

Better be a Butterball

The most iconic symbol of November and the Thanksgiving season is the turkey. Even before Halloween is over, the image of this giant bird will start to litter grocery store shelves and pop up in fall décor. The brand most synonymous with the season is Butterball LLC.

Butterball LLC is the biggest turkey processor in the US, employing 7,200 workers between seven plants, three hatcheries, and four feed mills (Moynihan, 2017). The popularity of the brand is evident, with one in three whole birds purchased for Thanksgiving bearing their label (Hanacek, 2018).

One way Butterball has risen to the top is through improving efficiency and lowering costs (Hanacek, 2018). They have accomplished this by investing in the welfare of their workforce. Over the years, Butterball has improved plant safety to such a degree that, at one plant, what was once one of the most dangerous jobs has become one of the most sought-after (Moynihan, 2017). The company also provides and inspects boots to reduce slips (once their second most frequent injury) and has improved task rotations to avoid worker fatigue. Their investment in worker safety has paid off as Butterball has been one of only two US poultry companies to maintain OSHA certification over the past decade (Moynihan, 2017).

Sources:

Hanacek, Andy. "High-pressure positioning: In the wake of a tough year, Butterball has invested in automation, sustainability and operational efficiency to position itself for its next big run." *The National Provisioner* Aug. 2018: 22+ *Business Insights: Global*. Web. 14 Sept. 2018.

Moynihan, Shawn. "Turkey titans: how butterball turned safety into savings by investing in new strategies at its facilities—and by working with Osha." *Property Casualty 360-National Underwriter* Aug. 2017: 24+. *Business Insights: Global*. Web. 14 Sept. 2018.

Finally, Finals

Finals begin on December 7th but it's never too early to start studying. If you need a little *extra* study time leading up to finals, though, we have you covered.

Our extended hours for this semester are:

December 1 & 2 **9 am - midnight**

December 7 **Open - midnight**

December 8 & 9 **9 am -midnight**

Remember to get your scantrons early—you've made it this far and you don't want to show up to your final exam empty-handed! You can buy scantrons from the West Side Exchange or at the Ag Café.

Study Smarter, Not Harder

Feeling overwhelmed with everything you need to review for exam time? Here are some study tips that might help:

- Organize a list of chapters, subjects, notes, supplements, etc. as a guide.
- Schedule a set block of time to study, preferably with a specific study-only location so you can focus better.
- Draw diagrams, write summaries, & make study sheets—think about the material as you create them.
- Take breaks, remember to relax, & get a good night's rest before your exam!

For more on test prep, study tips, notetaking & more, visit the Academic Success Center at

<http://successcenter.tamu.edu>

GIG 'EM, AGGIES!



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