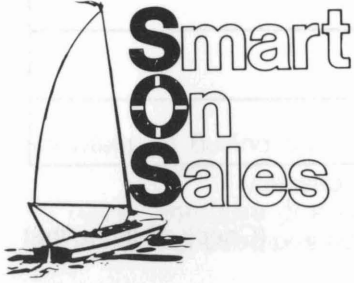


The number of people with whom I shared the letter	I am saving the letter for future reference	I found the letter		
		No help	Some help	Much help



2. As a result of this letter, I have done the following:

you have done:

Consider the advantages of...

TEXAS AGRICULTURAL EXTENSION SERVICE
UNITED STATES DEPARTMENT OF AGRICULTURE
THE TEXAS A&M UNIVERSITY SYSTEM
COLLEGE STATION, TEXAS 77843

AN EQUAL OPPORTUNITY EMPLOYER

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OFFICIAL BUSINESS
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TEXAS AGRICULTURAL EXTENSION SERVICE

The Texas A&M University System

Dear S.O.S. Shopper:

Now that you have completed the S.O.S. Letter series, I am interested in your ideas. Your answers will help to improve future programs from the county Extension office.

Please take a few minutes to answer the questions on the inside of this letter. Refold the questionnaire with my address showing, staple or tape the bottom closed and return to me.

Sincerely,

County Extension Agent

The Texas A&M University System and U.S. Department of Agriculture Cooperating

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SOUND-OFF SERIES A

Smart On Sales Questionnaire

1. Please check the appropriate boxes and fill in the number of persons with whom you shared the letter.

Name of Letter	I found the letter			I am saving the letter for future reference	The number of people with whom I shared the letter
	No help	Some help	Much help		
Sales Calendar					
Bedding Buys					
Gardening Gear					
Focus on Men's Fashions					
Tire Sales					
Clothing Dollars and Sense					

2. As a result of the S.O.S. *Smart on Sales* letter series, I have done the following (Check all those that you have done.)

- | | |
|--|--|
| <p><input type="checkbox"/> Made a list of family needs to take advantage of sales.</p> <p><input type="checkbox"/> Made a plan for which month each sale purchase could be made.</p> <p><input type="checkbox"/> Tried out a mattress before purchasing by actually stretching out on it.</p> <p><input type="checkbox"/> Bought the best bedding I could afford.</p> <p><input type="checkbox"/> Surveyed landscaping needs, including plants, garden supplies and structures, during the summer to take advantage of nursery and garden center sales.</p> | <p><input type="checkbox"/> Considered current fashion trends in menswear before buying.</p> <p><input type="checkbox"/> Examined men's garments for fit, construction and quality before buying.</p> <p><input type="checkbox"/> Determined the size, type and tread-life warranty of tires for my automobile and estimated when replacement would be necessary.</p> <p><input type="checkbox"/> Read clothing labels before buying to determine care procedures.</p> |
|--|--|

3. \$ _____ were saved by our family by shopping at sales.
(dollars)

4. Of all the information received, what has been most helpful? Why?

5. Other comments:

6. My age group is: _____ under 25 _____ 26-35 _____ 36-50 _____ 51-65 _____ over 65

THANK YOU FOR RESPONDING

Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socio-economic levels, race, color, sex, religion or national origin.

Cooperative Extension Work in Agriculture and Home Economics, The Texas A&M University System and the United States Department of Agriculture cooperating. Distributed in furtherance of the Acts of Congress of May 8, 1914, as amended, and June 30, 1914.
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