

What will your community be like in 1975 ?

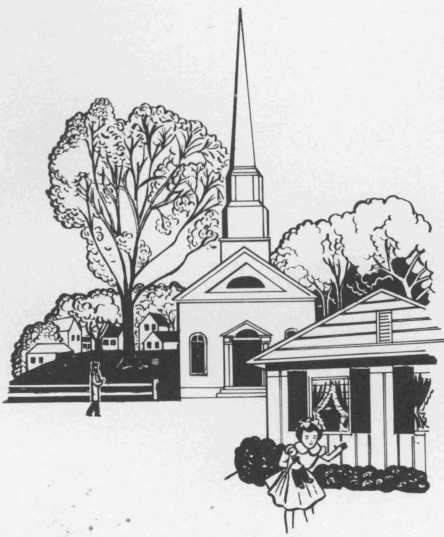


**THE TEXAS COMMUNITY IMPROVEMENT PROGRAM
CAN HELP YOU ANSWER**

- *Who you are*
- *Where you are going*
- *How you can get there*

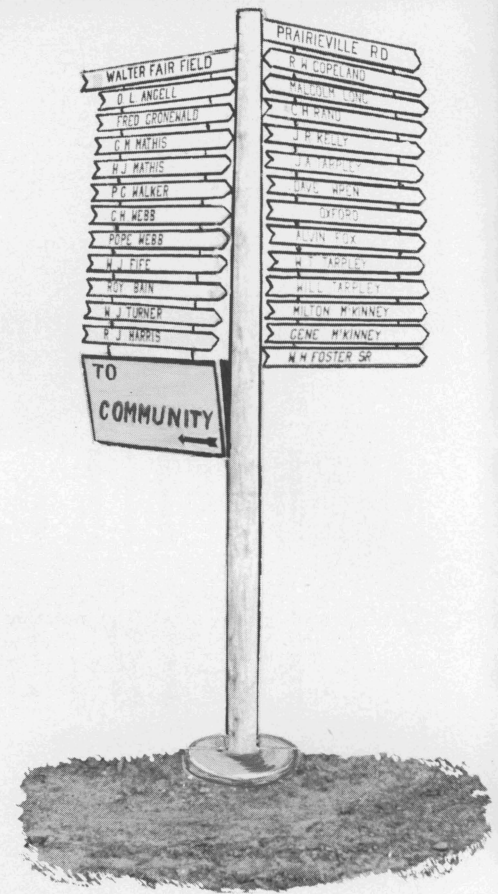


THE AGRICULTURAL AND MECHANICAL COLLEGE OF TEXAS
TEXAS AGRICULTURAL EXTENSION SERVICE
J. E. Hutchison, Director, College Station, Texas



Who Are You?

Like many other community residents in Texas, you probably belong to a fine group of people who want to make their community a better place in which to live. Approximately 2,000 small communities in Texas can organize for community improvement; many already have.



Where Are You Going?

Citizens of each community in Texas must answer this question. Your community is either going uphill or downhill, insofar as progress is concerned. No community can stand still. How do you rate on some of the programs listed below and in many other community programs? If you and your neighbors are not satisfied with how your community is growing, do something about it!



● Today's young people's basic needs are not different . . . it's the world they live in that is different. That's why it is so important to give your community "youth a lift."

Your Community's Appearance

Roadsides clean, mowed and beautified?.....
Unsightly dumps, shacks, signs removed?.....
Homes, farmsteads, businesses improved?.....
Satisfactory zoning program?.....
Cemetery well kept?.....
Program to eliminate the "litterbug"?.....
Clean-up, fix-up, paint-up campaigns?.....
Shade trees and flowers along roads, yards?.....
Visible fence rows clean and attractive?.....
Public buildings and grounds beautified?.....
Roads attractively lighted?.....
Appearance of community center?.....
Painted mail boxes with name plates?.....

Healthier Living

Enough doctors and available to rural areas?.....
Ample hospital facilities available?.....
Adequate diets as outlined in
 "Food For Fitness" guide?.....
Preventive medicine educational program?.....
Community safety program?.....
Clinics held for cancer control, etc.?.....
Immunization for polio, diphtheria, etc.?.....
Training in first aid?.....
Precautions to assure pure water?.....
T.B., dental, sight, hearing, etc., school tests?.....
Prepaid health insurance available?.....
Enough dentists, nurses, etc.?.....
Adequate blood donation services?.....
Prompt, reasonably priced ambulance?.....

Church Improvement

All citizens attending church regularly?.....
Qualified full-time, well-paid ministers?.....
Pasonages—modern and attractive?.....
Grounds and churches beautified?.....
Churches adequately financed?.....
Sunday School teachers and program?.....
Sunday School departmentalized?.....
Rural Life Sunday?.....
Soil Stewardship Week?.....
Audio-visual aids?



Citizenship

Planning for residential, factory,
 business, and farming areas?.....
Educational program as to "why" of planning?.....
Rural-urban understanding meetings?.....
Community clubs to pull old
 and new residents together?

New residents made welcome in
 existing organizations?

Program to recruit business and industry
 to provide work and ease tax load?.....

Taxes levied equitably after
 scientific study?

Schools, roads, sewage, water, police,
 fire and health service adequate?.....

Employment opportunities?

 Part-time and full-time?.....

Consumer-producer discussions?

The Farm Business

- Care to take a look at the "state of your reputation" as a community of farmers? You are always on solid ground when you promote added efficiency in agricultural production and marketing.
- Decide WHERE you are WHERE you want to go HOW you want to get there. . . .

How You Can Get There

If you and your neighbors want a happy, prosperous, beautiful community in the future, the Texas Community Improvement Program can help you. It was designed to help local communities make progress.

Suggested Steps for Improving Your Community

1. Interest all families in the community through your present organization and leaders. If you don't have an organization, start one.
2. Leaders work out plan for a community meeting.
3. Hold a community meeting and discuss problems that might be solved through a community organization.
4. Decide if you want a community organization.
5. Organize your community or expand the organization you now have.
6. Study your community needs and as a group decide on goals you want to accomplish.
7. Study your resources. Give committee jobs to work on.
8. Plan how you are going to carry out your goals.
9. Carry out your plans.
10. Cooperate in a county-wide rural community organization.
11. Report your accomplishments.

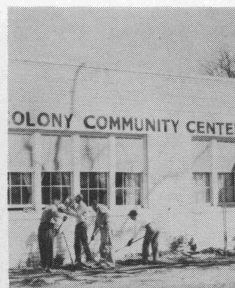
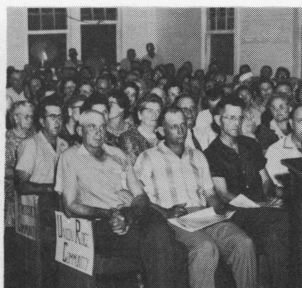
Each year \$6,800 is offered in cash award for communities that make the most progress in a 12-month period. A total community program that will make your community a more prosperous, healthier, and happier place to live is the goal.

Cash awards are made available in the program by the electric utility companies that operate in Texas. Any unincorporated community can participate in the Texas Community Improvement Program.

For further information, to enter the program, or to get help in organizing, see or write

*Your county agricultural agent, your county home demonstration agent
or extension sociologist, Texas Agricultural Extension Service*

College Station, Texas



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