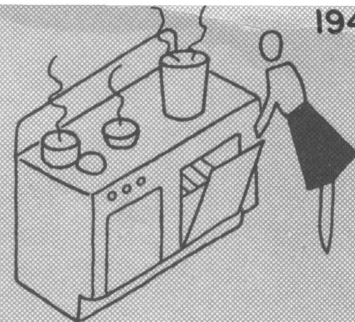




HOUSEHOLD EQUIPMENT IN 1949

Issued by

Your county home demonstration agent and extension
home management specialists of Texas A. & M. College



DEMAND

Expected to continue high. Rural power lines will probably expand at the greatest rate in history, resulting in increased demand for electrical equipment.

SUPPLY

In general, considered adequate, but there may be shortages in some localities. Backlog of demand for certain equipment has been filled.

Supply of home freezing units seems adequate, but initial cost and operation is considered high unless a large percentage of the home food supply is frozen.

QUALITY

Better than in 1947.

Automatic washing machine manufacturers are overcoming certain disadvantages in construction and operation.

Quality of home freezing units has improved.

TRENDS

Several manufacturers of home freezing units have discontinued production, which means that repair or maintenance services of these lines may not be available.

Accessories of home freezing units are being featured in selling.

Many families are choosing the automatic type washing machine to replace old machines. Community centers with laundry facilities put some check on the demand.

Demand for refrigerators seems to be levelling off. There is a trend for buyers to select standard models rather than deluxe models.

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