### Measuring the Impact of Digitized State Agricultural Documents – It's Not Just Chicken Feed

Dr. Robert B. McGeachin
USAIN 16<sup>th</sup> Biennial Conference
Technology Trends IG Lightening Talks
May 14, 2018



## TAES & TAEX Digital Collections in the OAKTrust Repository

- http://oaktrust.library.tamu.edu/handle/1969.1/2827
- Five collections of ag serials so far
- Total downloads from 2005 thru 2017 2,681,831



## Texas Agricultural Experiment Station (TAES) Bulletin

- 1536 items ingested from 2005 thru 2013
- 1,624,526 downloads



# Texas Agricultural Extension Service (TAEX) Bulletin

734 items ingested from 2014 thru 2017

• 198,449 downloads



### **TAES Miscellaneous Publication**

• 376 items ingested in 2017

23,750 downloads



### **TAEX Leaflets**

• 1272 items ingested in 2017

5,484 downloads



#### **TAEX Current Publications Archive**

- 1119 items ingested in 2009
- •838,811 downloads

- Spanish language ten times the downloads of English versions
- Water technology items most popular

