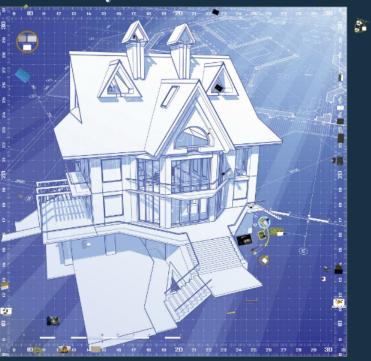
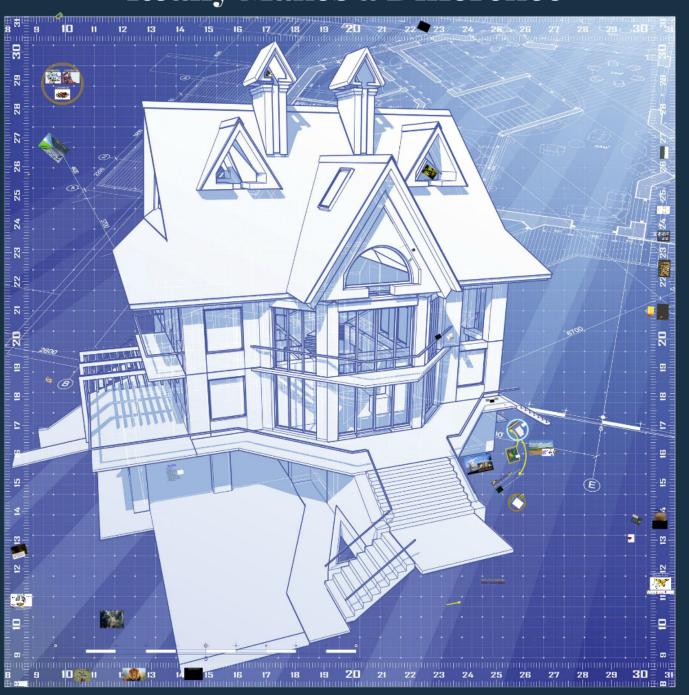


When Making a Difference, Really Makes a Difference





When Making a Difference, Really Makes a Difference





Computing



Calculating



Consuming





John F. Kennedy



Change is the law of life and those who look only to the past or present are certain to miss the future.



We can't live today like it will be like yesterday nor tomorrow like it will be like today.

John Scully, former CEO Apple



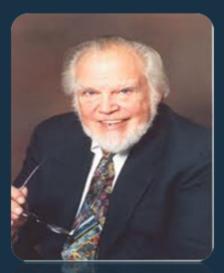
"Only through a radical shift in our thinking can we succeed in the new era. It calls for nothing but complete break with tradition-bound leaders and managers."

Tim Cook, CEO Apple



"Anything can change, because the smartphone revolution is still in the early stages."

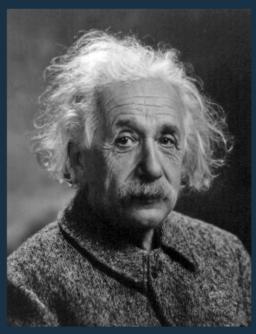
George Land



Today's change is not just: More rapid, more complex, more turbulent and more unpredictable...

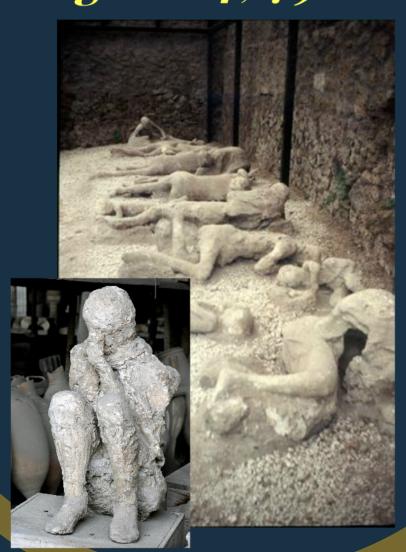
Today's change is unlike any encountered before. The surprising fact is that *change itself has changed*

Albert Einstein



"We can't solve problems by using the same kind of *thinking* we used when we created them."

Pompeii August 24, 79 A.D.



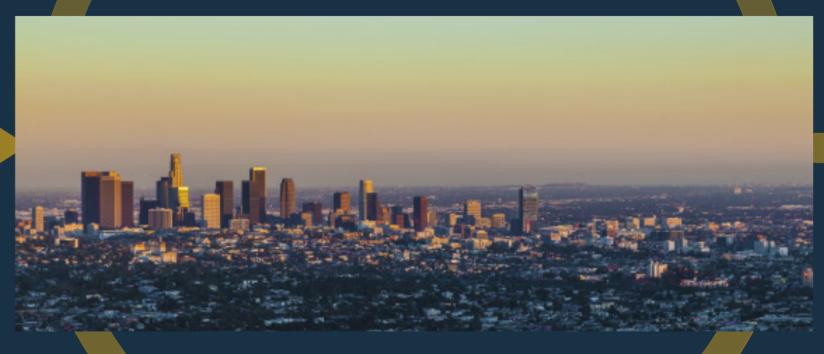
Naples, Italy Pop. 961,257 (2010)



San Andreas Fault



Los Angeles Pop. 3.9 Million 2012



San Francisco Pop. 825,863 2012



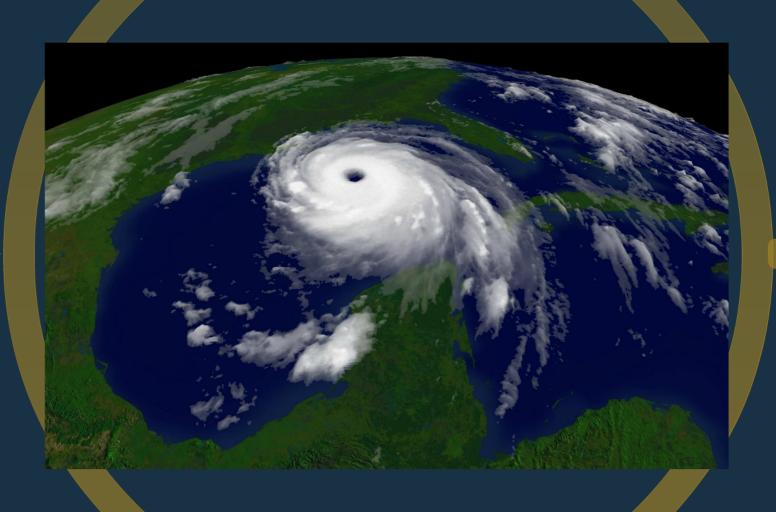
Today is not like yesterday





nor will tomorrow be like today New Orleans
Pop. 369,250
2013







October 2012 Hurricane Sandy



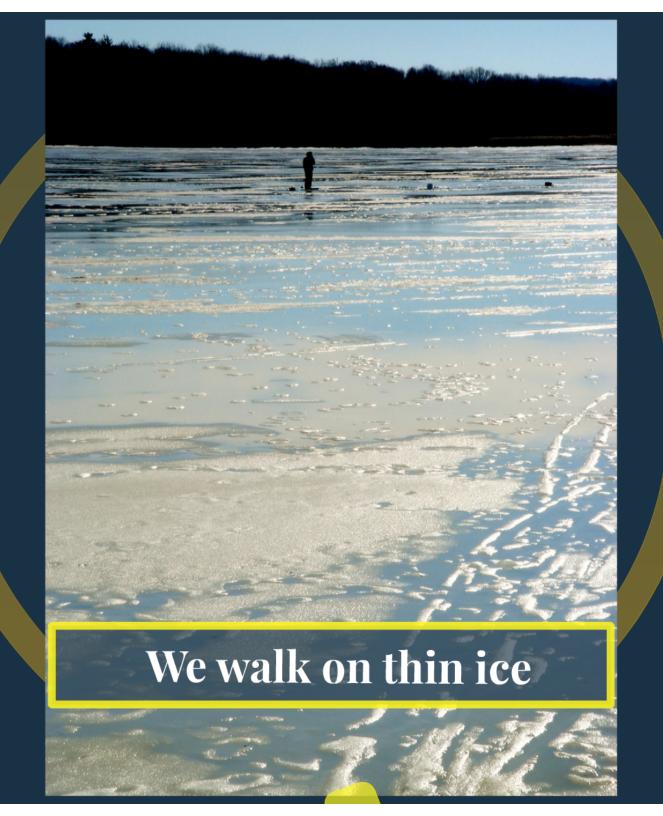




Tokyo, Japan Pop. 13.4 million May 1, 2014







only in the real

If we live as though today will be like yesterday or tomorrow will be like today.

Change Will Require Dedication and System Thinking



A system is a whole that derives its characteristics from the interactions of its essential parts and none taken separately.









Efficiency







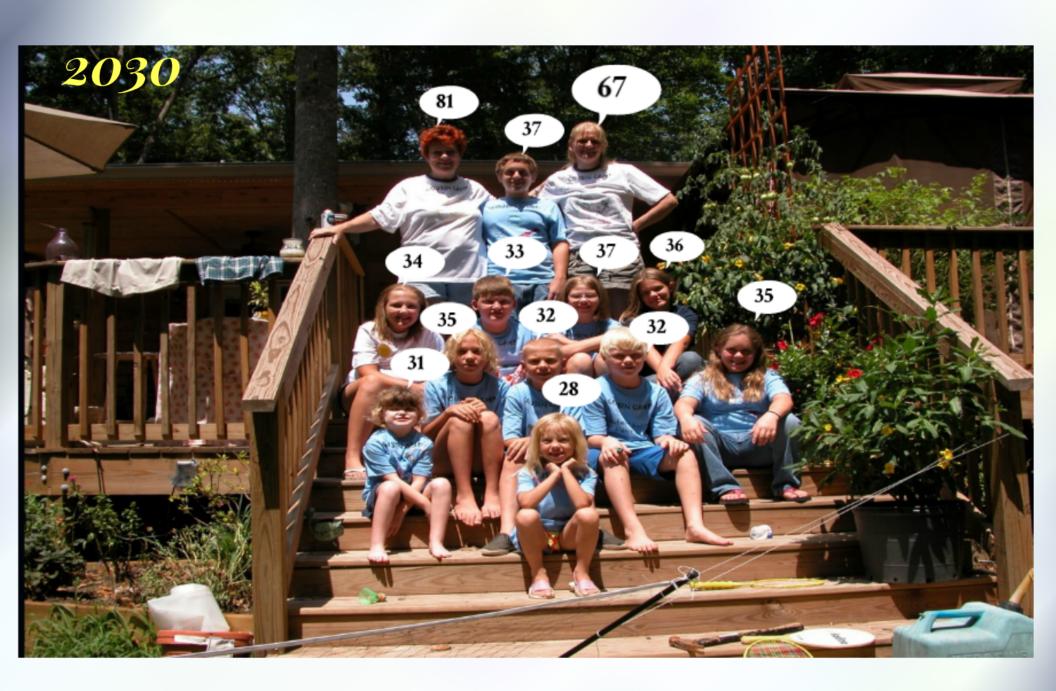
Each time a man stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope.

Robert Kennedy





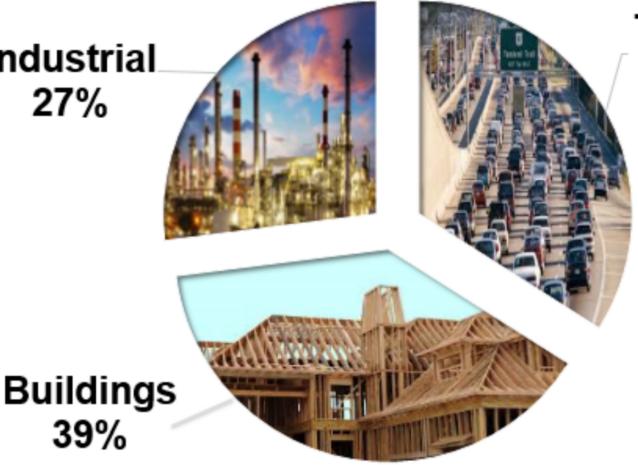
Our greatest value lies in what we leave our children and their children's children



U.S. Energy Use

Industrial 27%

39%



Transportation 34%

Registential and commercial buildings account for near 40% of all energy use and 76% of all electricity used in the United States



Water is used to make

Fuel is used to process





Ground water can be extremely susceptible to contamination from a variety of common sources, including septic tanks, feed lots, fertilizer, highway de-icing salt, industrial processes, landfills, and underground storage tanks

- 1. Land Subsidence*
- 2. Water Rights*
- 3. Salting of Crop Land*
- 4. State Tension Over Water
- 5. Waste Water Treatment
- 6. Pumping Power
- 7. Free Flowing Rivers*
- 8. Global Water Distribution
- 9. Population Shift To the Coast
- 10. Historic Water levels in Lakes
- 11. Damage from Dams and Reservoirs
- 12. Industrial Waste





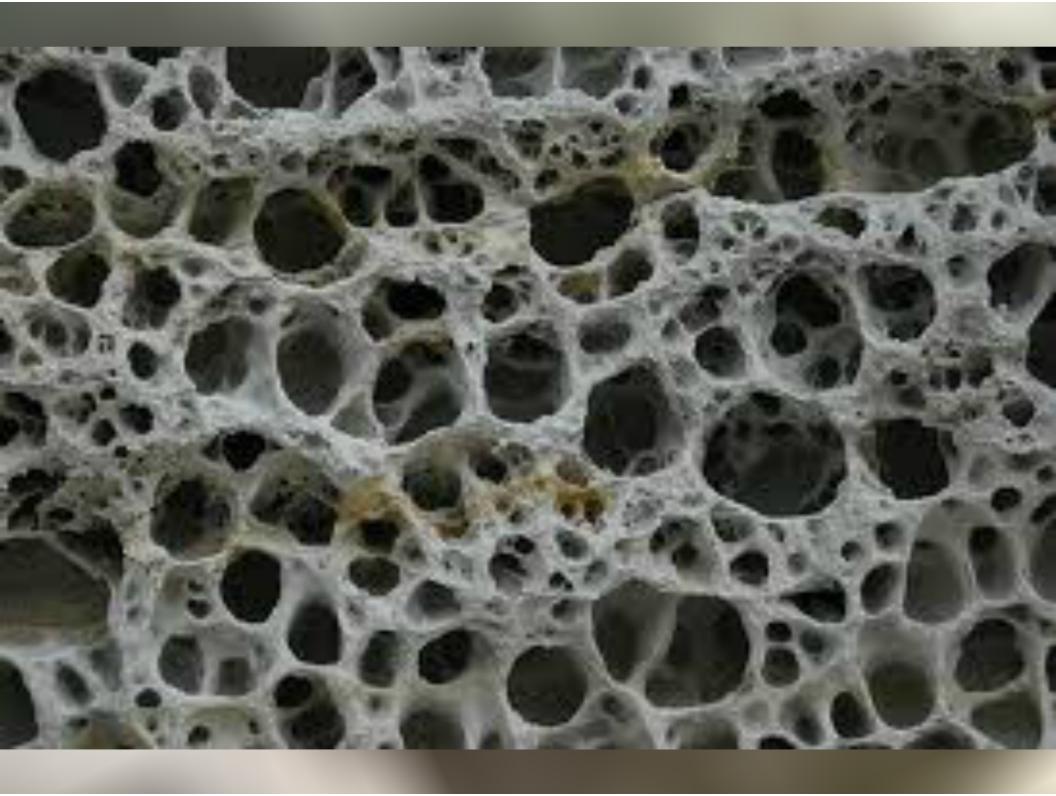


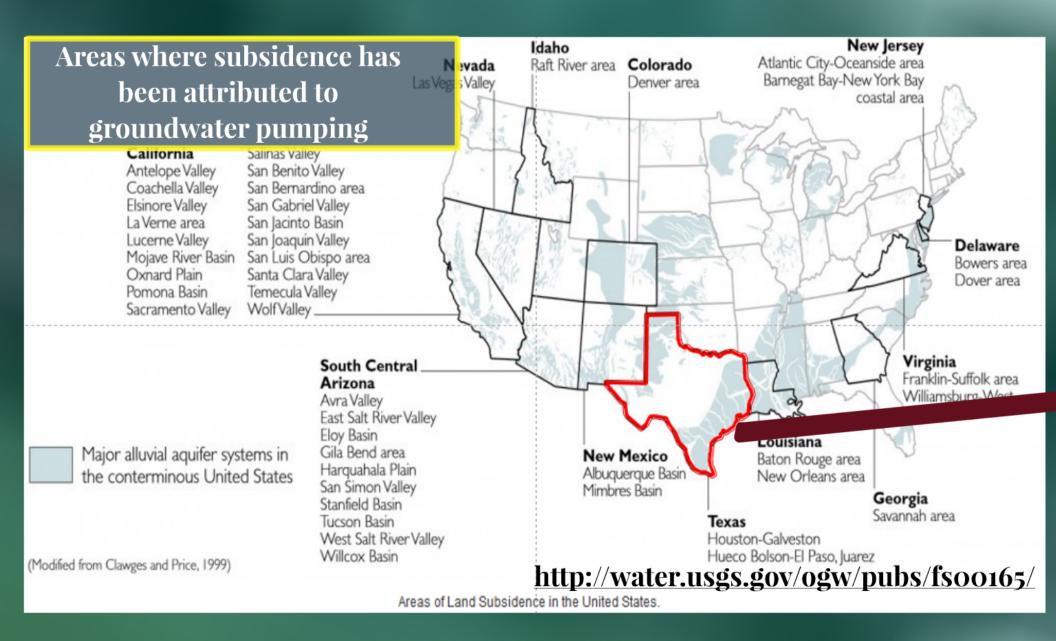


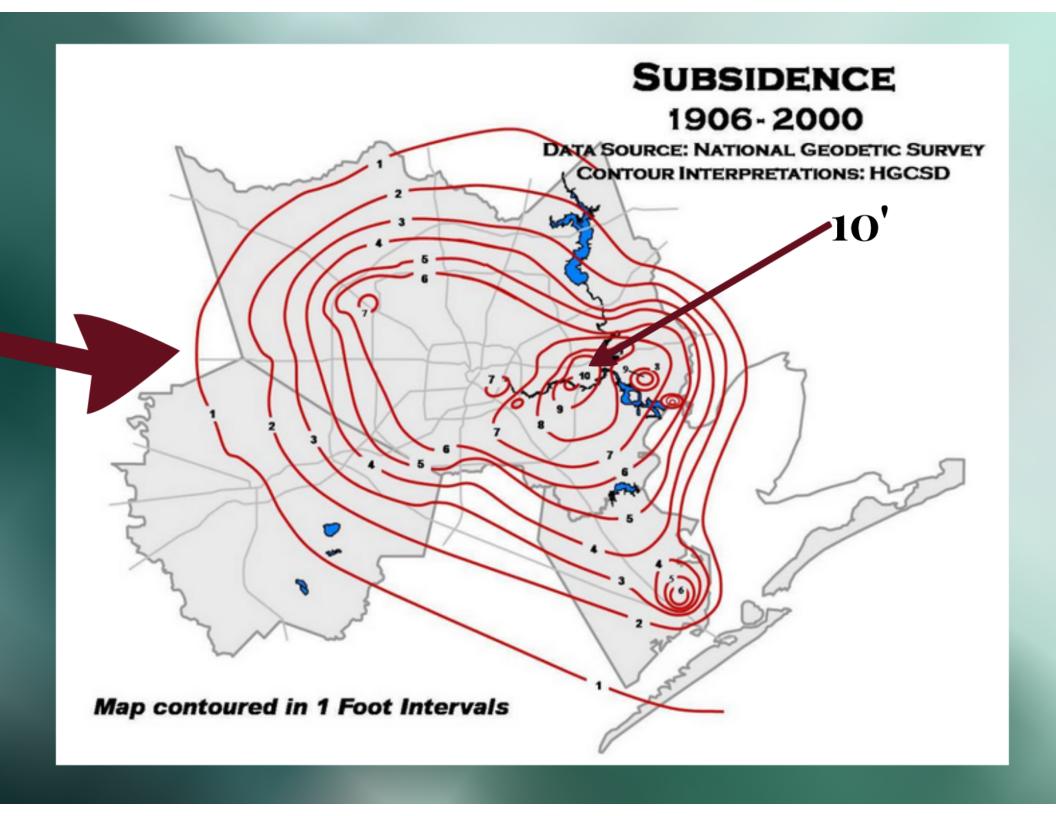




Aquifer Honeycomb Rocks







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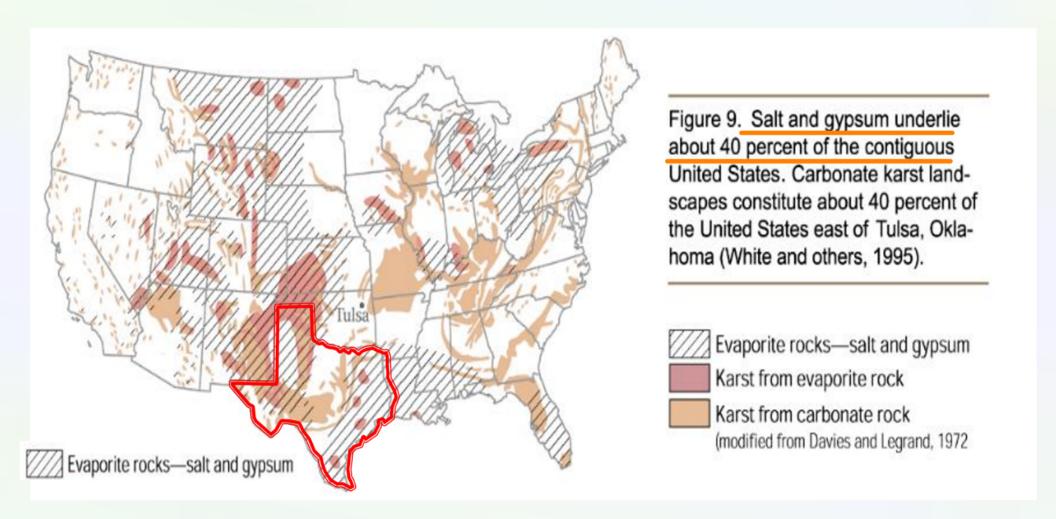
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Rivers longer than 621 miles and percentage of those rivers remaining free-flowing

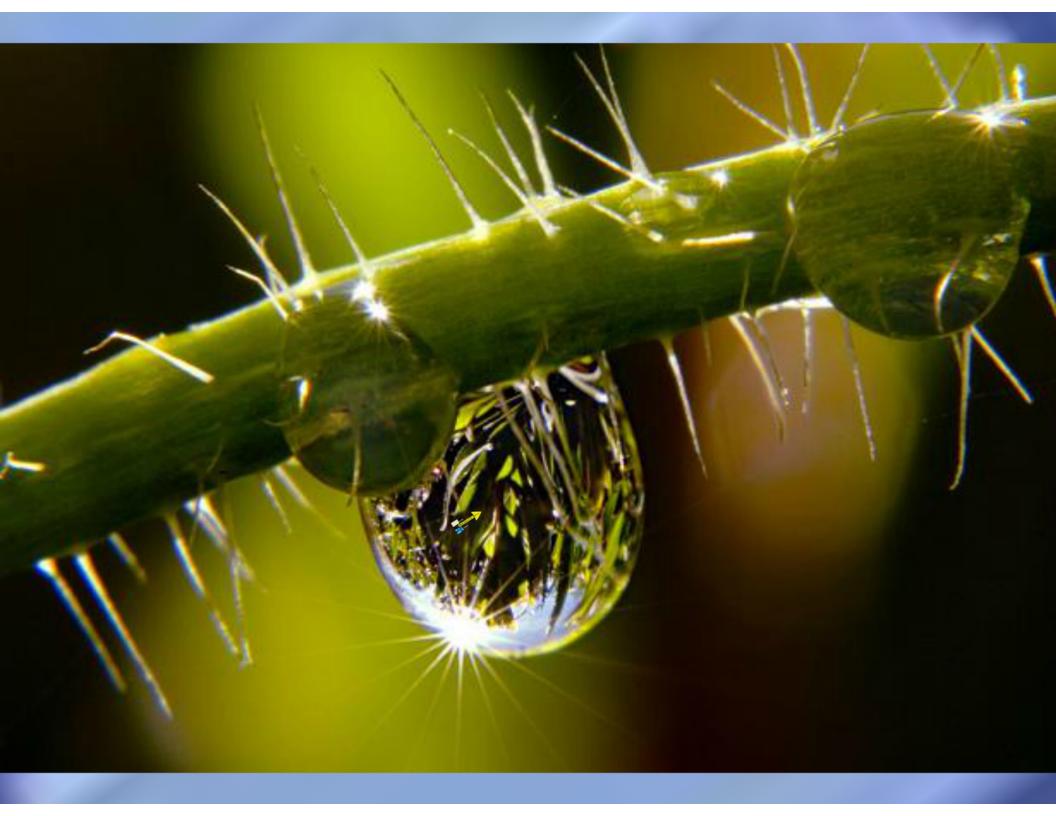
33

18%



North America

- Mackenzie
- 2. Athabasca (Mackenzie)
- 3. Liard (Mackenzie)
- 4. Yellowstone
- 5. Fraser
- 6. Kuskokwim





MONEY







2000 Years ??

Water has been public

The New "Water Barons": Wall Street Mega-Banks are Buying up the World's Water

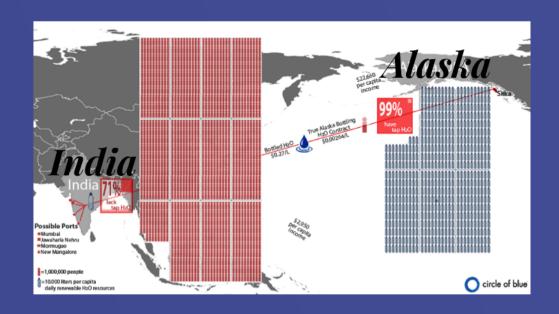
Familiar mega-banks and investing powerhouses such as Goldman Sachs, JP Morgan Chase, Citigroup, UBS, Deutsche Bank, Credit Suisse, Macquarie Bank, Barclays Bank, the Blackstone Group, Allianz, and HSBC Bank, among others, are consolidating their control over water. Wealthy tycoons such as T. Boone Pickens, Hong Kong's Li Ka-shing, Philippines' Manuel V. Pangilinan and other Filipino billionaires, and others are also buying thousands of acres of land with aquifers, lakes, water rights, water utilities, and shares in water engineering and technology companies all over the world.

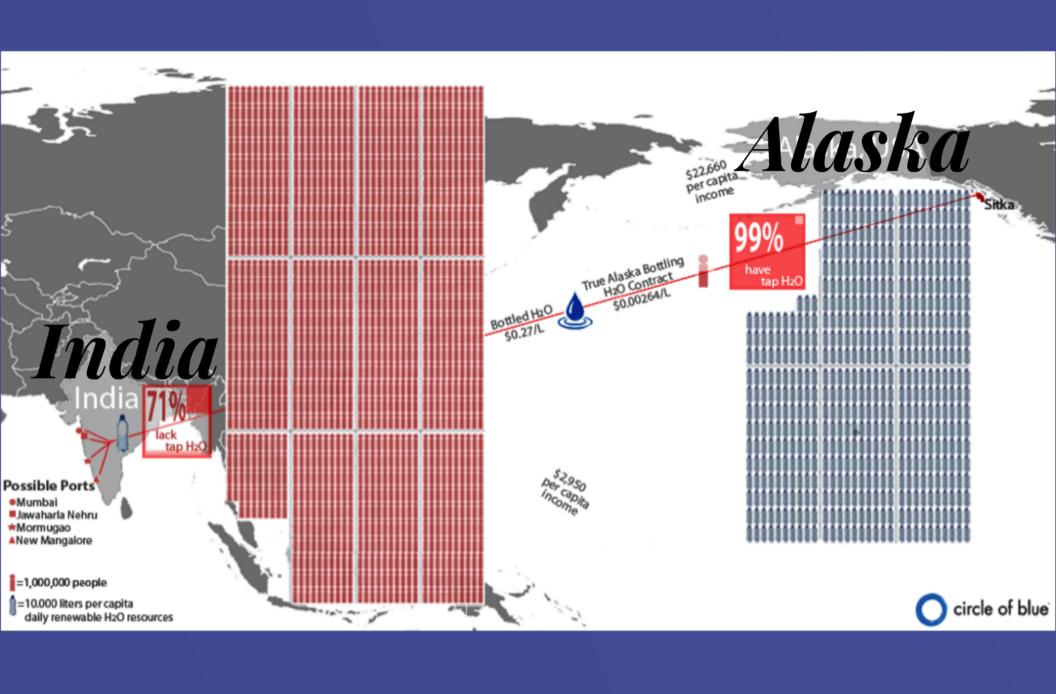
Global Research, May 15, 2016

Blue Lake









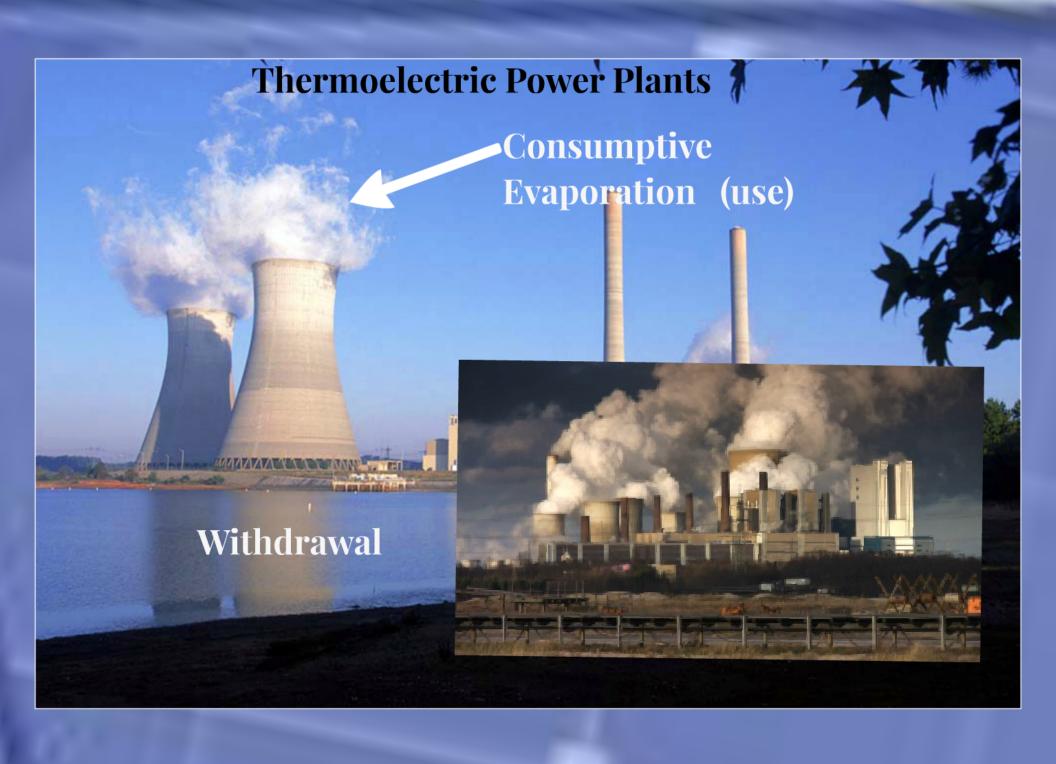
It takes large amounts of water to create energy.

Water is used to cool thermoelectric power

plants - fueled by

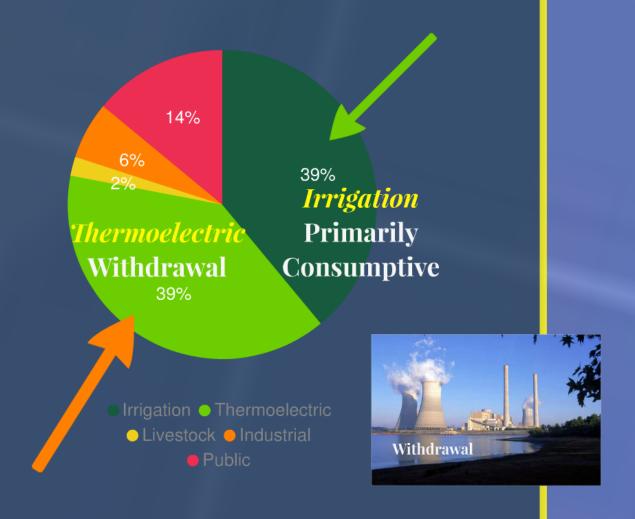
- coal
- oil
- natural gas and
- nuclear power
- hydropower





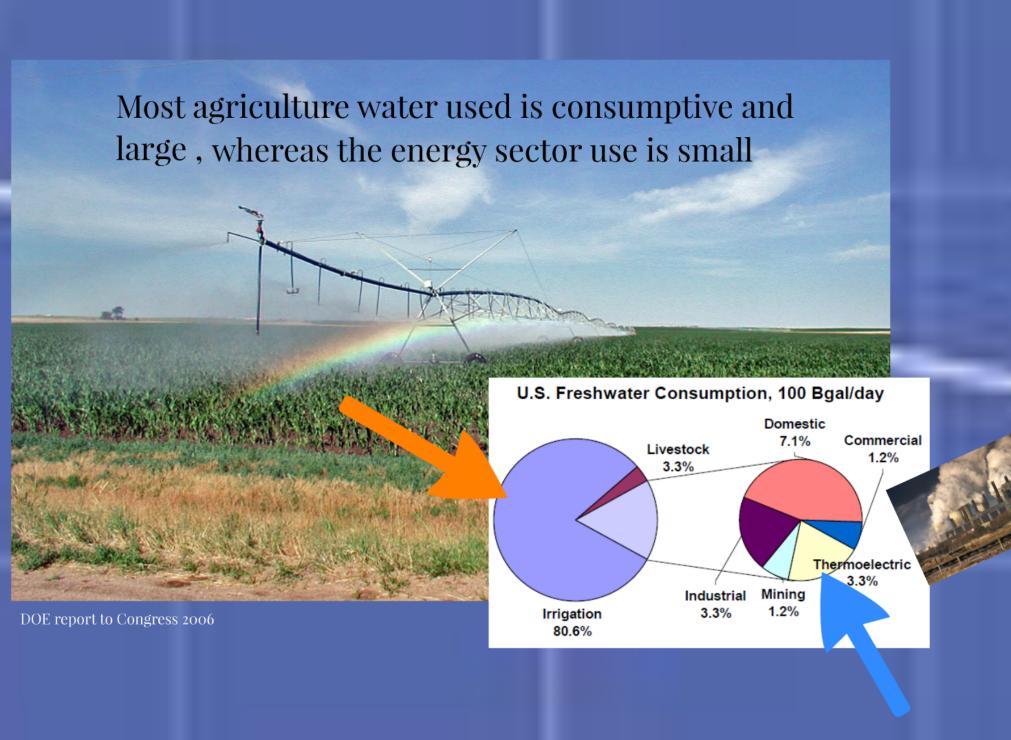


Water Withdrawals



Thermoelectric withdrawals are 136 Bgal/day

Hightower, Energy-Water Roadmap Report (2006)





Evaporation - Use

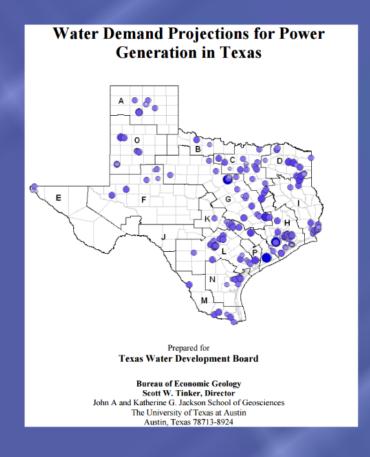
For every kWh our work saves = 1/2 Gallon water



Hydroelectric plants equal 18 gallons per kWh

Source: Consumptive Water Use for U.S. Power Production., NREL/TP-550-33905 December 2003

Up to 1 gallon of freshwater may be consumed for every kWh for some coal and natural gas plants in Texas



Average rate of 0.39 gal/kWh

Source: Texas Water Development Board



1000 kWh we saved = we save aroud 500 gallons evaporation (use) and 19,000 gallons withdrawal Total - 19,500 Gallons

NREL/TP-550-33905 Consumptive Water Use for U.S. Power Production

Withdrawal



TRIANGLE BUSINESS JOURNAL

RALEIGH - North Carolina's electric utilities, among the largest water customers in the state, are dusting off contingency plans to manage their power plants if lake levels continue to drop due to the ongoing drought - plans that could lead to higher costs for consumers.

Drought could shut down nuclear power plan

Southeast water shortage a factor in huge cooling



A man fishes next to the II outflows of the McGuire N Station near Lake Norman on Monday. Lake Norman dropped to about a foot-minimum level needed for system at the plant.

Water Shortage Could Dry Up Nuclear Power Plants in

Southeast

Written by Max Lindberg
Published on January 23rd, 2008 in Environmental & Climate Science

We've all read about the drought in America's Southeast, and if it doesn't let up very quickly, some nuclear power stations may have to either cut back operations or shut down temporarily because of a lack of water.

6 Comments

An Alabama reactor had to shutdown for a

brief period in the summer, and officials in the Southeast now say it is becoming a crisis.





Hoover Dam

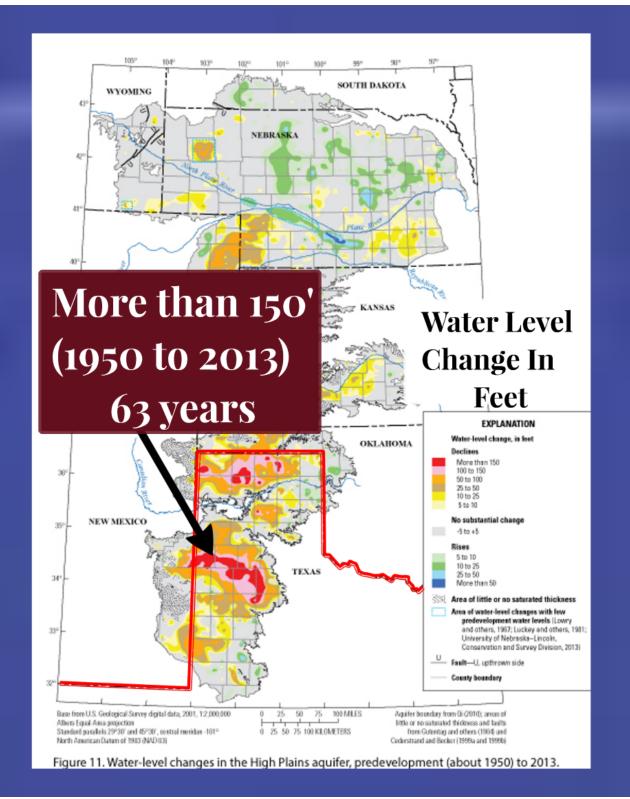


41%
FULL

DROPPED 130 ft.

81,050 Teet 8x2025, which could Bx 2025, halt generation

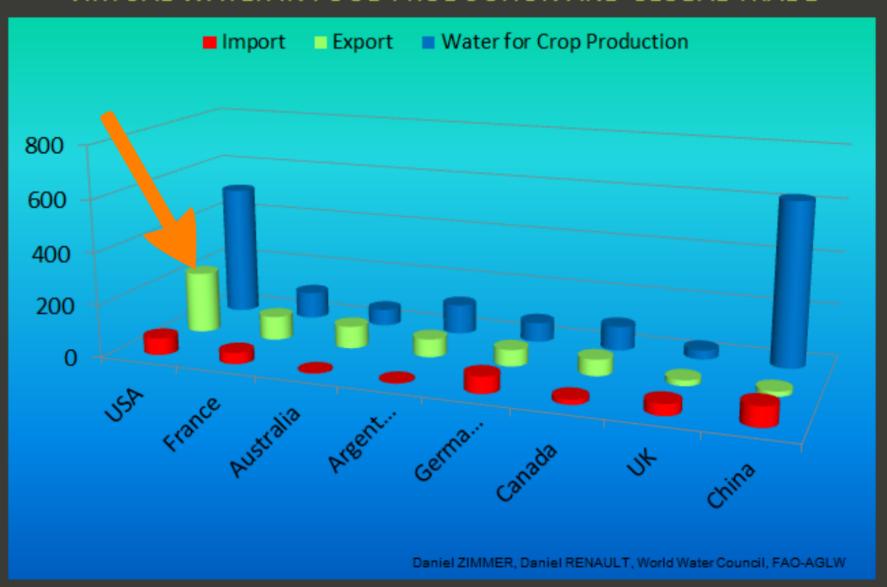
5.7 mega



FOOD

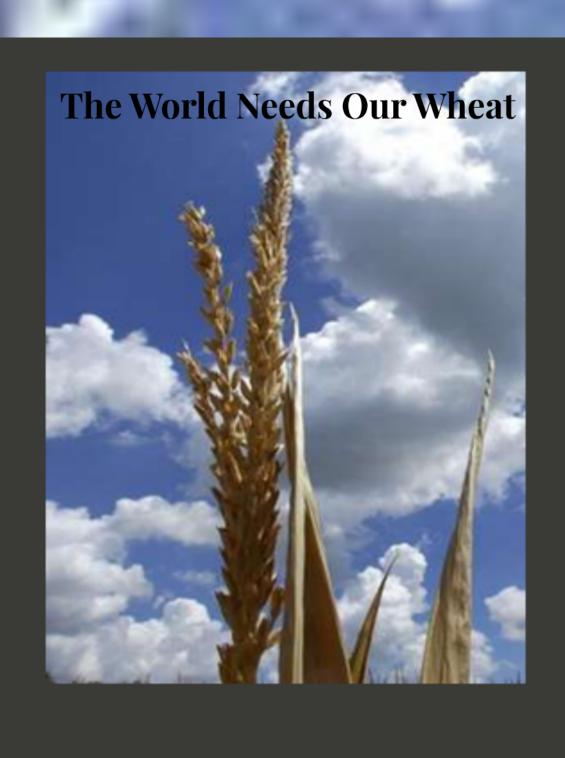


VIRTUAL WATER IN FOOD PRODUCTION AND GLOBAL TRADE

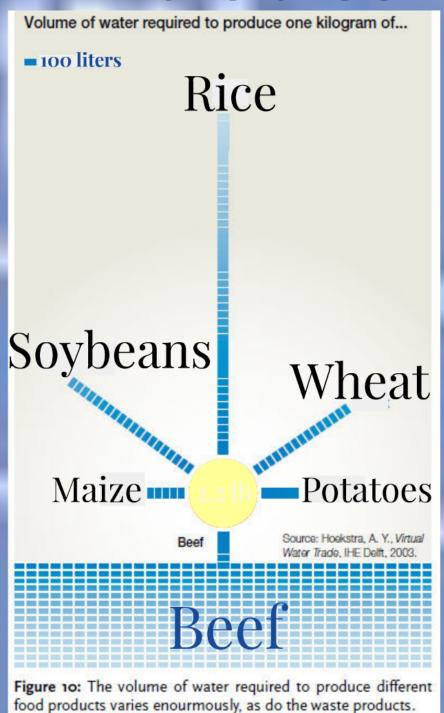


Wilting corn causing spike in food prices

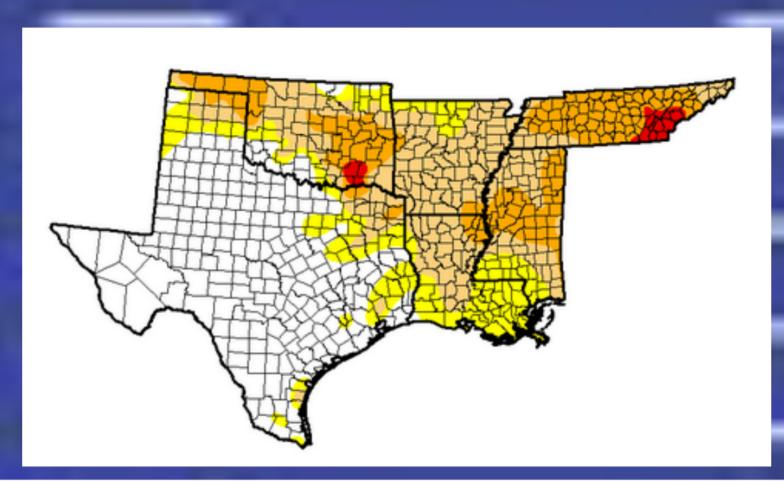




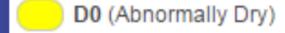
WATER FOR FOOD



U.S DROUGHT MONITOR December 16, 2016



Intensity:

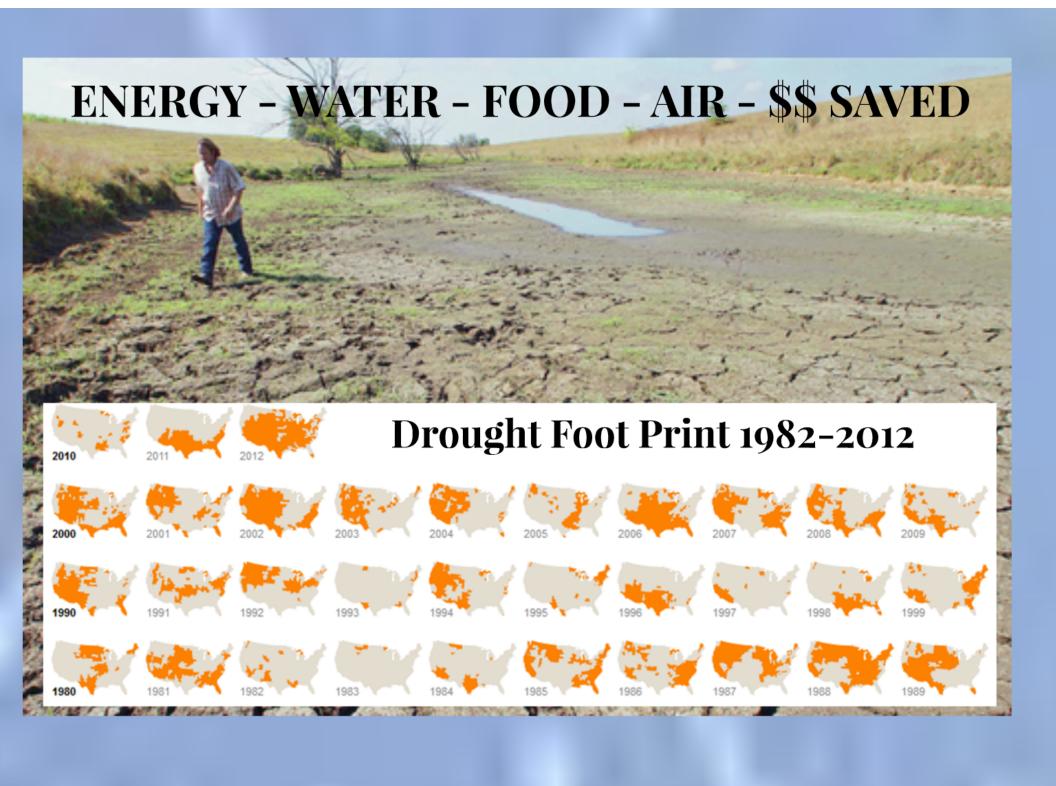


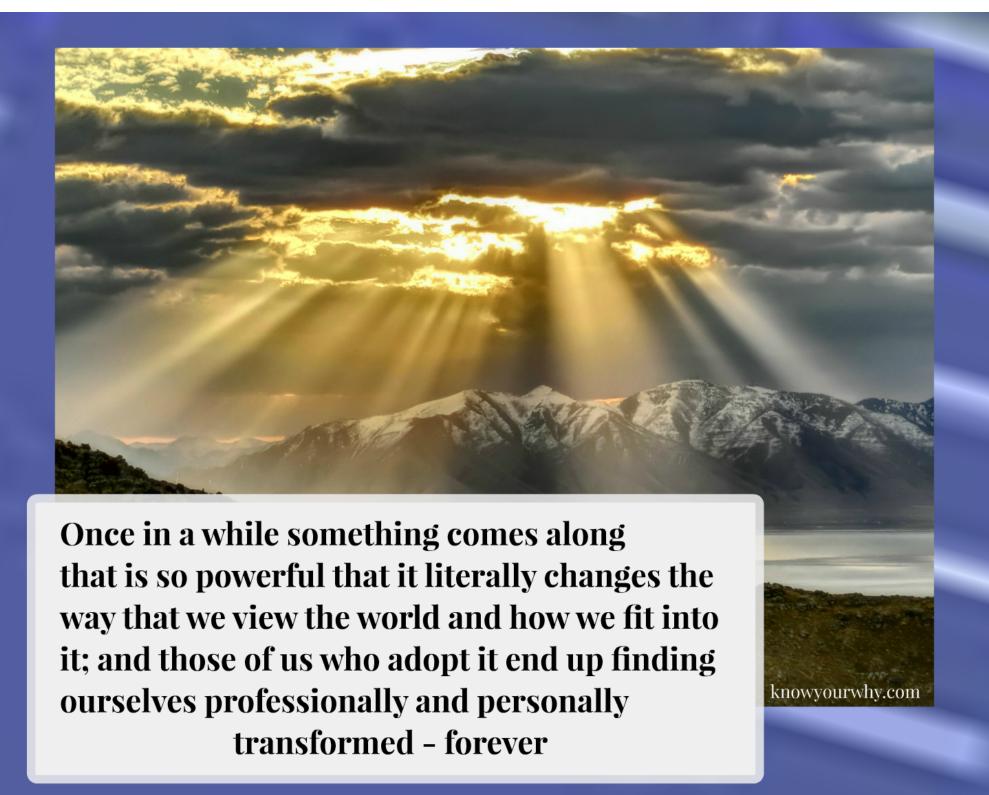




D1 (Moderate Drought)









Sustainable Quality of life = Sustainable Water



We can't wait!



