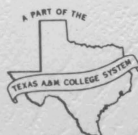


# Town and Country BUSINESS PROGRAM

**AGRIBUSINESS KIT FOR 4-H MEMBERS**



THE AGRICULTURAL AND MECHANICAL COLLEGE OF TEXAS  
TEXAS AGRICULTURAL EXTENSION SERVICE  
J. E. Hutchison, Director, College Station, Texas



## *Agribusiness....*

Agribusiness is a major segment of our national economy. About 40 percent of our people are employed by agriculture and associated industries. Agribusiness provides the food you eat, clothes you wear, house in which you live.



## *Career Opportunities...*

Career opportunities are abundant in agribusiness for those who are qualified. Older 4-H members should select the education and training that will prepare them for the career of their choice. The Town and Country Business Program introduces boys and girls to agribusiness.

## FARM YOUTHS...

Farm youths need an understanding of agribusiness and economics. The majority of them will earn their living as adults at off-farm jobs. Less than 15 percent of our high school students have access to classroom training in economics and marketing.



## BUSINESS LEADERS...

Business leaders can be involved in the informal agribusiness education of 4-H members. Their firms can serve as the laboratories in which members achieve an understanding of the business procedures and operations of agribusiness.





*building...*

TOMORROW'S BUSINESS LEADERS