation of the ten characteristics of a servant leader as described by Spears (2005), a self-evaluation of leadership effectiveness (McCuddy and Cavin, 2008), the participants' Fundamental Moral Orientations: selfish, self-full, and selfless (McCuddy, 2008), and three demographic questions: age, gender, and ethnicity. The number of community service activities and hours and the types of activities were also collected.

Content and face validity were determined by two sets of experts in the field.

Face validity was determined by five faculty members at the University of NebraskaLincoln. Content validity was determined acceptable by three faculty members at Texas

A&M University. After amending the original instrument by changing the values to even
point scales and changing the demographic questions, SPSS determined the internal
consistency of a pilot study yielding a Cronbach's coefficient of .81.

A simple random sample was performed using the random sampling function in Microsoft Excel. Krejcie and Morgan's (1970) random sampling procedure required a

total of 303 American Degree recipients. However, missing or incorrect contact information from the year 2010 reduced the usable sample to 294 American Degree recipients; 100 participants from 2010, 100 participants from 2011, and 94 participants from 2012.

An online, Qualtrics questionnaire was given to a geographically diverse sample of 294 Texas FFA members who received their American FFA Degrees in the years 2010, 2011, and 2012. Three panels were created for each year's American FFA Degree recipients, entitled 2010, 2011, and 2012. The research was carried out following Dillman's (2000) tailored design method.

To increase response rate, a US Postal letter was created to remind 201 non-respondents to take the questionnaire, and Facebook messaging was also utilized.

Twenty additional responders took the questionnaire after Facebook messaging and sending out reminder letter.

Data collection was terminated 11 days after the letters were mailed.

Nonresponse issues were handled by comparing the early to late respondents. Early respondents, or those participants who completed the questionnaire in response to email reminders, were compared to late respondents, or those reluctant respondents who completed the questionnaire after Facebook messaging and the US Postal letters were sent, as recommended by Lindner, Murphy, and Briers (2001). T-tests showed no differences between early and late respondents, so all data were pooled for analysis.

Data were analyzed using Microsoft Excel and SPSS. Descriptive statistics were used to determine frequencies, percentages, means and standard deviations for the

servant leadership variables. Data were analyzed among all participants for demographic data and overall sense of servant leadership. The respondents were then separated into four different panels: 2010, 2011, 2012, and unknown. Data was analyzed to evaluate the servant leadership composite scores, leadership effectiveness, and Fundamental Moral Orientations among the 2010, 2011, and 2012 panels. Descriptive statistics were also used to analyze demographic variables, including gender, age, ethnicity, and domicile. Finally, the hours and number of community service activities listed were analyzed and the types of community service were categorized into groups according to Owings (1995).

Summary of Findings

While the results of this study are descriptive and cannot be generalized to all American FFA Degree recipients, they do provide information on the community service aspect of the American FFA Degree application and the sense of servant leadership of American FFA Degree recipients. American FFA Degree recipients provided adequate responses to the questionnaire, but it is important to note that these were self-reported responses. The researcher assumed the American FFA Degree recipients responded truthfully and to the best of their ability.

Demographic Data

The demographics in today's public schools are changing; however, this change has not been perfectly reflected in the agricultural education and FFA. FFA has been said to serve a relatively small group of rural to small town, male, white students (Rayfield, Compton, Doerfert, Fraze, & Akers, 2008; Dyer & Breja, 2003). This study

offers two findings that contradict this idea. Overall, there were more females than males who participated in this study. The results include a higher percentage of females in the 2010 and 2012 panel. Were females more likely to meet the requirements and receive the American FFA Degree in the years of 2010 and 2012? Further investigation is needed to determine the answer to this question.

The results also indicate that while many participants were from a rural community (n = 49), more participants were from a suburban community (n = 53). Also, while school enrollment is larger in urban areas (Sher, 1977), this suggests that more FFA members are receiving American FFA Degrees in suburban and rural areas. While urban communities have a higher overall enrollment rate, fewer students could be enrolled in agriculture education and FFA programs in these communities, as compared to those of suburban and rural areas, resulting in less recipients of the American FFA Degree in urban areas. On the other hand, the number of American FFA Degree recipients from a particular community may depend on the number of active students enrolled in agriculture education and the FFA program, who are willing to meet the requirements of the FFA Degree, which would also decrease the number of recipients of the degree.

It was not surprising to see that the majority of American FFA Degree recipients, in Texas, were white (n = 97) and that the age of participants slightly decreased from the year 2010 to 2012.

This study suggests that the number of American FFA Degree recipients has a good diversity in terms of gender and age. However, in order to have an ethnically

diverse pool of American FFA degree recipients, improvements should be made in terms of ethnicity and population density.

Objective 1: Servant Leadership Scores of All Respondents

The concepts and characteristics of servant leadership have been found in the FFA program through commitment and service to the community and its people. This is reflected in the data collected, as it was determined that all American FFA Degree participants, in Texas, had an above average sense of servant leadership on all ten servant leadership characteristics as defined by Spears (2005), a servant leadership composite score, leadership effectiveness, and personal and work life Fundamental Moral Orientations (McCuddy, 2008). Similar to Yates' (1998) study, while the American FFA Degree recipients were initially required to complete community service, the respondents experienced an above average perception of moral characteristics or high servant leadership values. The responses indicated a reasonably strong sense of servant leadership. The servant leadership composite score for these characteristics reinforces this implication. The knowledge and skills learned in agriculture education and the FFA program, coupled with the opportunity to connect their experiences with personal life (Elliot & Knight, 2005), could impact how the recipients responded to the questionnaire, especially regarding their experience with community service activities. It could be implied that the community service requirements positively affected students. Members were able to have a high sense of servant leadership by taking the key attributes they observed, experienced, and learned in community service activities and applying it to their current lives.

According to Powers and Moore (2005), active listening, empathy, healing, and persuasion are interrelated, outward behaviors, actions, and practices of a servant leader. Building community, commitment to the growth of people, foresight, conceptualization, and awareness are correlated, inner characteristics, which lie near the core of the servant leader's being. Stewardship is the grounding influence of servant leadership (Reinke, 2004), and is what binds together all the other servant leadership characteristics. However, McCuddy and Cavin (2008) believe a composite score, using all the characteristics as a single data component, can be appropriately used to give all characteristics a sense of correlation. However, these characteristics may not be a good representation of a single concept of servant leadership. The servant leadership composite score is called into question. It may be better to analyze the characteristics separately, or analyze the characteristics between smaller groups. Further research is needed to determine if this is necessary.

Self-awareness and commitment to the growth of people were the highest scoring servant leadership characteristics. Self-awareness allows individuals to become aware of their own thoughts, beliefs, and values (Sendjaya & Sarros, 2002) by participating in new experiences and making behavioral changes to accommodate the changes that occur (Spears, 2005). When FFA members receive the American FFA Degree, they have been out of high school for over a year. Members are continuously forming new opinions and making decisions in their new environments. Commitment to the growth of people is a commitment to the personal and professional growth of every person within a community (Spears, 2005). These respondents have respect for others and believe that

everyone has something to offer beyond their physical contributions (Barbuto & Wheeler, 2007). Commitment to growth deals strongly with relationships between individuals. Relationships allow the individuals to develop consideration for the needs of others. Similar to self-awareness, the American FFA Degree recipients are fully partaking in commitment to growth practices as they are experiencing life after high school, no matter what endeavor they are currently in.

Although persuasion had a mean score above average, it was the lowest scoring servant leadership characteristic. Persuasion is to rely not only on authority, control, and position, but on conversational collaboration or teamwork (Spears, 2005). As young adults, this could be a hard characteristic to master for some American FFA Degree recipients. Most American FFA Degree recipients are still in their college career or are newly employed, which can be rather stressful (Perry, Hladkyj, Pekrun, & Pelletier, 2001). American FFA Degree recipients are expected to do as they are told from authority figures. They may have acquired more power over their personal life, but a stronger authority directs their school and work life. This is not a bad thing; it just means these respondents can lead to mixed emotions on how they feel toward their sense of persuasion.

By completing a self-evaluation of leadership effectiveness, individual respondents can assess their own leadership style based on their specific situation. McCuddy and Cavin (2008) posit that leadership effectiveness is a consequence of engaging in servant leadership behaviors. The very effective to almost completely effective style of leadership effectiveness by the respondents reflects a positive

consequence of servant leadership behaviors, which means the respondents seek out a better status for a given context.

The moral orientation of servant leadership is an important aspect to consider for American FFA Degree recipients. "Because values play such an important role in our lives, being able to recognize, understand, and articulate one's own values set becomes critical in sound decision-making" (Dean, 2008). Service must be more than just checking off the box of completed community service hours; "service is the development of an attitude" (Brown, 2010, para. 1). Community service, in terms of servant leadership, must be completed because someone wants to, not because they are forced to. Respondents experienced a transition from a self-full to a selfless image in both personal and work life. Although there is still a sense of self-interest, "it may be argued that some degree of self-interest is necessary for self-preservation and survival, without which one would not be in a position to serve others" (McCuddy & Cavin, 2008). No matter the case, these respondents are still interested in serving others and have a reasonable concern for the common good.

Objective 2: Servant Leadership Scores by Panel

The researcher believed that the 2011 and 2012 American FFA Degree recipients would have higher servant leadership scores based on Spears (2005) ten characteristics of a servant leader, leadership effectiveness and the three Fundamental Moral Orientations (McCuddy, 2008), when compared to the 2010 recipients who were only required to complete three non-FFA activities. When analyzing the results by panel, the 2011 and 2012 panels had slightly higher scores for the servant leadership variables.

Why could this be? While the National FFA Organization only recently implemented the new community service requirement into the American FFA Degree application, it does not mean that FFA members just recently jumped on the community service bandwagon to receive the FFA degree. Service has been fundamental from the beginning of the FFA. It was included in the FFA creed, the FFA mission, motto, and was clearly a foundational belief of the FFA program. Just because community service has only been recently recognized in the FFA program through the American Degree application does not mean that it has not always been an innate quality of the FFA persona; and with that, building social and moral characteristics, similar to those of a servant leader. Overall, the concept of servant leadership succeeded based on the personal values of this study's American FFA Degree recipients.

The only noticeable finding was that two different panels had higher scores for each of the FMOs. It can be concluded that the respondents felt there was not a similar relationship between the actions in personal life and those in work situations.

Objective 3: Demographic Differences

Do demographics have an effect on how people perceive the role and nature of servant leadership? According to this study, all servant leadership variables were above average when analyzed for each of the demographic constructs, including gender, age, ethnicity, and domicile. However, with respect to each of the demographic constructs, some demographic groups within each construct had higher mean scores than others.

As reported in Table 3, 23 year olds scored higher than 22 year olds for both personal and work life FMOs; however, there were few 23 year old respondents.

Differences were also seen in the composite score between the two ethnic groups. The white ethnic group had a reasonably higher score than the "other" ethnic group, but here too the number of respondents from the "other" group is small. There were also a small number of urban respondents. Based on the tendencies of the responses of these small number groups, if there would have been more respondents to increase the low numbers among the 23 year olds, the "other" ethnic group, and the urban domicile, the study may have yielded different results among these demographic constructs. The results of these findings provide a framework for guiding positive agriculture education and FFA program planning when related to demographics.

Objective 4: Types of Community Service

Less than a fourth of the respondents answered the community service question (n = 22), but based on the question, this was more than enough respondents to evaluate the types of activities listed as community service. The 2011 and 2012 American FFA Degree recipients were required to complete a minimum of 50 hours of community service in at least three different activities. Each activity must also meet six different qualifications, as determined by the National FFA Organization, to be considered as a true community service activity (National FFA Organization, 2012a). The 2010 recipients were only required to complete three non-FFA activities. After evaluating the responses, and throwing out the responses which contained less than three different types of activities or less than 50 hours of service for the 2011 and 2012 respondents, there were several implications drawn. First, most of the 2011 and 2012 respondents listed more than 50 hours of community service. Only two respondents listed close to 50

hours. Does this mean the community service requirements are too low for American FFA Degree applicants? Further research is needed to investigate this question.

Based on the types of community service activities listed, it was interesting to note that even though the 2010 American FFA Degree recipients were only required to complete non-FFA activities, most of the activities listed were service activities. All activities listed were placed into a specific service subgroup, including church related, youth, community development, healthcare, environment, and service. The "service" group included activities that are types of service to others, but may not meet the qualifications of community service outlined by the National FFA Organization. While the 2010 group did list activities including NHS President, these respondents were also listing activities similar to those being performed by the 2011 and 2012 respondents, including community development, youth, environment programs, and more.

Community service was being performed even before it was a requirement. This gives the researcher reason to believe that community service has constantly played an important role in agriculture education and FFA programs, resulting in an above average sense of servant leadership among the 2010, 2011, and 2012 panels. Similar to the 2011 and 2012 respondents, the 2010 respondents also recorded more than the minimum amount of activities required to receive the degree. The majority of all respondents show an inclination to complete more than the required amount of activities.

Finally, it is important to consider the types of community service completed by the American FFA Degree recipients. "Over the years, FFA has shown the value it places on service to country and community" (National FFA Organization, 2012b, para.

14). The National FFA Organization has made it clear that community service is an important aspect of the FFA program experience. The service activities should engage FFA members in the education process, use classroom concepts in real life situations, enhance their citizenship, and allow them to become contributing citizens to the community (National FFA Organization, 2012a).

It is important to evaluate the types of service being conducted, in order to maximize the value of community service to the students and meet the expectations of the National FFA Organization. In order to be classified as community service, the activity should have tangible community involvement, allow the FFA members to gain skills and competencies, and the activity should have a positive impact on the individuals receiving the service (National FFA Organization, 2012a).

While most activities listed by respondents clearly met the criteria of community service, some activities might be questionable in terms of how the National FFA Organization defines community service. It is important for members to be specific when listing the service activities on the American FFA Degree application. The National FFA Organization may also need to be more specific on the criteria needed to be considered community service so FFA members are more knowledgeable on what they can and cannot list.

Recommendations for Further Research

Recommendations for Practice

This study attempted to explain how servant leadership might lead to improved organizational performance in agriculture education and the FFA program. It is true that

servant leadership requires time to implement and to provide abundant opportunities to involve all members of the learning community (Crippen, 2005). However, by incorporating programs like service-learning into classroom instruction, students are continuously involved in academic service-learning, by enhancing academic learning, engaging in purposeful civic learning, and experiencing relevant and meaningful service in the community.

Service-learning takes community service one step further than just completing the community service activity. It "promotes learning through active participation in service experiences, provides structured time for students to reflect by thinking, discussing, and/or writing about their service experience, provides an opportunity for students to use skills and knowledge in real-life situations, extends learning beyond the classroom and into the community, and fosters a sense of caring for others" (English & Moore, 2010, p. 39).

With similar outcomes, service-learning and community service go hand in hand. Practicing service-learning in the classroom helps institutionalize servant leadership concepts and beliefs (Hoover & Webster, 2004). In this case, students are building servant leadership characteristics, which promote citizenship behavior, organizational commitment, worker engagement, and other leadership attributes (Barbuto & Wheeler, 2006). Service learning also has the potential to engage non-traditional and non-interested students in activities, and invite them in a non-traditional way into the agriculture education and FFA program (DeWitt, 2010).

With the new community service requirements, FFA has created a way for students interested in earning FFA degrees to learn to think reflectively, function at high stages of moral reasoning, and be altruistic decision makers. However, not all students are capable of earning an FFA degree. While some chapters already require community service to participate in certain activities, participation in community service should be a requirement for all students in agriculture education, or at minimum, students who are members of the FFA program.

The types of activities can also be shared on a national level. The National FFA Organization can use American FFA Degree recipient's activities as an example for other members looking for types of service to participate in. If this could be shared on the National FFA Organization website, all members, agricultural science teachers, agricultural science student teachers, parents, and anyone else related to agriculture education and FFA would have an easy access to this information.

Recommendations for Research

Seven recommendations for additional research were developed. The first recommendation involves a limitation to this study, which was the number of participants who responded to the questionnaire. In future research, it would be beneficial to have a larger sample size, with more diverse demographics. It would be interesting to evaluate if the study would have similar results if a larger number of participants responded to the questionnaire.

A qualitative study also needs to be performed to determine relationships between community service and servant leadership among American FFA Degree

recipients. This study would determine if relationships exist not only among servant leadership variables, but also if statistically significant differences can be found among the 2010, 2011, and 2012 American FFA Degree recipients and within the different demographic constructs.

Next would be to conduct an experimental study with a comparison group of non-American FFA Degree recipients, or even non-FFA members, needs to be explored. This group may allow us to better evaluate the differences in the sense of servant leadership between American FFA Degree recipients and those who did not receive the degree, or who were not in the FFA at all. This would also determine if other individual attributes might be responsible for the results observed. While it has been argued that servant leadership values are created by the combination of natural and learned characteristics, individual characteristics, such as self-determination, moral cognitive development, cognitive complexity, and cultural experiences can also influence a person's sense of servant leadership (Dierendonck, 2011). To further this research, a study also needs to be conducted to determine if individual characteristics affect servant leadership values. Sources of motivation, flexibility or time constraints, current events, openness to experiences, family, religious, childhood, and cultural experiences, and exposure to previous servant leadership concepts are all antecedents for this particular research opportunity.

Differences in types of community service completed by individuals could also affect servant leadership perceptions. According to McLellan and Youniss (2002), "these differences in type represent differences in the experiences that service could have

afforded the adolescent participants." It would be interesting to see the differences between individuals who participate in different categories of community service, including service activities organized by the FFA, service activities not organized by the FFA, those who do both, one time service events, and repeated service activities.

A deeper look into classroom instruction would also be beneficial. If service learning practices were evaluated in the classroom, researchers could determine if the opportunity to discuss service experiences had an effect on perceptions of service.

Research should also be conducted to assess the effects of required community service in subsequent stages of the FFA degree program; analyzing the servant leadership differences between the Chapter, State, and American FFA Degree recipients, or the degrees that have a community service requirement. This could also be done longitudinally, following the same sample of students for several years to determine if these characteristics last or if they change significantly.

Finally, there has been little to no research conducted to determine the effect of community service by the agriculture education and FFA program on the people receiving the service. An assessment on the effects of community service on those being served would benefit the community by assessing the value of the service provided by the FFA members.

These recommendations for additional research require quantitative research. A qualitative investigation would also be beneficial in understanding the relationships between community service, the servant leader, and the agriculture education and FFA programs.

Conclusion

This study contributes to the growing literature on the nature, aspects, and implications of servant leadership by exploring the linkages of servant leader behaviors, including: servant leadership characteristics as defined by Spears (2005), leadership effectiveness, and awareness of Fundamental Moral Orientations, to those behaviors of American FFA Degree recipients. This study shows the importance of community service among FFA members, and how this contributes to the increase of moral characteristics, or increased servant leadership values. The results of this study indicate a strong orientation toward servant leadership concepts among all 2010, 2011, and 2012 American FFA Degree recipients. This study suggests that servant leadership has been and remains an important part of agricultural education and the FFA program.

As servant leaders, FFA members are not only taking on the role of service, but also that of a leader. Servant leadership is an important aspect of FFA because members are able to make a positive impact on the community, develop personal leadership styles, learn how to influence others to lead (Stedman et al., 2009), develop altruistic behaviors, and increase the idea to help others for the common good. Although this study was unable to empirically demonstrate that all of the respondents make decisions and take actions in consideration of moral considerations, develop their behavioral capacity to serve others, and lead people effectively (McCuddy & Cavin, 2008), the idea that the knowledge and skills learned in agricultural education and FFA, specifically from the experiences due to the community service requirements of the American FFA Degree, are positively related to servant leadership concepts is amazing!

REFERENCES

- Arizona FFA. (2008). FFA degree program. Retrieved from http://www.azffa.org/ffadegree program.php
- Astin, A. W., & Sax, L. J. (1998). How undergraduates are affected by service participation. *Journal of College Student Development*, 39(3), 251-263.
- Barbuto, J. E., & Wheeler, D. W. (2006). Scale development and construct clarification of servant leadership. *Group & Organization Management*, 31(3), 300-326. doi: 10.1177/1059601106287091
- Barbuto, J. E., & Wheeler, D. W. (2007). Becoming a servant leader: Do you have what is takes? Retrieved from http://www.ianrpubs.unl.edu/epublic/pages/publicationD.jsp?publicationId=873
- Bass, B. M., Cascio, W. F., & O'Connor, E. J. (1974). Magnitude estimations of expressions of frequency and amount. *Journal of Applied Psychology*. 59, 313-320. doi: 10.1037/h0036653
- Billig, S. H. (1999). The Impacts of Service-Learning on Youth, Schools and Communities: Research on K-12 School-Based Service-Learning, 1990–1999.

 Retrieved from http://www.wkkf.org/knowledge-center/resources/2002/04/the-impacts-of-service-learning-on-youth-schools-and-communities-research-on-k-12-school-based.aspx
- Brown, S. (2010). Bright ideas: Stationed by the hole punch! Retrieved from https://www.ffa.org/Documents/so bright ideas 09 12.pdf

- Chute, H. (2012). Living to serve shines through at day of service. Retrieved from http://news.texasffa.org/article.aspx?ID=244
- Crippen, C. (2005). The democratic school: First to serve, then to lead. *Canadian Journal of Educational Administration and Policy*, 47, 1-17.
- Dean, K. W. (2008). Values-based leadership: How our personal values impact the workplace. *The Journal of Values Based Leadership*. 5, 59-66.
- DeHoff, B. A. (2013). Partnerships in community can create path to growth for chapter, students. Retrieved from https://www.ffa.org/FFAResources/Publications/MakingADifference/1104/Pages /Partnerships-in-community-can-create-path-to-growth.aspx
- DeWitt, S. (2010). CTE and service-learning: Natural advocacy partners. *Techniques*, 85(4), 12.
- Dierendonck, D. V. (2011). Servant leadership: A review and synthesis. *Journal of Management*. *37*(4), 1228-1261. doi: 10.1177/0149206310380462
- Dillman, D.A. (2000). Mail and internet surveys: The tailored design method (2nd ed.).

 New York, NY: Wiley & Sons.
- Dyer, J. E., & Breja, L. M. (2003). Problems in recruiting students into agricultural education programs: A delphi study of agriculture teacher perceptions. *Journal of Agricultural Education*. 44(2), 75-85. doi: 10.5032/jae.2003.02075
- Elliot, J., & Knight, J. A. (2005). Student motivation: The bottom line. *The Agricultural Education Magazine*, 77(4), 8-10.

- English, K., & Moore, D. (2010). Service-learning in our classroom. *Techniques*, 85(4), 38-39.
- Ferch, S. (2005). Greenleaf on servant-leadership. *The International Journal of Servant-Leadership*. 1, 19-27.
- Finkelstein, S., & Hambrick, D. (1996). Strategic leadership: Top executives and their effects on organizations. St. Paul, MN: West Publishing Company.
- Georgia Agriculture Education. (2011). Frequently asked questions about Ag Ed and FFA. Retrieved from http://www.gaaged.org/Program Information/program info.htm
- Graham, J. W. (1991). Servant leadership in organizations: Inspirational and moral. *Leadership Quarterly*, 2(2), 105-119.
- Greenleaf, R. K. (1977). Servant leadership: A journey into the nature of legitimate power and greatness. Indianapolis, IN: Poulist Press.
- Hoover, T. S., & Webster, N. (2004). Modeling service learning for future leaders of youth organizations. *Journal of Leadership Education*, 3(3), 58-62.
- Israel, G. D., & Hoover, T. S. (1996). Expanding opportunities for FFA chapter recognition: A model for community needs assessment. *Journal of Agricultural Education*, *37*(3), 1-8. doi: 10.5032/jae.1996.03001
- Kaplan, S. (2000). Human nature and environmentally responsible behavior. *Journal of Social Issues*, 56(3), 491-508. doi: 10.1111/0022-4537.00180
- Kennedy, R. G. (1995). Virtue and corporate culture: The ethical formation of baby wolverines. *Review of Business*, 17(2), 10

- Kouzes, J. M., & Posner, B.Z. (2008). We lead from the inside out. *The Journal of Values Based Leadership*. 5, 34-38.
- Krejcie, R. V., & Morgan, D. W. (1970). Determining sample size for research activities. *Educational & Psychological Measurement. 30*, 607-610.
- Lindner, J. R., Murphy, T. H., & Briers, G. E. (2001). Handling nonresponse in social science research. *Journal of Agricultural Education*, 42(4), 43-53. doi: 10.5032/jae.2001.04043
- Lubbock Avalanche-Journal. (2005). Welcome mat out to FFA convention. Retrieved from http://lubbockonline.com/stories/071205/edi_071205013.shtml
- Luthans, F. (2002). The need and meaning of positive organizational behavior. *Journal of Organizational Behavior*, 23(6), 695-706. doi: 10.1002/job.165
- McCuddy, M. K. (2008). Fundamental moral orientations: Implications for values-based leadership: a context for values-based leadership. *The Journal of Values Based Leadership*. 5, 9-21.
- McCuddy, M. K., & Cavin, M. C. (2008). Fundamental moral orientations, servant leadership, and leadership effectiveness: An empirical test. *Review of Business Research*, 8(4), 107-117.
- McCuddy, M. K., Pinar, M., Eser, Z., & Isin, F. B. (2011). Fundamental moral orientations, stewardship, and ethical issues in franchising: What are the linkages and implications? *American Society of Business and Behavioral Sciences*, 18(1), 460-492.

- McGee-Cooper, A., & Looper, G. (2001). The essentials of servant-leadership:

 Principles in practice. Waltham, MA: Pegasus Communication.
- McLellan, J. A., & Youniss, J. (2002). Two systems of youth service: Determinants of voluntary and required youth community service. *Journal of Youth and Adolescence*, 32(1), 47-58.
- Melot, E. (2010). A service to learning. *Techniques*, 85(4), 6.
- Miner, P. (2003). Blue jackets, gold standards; 75 years of living the FFA legacy. Evansville, IN: National FFA Organization.
- Mulkey, D. (1992). The role of schools in community development: Some practical suggestions. *The Rural Educator*, *14*(1), 14-18.
- Nakai, P. (2005). The crucial role of coaching in servant-leader development. *The International Journal of Servant-Leadership*. 1, 213-228.
- National FFA Organization. (1982). Official FFA Manual. Alexandria, VA: National FFA Supply Service.
- National FFA Organization. (2012a). 2011 American FFA degree application updates.

 Retrieved from

 https://www.ffa.org/Programs/Degrees/AmericanDegree/Pages/2011American
 - FFADegreeApplicationUpdates.aspx#communityservice
- National FFA Organization. (2012b). A brief history of the national FFA organization.

 Retrieved from https://www.ffa.org/documents/about_ffahistory.pdf
- National FFA Organization. (2012c). American FFA degree. Retrieved from https://www.ffa.org/Programs/Degrees/AmericanDegree/Pages/default.aspx

- National FFA Organization. (2012d). Official FFA manual. Indianapolis, IN.
- National FFA Organization. (2012e). What is FFA (FAQs)? Retrieved from https://www.texasffa.org/whatisffa.aspx?ID=34
- Neubert, M. J., Kacmar, K. M., Carlson, D. S., Chonko, L. B., & Roberts, J. A. (2008).
 Regulatory focus as a mediator of the influence of initiating structure and servant leadership on employee behavior. *Journal of Applied Psychology*, 93(6), 1220-1233. doi: 10.1037/a0012695
- Owings, J. (1995). Community service performed by high school seniors. Retrieved from http://nces.ed.gov/pubs/web/95743.asp
- Page, D., & Wong, T.P. (2000). A conceptual framework for measuring servant-leadership. In AdjGibolosoo, S. (Eds.), The human factor in shaping the course of history and development. New York, NY: University Press of America, Inc., 69-109.
- Perry, R. P., Hladkyj, S., Pekrun, R. H., & Pelletier, S. T. (2001). Academic control and action control in the achievement of college students: A longitudinal field study. *Journal of Educational Psychology*, 93(4), 776-789
- Polleys, M. S. (2002). One university's response to the anti-leadership vaccine:

 Developing servant leaders. *Journal of Leadership & Organizational Studies*.

 8(3), 117-130. doi: 10.1177/107179190200800310
- Powers, J. B., & Moore, J. W. (2005). Servant-leadership and the art of teaching. *The International Journal of Servant-Leadership*. 1, 123-153.

- Rayfield, J., Compton, K., Doerfert, D., Fraze, S., & Akers, C. (2008). Factors that influence the decision to participate in youth organizations in rural high schools in three states. *Journal of Agricultural Education*, 49(4), 83–95. doi: 10.5032/jae.2008.04083
- Reese, S. (2010). Learning and serving through CTE. *Techniques*, 85(4), 16-20.
- Reinke, S. J. (2004). Service before self: towards a theory of servant-leadership. *Global Virtue Ethics Review*, *5*(4), 30-57.
- Rokeach, M. (1973). The nature of human values, New York, NY: Free Press.
- Russell, R. F. (2001). The role of values in servant leadership. *Leadership & Organization Development Journal*, 22(2), 76-84. doi: 10.1108/01437730110382631
- Russell, R. F., & Stone, A. G. (2002). A review of servant leadership: Developing a practical model. *Leadership & Organization Development Journal*, 23(3), 145-157. doi: 10.1108/01437730210424
- Sapp, C. (2013). FFA members, why are we here? Retrieved from https://nationalffa.wordpress.com/2013/03/15/ffa-memberswhy-are-we-here/
- Schmidt, J. A., Shumow, L., & Kackar, H. (2006). Adolescents' participation in service activities and its impact on academic, behavioral, and civic outcomes. *Journal of Youth Adolescence*, *36*(2), 127-140. doi: 10.1007/s10964-006-9119-5
- Sendjaya, S., & Sarros, J. C. (2002). Servant leadership: Its origin, development, and application. *Journal of Leadership and Organization Studies*, 9(2), 57-64. doi: 10.1177/107179190200900205

- Sher, J. P. (Ed.) (1977). Education in rural America: A reassessment of conventional wisdom. Boulder, CO: Westview Press.
- Spears, L. C. (2004). Practicing servant-leadership. *Leader to Leader*. 7-11. doi: 10.1002/ltl.94
- Spears, L. C. (2005). The understanding and practice of servant-leadership. *The International Journal of Servant-Leadership*. 1, 29-45.
- Stedman, N. L. P., Rutherford, T. A., Rosser, M. H., & Elbert, C. (2009). When leadership counts: Engaging youth through the Washington Leadership Conference. *Journal of Agricultural Education*, *50*(1), 92-104. doi: 10.5032/jae.2009.01092
- U. S. Census Bureau, Department of Commerce. (2011). Urban area criteria for the 2010 Census. Retrieved from http://www.census.gov/geo/www/ua/fedregv76n164.pdf
- Yates, M. (1998). Community service and political-moral discussions among adolescents: A study of a mandatory school-based program in the United States.

 In M. Yates & J. Youniss (Eds.), Roots of civil identity: International perspectives on community service and activism in youth (pp.16-31). Cambridge, MA: Cambridge University Press.
- Zeldin, S. (2004). Preventing youth violence through the promotion of community engagement and membership. *Journal of Community Psychology*, *32*(5), 632–641. doi: 10.1002/jcop.20023
- Zlotkowski, E. A. (1998). Successful service-learning programs: New models of excellence in higher education. Bolton, MA: Anker Publishing Company, Inc.