

# West Side Informer

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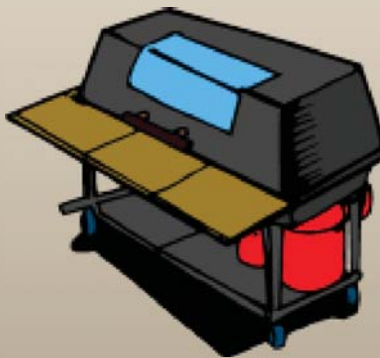
Summer 2011

## Grilling

The outdoor grilling season is upon us. Ever wonder what's being grilled and by whom? Mintel can tell you! Their April 2010 report on outdoor barbecues says that 80% of grill owners choose to grill hamburger/turkey burgers, chicken, steak and hotdogs. Fifty to sixty-five percent grill other types of meat and vegetables and 44% grill fish. The report found that those with an above average tendency to use rubs sauces and rely on recipes are 18-44 year old men. Those that tend to grill more unusual fare such as lamb, fruit, pizza buffalo and goat are from households that have an income above \$75,000.

Grill ownership differs by income as well. Another interesting fact is that 90% of households making more than \$75,000 own a grill. The likelihood of a household owning a grill increases with its size. Ninety-four percent of households with more than four people own a grill.

Mintel International Group. (2010, April). Outdoor Barbecues - US. Retrieved from the Mintel Reports



## CultureGrams

CultureGrams is a web-based database with the goal of promoting understanding and appreciation of different cultures and countries. Whether you're interested in traveling to other countries or learning about them from home, CultureGrams is a good place to start gathering information.

The database contents include reports, photos, videos, maps, and interviews. The presentation of information is geared towards a K-12 and popular reader audience and is good for quick reference. The reports are written and reviewed by natives and longterm residents with different backgrounds with the goal of providing additional perspectives.

A review in Library Journal says, "As a quick reference to get an overview on the background of a country or state this rates an eight. It is accessible remotely, is easy to use, and provides adequate information for casual needs" (LaGuardia, 2004). A 2007 review in Booklist agrees that the site is "very user-friendly, providing just enough information and asking little of the student in terms of database-searching skills" (Quinn, 2007).

LaGuardia, C. (2004, October). CultureGrams. [Review of the Online Edition of CultureGrams]. Library Journal, 129(16), 30-31. Retrieved from ABI/INFORM Global database.

Quinn, M.E.. (2007, March). CultureGrams Online Edition [Review of the Online Edition of CultureGrams]. The Booklist, 103(13), 102,104. Retrieved from ProQuest Central database.



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