



BLCC

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Information:*

Evans:
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Economics:**
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BLCC Hours

Sunday: 12pm – 2am

Monday-Thursday: 7am -2am

Friday: 7am – 9pm

Saturday: CLOSED

Copies of the newsletter are
available at oaktrust.library.
tamu.edu.

*The newsletter is
written and published
by the Business Library
& Collaboration
Commons Staff.*

MaysFest

MaysFest is a bi-annual event that the Business Student Council Events Committee facilitates for the students of Mays. It typically features music, free food, prizes, and more. This semester MaysFest will be on November 2nd from 10am-3pm outside the Wehner building. Stop by the Business Library booth for free swag and information on what services we offer.

DO YOU LIKE SCARY MOVIES?

With the arrival of spooky season, all manner of ghosts and ghouls have crept into our daily lives, including in theaters, on streaming services, and on cable television. Although horror movies tend to shine brightest in October, they are popular all year long and “decade after decade, Hollywood has found fun and profit with scary movies” (Mont, 2011).

In fact, many horror films generate larger profits than blockbusters. For example, this past summer, some of the biggest hits were horror films like *Conjuring 3*, which earned “\$195 million [worldwide] after two months in theaters” allowing it to “quadruple its \$39 million budget and make *The Conjuring Universe* the first-ever \$2 billion-plus grossing wholly R-rated franchise” (Mendelson, 2021). In comparison, movies like *Jungle Cruise* tend to underperform in earnings due to much bigger budgets. *Jungle Cruise* had a \$200 million budget but only “earned \$90 million in global box office and Disney+ transactions” a far cry from the \$195 million *Conjuring 3* scared up (Mendelson, 2021).

In general, horror movies tend to be more profitable than most blockbusters simply because they are created on much lower budgets, but they also tend to be longer lived with many sequels. For instance, the original *Halloween*, made in 1978, had a budget of \$325,000 with “a domestic gross of \$47 million and a slew of sequels” (Mont, 2011). Although blockbuster movies also have sequels, “among the most profitable movie franchises of all time, many are horror movies” (Mont, 2011). The numerous *Halloween* movies made throughout the years have grossed almost \$400 million and other notable horror movie franchises have grossed over \$1 billion, including *The Conjuring*, *The Mummy*, and *Alien* films (Mont, 2011).

Sources: Mendelson, S. “Box Office: As Blockbusters Bomb, Horror Films Thrive In A Covid-Stricken Summer.” *Forbes.com* 8 Aug. 2021. Retrieved from Business Source Ultimate.

Mont, J. “5 Ways Horror Movies Scare Up Cash.” *The Street* 14 Oct. 2011. Retrieved from Business Insights: Global.

Ask a Corps Member

Many of us have experienced late night treks across campus. Whether you are trying to get home or are meeting up with friends for a late-night study session, the eerie feeling of being one of the only people on a sidewalk that’s normally full can be disconcerting. To help everyone feel safer on campus, the Corps of Cadets Guard Room Escort Program provides a free Corps escort service to Texas A&M students, faculty, and staff. Escort services are available on weekdays from 5pm to 7am and 24 hours a day on weekends. To request a Corps escort, call the Guard Room at 979-845-6789. This number can also be found on the back of your student ID.