

It's All About Etiquette

What comes to mind when the word “etiquette” is mentioned? In which environment do you think awareness about etiquette most appropriately belongs? Formal? Informal? Casual? Professional?

As defined by Merriam-Webster, etiquette is “the conduct or procedure required by good breeding or prescribed by authority to be observed in social or official life.” Even in the most casual environs, mindfulness about etiquette is appropriate, a fact recognized by the Protocol School of Washington when they instituted National Business Etiquette Week, which is from June 5 to June 11, 2022.

Other ways to look at etiquette are as respect or good manners. As Colin Firth’s character in *Kingsman: The Secret Service* says to his recruit, “Manners maketh man.” And while every culture has its norms of acceptable behavior, communication and success hinge on understanding, respecting, and exhibiting good manners. Businesses succeed, in large part, because people at every level of the enterprise are invested in respecting the etiquette of the culture, learning its values, and exhibiting good manners, which is what National Business Etiquette Week is all about.

Sources: <https://nationaltoday.com/national-business-etiquette-week/>; <https://www.merriam-webster.com/dictionary/etiquette>;
<https://www.imdb.com/title/tt2802144/>

Enterprising Cooperation

Birthered in the 1800s, the cooperative business model began in both England and Germany as groups of men in each nation, independently of the other, formed joint enterprises in the realms of finance and perishable goods, with the latter becoming the International Cooperative Alliance. When the United Nations was formed in 1945, the International Cooperative Alliance (ICA) was quickly granted consultative status within one year. Twenty-two years later, the Committee for the Promotion and Advancement of Cooperatives (COPAC) was formed as a “...multi-stakeholder partnership of global public and private institutions...” focused on cooperative enterprises.

This year, the International Day of Cooperatives is celebrated on July 3rd with the theme of Rebuild Better Together. Still facing an ongoing pandemic, cooperatives worldwide will demonstrate how their collaborative efforts benefit the public as a whole and show that nobody is truly alone in during a protracted season of crisis.

Sources: <https://www.un.org/en/observances/cooperatives-day>; <https://www.ica.coop/en/cooperatives/history-cooperative-movement>;
<https://nationaltoday.com/international-day-of-cooperatives/>; <https://www.copac.coop/>

Cooking on the 4th of July



Most of us think of Independence Day as the holiday to celebrate on the 4th of July, but that honor is shared with – Sidewalk Egg Frying Day!

Sparked by a column in the Atlanta Constitution, the idea that an egg can be fried on a sidewalk during the heat of summer has grown over the last 123 years into something so entertaining that in 2013 a YouTuber ventured into Death Valley

National Park to get video of people trying to fry eggs on the rocks. Sadly, while solar energy is better for the environment, and it can certainly get very hot during summertime in Texas, sidewalks and rocks do not conduct heat well enough to completely cook an egg. So, however you enjoy your eggs, be they fried, scrambled, poached, or boiled, please cook them in a properly seasoned pan and have an excellent Independence Day.

Sources: <https://nationaltoday.com/sidewalk-egg-frying-day>; <https://www.timeanddate.com/holidays/fun/sidewalk-egg-frying-day>
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