4-H Ambassador Handbook

Texas

AgriLIFE EXTENSION
Texas A&M System
Texas 4-H Ambassador Handbook

Cheryl Newberry
Extension Program Specialist—4-H, West Region

and

Jeff Howard
Former Associate State 4-H Program Leader
The Texas A&M System

Acknowledgment
We are indebted to Nelson Jacobs, former Professor and Extension 4-H and Youth Development Specialist, for developing an earlier version of this publication, and to Darlene Locke, Assistant Professor and Extension 4-H and Youth Development Specialist and Director, Texas 4-H Conference Center

For more 4-H information click on
http://texas4-h.tamu.edu
Contents

Ambassador Program Overview .............................................................. 1
  Need for the Program ........................................................................ 1
  Purpose .................................................................................................. 2
  Interpretation ......................................................................................... 2

Designing a County 4-H Ambassador Program ..................................... 5
  Program Objectives ............................................................................. 5
  Suggested Activities ........................................................................... 6
  Organizational Structure ..................................................................... 6
  Support for Ambassador Programs ..................................................... 11
  Web-Based Resources ........................................................................ 12
  Texas 4-H Ambassadors Idea Sharing .............................................. 13
  Texas 4-H Ambassadors Pin Order Form .......................................... 14
  Texas 4-H Ambassador Name Badge Order Form ............................... 15
  Texas 4-H Ambassadors Green Blazers Order Form ............................ 16

Texas 4-H History and Support Materials ........................................... 21
  Basic 4-H Facts ..................................................................................... 21
  Brief History of 4-H in Texas ............................................................... 22
  Texas 4-H Strategic Plan ..................................................................... 27
  Definitions ............................................................................................. 28
  Texas 4-H Enrollment ......................................................................... 34
  9-Year History of Top 10 4-H Projects ............................................... 36
  Texas 4-H Quick Facts ......................................................................... 38
AMBASSADOR PROGRAM

Ambassador Program Overview
Ambassador Program Overview

For many years it has been recognized that the best spokespeople for the 4-H program are capable, older 4-H members. Nothing sells the program better than 4-H members doing excellent work where the public and key people can see, hear and examine what they are doing.

The 4-H Ambassador Program formalizes this process. In the program, senior 4-H members who serve in leadership roles are selected to promote and advertise 4-H to other youths, volunteers and community leaders. The ambassadors help others understand how 4-H affects the lives of young people and how it addresses key youth issues in the community and state.

The program benefits the 4-H organization as well as the ambassadors themselves. When these young leaders tell the 4-H story to key audiences, the program gains a positive public image, and the youths improve their leadership and presentation skills.

Need for the program

Forty years ago, 4-H had very little trouble explaining to people the benefits that 4-H offers. The target audience was mainly rural. Key leaders in rural America knew about and supported the 4-H program. It was relatively easy for members of the target audience to find and learn about 4-H.

Since then, there have been key changes:
- A large sector of 4-H’s audience now lives in cities.
- 4-H leaders have realized that the program must also serve minority audiences.
- Key community leaders usually have heard about 4-H but know little about it.
- 4-H’s mission has become oriented toward youth development.
- 4-H’s program is now based on youth issues.
- Youth development has become a national priority.
- It has become difficult for 4-H to obtain public funding.
- Questions have been raised as to how relevant 4-H is in serving contemporary youth needs.

4-H’s response to these changes has been slow and in many cases inadequate. The organization has tended to report participation and individual achievement, which interests the 4-H community. It has not done a good job of reporting the program’s impact on the community, which interests key leaders and elected officials.
The concern for 4-H is not so much that the program is bad. As the largest youth-serving program in the nation, it boasts documented success in leadership and citizenship development, and it is effective. Instead, 4-H's problem is that its real story has not been told effectively. The solution to that problem is the 4-H Ambassador Program, which was formed to trumpet 4-H's success and to help develop young leaders.

**Purpose**

The Texas 4-H Ambassador Program aims to project a clear and accurate image of the Texas 4-H Youth Development Program. The ambassador program has several specific goals:

- To tell and show key audiences what the 4-H Youth Development Program is and who it impacts, so that these audiences will understand the impact of 4-H on the lives of young people and will see how it addresses key youth issues in the community and state
- To develop leadership and communication skills among the 4-Hers selected to make ambassador presentations
- To make families and youths more aware of 4-H and the benefits it offers
- To inform elected officials about the 4-H program and get them involved
- To tell current and potential donors about 4-H and give them opportunities to support the program efforts that interest them

- To change or improve the 4-H image among selected audiences

To be effective, a 4-H Ambassador Program should include:

- **Training:** teaching ambassadors how to make presentations, how to represent the organization and how to serve
- **Planning:** developing both the plan and commitment to it
- **Team-centered activities:** sponsoring elections, meetings, recognition, etc.
- **Program/team management:** making assignments, records, schedules, arrangements, etc.

**Interpretation**

The purpose statement uses the terms “impact,” “youth development” and “youth issues” to help aim the program toward these results. All ambassador presentations should be oriented toward “interpretation.” Interpretation is telling or showing how 4-H affects the lives of its members and pointing out specific results 4-H is achieving.

Traditional reporting has centered on 4-H activities and member achievements in the program:

- Sue placed second with her carrot cake at the County Fair.
- Joe was named as the county delegate to Texas 4-H Congress.

Interpretation goes beyond the usual reporting to show youth development:

- Sue learned the nutritional value of carrots.
- Joe learned how bills are passed in our state Legislature.
The 4-H Ambassador Program emphasizes, interprets or tells the real 4-H story because:

- Families want to know if 4-H really can help their children.
- Key leaders want to see positive youth development taking place.

- Public funds are limited, which requires that 4-H show that it is effective in youth development.
- 4-H is effective, so we do have a youth development story to tell.
- 4-H ambassadors can tell it best.
Designing a County 4-H Ambassador Program
Designing a County 4-H Ambassador Program

As you develop your 4-H Ambassador Program, you will need to make several decisions. Leaders must decide on such matters as the program’s objectives, activities, organizational structure, team size, leadership, team selection, training, equipment needs, recognition, budget/financing and dress/uniform.

With every decision, the program takes on individual character and sharpens its focus. It is important that the decisions reflect the unique needs of your county.

Your decision-making will be more effective if you take these steps:

✓ Make the important decisions first.
✓ Try to get a broad base of support for each decision.
✓ Be sure the decision can be implemented.
✓ Always keep your objectives in mind.

Among those who should participate in planning are the county Extension agent, key adult volunteers and 4-H members. Use the Texas 4-H Ambassador Handbook as reference as you deal with these questions. Link your 4-H Ambassador Program with the County 4-H Interpretation Task Force so that efforts are coordinated and complement each other. Of course, you can reverse your decisions and redirect the program later. Sometimes this is an excellent choice.

Program objectives

To determine the focus of your county team, study your county to identify its specific needs and/or challenges. What concerns can the 4-H Ambassador Program address? As best you can, state what the problem is or what you want to improve. The focus may be to:

✓ Help older youths develop leadership and communication skills
✓ Overcome a very negative public image
✓ Help the public understand the full scope of the 4-H program
✓ Address a need for a group that advocates for the needs, interests and concerns of youth in general in the community
✓ Reverse a decline in 4-H enrollment and recruit new members from more diverse backgrounds
✓ Address a combination of two or more problems

Be sure to base your focus on your county’s needs.
Suggested activities

A county 4-H Ambassador Program may organize one or more of several kinds of activities:

✓ Promotion: selling an event or program
✓ Reporting: telling the 4-H story
✓ Selling: raising money, promoting an idea or event
✓ Assisting: helping with activities
✓ Recruiting: finding and “selling” potential members, leaders and donors for 4-H
✓ Service: helping others in worthwhile activities

Organizational structure

Each county should tailor its program to its own needs, resources and preferences. Example organizational structures include:

Direct

Counties recruit and train a selected number of 4-H’ers who immediately become the 4-H Ambassador Team.

Two-phase

Selected 4-H members first undergo a leadership/presentation training program. Team members are chosen from those who successfully complete the training.

Two-tier

Selected younger 4-H members are chosen to be team members but serve their first year in an apprentice status. In the second year, they advance to full ambassador status, or, a county may choose to have two ambassador programs, one for juniors and one for seniors.

4-H Council

Selected 4-H’ers from an existing 4-H Council are trained and then assigned to make specific presentations or help with specific activities on an ad hoc basis.

In forming your ambassador program, consider the decision areas listed on the following work sheet; other areas will surface as the program progresses.
Work Sheet

Objectives: These do not need to be set in concrete but should be stable enough to guide the program for at least 1 year. List them in order of priority. Suggest a limited number of objectives, such as from two to four.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Activity options: As you consider the problem or challenge and your objectives, identify a few potential activities that an ambassador team could participate in to reach the objective to solve or alleviate the problem. List your best ideas, but do not consider them binding. This is a way to decide what the team’s tasks might be.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Organizational structure: Refer to the section on full membership, two-phase, two-tier and 4-H Council options. Other possibilities or combinations may also serve your needs.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
**Team size:** When the team is complete, how many members will it have? Can the basic 4-H enrollment support this number over the next 5 years? Will the budget support a team this size?

**Leadership:** A 4-H Ambassador Team needs capable and competent adult volunteer leaders. Leading an ambassador program takes time and talent! Whom will the team recruit to coordinate the ambassador program with the help of the county Extension agent?

**Selection:** How will you introduce the 4-H ambassador idea, and recruit and select members? List a few steps that might work.
Training: To accomplish your objectives, what skills or knowledge will the program need to improve on or learn? List the greatest needs, then note if help or resources are available locally. If not, from where can you get the help you need?

________________________________________
________________________________________
________________________________________
________________________________________

Equipment: What special aids will your ambassadors need to do their job well? You might write “yes,” “no” or “don’t know” next to the following items.

- [ ] Name tags
- [ ] Business cards
- [ ] Notebooks
- [ ] Stationery
- [ ] Uniform (shirts, jackets, etc)
- [ ] Ambassador pins

List other support items you think will be important.

________________________________________
________________________________________
________________________________________
________________________________________

Recognition: Think of ways to bring recognition to the team and to the team members individually.

________________________________________
________________________________________
________________________________________
________________________________________

________________________________________
________________________________________
________________________________________
________________________________________
Budget/fund-raising: How much will it cost to accomplish your goals? Begin developing a budget, then look at possible funding sources.
Support for ambassador programs

Those wanting to start, revise or expand ambassador programs can get help from county Extension offices and from the Texas 4-H Youth Development Program Headquarters.

The state and counties promote and help county 4-H ambassador programs by:

- Helping counties get started
- Training volunteers so they can manage the county programs effectively and give effective presentations
- Providing materials, information and presentation ideas

The state 4-H headquarters also provides support in several forms:

Consultation with state program advisers

If you have questions about the management and organization of the Texas 4-H Ambassador Program, contact either of the two Texas 4-H faculty members who coordinate and serve as advisers to the program:

Darlene Locke
Assistant Professor and Extension 4-H Specialist
Director
Texas 4-H Conference Center
(325) 784-5482
dlocke@ag.tamu.edu

Cheryl Newberry
Extension Program Specialist—4-H West Region
(830) 278-9151
Cnewberry@ag.tamu.edu

4-H idea exchange

All counties with 4-H ambassador programs are invited to complete the “Texas 4-H Ambassador Program Idea Sharing” form, which is on page 13 of this handbook. The pages will be kept in a file at the Texas 4-H Conference Center to share with counties seeking ideas for building a strong ambassador program.

4-H Ambassador pins and name badges

Official Texas 4-H ambassador pins are available from the Texas 4-H Conference Center. They cost $5 each. Send orders to Texas 4-H Conference Center, Ambassador Pin Request, 5600 FM 3021, Brownwood, TX 76801. Metal name badges are available for $6 each. See the order forms on pages 14 and 15 of this handbook.

4-H ambassador blazers

County programs may buy green 4-H ambassador blazers for their participants. They are available only from the Texas 4-H Conference Center. An order form and sizing information are on pages 16-18. To avoid having to pay taxes on the jackets, pay for all orders with one county check.

Web-based resources

The World Wide Web is rapidly becoming one of the most efficient ways to find information. If you will be helping market the 4-H and Youth Development Program, learn how to use the Internet to get information.

Several Web sites are listed below to help ambassadors compile information for speeches and presentations.
Many of the sites have up-to-date information on 4-H demographics and programming.

As new support materials are developed, files will be posted on Ambassador Program link to the Texas 4-H home page. This “Texas 4-H Ambassador Program” handbook also is available via the Web.

If you do not have access to a computer, contact your county Extension agent. Most Texas county offices have Internet capabilities and can help you obtain this information.

Texas 4-H
http://texas4-h.tamu.edu/

Texas 4-H Conference Center
http://texas4h-ctr.tamu.edu/

The 4-H Web
http://www.4-H.org/fourhweb/

National 4-H Council
http://fourhcouncil.edu/

National Ad Campaign
http://www.areyouintoit.com/

National 4-H Supply Source Book
http://www.4hstuff.org/

CYFERNET
http://www.cyfernet.mes.umn.edu/

National 4-H Web Chat
http://www.4-H.org/chat/

Famous 4-H Alumni
http://www.fourhcouncil.edu/market/famousalumni.htm

4-H Site Links for each state and other counties
http://fourhcouncil.edu/4hsites.htm

The Center for Youth Development University of Minnesota Extension Service
http://www.fourh.umn.edu

Youth Development Research Fund
http://www.teamyouth.com/

Youth Empowerment Program
http://www.kidspolicy.org/

Practical Tools for Effective Leadership
http://www.owlnet.rice.edu/~chadb/okhoby/tools/

National Council on Youth Leadership
http://www.ncyl.org/home.htm

America’s Promise Alliance for Youth
http://www.americaspromise.org/

Pitch In: An On-line Magazine Promoting Youth Volunteerism
http://www.pitchin.org/
Texas 4-H Ambassadors
Idea Sharing

County _______________________________ District _____________________

Adult adviser __________________________________________________________

Ideas for speeches/presentations: (include topic and audience)
1. ________________________________________________________________________
   ________________________________________________________________________
   ________________________________________________________________________

2. ________________________________________________________________________
   ________________________________________________________________________

3. ________________________________________________________________________
   ________________________________________________________________________

4. ________________________________________________________________________
   ________________________________________________________________________

Ideas for community service
1. ________________________________________________________________________
   ________________________________________________________________________
   ________________________________________________________________________

2. ________________________________________________________________________
   ________________________________________________________________________

3. ________________________________________________________________________
   ________________________________________________________________________

4. ________________________________________________________________________
   ________________________________________________________________________
Texas 4-H Ambassadors
Pin Order Form

Make check payable to: Texas 4-H Conference Center

Number of 4-H ambassador pins requested
$5 per pin (# ordered X)
Total cost:

X $5

Mail Ambassador Pins to:
Name __________________________________________
Address ________________________________________
______________________________________________________
City ___________________________ State _____________ ZIP ________
Phone: (H) __________________________ (W) ____________

Send this order form and payment to:
Texas 4-H Conference Center
ATTN: Ambassador Pins
5600 FM 3021
Brownwood, TX 76801
Texas 4-H Ambassador
Name Badge Order Form

Make check payable to and mail it with the order form to:
Crackajack Engravers
100 West Groves
Big Sandy, TX 75755
PH: (903) 636-4466
FAX: (903) 636-4706

Number of name tags ordered:
_______ X $6 = __________

County/district requesting order:

Names on badges (please print one name per line). Badges are about 1 1/4 by 3 1/4 inches, gold tone medal, with black letters and a green 4-H Clover.

1. __________________________________________
2. __________________________________________
3. __________________________________________
4. __________________________________________
5. __________________________________________
6. __________________________________________
7. __________________________________________
8. __________________________________________
9. __________________________________________
10. __________________________________________

(Please copy page for additional names.)

Mail Ambassador Pins to:
Name _________________________________________
Address _________________________________________
____________________________________________________
____________________________________________________

City State ZIP

Phone: (H) __________________ (W) __________________

(Please copy page for additional names.)
Texas 4-H Ambassadors
Green Blazers Order Form

Please use the information from Hardwick Clothes on the following pages to determine the sizes you need. Sizes available are women’s size 4 through 24; men’s regular, short, long and extra long.

Mail check and order forms to:
Texas 4-H Conference Center
Attn: Ambassador Blazers
5600 FM 3021
Brownwood, TX 76801

Number of jackets ordered: ____________
X $90 = $ ____________

*Payment is required with order.
Make checks payable to:
Texas 4-H Conference Center

Note: Do not send your county orders directly to the supplier. The supplier will accept orders only from the Texas 4-H Conference Center. Also, do not send checks from individuals with your order. The check accompanying your order must be a 4-H County or 4-H Club check. To avoid paying sales tax, also include a tax-exempt form with your order and check. Attach additional pages as needed.

<table>
<thead>
<tr>
<th>Name</th>
<th>Male or Female</th>
<th>Size (include long or extra long for boys)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Mail Blazer(s) to:

Name ________________________________
Address _______________________________

______________________________  _________________________
City State ZIP

Phone: (H) ______________________ (W) ________________________
# Hardwick Clothes
## Blazer Sizing Charts

### Women’s Belle Blazers

<table>
<thead>
<tr>
<th>Size</th>
<th>4</th>
<th>6</th>
<th>8</th>
<th>10</th>
<th>12</th>
<th>14</th>
<th>16</th>
<th>18</th>
<th>20</th>
<th>22</th>
<th>24</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bust</td>
<td>33(\frac{1}{2})</td>
<td>34(\frac{1}{2})</td>
<td>35(\frac{1}{2})</td>
<td>36(\frac{1}{2})</td>
<td>38</td>
<td>39(\frac{1}{2})</td>
<td>41</td>
<td>43</td>
<td>44(\frac{1}{2})</td>
<td>46</td>
<td>47(\frac{1}{2})</td>
</tr>
<tr>
<td>Waist</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
<td>29(\frac{1}{2})</td>
<td>31</td>
<td>32(\frac{1}{2})</td>
<td>34(\frac{1}{2})</td>
<td>36(\frac{1}{2})</td>
<td>38(\frac{1}{2})</td>
<td>40</td>
</tr>
<tr>
<td>Hips</td>
<td>35(\frac{1}{2})</td>
<td>36(\frac{1}{2})</td>
<td>37(\frac{1}{2})</td>
<td>38(\frac{1}{2})</td>
<td>40</td>
<td>41(\frac{1}{2})</td>
<td>43</td>
<td>45</td>
<td>47</td>
<td>49</td>
<td>51</td>
</tr>
</tbody>
</table>

### Men’s Regular – Regent Blazers

| Size | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 46 | 48 | 50 | 52 | 54 | 56 |
|------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Chest| 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 46 | 48 | 50 | 52 | 54 | 56 |
| Sleeve length | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) | 17\(\frac{1}{4}\) |
| Coat length | 29\(\frac{3}{4}\) | 29\(\frac{7}{8}\) | 30 | 30\(\frac{3}{8}\) | 30\(\frac{3}{4}\) | 30\(\frac{3}{8}\) | 30\(\frac{3}{4}\) | 30\(\frac{3}{8}\) | 31 | 31\(\frac{3}{4}\) | 31\(\frac{3}{2}\) | 32 | 32\(\frac{3}{4}\) | 32\(\frac{3}{2}\) | 32\(\frac{3}{4}\) | 32\(\frac{3}{2}\) |
| Fits waist | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 40 | 42 | 44 | 46 | 48 | 50 |

### Men’s Short – Regent Blazers

<table>
<thead>
<tr>
<th>Size</th>
<th>34</th>
<th>35</th>
<th>36</th>
<th>37</th>
<th>38</th>
<th>39</th>
<th>40</th>
<th>42</th>
<th>44</th>
<th>46</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chest</td>
<td>34</td>
<td>35</td>
<td>36</td>
<td>37</td>
<td>38</td>
<td>39</td>
<td>40</td>
<td>42</td>
<td>44</td>
<td>46</td>
</tr>
<tr>
<td>Sleeve length</td>
<td>16(\frac{1}{4})</td>
<td>16(\frac{1}{4})</td>
<td>16(\frac{1}{4})</td>
<td>16(\frac{1}{4})</td>
<td>16(\frac{1}{4})</td>
<td>16(\frac{1}{4})</td>
<td>16(\frac{1}{4})</td>
<td>16(\frac{1}{4})</td>
<td>16(\frac{1}{4})</td>
<td>16(\frac{1}{4})</td>
</tr>
<tr>
<td>Coat length</td>
<td>28</td>
<td>28(\frac{3}{8})</td>
<td>28(\frac{3}{8})</td>
<td>28(\frac{3}{8})</td>
<td>28(\frac{3}{8})</td>
<td>29</td>
<td>29(\frac{3}{8})</td>
<td>29(\frac{3}{8})</td>
<td>29(\frac{3}{8})</td>
<td>29(\frac{3}{8})</td>
</tr>
<tr>
<td>Fits waist</td>
<td>28</td>
<td>29</td>
<td>30</td>
<td>31</td>
<td>32</td>
<td>33</td>
<td>34</td>
<td>36</td>
<td>38</td>
<td>40</td>
</tr>
</tbody>
</table>
### Hardwick Clothes
### Blazer Sizing Charts
(continued)

<table>
<thead>
<tr>
<th>Men’s Long – Regent Blazers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size</td>
</tr>
<tr>
<td>------</td>
</tr>
<tr>
<td>Chest</td>
</tr>
<tr>
<td>Sleeve length</td>
</tr>
<tr>
<td>Coat length</td>
</tr>
<tr>
<td>Fits waist</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Men’s Extra Long – Regent Blazers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size</td>
</tr>
<tr>
<td>------</td>
</tr>
<tr>
<td>Chest</td>
</tr>
<tr>
<td>Sleeve length</td>
</tr>
<tr>
<td>Coat length</td>
</tr>
<tr>
<td>Fits waist</td>
</tr>
</tbody>
</table>
Texas
4-H History
and Support Materials
Note: The materials in this section should be updated as new information becomes available.
Texas 4-H History
and Support Materials

Basic 4-H Facts

Motto
To Make the Best Better

Emblem
The 4-H emblem is a four-leaf clover with a letter “H” on each leaf, standing for head, heart, hands and health.

Colors
The 4-H colors are green and white. Green symbolizes nature’s most common color and represents life, springtime and youth. White symbolizes purity.

Pledge
I pledge:
My head to clearer thinking,
My heart to greater loyalty,
My hands to larger service and
My health to better living, for my club, my community, my country and my world.

Prayer
Help me, Oh Lord, to live so that the world may be a little better, because Thou didst make me.
Amen.

Creed
I believe in 4-H for the opportunity it will give me to become a useful citizen.
I believe in the training of my Head for the power it will give me to think, to plan and to reason.
I believe in the training of my Heart for the nobleness it will give me to become kind, sympathetic and true.
I believe in the training of my Hands for the dignity it will give me to become useful, helpful and skillful.
I believe in the training of my Health for the strength it will give me to enjoy life, resist disease and make for efficiency.
I believe in my country, my state and my community and in my responsibility for their development.
In all these things I believe, and I am willing to dedicate my service to their fulfillment.

4-H year
September 1 to August 31

Age of 4-H members
Members must be at least 9 years old, or 8 years old and in the third grade, through age 18 as of August 31. Members of 4-H Clover Kids are in kindergarten through second grade (ages 5 to 8 years).
Because rural America was changing rapidly in the early 1900s, educators began looking for ways to link learning to the needs of rural families. Young people were leaving farms to seek jobs in towns and cities. Adult farmers were reluctant to try new techniques of crop production.

Agricultural leaders began seeking ways to teach agricultural producers how to improve their crop production. It was this search that sparked the creation of the 4-H Youth Development Program.

The beginning

In 1908, just 2 years after Texas’ first county Extension agent was appointed, County Agricultural Agent T.M. (Tom) Marks organized the first boys’ “corn club” in Jack County. Marks found that he was more successful teaching new production technology to youths than to adults. Soon “pig clubs,” “beef calf clubs,” (Coleman County, 1910) and girls’ “tomato clubs” (Milam County, 1912) were also initiated.

Educational programs directed to rural youths expanded rapidly. 4-H enrollment in Texas grew from the original 25 corn club members in Jack County in 1908 to almost a million 4-H members in 2000.

The origins of the 4-H Youth Development Program throughout the United States are documented in The 4-H Story: A History of 4-H Club Work, by Franklin M. Reck, and 4-H: An American Idea, 1900-1980, by Thomas Wessel and Marilyn Wessel. Texas’ 4-H story is told in the Texas 4-H Museum, located in Jacksboro (Jack County), the birthplace of 4-H in Texas.

Historical highlights

1908 Tom Marks, Jack County agent, organizes a corn club with 25 boys participating.
1909 O.B. Martin, former director of the Texas Agricultural Extension Service, is appointed to direct boys’ and girls’ club work nationally.
1910 The State 4-H Boys’ Corn Rally is held at the State Fair of Texas.
1911 The 4-H insignia—a four-leaf clover with an “H” superimposed on each leaf is adopted.
1912 Edna Trigg is appointed to be a Milam County home demonstration agent—the first such appointment in Texas—to organize girls’ clubs, then called “tomato clubs.” C.M. Evans is appointed to head boys’ and girls’ club work in Texas.
1914 The Smith-Lever Act is passed, making states and the U.S. Department of Agriculture partners in Extension educational programs.
1915 The first girls’ club members attend the State Fair of Texas in Dallas. Accompanied by chaperones, the 125 girls are decked out in blue serge uniforms and tomato red ties.
1918 Club membership in the United States leaps to more than half a million.
1919 Contests become a part of the 4-H club program. Businesses such as railroads and banks support club work by offering prizes to members.
1919 The girls’ club vote as their motto, “To Make the Best Better.”
1920 Boys’ and Girls’ clubs (the forerunner of 4-H) adopt “To Make the Best Better” as their motto.
1920 The Home Demonstration Girls’ Educational Encampment is held Oct. 18-22 at the State Fair of Texas in Dallas. Girls who won the highest places in 4-H club work in their respective counties are chosen to attend. The L.H. Lewis Company, Titche-Goettinger and Sears-Roebuck Company give scholarships to three exhibit winners.
1920 The Texas Farm Boys’ 4-H Special, an eight-car train, travels 5,000 miles in 16 days, carrying 125 farm boys through the best agricultural sections of the United States and Canada for a thorough study of agriculture.
1920 Girls’ 4-H Home Demonstration Clubs begin expanded demonstrations in food production, food preparation, home environment and clothing.
1920 The first International Livestock Judging Contest is held at Atlanta, GA. The Texas team is named champion and wins a trip to the Royal Show in Derby, England.
1921 The Tabor Agricultural 4-H Club of Brazos County is recognized as having the best general record.
1921 The State 4-H Club Council is initiated, consisting of one representative county agent from each of the nine districts. Each county is required to send one or more team exhibits of club crop products in addition to individual exhibits to the Dallas State Fair. December is designated as campaign month for club membership and club organization. Each county is to hold an annual camp school offering constructive program of work and practical demonstrations.
1921 The State 4-H Grain Judging Contest is held in Dallas.
1921 The State 4-H Livestock Judging Contest is held at College Station. County teams are
trained intensively for 1 week, and the contest is held at the end of the course.

1921 Boys’ 4-H Sheep Clubs are organized.

1923 The First National 4-H Club Congress is held.

1924 A national trophy is offered to the most outstanding youth in community service and junior leadership in the United States.

1926 The Texas Home Demonstration Association awards its first Maggie W. Barry Scholarship.

1927 The first National 4-H Club Camp is held in Washington, D.C., where the pledge and motto for 4-H club work are officially adopted.

1942 President Franklin D. Roosevelt proclaims the week of April 5-11 as National Mobilization Week for farm youths. He says, “Let your Head, Heart, Hands and Health truly be dedicated to your country which needs them now, as never before.”

1942 The 4-H theme is “Feed and Clothe a Fighter and Myself” in support of World War II efforts.

1946 The first State 4-H Roundup is held in August at Texas A&M College.

1948 A worldwide exchange, called the International Farm Youth Exchange (IFYE) Program, is initiated.

1949 The Junior Leadership Training program is begun in Texas, sponsored by Pennzoil United, Inc.

1950 The first Texas 4-H Youth Council is organized.

1954 The state 4-H Recognition Committee is organized, later renamed the Texas 4-H Youth Development Foundation.

1958 Texas 4-H Club work marks its 50th anniversary.

1962 The Texas 4-H Youth Development Foundation begins, operating as a non-profit corporation under the state laws of Texas.

1967 The first Extension Youth Camp for Disadvantaged is held at Huntsville.

1969 With a grant from the Sears-Roebuck Foundation, a youth development agent is hired to begin an urban project to reach youths from lower socioeconomic families in Houston.

1973 The first Texas 4-H Congress is held in Houston, Texas. The theme for this Congress is “Values in Transition.”

1974 The ground-breaking ceremony for the Texas 4-H Center is held in Brownwood.

1975 The Texas 4-H Center is completed in April.

1976 The 4-H Volunteer Leaders’ Association of Texas (VLAT) is organized.

1978 The Texas 4-H Center is dedicated Nov. 8.

1983 The first Texas 4-H Legislative Congress is held at the State Capitol in Austin.

1983 The Texas 4-H Youth Development Program celebrates its 75th anniversary.

1986 The Texas 4-H Management System is implemented to expand and enhance the role of 4-H volunteers.
1987  The Phase II addition (auditorium, registration area, patio) to the Texas 4-H Center is dedicated.

1989  The Texas 4-H “Making the Grade” Congress focusing on youth issues is held in San Antonio.

1989  Grand-opening ceremonies are held for the Leadership Lodge at the Texas 4-H Center.

1990  Texas initiates a statewide 4-H strategic planning effort and adopts a vision, mission and values to guide the 4-H program into the 21st Century.

1992  4-H enrollment in Texas surpasses 500,000 members for the first time.

1995  The first 4-H Youth Issues Congress is held in Memphis, TN. Thirty-one Texas delegates attend.

1996  The first Texas 4-H Reunion is held at the Texas 4-H Center to celebrate the 20th anniversary of 4-H Volunteer Leaders’ Association and of the Texas 4-H Center. A time capsule is buried at the Texas 4-H Center.

1996  The 4-H Friends and Alumni Association of Texas is organized.

1997  The National Youth Voices and Action Campaign Partnership is established by the National 4-H Council. The Ad Council adopts 4-H for a 4-year national advertising campaign project. Kimberly Bailes, a 4-H'er from San Jacinto County, is selected to be on the design team with Bates USA to develop the ad campaign. The theme for the campaign is “Are You Into It?” and the focus is to increase youth involvement in community service. A Web page and toll-free phone number are publicized on all print, radio and TV public service announcements.

1997  Texas adopts a state campaign to support the “Are You Into It?” ad campaign. The theme is “Go4It! Make a Difference In 4-H.” Promotional brochures, T-shirts and a marketing packet are developed for counties to use in promoting the ad campaign.

1998  The Texas 4-H Program celebrates its 90th anniversary.

1998  Texas 4-H faculty members are assigned in all 12 districts.

1998  The new Texas 4-H Management System is introduced statewide.

1999  Texas 4-H enrollment exceeds 997,000.

1999  Texas 4-H Youth Development Foundation scholarship program exceeds $1 million.

2000  Texas 4-H Enrollment surpasses 1,170,000 members

2000  A trip to Washington, D.C. is implemented as a recognition for state winning record books.

2000  Texas 4-H Strategic Plan is developed

2001  “4-H Day” at the Texas Capital is held in recognition of the “One in a Million” Campaign.

2001  The first Texas 4-H Research Review Journal is published.

2001  Texas 4-H and Youth Development Program enrollment exceeded 1.17 million youth.
2001 The Trip to Washington, D.C. for record book winners is moved to Atlanta, Georgia and participants attended National Congress with the Texas Congress Delegation due to the September 11, 2001 events in New York and Washington, D.C.

2002 National 4-H celebrates its 100th birthday

2002 Texas hosts numerous county and district conversations on Youth Development in the 21st Century. The State Conversation was held at the Texas 4-H Center in conjunction with Texas Teen Retreat

2002 The “Power of YOUth” campaign for community services is implemented

2002 Texas presents the “National Partner in 4-H” Award to President George W. Bush at the White House

2002 Texas sends a delegation to Washington, D.C. for the National Conversation on Youth Development in the 21st Century

2002 Texas 4-H hosts a booth in the Texas Department of Agriculture Food & Fiber Pavilion at the State Fair of Texas in celebration of the 100th birthday of 4-H

2002 4-H in America celebrates its 100th Anniversary with a year long celebration.

2004 Texas 4-H Roundup sponsors the largest state community service project by assisting the Brazos Valley Habitat for Humanity. More than 100 youth and adults helped build a house in Bryan and more than $15,000.00 was raised statewide.

2006 Mr. Richard Wallrath provides 71 $10,000 scholarships to Texas 4-H High School Seniors through the Texas 4-H Opportunities Scholarship Program.

2006 Texas 4-H Roundup features Columbia recording artist and former Texas 4-H Council member Trent Willmon during a concert.

2006 Educational workshops are offered to 4-H members who participate in Texas 4-H Roundup.

2006 Texas AgriLife Extension Service celebrates the 100th anniversary of the County Extension Agent in Texas. The first agent was located in Smith County (Tyler).

2007 Texas 4-H and Youth Development Program kicks off year-long celebration of the 100th Anniversary of 4-H in the state.

References


The Texas 4-H Strategic Plan

The Texas 4-H Strategic Plan is the framework for the entire 4-H and Youth Development Program in Texas. Updated in January 2005 by the Texas 4-H faculty, the plan is provided below.

Texas 4-H Strategic Plan

Vision
The Texas 4-H and Youth Development Program will continue to be a recognized leader in developing life skills, empowering youths and volunteers, and facilitating effective partnerships to create capable and responsible citizens.

Mission
To prepare youths to meet the challenges of childhood, adolescence and adulthood by using a coordinated, long-term, progressive series of educational experiences that enhance life skills and develop positive social, emotional, physical and cognitive competencies.

We value
- The positive life skills development of youth
- Diversity among our youth participants, their families and our Extension personnel
- Use of research-based information in creative, diverse and hands-on educational environments
- Optimizing each youth’s potential through unique partnerships with other youths, families, volunteers, Texas A&M University System personnel and community stakeholders
- Our role to support the county Extension faculty across Texas to enhance the Texas 4-H and Youth Development Program

Outcome measures
1. Membership in 4-H and Youth Development reflects a continuum of life-long learning, from program contact through participation to the full benefits of membership.
2. Membership in 4-H and Youth Development educational outreach is inclusive and representative of all segments of the Texas youth population.
3. Educational outreach is enhanced by a qualified, diverse and empowered volunteer base.
4. The curriculum development and management system evolves with the changing needs, concerns and interests of Texas youth.
5. Funding for 4-H and Youth Development programming is fortified by sources beyond the institutional allocations.
6. Stakeholders can identify and demonstrate advocacy for the positive impact of 4-H and Youth Development educational outreach.
7. All county, district, and state Texas AgriLife Extension Service personnel demonstrate the
knowledge, skills and commitment to achieve the mission and outcomes of the Texas 4-H and Youth Development Program.

8. All programmatic functions are continually evaluated as to the mission and outcomes of the Texas 4-H and Youth Development Program.

Definitions

4-H Ambassadors

Senior 4-H members who serve in leadership roles to promote and advertise 4-H to other youths, community leaders and volunteers. Ambassadors are usually selected through an interview process on the basis of their past 4-H experiences and leadership roles.

4-H Ambassador

Specialized training designed for county teams with Training members ages 13 and older and one or more adult volunteer.

4-H Camp

An activity offering hands-on learning experiences in leadership, project skills and recreation. Counties may plan and conduct a camp on their own or may participate as a county group in the 4-H Summer Camping program offered at the Texas 4-H Conference Center.

4-H Club

An educational learning unit managed by one or more volunteers and elected officers. It meets regularly over 9 to 12 months with one or more regular club meetings each month.

- School club: consist of members who attend the same school. Members attend 4-H club meetings within a school and are managed by teacher or other volunteers.
- Project club: operates and functions like a community or neighborhood club but consists of members who are conducting the same project. It offers project groups in the main project areas as well as other related projects.
- Community or neighborhood club: consists of members who live near each other in a community or neighborhood. It offers project groups in a variety of 4-H projects.

4-H Club Officers

4-H members elected by the club each year who are responsible for planning, implementing and evaluating all club meetings and activities. Working with club managers, they form an executive committee to give overall guidance to the club.

4-H Friends and Alumni Association of Texas

A new organization formed in 1996 to offer people opportunities to support 4-H youth programs with time, skills, talents or services. Members can help today’s youths develop such key attributes as leadership, commitment, responsibility, self-confidence and communication skills. The organization provides ways to give feedback on improving or charting future directions for 4-H.
4-H Member
Any child who is 8 and years old and in the third grade or 9 to 19 years old and who enrolls and participates in a 4-H project under the direction of a trained volunteer leader.

4-H Project
A planned sequence of related learning experiences conducted under the supervision of 4-H.

Activity Leader
Works closely with club managers and is responsible for one or more activity areas in the 4-H club (a non-project area). Some example activity leaders are committee adviser, community service leader, demonstrations and record book leader.

Adult Leader
An individual age 20 or older who volunteers time and assistance to the 4-H program.

Adult Leader Association
County, district or state group that helps support the programming efforts of the 4-H program. Helps county Extension staff plan and conduct programs through volunteerism and financial support.

Citation for Outstanding Service to 4-H
One of four awards presented to individuals, businesses, corporations or others contributing to the success and expansion of 4-H in Texas.

Clover Kids
An informal, hands-on, educational program for children ages 5 to 8 in kindergarten, first and second grades.

Club Manager
Provides guidance in general leadership and management to a 4-H club unit, 4-H officers, parents, leaders and members in promoting the goals of 4-H and serves as the contact person between the club and the county Extension office.

County Extension Agent
County 4-H youth development professional who plans and coordinates the total county 4-H educational program jointly with the 4-H program development committee. Extension agents may have other responsibilities in agriculture or family and consumer science.

County 4-H Council
Group of 4-H members who represent community clubs, school clubs or special-interest projects on a county basis. The council helps develop and coordinate county projects and events.

County Strategic Plan
A plan designed by the 4-H members, leaders and Extension staff to address the needs of a county’s 4-H program. It should be reviewed annually and updated as needed.

District
One of 12 geographic areas of Texas, each representing 18 to 25 counties.

District 4-H Council
Group of delegates from each county who work together democratically to develop leaders, promote and encourage 4-H club work, and coordinate 4-H activities and events.
**District Extension Administrators**

Extension employees responsible for leading and supervising the development of county Extension educational programs for youths and adults in assigned counties within the Extension districts.

**District Extension Headquarters**

Office of district Extension administrators and specialists. Located in one of the counties for which the district Extension administrator serves, it provides resources to the counties within the district.

**District Leadership Lab**

Two-, three- or four-day retreat (varies by district) designed for older 4-H members to practice and learn leadership skills.

**Donor**

An individual, group, company or foundation sponsoring an award, event or activity at the club, county, district, state, regional or national level.

**Exchange Clubs/Groups**

A group that coordinates exchange trips between people locally and those of other counties and/or states.

**Executive Board**

A small body within the Extension Program Council composed of officers and certain designated members of the entire organization. Membership, authority and method of appointment are defined in the standing rules.

**Extension Program Council**

A voluntary organization of community leaders broadly representative of county social and economic structures. It serves as a channel for bringing problems to the attention of the concerned groups and agencies and taking needed information to people.

**Friend of 4-H**

Award presented to a person/group who has contributed significantly in support of the 4-H program.

**Gold Star**

Highest county 4-H achievement award provided by Texas AgriLife Extension Service. See the “Texas 4-H Clover” for specific guidelines.

**I Dare You**

Award offered to recognize excellence in character, well-balanced personal development and demonstrated leadership.

**IFYE Ambassador**

(International 4-H Youth Exchange)

A 4-H member, age 15 to 19 years, who spends 4 to 6 weeks in a country with a 4-H group accompanied by an adult sponsor.

**IFYE Representative**

(International 4-H Youth Exchange)

4-H alumnus 19 to 30 years old and having an in-depth living experience in a foreign country.

**Japanese LABO**

Program from mid-July to mid-August for Texas families to host Japanese children 12 to 18 years old.
Junior Leader
A 4-H member at least 10 years old who assists leaders by taking responsibility for specific tasks as requested by the leader.

LABO “Nihongo” Program
An intensive 3-week Japanese language program providing American teenagers an opportunity to study Japanese in Japan.

Educational Presentations
Planned presentations by one or more 4-H members who convey information related to a project or activity.

National 4-H Conference
Meeting that offers an excellent opportunity for teenage members and leaders to participate in 4-H program development nationally.

National 4-H Congress
Convention providing an opportunity for senior 4-H’ers to interact with members from across the nation in learning experiences. See “Texas 4-H Clover” for more information.

National 4-H Week
Usually the first full week in October, in which counties plan activities and events to promote 4-H.

Texas 4-H Clover
Information guide published annually that details opportunities available to young people, volunteers and parents.

Parents/Guardians
Provide support and guidance to members and see that members attend meetings and activities and complete responsibilities. Parents/guardians should attend as many activities as possible and help with one or more 4-H event.

Plan of Work (POW)
A written Texas AgriLife Extension Service document specifying goals, teaching points, methods and people responsible for carrying out defined activities on an annual basis.

Prime Time
Special educational programs for specific age groups held at Texas 4-H Center. Focus on outdoor education, teamwork and social development.

Project Development Committees
Committees consisting of members and volunteer leaders in specific project areas. The purpose is to plan training, conduct programs and gather resources for specific project areas.

Project Leader
Adult who provides structured learning experiences and personal guidance and counseling in project-related opportunities for the 4-H members enrolled in the project group.

Record Books
4-H member records prepared in a specific format. Books are judged on the county and district levels with se-
nior record books (members ages 14 to 19) competing in the state level. See the “Texas 4-H Clover Opportunities Handbook” for more information.

**School Enrichment Curriculum**
A cooperative effort between a school (public or private) and the Texas AgriLife Extension Service. Boys and girls participate in an educational program planned and coordinated by Extension staff or volunteers in cooperation with school officials to supplement and complement the school curriculum.

**Share the Fun**
Contest held in conjunction with 4-H Roundup to teach 4-H’ers to cooperate, develop self-confidence and share their talents with others.

**Southern Region 4-H Leader Forum**
Conference held at Rock Eagle 4-H Center near Eaton, GA, during the first full weekend of October. Leaders can participate in several workshops, take part in field trips, view displays and exchange ideas and resource materials with volunteers from 12 other states within the region.

**Special Interest Projects**
Specific activities organized or coordinated by Extension professionals, paraprofessionals and/or volunteer adult or youth leaders.

**SpecTra (State)**
Summer camping program held at the Texas 4-H Center the last week of July for senior-age members to learn, develop and expand project skills in one of eight project areas.

**State Council**
Team of delegates from each district who work together to plan and conduct statewide 4-H activities and events, including Texas 4-H Roundup and Texas 4-H Congress.

**Target Audience**
An identifiable population segment designated to receive priority attention in an educational program. Target audiences may be identified by occupation, age or life stage, residence, economic need, level of knowledge or other pertinent variable.

**Task Force**
A group of people selected to look and address a particular situation or problems affecting a part of the 4-H program. Example: 4-H and Youth Development Task Force.

**TAXI**
Volunteer-leader training program packet located in each county Extension office. Provides agents training and recruitment techniques for better volunteer management and involvement.

**TCFF (Texas Community Futures Forum)**
County long-range planning process involving community leaders, youths, volunteers and other county
residents to identify issues that will addressed for the next four years. Plans outlined in forums conducted in 2004 are implemented in 2005 to 2008.

**Teen Leader**
A person age 13 or older who accepts the primary leadership responsibility for a project group, 4-H club or special short-term interest group.

**Teen Retreats**
Educational program for youths ages 13 and older, who learn how to plan and conduct programs and activities with younger youths.

**Texas 4-H Center**
Facilities and conference services for educational use by 4-H youth, volunteers, Extension personnel and others. Located on Lake Brownwood, the center serves as a conference site for workshops, retreats and seminars for groups ranging in size from 45 to 300 people. The 4-H Center is the nonprofit organization owned by the Texas 4-H Youth Development Foundation and operated by Texas Cooperative Extension.

**Texas 4-H Congress**
Educational program focused on leadership, citizenship, cultural heritage and career exploration. Held in July in even-numbered years in Austin.

**Texas 4-H Roundup**
Weeklong program for members 14 and older providing developmental experiences that build on knowledge, skills and attitudes gained through local 4-H activities. State contests are held the first week in June in College Station. See 4-H Roundup Guide for more information.

**Texas 4-H Roundup Guide**
Official guide which contains rules and policies governing all 4-H Roundup activities.

**Texas LABO**
Program in which 4-H members 13 to 18 years old travel to Japan in mid-July and return in mid-August.

**Texas Salute to Excellence**
Recognition for outstanding 4-H volunteer leaders. Each Extension district may recognize two volunteers during a recognition luncheon at Roundup.

**Volunteer Leader Association of Texas (VLAT)**
Group that promotes training, markets 4-H and supports statewide efforts to advance youth development through the 4-H program. Membership is open to all adult volunteers who work with 4-H; meetings are open to all 4-H volunteer leaders.

**Wonders of Washington**
Tours of Washington, D.C., focusing on citizenship, government, history, culture, public policy, etc. Coordinated by the National 4-H Council.
# Texas 4-H Enrollment
## 9 Year Summary

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total 4-H Enrollment</strong> (with duplicates eliminated)</td>
<td>997,286</td>
<td>1,170,935</td>
<td>882,839</td>
<td>821,481</td>
<td>1,054,221</td>
</tr>
<tr>
<td><strong>Enrollment by Type of Membership</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4-H Clubs</td>
<td>73,173</td>
<td>68,088</td>
<td>63,698</td>
<td>64,263</td>
<td>64,469</td>
</tr>
<tr>
<td>4-H Special Interest Groups</td>
<td>512,625</td>
<td>716,282</td>
<td>365,387</td>
<td>442,340</td>
<td>452,340</td>
</tr>
<tr>
<td>4-H School Enrichment</td>
<td>384,276</td>
<td>408,494</td>
<td>424,547</td>
<td>321,888</td>
<td>549,428</td>
</tr>
<tr>
<td>Camping</td>
<td>5,649</td>
<td>3,078</td>
<td>2,131</td>
<td>1,946</td>
<td>2,435</td>
</tr>
<tr>
<td><strong>Membership by Age</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Age 8 and younger</td>
<td>241,746</td>
<td>183,283</td>
<td>140,355</td>
<td>199,743</td>
<td>209,030</td>
</tr>
<tr>
<td>Age 9-11</td>
<td>428,452</td>
<td>403,676</td>
<td>431,236</td>
<td>321,325</td>
<td>543,096</td>
</tr>
<tr>
<td>Age 12-13</td>
<td>138,254</td>
<td>200,144</td>
<td>46,893</td>
<td>107,514</td>
<td>116,730</td>
</tr>
<tr>
<td>Age 14-19</td>
<td>188,834</td>
<td>383,832</td>
<td>164,355</td>
<td>192,899</td>
<td>185,365</td>
</tr>
<tr>
<td><strong>Membership by Race</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td>463,442</td>
<td>508,326</td>
<td>372,443</td>
<td>326,907</td>
<td>466,450</td>
</tr>
<tr>
<td>Hispanic</td>
<td>316,720</td>
<td>391,955</td>
<td>330,519</td>
<td>320,238</td>
<td>394,322</td>
</tr>
<tr>
<td>Black</td>
<td>190,388</td>
<td>225,155</td>
<td>139,496</td>
<td>153,773</td>
<td>156,879</td>
</tr>
<tr>
<td>Asian</td>
<td>24,856</td>
<td>41,858</td>
<td>34,304</td>
<td>16,446</td>
<td>32,866</td>
</tr>
<tr>
<td>Native American</td>
<td>1,880</td>
<td>3,641</td>
<td>6,077</td>
<td>4,117</td>
<td>3,704</td>
</tr>
<tr>
<td><strong>Membership by Residence</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rural</td>
<td>75,491</td>
<td>56,317</td>
<td>58,161</td>
<td>60,391</td>
<td>63,932</td>
</tr>
<tr>
<td>Towns under 10,000</td>
<td>92,498</td>
<td>77,431</td>
<td>79,673</td>
<td>87,494</td>
<td>119,316</td>
</tr>
<tr>
<td>Towns &amp; Cities (10,000-50,000)</td>
<td>95,362</td>
<td>83,165</td>
<td>97,669</td>
<td>94,491</td>
<td>157,539</td>
</tr>
<tr>
<td>Suburbs</td>
<td>67,280</td>
<td>149,540</td>
<td>112,332</td>
<td>84,745</td>
<td>114,948</td>
</tr>
<tr>
<td>Urban Cities</td>
<td>666,655</td>
<td>804,482</td>
<td>535,004</td>
<td>494,360</td>
<td>598,495</td>
</tr>
<tr>
<td><strong>Volunteers Involved in 4-H</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adult Direct Volunteers</td>
<td>36,514</td>
<td>26,661</td>
<td>29,169</td>
<td>27,723</td>
<td>39,925</td>
</tr>
<tr>
<td>Adult Indirect Volunteers</td>
<td>17,912</td>
<td>20,943</td>
<td>18,186</td>
<td>20,669</td>
<td>18,460</td>
</tr>
<tr>
<td>Youth Direct Volunteers</td>
<td>9,059</td>
<td>7,343</td>
<td>13,430</td>
<td>8,025</td>
<td>6,985</td>
</tr>
<tr>
<td>Youth Indirect Volunteers</td>
<td>4,286</td>
<td>752</td>
<td>515</td>
<td>1,131</td>
<td>1,001</td>
</tr>
</tbody>
</table>
### Total 4-H Enrollment
(with duplicates eliminated)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>1,059,829</td>
<td>959,595</td>
<td>658,810</td>
<td>646,248</td>
</tr>
</tbody>
</table>

### Enrollment by Type of Membership

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>4-H Clubs</td>
<td>72,763</td>
<td>58,018</td>
<td>60,320</td>
<td>66,657</td>
</tr>
<tr>
<td>4-H Special Interest</td>
<td>471,534</td>
<td>438,095</td>
<td>166,612</td>
<td>172,674</td>
</tr>
<tr>
<td>4-H School Enrich</td>
<td>520,119</td>
<td>449,796</td>
<td>429,124</td>
<td>406,917</td>
</tr>
<tr>
<td>Camping</td>
<td>4,990</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

### Membership by Age

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Age 8 and younger</td>
<td>370,648</td>
<td>223,553</td>
<td>263,548</td>
<td>165,375</td>
</tr>
<tr>
<td>Age 9-11</td>
<td>395,191</td>
<td>490,526</td>
<td>309,621</td>
<td>360,735</td>
</tr>
<tr>
<td>Age 12-13</td>
<td>93,261</td>
<td>109,947</td>
<td>36,966</td>
<td>44,689</td>
</tr>
<tr>
<td>Age 14-19</td>
<td>200,729</td>
<td>97,800</td>
<td>48,675</td>
<td>53,479</td>
</tr>
</tbody>
</table>

### Membership by Race

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>501,729</td>
<td>768,747</td>
<td>547,266</td>
<td>532,454</td>
</tr>
<tr>
<td>Hispanic</td>
<td>356,958</td>
<td>324,158</td>
<td>274,692</td>
<td>275,691</td>
</tr>
<tr>
<td>Black</td>
<td>216,671</td>
<td>137,984</td>
<td>81,904</td>
<td>80,549</td>
</tr>
<tr>
<td>Asian</td>
<td>38,025</td>
<td>17,923</td>
<td>9,906</td>
<td>9,439</td>
</tr>
<tr>
<td>Native American</td>
<td>37,787</td>
<td>11,292</td>
<td>2,706</td>
<td>5,030</td>
</tr>
</tbody>
</table>

### Membership by Residence

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Rural</td>
<td>63,189</td>
<td>56,211</td>
<td>55,478</td>
<td>44,225</td>
</tr>
<tr>
<td>Towns under 10,000</td>
<td>136,155</td>
<td>148,639</td>
<td>143,104</td>
<td>143,080</td>
</tr>
<tr>
<td>Towns &amp; Cities (10,000-50,000)</td>
<td>145,346</td>
<td>122,833</td>
<td>127,300</td>
<td>122,012</td>
</tr>
<tr>
<td>Suburbs</td>
<td>159,515</td>
<td>159,028</td>
<td>33,138</td>
<td>34,115</td>
</tr>
<tr>
<td>Urban Cities</td>
<td>555,624</td>
<td>427,824</td>
<td>299,790</td>
<td>285,408</td>
</tr>
</tbody>
</table>

### Volunteers Involved in 4-H

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult Direct</td>
<td>24,579</td>
<td>52,246</td>
<td>36,500</td>
<td>36,056</td>
</tr>
<tr>
<td>Adult Indirect</td>
<td>18,993</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Youth Direct</td>
<td>7,753</td>
<td>7,065</td>
<td>6,264</td>
<td>7,512</td>
</tr>
<tr>
<td>Youth Indirect</td>
<td>974</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
Top 10 Projects of 1998-99
1. Food & Fiber
2. Mobile Dairy Classroom
3. Ag in the Classroom
4. Horticulture
5. Food & Nutrition – ENP-Youth
6. Blue Skies Below My Feet
7. Food & Nutrition
8. Hatching in the Classroom
9. Environmental Education
10. Entomology

Top 10 Projects of 1999-2000
1. Food & Fiber
2. Mobile Dairy Classroom
3. Ag in the Classroom
4. Food & Nutrition
5. Blue Skies Below My Feet
6. Food & Nutrition – ENP-Youth
7. Hatching in the Classroom
8. Horticulture
9. Something’s Fishy
10. Talking with TJ (Conflict Resolution)

Top 10 Projects of 2000-2001
1. Agriculture Appreciation/Interpretation
2. Ag in the Classroom
3. Mobile Dairy Classroom
4. Leadership
5. Food & Nutrition
6. Horticulture
7. Blue Skies Below My Feet
8. Environmental Education & Earth Sciences
9. Texans Building Character
10. Investigating Water

Top 10 Projects of 2001-2002
1. Ag in the Classroom
2. Food & Fiber
3. Food & Nutrition
4. Mobile Dairy Classroom
5. Leadership
6. Horticulture
7. Character Counts
8. Food & Nutrition–ENP-Youth
9. Hatching in the Classroom
10. Agriculture Appreciation/Interpretation

Top 10 Projects of 2002-2003
1. Agriculture Appreciation/Interpretation
2. Junior Master Gardener
3. Leadership
4. Texans Building Character
5. Mobile Dairy Classroom
6. Food & Nutrition
7. Talking with TJ (Conflict Resolution)
8. Hatching in the Classroom
9. Horticulture
10. Beef

Top 10 Projects of 2003-2004
1. Ag in the Classroom
2. Junior Master Gardener
3. Goats
4. Foods & Nutrition
5. Leadership
6. Dairy Cattle
7. Personal Development
8. Poultry Science & Embryology
9. Safety
10. Career Exploration and Employability
Top 10 Projects of 2004-2005
1. Agriculture Appreciation/ Interpretation
2. Junior Master Gardener
3. Food & Nutrition
4. Leadership
5. Character Education
6. Mobile Dairy Classroom
7. Hatching in the Classroom
8. Workforce Preparation and Careers
9. After-School
10. Investigating Water

Top 10 Projects of 2005-2006
1. Plant Science
2. Animals
3. Foods and Nutrition
4. Ag in the Classroom
5. Environmental Education/Earth Sciences
6. Biological Sciences
7. Leadership and Personal Development
8. Health
9. Personal Safety
10. Consumer and Family Science

Top 10 Projects of 2006-2007
1. Plant Science
2. Animals
3. Foods and Nutrition
4. Ag in the Classroom
5. Environmental Education/Earth Sciences
6. Biological Sciences
7. Leadership and Personal Development
8. Health
9. Personal Safety
10. Consumer and Family Science

Top 6 Projects of 2005-2006
1. Plants & Animals
2. Health Education
3. Environmental Education
4. Personal Development & Leadership
5. Science & Technology
6. Consumer & Family Science
Texas 4-H Quick Facts

2006-07 4-H Program Delivery Cost Comparison

<table>
<thead>
<tr>
<th>Yearly Texas 4-H Program Delivery Cost per 4-H Member</th>
<th>$25.29</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas Youth Commission Facility per Juvenile in Residential Care for 1 Year</td>
<td>$60,582.00</td>
</tr>
</tbody>
</table>

Economic Impact of 4-H Volunteers in Texas

A total of 43,568 youth and adult volunteers directly dedicated time and resources (financial and human) to the Texas 4-H Program in 2006-2007.

According to the Independent Sector, the dollar value of volunteer time for 2006-07 was $19.51 per hour. If each of the 43,568 4-H volunteers provided 250 hours of service per year (approximately 5 hours/week), the economic impact of their contribution would be $212,502,920. That’s a tremendous savings to the 4-H Program and a great investment in youth development! And this is just in Texas! Imagine what the impact is across the nation!